

ALCÔVE

INTRODUCTORY OFFERS
AND PRICE LIST



		SALON PRICE	MSRP
DAILY			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
HYDRATING			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
VOLUMIZING			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
VIOLET			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
CARE			
Restructuring Mask	250 ml/8.5 oz	\$9.00	\$18.00
Multitasking Mist	250 ml/8.5 oz	\$9.00	\$18.00
Serum	100 ml/3.4 oz	\$9.00	\$18.00
STYLING			
Curl Activator	250 ml/8.5 oz	\$9.00	\$18.00
Volumizing Mousse	200 ml/6.8 oz	\$9.00	\$18.00
Molding Paste	100 ml/3.4 oz	\$9.00	\$18.00
Thermal Protection Spray	250 ml/8.5 oz	\$9.00	\$18.00
Styling Cream	250 ml/8.5 oz	\$9.00	\$18.00
Styling Jelly	250 ml/8.5 oz	\$9.00	\$18.00
Strong Hold Hairspray	210 gr/7.4 oz	\$9.00	\$18.00
Dry Shampoo	170gr/6 oz	\$9.00	\$18.00
SET			
Bag Deal	-	\$39.99	\$80.00

ALCÔVE

BACKBAR SIZES

Daily Shampoo	950 ml/32 oz	2
Daily Conditioner	950 ml/32 oz	2
Hydrating Shampoo	950 ml/32 oz	2
Hydrating Conditioner	950 ml/32 oz	2
Violet Shampoo	950 ml/32 oz	2
Violet Conditioner	950 ml/32 oz	2
Volumizing Shampoo	950 ml/32 oz	2
Volumizing Conditioner	950 ml/32 oz	2

RETAIL SIZES

Restructuring Mask	250 ml/8.5 oz	6
Multitasking Mist	250 ml/8.5 oz	6
Serum	100 ml/3.4 oz	6
Curl Activator	250 ml/8.5 oz	6
Volumizing Mousse	200 ml/6.8 oz	6
Molding Paste	100 ml/3.4 oz	6
Thermal Protection Spray	250 ml/8.5 oz	6
Styling Cream	250 ml/8.5 oz	6
Styling Jelly	250 ml/8.5 oz	6
Strong Hold Hairspray	210 gr/7.4 oz	6
Dry Shampoo	170gr/6 oz	6
Tent card		3
Shelftalkers		1/each

RETAIL SIZES

Daily Shampoo	300 ml/10 oz	6
Daily Conditioner	300 ml/10 oz	6
Hydrating Shampoo	300 ml/10 oz	6
Hydrating Conditioner	300 ml/10 oz	6
Violet Shampoo	300 ml/10 oz	6
Violet Conditioner	300 ml/10 oz	6
Volumizing Shampoo	300 ml/10 oz	6
Volumizing Conditioner	300 ml/10 oz	6

INTRO PRICE : \$749.99

Salon Value: \$1,346.00

SAVINGS : 44%



ALCÔVE

BACKBAR SIZES

Daily Shampoo	950 ml/32 oz	1
Daily Conditioner	950 ml/32 oz	1
Hydrating Shampoo	950 ml/32 oz	1
Hydrating Conditioner	950 ml/32 oz	1
Violet Shampoo	950 ml/32 oz	1
Violet Conditioner	950 ml/32 oz	1
Volumizing Shampoo	950 ml/32 oz	1
Volumizing Conditioner	950 ml/32 oz	1

RETAIL SIZES

Restructuring Mask	250 ml/8.5 oz	3
Multitasking Mist	250 ml/8.5 oz	3
Serum	100 ml/3.4 oz	3
Curl Activator	250 ml/8.5 oz	3
Volumizing Mousse	200 ml/6.8 oz	3
Molding Paste	100 ml/3.4 oz	3
Thermal Protection Spray	250 ml/8.5 oz	3
Styling Cream	250 ml/8.5 oz	3
Styling Jelly	250 ml/8.5 oz	3
Strong Hold Hairspray	210 gr/7.4 oz	3
Dry Shampoo	170gr/6 oz	3
Tent card		3
Shelftalkers		1/each

RETAIL SIZES

Daily Shampoo	300 ml/10 oz	3
Daily Conditioner	300 ml/10 oz	3
Hydrating Shampoo	300 ml/10 oz	3
Hydrating Conditioner	300 ml/10 oz	3
Violet Shampoo	300 ml/10 oz	3
Violet Conditioner	300 ml/10 oz	3
Volumizing Shampoo	300 ml/10 oz	3
Volumizing Conditioner	300 ml/10 oz	3

INTRO PRICE : \$399.99

Salon Value: \$673.00

SAVINGS : 41%



ALCÔVE

RETAIL SIZES

Daily Shampoo	300 ml/10 oz	1
Daily Conditioner	300 ml/10 oz	1
Hydrating Shampoo	300 ml/10 oz	1
Hydrating Conditioner	300 ml/10 oz	1
Violet Shampoo	300 ml/10 oz	1
Violet Conditioner	300 ml/10 oz	1
Volumizing Shampoo	300 ml/10 oz	1
Volumizing Conditioner	300 ml/10 oz	1

RETAIL SIZES

Restructuring Mask	250 ml/8.5 oz	1
Multitasking Mist	250 ml/8.5 oz	1
Serum	100 ml/3.4 oz	1
Curl Activator	250 ml/8.5 oz	1
Volumizing Mousse	200 ml/6.8 oz	1
Molding Paste	100 ml/3.4 oz	1
Thermal Protection Spray	250 ml/8.5 oz	1
Styling Cream	250 ml/8.5 oz	1
Styling Jelly	250 ml/8.5 oz	1
Strong Hold Hairspray	210 gr/7.4 oz	1
Dry Shampoo	170gr/6 oz	1

INTRO PRICE : \$109.99

Salon Value: \$171.00

SAVINGS : 36%



ALCÔVE

		SALON PRICE
DAILY		
Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00
HYDRATING		
Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00
VOLUMIZING		
Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00
VIOLET		
Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00

**BUY 20 BACKBAR SIZES
OF YOUR CHOICE**

PRICE : \$269.99

Unit price: \$13.45

Salon Value: \$400.00

SAVINGS : 33%



BAG DEAL

ALCÔVE



RETAIL SIZES

Hydrating Shampoo	300 ml/10 oz	1
Hydrating Conditioner	300 ml/10 oz	1
Restructuring Mask	250 ml/8.5 oz	1
Curl Activator	250 ml/8.5 oz	1
Strong Hold Hairspray	210 ml/7.4 oz	1

PRICE : \$39.99

Salon Value: \$60.00

SAVINGS : 33%