

ALCÔVE



2024



**NO FLUFF
NO FILTERS
RESULTS ONLY.**

TABLE OF CONTENT.

01.

INTRODUCTION & ACTIVE INGREDIENTS

Discover the brand.

02.

SHAMPOOS & CONDITIONERS

Choose the perfect duo.

03.

CARE

That's all you need.

04.

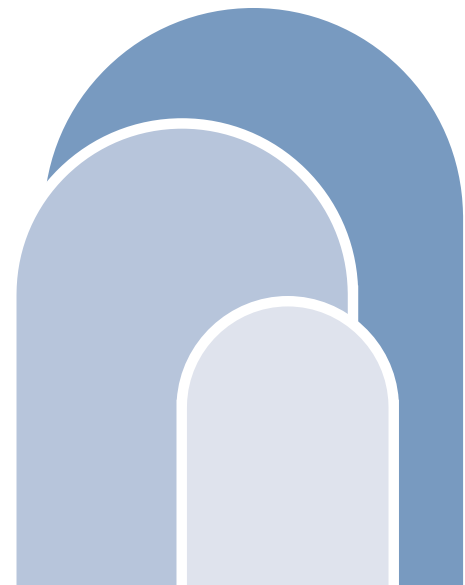
STYLING

Style as you want.

05.

SET

It's a deal.



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DIRECT

ACCESSIBILITY

RESULTS

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HIGH-END FORMULATIONS

FAIRLY PRICED

Developed with the consumers in mind, Alcôve is giving users access to a professional, mindfully formulated, hair care and style brand, that won't break the bank.

OUR PROMISE: NO FLUFF, NO FILTERS.

RESULTS ONLY.

LET THEM DO THE TALKING.

Alcôve's products are vegan, gluten-free, salt-free, sulfate-free, paraben-free, alcohol-free and contains one or more group of naturally derived active ingredients.

ALCÔVE WILL NEVER TEST ITS PRODUCTS ON ANIMALS; HUMANS WORK JUST FINE.

ALCÔVE

ACTIVE INGREDIENTS



All Alcôve products contain one or more groups of naturally derived active ingredients that all have an effect on both hair and scalp.



REPAIR

REPAIR ACTIVES

| | Moringa Seed Oil | Avocado Oil |
|------------|--|--|
| Properties | <ul style="list-style-type: none"> Rich in antioxidants and vitamins A, C and E Promotes the formation of collagen | <ul style="list-style-type: none"> Rich in oleic acid Activates collagen synthesis |
| Hair | Strengthens and elasticity | Hydrates, strengthens and protects |
| Scalp | Anti-inflammatory | Anti-aging |

PROTECTION

PROTECTION ACTIVES

| | Evening Primrose Oil | Pomegranate Seed Oil | Mango Extract |
|------------|--|---|---|
| Properties | <ul style="list-style-type: none"> Rich in omega chain fatty acids. | <ul style="list-style-type: none"> Rich in Omega 5, Omega 9, Omega 6 and Palmitic Acid | <ul style="list-style-type: none"> Rich in Vitamins, minerals, carbohydrates, and antioxidants |
| Hair | Moisturizes and protects against environmental damage | Protects against environmental stressors | Anti-aging |
| Scalp | Moisturizes and protects | Protects and prevents premature aging | Antioxidant and anti-inflammatory |

FORTIFYING

FORTIFYING ACTIVES

| | Hydrolyzed Vegetable Protein | Hemp Oil |
|------------|--|---|
| Properties | <ul style="list-style-type: none"> Made of blocks of amino acids Penetrate the cortex to ensure the regulation of humidity | <ul style="list-style-type: none"> Rich in vitamins, nutrients and essential fatty acids |
| Hair | Strengthens, retains moisture | Strengthens, retains moisture |
| Scalp | Hydrates and protects | Hydrates and soothes |

HYDRATION

HYDRATION ACTIVES

| | Sunflower Oil | Shea Butter | Argan Oil |
|------------|---|--|--|
| Properties | <ul style="list-style-type: none"> Rich in linoleic acid | <ul style="list-style-type: none"> Rich in fatty acids, vitamins and minerals | <ul style="list-style-type: none"> Rich in fatty acids, vitamin E and nutrients |
| Hair | Protects against moisture loss | Nourishes and hydrates | Nourishes and hydrates and adds shine |
| Scalp | Anti-inflammatory, hydrates, soothes | Hydrates | Hydrates, anti-oxydant |

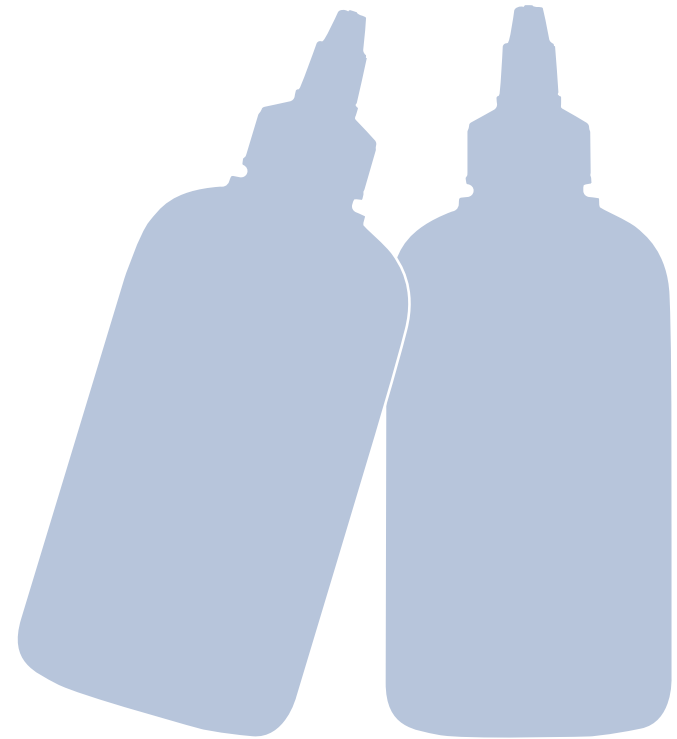
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SHAMPOOS & CONDITIONERS

Choose the perfect duo.

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HYDRATION

PROTECTION



DAILY

300 ml / 10 fl.oz & 950 ml / 32 fl.oz



Properties

Balances hair moisture
Protects and prolongs color

Types of hair

All hair types

Use

Can be used everyday

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HYDRATION

PROTECTION

FORTIFYING



HYDRATING

300 ml / 10 fl.oz & 950 ml / 32 fl.oz



Properties

Deeply nourishes and moisturizes
Protects and prolongs color
Doesn't weigh down the hair

Types of hair

Dry and Brittle hair
Natural or Coloured

Use

2 to 4 times per week

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HYD
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VOLUMIZING

300 ml / 10 fl.oz & 950 ml / 32 fl.oz



WITHOUT

WITH

Properties

Provides light volume and texture
Adds shine

Types of hair

Fine and Dull hair
Natural or Coloured

Use

2 to 4 times per week

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PRO
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VIOLET

300 ml / 10 fl.oz & 950 ml / 32 fl.oz



WITHOUT

WITH

Properties

Eliminates yellow or brassy tones
Refreshes faded highlights
Moisturizes and strengthens the hair

Types of hair

Coloured, Dry and Dull hair

Use

1 per week or 1 every two weeks

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CARE

That's all you need.

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FOR TIFY ING

REPAIR

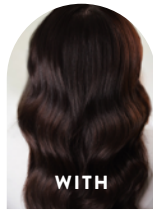


RESTRUCTURING MASK

250 ml / 8.5 fl.oz



WITHOUT



WITH

Properties

Hydrates, repairs and adds shine
Revitalizes and offers manageability

Types of hair

Dry and **Damaged** hair

Use

1 time per week

SERUM

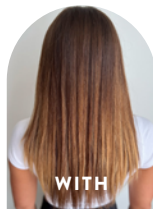
100 ml / 3.4 fl.oz

HYDRATION

PROTECTION



WITHOUT



WITH

Properties

Moisturizes and protects immediately
Adds shine

Types of hair

Leave-in treatment without oily residue

All hair types

Use

Can be used several times a day

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FOR TIFY ING

HYDRATION

PROTECTION

REPAIR



MULTITASKING MIST

250 ml / 8.5 fl.oz



WITHOUT



WITH

Properties

Offers 10 benefits:

1. Reduces blow-dry time
2. Light conditioning
3. Hydration
4. Heat protection
5. Colour protection
6. Shine
7. Detangling
8. UV protection
9. Anti-frizz
10. Anti-static

Types of hair

All hair types

Use

After each wash

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STYLING

Style as you want.

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HYDRATION

PROTECTION



CURL ACTIVATOR

250 ml / 8.5 fl.oz



Properties

Defines and separates curls
Frizz-free formula
Effective in high humidity environments

Types of hair

Curly and **Wavy** hair

Use

After each wash

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PROTECTION



MOLDING PASTE

100 ml / 3.4 fl.oz



Properties

Matte finish
Provides pliable definition and texture

Types of hair

All hair types

Use

Can be used everyday

HYDRATION

PROTECTION



VOLUMIZING MOUSSE

200 ml / 6.8 fl.oz



Properties

Provides feather-light volume
Protects against humidity

Types of hair

Fine and **Medium** hair

Use

After each wash

HYDRATION

PROTECTION



THERMAL PROTECTION SPRAY

250 ml / 8.5 fl.oz



Properties

Provides heat protection up to 400F (204°C)

Types of hair

All hair types

Use

Can be used everyday

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HYDRATION

PROTECTION



STYLING CREAM

250 ml / 8.5 fl.oz



Properties

Gives Volume, Hydration, and flexibility
Protects up to 400°F (204°C)
Defines curls

Types of hair

All hair types

Use

After each wash

HYDRATION

PROTECTION



STYLING JELLY

250 ml / 8.5 fl.oz



Properties

Straight hair
Adds Shine & Reduces Frizz
Wavy, Curly & Coily Hair
Soft Hold & Humidity Control

Types of hair

All hair types

Use

After each wash

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FORTIFYING

PROTECTION



STRONG HOLD HAIRSPRAY

210 g / 7.4 fl.oz



Properties

Protects against UV
Prevents Frizz
Fortifies

Types of hair

All hair types

Use

Can be used everyday

FORTIFYING

PROTECTION



DRY SHAMPOO

170 g / 6 fl.oz



Properties

Absorbs Excess Oil
Adds Volume
No Residue & Lightweight Perfume

Types of hair

All hair types

Use

2 to 3 times per week

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SET

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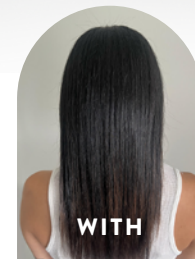
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BAG DEAL



WITHOUT



WITH

Items

- Restructuring Mask - 250 ml / 8.5 fl.oz
- Curl Activator - 250 ml / 8.5 fl.oz
- Hydrating Shampoo - 300 ml / 10 fl.oz
- Hydrating Conditioner - 300 ml / 10 fl.oz
- Multitasking Mist - 250 ml / 8.5 fl.oz

Types of hair

All hair types



For more information

Contact us

info@alcovehair.com

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Visit our website



Alcôve Hair
680, Ave Lépine, Dorval
Québec, Canada H9P 2S5