

ALCÔVE



2024

**INTRODUCTORY OFFERS
AND PRICE LIST**



**NO FLUFF
NO FILTERS
RESULTS ONLY.**

PRICE LIST

ALCÔVE

BACKBAR			SALON PRICE	MSRP
DAILY	Daily Shampoo	950 ml	\$20.00	\$40.00
	Daily Conditioner	950 ml	\$20.00	\$40.00
HYDRATING	Hydrating Shampoo	950 ml	\$20.00	\$40.00
	Hydrating Conditioner	950 ml	\$20.00	\$40.00
VIOLET	Violet Shampoo	950 ml	\$20.00	\$40.00
	Violet Conditioner	950 ml	\$20.00	\$40.00
VOLUME	Volumizing Shampoo	950 ml	\$20.00	\$40.00
	Volumizing Conditioner	950 ml	\$20.00	\$40.00
RETAIL			SALON PRICE	MSRP
DAILY	Daily Shampoo	300 ml	\$9.00	\$18.00
	Daily Conditioner	300 ml	\$9.00	\$18.00
HYDRATING	Hydrating Shampoo	300 ml	\$9.00	\$18.00
	Hydrating Conditioner	300 ml	\$9.00	\$18.00
VIOLET	Violet Shampoo	300 ml	\$9.00	\$18.00
	Violet Conditioner	300 ml	\$9.00	\$18.00
VOLUME	Volumizing Shampoo	300 ml	\$9.00	\$18.00
	Volumizing Conditioner	300 ml	\$9.00	\$18.00
CARE	Restructuring Mask	250 ml	\$9.00	\$18.00
	Multitasking Mist	250 ml	\$9.00	\$18.00
	Serum	100 ml	\$9.00	\$18.00
STYLING	Curl Activator	250 ml	\$9.00	\$18.00
	Volumizing Mousse	200 ml	\$9.00	\$18.00
	Molding Paste	100 ml	\$9.00	\$18.00
	Thermal Protection Spray	250 ml	\$9.00	\$18.00
	Styling Cream	250 ml	\$9.00	\$18.00
	Styling Jelly - <i>New in January</i>	250 ml	\$9.00	\$18.00
SET	Bag Deal	-	\$39.99	\$80.00

ALCÔVE

INTRO 1

BACKBAR		QUANTITY
Daily Shampoo	950 ml	1
Daily Conditioner	950 ml	1
Hydrating Shampoo	950 ml	1
Hydrating Conditioner	950 ml	1
Violet Shampoo	950 ml	1
Violet Conditioner	950 ml	1
Volumizing Shampoo	950 ml	1
Volumizing Conditioner	950 ml	1

RETAIL		QUANTITY
Daily Shampoo	300 ml	3
Daily Conditioner	300 ml	3
Hydrating Shampoo	300 ml	3
Hydrating Conditioner	300 ml	3
Violet Shampoo	300 ml	3
Violet Conditioner	300 ml	3
Volumizing Shampoo	300 ml	3
Volumizing Conditioner	300 ml	3
Restructuring Mask	250 ml	3
Multitasking Mist	250 ml	3
Serum	100 ml	3
Curl Activator	250 ml	3
Molding Paste	100 ml	3
Volumizing Mousse	200 ml	3
Thermal Protection Spray	250 ml	3
Styling Cream	250 ml	3
Styling Jelly	250 ml	3
Tent Cards		3
Shelftalkers		1/each

INTRO PRICE

\$349.99

Value \$619.00

SAVINGS

43%

ALCÔVE

INTRO 2

INTRO PRICE

\$99.99

Value \$153.00

SAVINGS

35%



RETAIL		QUANTITY
Daily Shampoo	300 ml	1
Daily Conditioner	300 ml	1
Hydrating Shampoo	300 ml	1
Hydrating Conditioner	300 ml	1
Violet Shampoo	300 ml	1
Violet Conditioner	300 ml	1
Volumizing Shampoo	300 ml	1
Volumizing Conditioner	300 ml	1
Restructuring Mask	250 ml	1
Multitasking Mist	250 ml	1
Serum	100 ml	1
Curl Activator	250 ml	1
Molding Paste	100 ml	1
Volumizing Mousse	200 ml	1
Thermal Protection Spray	250 ml	1
Styling Cream	250 ml	1
Styling Jelly	250 ml	1

ALCÔVE

INTRO 3



**BUY 36 LITERS OF
YOUR CHOICE**

PRICE
\$499.99

Value \$720.00

SAVINGS

31%

		SALON PRICE	MSRP
Daily Shampoo	950 ml	\$13.89	\$40.00
Daily Conditioner	950 ml	\$13.89	\$40.00
Hydrating Shampoo	950 ml	\$13.89	\$40.00
Hydrating Conditioner	950 ml	\$13.89	\$40.00
Violet Shampoo	950 ml	\$13.89	\$40.00
Violet Conditioner	950 ml	\$13.89	\$40.00
Volumizing Shampoo	950 ml	\$13.89	\$40.00
Volumizing Conditioner	950 ml	\$13.89	\$40.00

ALCÔVE

BAG DEAL



BAG DEAL

\$39.99

Value \$60.00

SAVINGS

33%

		QUANTITY
Hydrating Shampoo	300 ml	1
Hydrating Conditioner	300 ml	1
Curl Activator	250 ml	1
Restructuring Mask	250 ml	1
Multitasking Mist	250 ml	1