



hair by @cerlythai

BEAUVOIR HAIR

LUXURY HAIR EXTENSIONS FOR THE PROFESSIONAL STYLIST

The Difference is in the Details.

beauvoirhair.com · @beauvoirhair · info@beauvoirhair.com · 512-648-1906

THE BEAUVOIR COLLECTION

Extensions Designed *for Today's Stylist.*

Whether your client is seeking length, volume, density, coverage, or confidence, Beauvoir offers a complete collection of premium extensions and toppers.

OUR COLLECTIONS

- Butterfly Weft
- Genius Weft
- Machine Weft
- Tape-Ins
- Forever Tape
- K-Tips
- I-Tips
- Toppers

WHAT YOU CAN EXPECT

- ✓ Exceptional Hair Quality
- ✓ Superior Craftsmanship
- ✓ Consistent Color
- ✓ Perfect Density
- ✓ Dedicated Education & Support



THE BEAUVOIR DIFFERENCE

Quality begins *at the source.*

At Beauvoir, transparency is at the heart of everything we do. We show you exactly what you're working with — because stylists who refuse to settle deserve a brand that holds itself to the same standard.

40%

DOUBLE DRAWN

No strands shorter than 10 inches. Consistent fullness from root to tip.

29

CURATED SHADES

Pure pigment technology. No textile dyes. Consistent, predictable color.

8

EXTENSION METHODS

Whatever your client needs — length, volume, or coverage.

Northern European Blonde

Sourced from naturally blonde regions — never aggressively lightened from darker hair.

No Silicone Coatings

What you feel is the true quality of the hair — not a coating masking something lesser.

Pure Pigment Technology

No textile dyes, ever. Professional-grade pigments for consistent, predictable results.

Carefully Sourced Dark Hair

Darker shades from select partners throughout Asia and India, chosen for quality and consistency.

01 — SIGNATURE METHOD

Butterfly Weft

"The install that disappears — so only the hair speaks."

Beauvoir's signature method. The Butterfly Weft uses a hidden or invisible bead method allowing it to lie perfectly flat against the scalp with zero bulk. It blends so seamlessly that clients forget it's there — and so will everyone else. Ideal for up-styles, sleek ponytails, and clients who demand that no one ever knows their secret. Beauvoir's Butterfly Weft Certification is available for stylists who want to master the method.

SPECIFICATIONS

LENGTHS	16" · 20" · 24"
METHOD	Bead weft install
WIDTH	13"
STYLE	Straight & Wave
PROFILE	Ultra-flat

WHAT MAKES IT DIFFERENT

- Bead method engineered for a flat, invisible install
- Safe for up-styles and sleek ponytails
- Beauvoir signature method — education included
- Extraordinary scalp comfort and natural movement

BEST FOR

- LENGTH
- VOLUME
- FINE HAIR
- UP-STYLES



hair by @martha. @your.elysian

02 — MAXIMUM FLEXIBILITY

Genius Weft

"Blends in. Stands out."

Ultra-thin and featherlight, the Genius Weft lays flat, sits close, and blends seamlessly into natural hair. Its slim construction eliminates bulk at the attachment point — perfect for clients who want a natural look and feel without anything heavy or detectable. Cut it anywhere without unraveling. Tailored placement for results that look and feel completely natural.

SPECIFICATIONS

LENGTHS	16" · 18" · 20" · 22" · 24"
PACK	2 × 20" wefts
PROFILE	Featherlight / ultra-thin
CUT-ABILITY	Anywhere — no unraveling

WHAT MAKES IT DIFFERENT

- Featherlight wear clients forget is there
- Zero bulk at every attachment point
- Cut to size anywhere without unraveling
- Seamless, undetectable finish every time

BEST FOR

- VOLUME
- DENSITY
- NATURAL FINISH
- FINE HAIR



03 — BUILT FOR VOLUME

Machine Weft

"For clients who want to walk out a completely different version of themselves."

Machine Weft is the go-to for stylists who want serious fullness, lasting results, and a weft that simply performs. Designed for clients who love thick, luxurious hair, this method delivers rich coverage and a beautiful feel. More volume. More impact. More WOW.

SPECIFICATIONS

LENGTHS	16" · 20" · 22" · 24" · 28"
WIDTH	55"
BUILD	Dense / durable
INSTALLATION	Sew-in method, beaded row

WHAT MAKES IT DIFFERENT

- Dense construction for fuller, richer results
- Durable structure built for long-lasting wear
- Compatible with sew-in, beaded row, and hand-tied methods
- Ideal for dramatic, high-impact transformations

BEST FOR

VOLUME

TRANSFORMATIONS

THICK HAIR GOALS



hair by @mirrored.by.marquie

Tape-Ins

"Fast. Flawless. Virtually weightless."

A modern hybrid — the hold of slim tape and the seamless coverage of a weft in one refined system. Contour, stack, and blend with precision. Soft, veil-like volume that moves beautifully, holds securely, and stays completely undetectable. Zero shedding. Clean, polished installs every time.

SPECIFICATIONS

LENGTHS	18" · 22" · 24"
PACK	20 pcs per pack
SHEDDING	Zero
BONDS	Flat, undetectable

WHAT MAKES IT DIFFERENT

- Hybrid system — tape hold with weft coverage
- Veil-like volume with completely natural movement
- Zero shedding for a clean, polished install
- Flat bonds stay undetectable between appointments

BEST FOR

- LENGTH
- VOLUME
- QUICK SERVICE
- ALL HAIR TYPES



hair by @hairbykelly78

05 — DESIGNED TO LAST

Forever Tape-Ins

"The upgrade your clients have been waiting for."

This is not your grandmother's tape-in. Forever Tape™ is a modern hybrid built for reuse — enhanced durability means multiple applications from a single set, protecting your client's investment and your reputation for quality. Contour it. Stack it. Blend it.

SPECIFICATIONS

LENGTHS	16" · 20" · 24"
WIDTH	11"
REUSABILITY	Multiple applications
DURABILITY	Enhanced

WHAT MAKES IT DIFFERENT

- Enhanced durability across multiple wear cycles
- Reusable — protects your client's investment
- Flexible wear with natural, beautiful movement
- Strong bonds, completely undetectable finish

BEST FOR

- LONGEVITY
- VALUE
- LOW-MAINTENANCE CLIENTS



K-Tips

"Total control. Completely undetectable."

K-Tip is the choice for stylists who want precise, customizable placement and a finish that looks and feels entirely natural. Each individual strand gives you complete control — over density, direction, and the overall result. Swiss Keratin bonding technology. 360° tension-free movement. Built for long-term performance.

SPECIFICATIONS

LENGTHS	16" · 18" · 20" · 22" · 24"
PACK	25 pcs per pack
BOND	Swiss Keratin
MOVEMENT	360° tension-free
DETECTABILITY	Completely undetectable

WHAT MAKES IT DIFFERENT

- Strand-by-strand precision placement
- 360° tension-free movement
- Swiss Keratin bonding technology
- Built for long-term, reliable performance

BEST FOR

- VOLUME
- DENSITY
- FINE AREAS
- PRECISION WORK



hair by @e.campbell_asalon

I-Tips Nano

"No heat. No compromise."

The beaded individual method — no heat required at any stage. Each strand sits independently for completely flexible placement and natural movement that mirrors the client's own hair. Reusable and lightweight. Ideal for clients who want volume, density, and dimension with the gentlest possible application.

SPECIFICATIONS

LENGTHS	18" · 22"
PACK	25 pcs per pack
APPLICATION	Beaded individual method
HEAT	None required
REUSABLE	Yes

WHAT MAKES IT DIFFERENT

- Zero heat — gentler on fine or delicate hair
- Reusable across multiple appointments
- Lightweight with flexible natural movement
- Best for volume, density, and dimension

BEST FOR

- VOLUME
- DENSITY
- DIMENSION
- HEAT-SENSITIVE HAIR



08 — CONFIDENCE STARTS HERE

Beauvoir Toppers

"Because confidence is the most important thing a client walks out with."

Designed for clients experiencing fine or thinning hair who need seamless crown coverage without anything heavy or detectable. Lightweight construction sits comfortably all day with natural density that blends effortlessly. Beautiful coverage that gives clients their confidence back.

SPECIFICATIONS

LENGTH	16"
BUILD	Lightweight, natural density
COVERAGE	Crown area
BLENDING	Seamless

WHAT MAKES IT DIFFERENT

- Lightweight for all-day comfortable wear
- Natural density for effortless blending
- Beautiful seamless crown coverage
- Transformative results for fine and thinning hair

BEST FOR

- FINE HAIR
- THINNING HAIR
- CROWN COVERAGE
- VOLUME ENHANCEMENT



Crafted for Confidence. Designed for Beauty.

Premium Toppers. Natural Movement. Beautiful You.

COLOR COLLECTION

Beautifully curated.
Consistently predictable.

Pure Pigment Technology — no textile dyes, ever. Professional-grade pigments for precise, repeatable color results you can count on chair after chair.

NATURAL DARKS & BROWNS

#1 Noir	#1B Midnight	#1C Espresso Brown	#2 Dark Chocolate	#4 Roasted Walnut	#6 Cinnamon Brown
#8 Whiskey Brown					

BLONDES

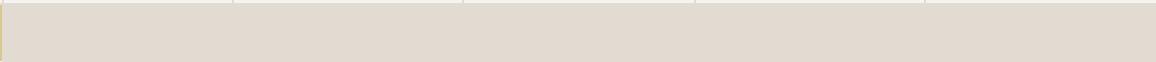
#16 Paris Blonde	#17 Chardonnay Blonde	#18 Dirty Blonde	#22 Southern Belle Blonde	#60 Classic Blonde	#66 Pinot Grigio
#80 Hollywood Blonde					

FASHION & SPECIALTY

#550 Rouge	#570 Sunset	

COLOR COLLECTION — CONTINUED

DIMENSIONAL & ROOTED

					
#1B/2/6 Dark Chocolate Caramel	#2/18 Café Noir Balayage	#T3/60 Cocoa Rooted Blonde	#T1CC/80 Smokey Blonde	#4/27 Chocolate Brulé	#6/18 Sea Salt & Caramel
					
#80/18/46 Summer Blonde					

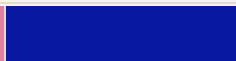
ARTIST COLLABORATIONS

					
#007 Toasted Blonde — Garyn Santos	#555 Akako — Martha Nicola	#1111 Western Ash Blonde — Giacomo Forbes	#1/66 I Like My Coffee Black — Jennifer Reed	#512 Lone Star Brunette — Garyn Santos	#45/66 Chloé

VIVID COLORS

					
#45/93 Vivid Green	#45/61 Vivid Orange	#45/52 Vivid Navy	#45/72 Vivid Blue	#45/42 Vivid Hot Pink	#45/67 Vivid Yellow

OMBRÉ COLLECTION

					
#54/83 Light Violet Ombré	#54/62 Dark Violet Ombré	#54/36 Dark Pink Ombré	#54/12 Teal Ombré	#54/63 Soft Pink Ombré	#54/26 Royal Blue Ombré

Education

Your success behind the chair is our priority.

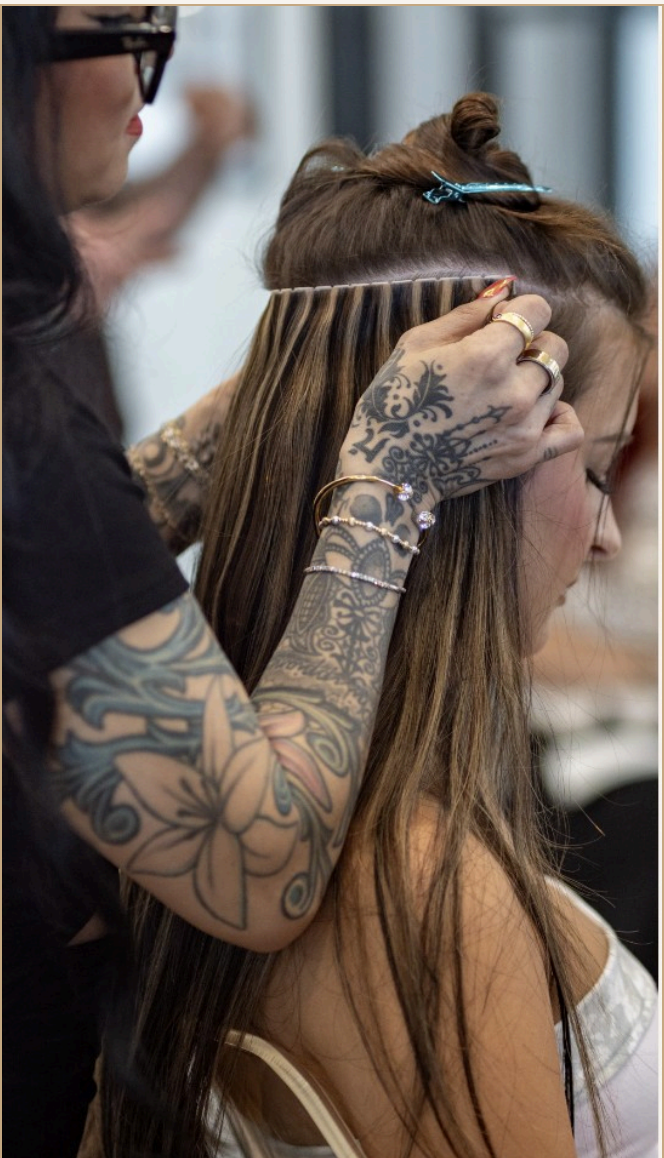
EDUCATION OPPORTUNITIES

- Butterfly Weft Certification
- Topper Education
- Virtual Education
- Product Knowledge Training
- Advanced Installation Techniques

BUSINESS SUPPORT

- Complimentary Business Meetings
- Marketing Resources
- Growth Planning
- Concierge Support

Your success behind the chair is our priority.



Why Partner with Beauvoir?

WHY BEAUVOIR

✓ Professional Use Only
✓ Transparent Manufacturing
✓ Premium Hair Quality
✓ Education-Focused
✓ Family-Owned & Operated
✓ Dedicated Support Team
✓ Business Building Resources

Because Great Hair Is
Only the Beginning.



hairby@cerlythai

Great hair is only
the beginning.

EDUCATION · BUSINESS SUPPORT · CONCIERGE PARTNERSHIP

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