

ALCÔVE

PRICE LIST AND
INTRODUCTORY OFFERS

2026



ALCÔVE

		SALON PRICE	MSRP
DAILY			
Shampoo	300mL/10oz	\$9.00	\$18.00
Shampoo	950 mL / 32 oz	\$20.00	\$40.00
Conditioner	300mL/10oz	\$9.00	\$18.00
Conditioner	950 mL / 32 oz	\$20.00	\$40.00
HYDRATING			
Shampoo	60mL/2oz	\$4.40	\$8.00
Shampoo	300mL/10oz	\$9.00	\$18.00
Shampoo	950 mL / 32 oz	\$20.00	\$40.00
Conditioner	60mL/2oz	\$4.40	\$8.00
Conditioner	300mL/10oz	\$9.00	\$18.00
Conditioner	950 mL / 32 oz	\$20.00	\$40.00
VOLUMIZING			
Shampoo	300mL/10oz	\$9.00	\$18.00
Shampoo	950 mL / 32 oz	\$20.00	\$40.00
Conditioner	300mL/10oz	\$9.00	\$18.00
Conditioner	950 mL / 32 oz	\$20.00	\$40.00
Volumizing Mousse	200mL/6.8oz	\$9.00	\$18.00
VIOLET			
Shampoo	300mL/10oz	\$9.00	\$18.00
Shampoo	950 mL / 32 oz	\$20.00	\$40.00
Conditioner	300mL/10oz	\$9.00	\$18.00
Conditioner	950 mL / 32 oz	\$20.00	\$40.00
CURL			
Shampoo	300mL/10oz	\$9.00	\$18.00
Shampoo	950 mL / 32 oz	\$20.00	\$40.00
Conditioner	300mL/10oz	\$9.00	\$18.00
Conditioner	950 mL / 32 oz	\$20.00	\$40.00
Curl Activator	60mL/2oz	\$4.40	\$8.00
Curl Activator	250mL/8.5oz	\$9.00	\$18.00
Curl Activator	500mL/16.9oz	\$14.00	\$28.00
CARE			
Restructuring Mask	55mL/1.9oz	\$4.40	\$8.00
Restructuring Mask	250mL/8.5oz	\$9.00	\$18.00
Restructuring Mask	500mL/16.9oz	\$14.00	\$28.00
Multitasking Mist	60mL/2oz	\$4.40	\$8.00
Multitasking Mist	250mL/8.5oz	\$9.00	\$18.00
Serum	100mL/3.4oz	\$9.00	\$18.00
Pre-Wash Scalp Oil	35mL/1.2oz	\$9.00	\$18.00
STYLING			
Molding Paste	100mL/3.4oz	\$9.00	\$18.00
Thermal Protection Spray	250mL/8.5oz	\$9.00	\$18.00
Styling Cream	60mL/2oz	\$4.40	\$8.00
Styling Cream	250mL/8.5oz	\$9.00	\$18.00
Styling Jelly	250mL/8.5oz	\$9.00	\$18.00
Strong Hold Hairspray	210gr/7.4oz	\$9.00	\$18.00
Dry Shampoo	170gr/6oz	\$9.00	\$18.00
SET			
Bag Deal	-	\$39.99	\$80.00



ALCÔVE

INTRO 1

RETAIL SIZES

Daily Shampoo	300 mL/10 oz	5
Daily Conditioner	300 mL/10 oz	5
Hydrating Shampoo	300 mL/10 oz	5
Hydrating Conditioner	300 mL/10 oz	5
Volumizing Shampoo	300 mL/10 oz	5
Volumizing Conditioner	300 mL/10 oz	5
Violet Shampoo	300 mL/10 oz	5
Violet Conditioner	300 mL/10 oz	5
Curl Shampoo	300 mL/10 oz	5
Curl Conditioner	300 mL/10 oz	5
Restructuring Mask	250 mL/8.5 oz	5
Multitasking Mist	250 mL/8.5 oz	5
Serum	100 mL/3.4 oz	5
Curl Activator	250 mL/8.5 oz	5
Volumizing Mousse	200 mL/6.8 oz	5
Molding Paste	100 mL/3.4 oz	5
Thermal Protection Spray	250 mL/8.5 oz	5
Styling Cream	250 mL/8.5 oz	5
Styling Jelly	250 mL/8.5 oz	5
Strong Hold Hairspray	210 gr/7.4 oz	5
Dry Shampoo	170 gr/6 oz	5
Pre-wash Scalp Oil	35 mL/1.2 oz	5
Tent card (Pack of 6)		1
Danglers		2

BACKBAR SIZES

Daily Shampoo	950 mL/32 oz	1
Daily Conditioner	950 mL/32 oz	1
Hydrating Shampoo	950 mL/32 oz	1
Hydrating Conditioner	950 mL/32 oz	1
Volumizing Shampoo	950 mL/32 oz	1
Volumizing Conditioner	950 mL/32 oz	1
Violet Shampoo	950 mL/32 oz	1
Violet Conditioner	950 mL/32 oz	1
Curl Shampoo	950 mL/32 oz	1
Curl Conditioner	950 mL/32 oz	1
Curl Activator	500 mL/16.9 oz	1
Restructuring Mask	500 mL/16.9 oz	1

TRAVEL SIZES

Hydrating Shampoo	60 mL/2 oz	2
Hydrating Conditioner	60 mL/2 oz	2
Restructuring Mask	55 mL/1.9 oz	2
Multitasking Mist	60 mL/2 oz	2
Curl Activator	60 mL/2 oz	2
Styling Cream	60 mL/2 oz	2

\$899.99

Value: \$1,279.60

You save: \$379.61

Salon Savings
30%



ALCÔVE

INTRO 2

RETAIL SIZES

Daily Shampoo	300 mL/10 oz	3
Daily Conditioner	300 mL/10 oz	3
Hydrating Shampoo	300 mL/10 oz	3
Hydrating Conditioner	300 mL/10 oz	3
Volumizing Shampoo	300 mL/10 oz	3
Volumizing Conditioner	300 mL/10 oz	3
Violet Shampoo	300 mL/10 oz	3
Violet Conditioner	300 mL/10 oz	3
Curl Shampoo	300 mL/10 oz	3
Curl Conditioner	300 mL/10 oz	3
Restructuring Mask	250 mL/8.5 oz	3
Multitasking Mist	250 mL/8.5 oz	3
Serum	100 mL/3.4 oz	3
Curl Activator	250 mL/8.5 oz	3
Volumizing Mousse	200 mL/6.8 oz	3
Molding Paste	100 mL/3.4 oz	3
Thermal Protection Spray	250 mL/8.5 oz	3
Styling Cream	250 mL/8.5 oz	3
Styling Jelly	250 mL/8.5 oz	3
Strong Hold Hairspray	210 gr/7.4 oz	3
Dry Shampoo	170 gr/6 oz	3
Pre-wash Scalp Oil	35 mL/1.2 oz	3
Tent card (Pack of 6)		1
Danglers		2

BACKBAR SIZES

Daily Shampoo	950 mL/32 oz
Daily Conditioner	950 mL/32 oz
Hydrating Shampoo	950 mL/32 oz
Hydrating Conditioner	950 mL/32 oz
Volumizing Shampoo	950 mL/32 oz
Volumizing Conditioner	950 mL/32 oz
Violet Shampoo	950 mL/32 oz
Violet Conditioner	950 mL/32 oz
Curl Shampoo	950 mL/32 oz
Curl Conditioner	950 mL/32 oz

PICK
4 OF
YOUR
CHOICE!

\$529.99

Value: \$674.00

You save: \$144.01

Salon Savings
21%



ALCÔVE

INTRO 3

RETAIL SIZES

Daily Shampoo	300 mL/10 oz	1
Daily Conditioner	300 mL/10 oz	1
Hydrating Shampoo	300 mL/10 oz	1
Hydrating Conditioner	300 mL/10 oz	1
Volumizing Shampoo	300 mL/10 oz	1
Volumizing Conditioner	300 mL/10 oz	1
Violet Shampoo	300 mL/10 oz	1
Violet Conditioner	300 mL/10 oz	1
Curl Shampoo	300 mL/10 oz	1
Curl Conditioner	300 mL/10 oz	1
Restructuring Mask	250 mL/8.5 oz	1
Multitasking Mist	250 mL/8.5 oz	1
Serum	100 mL/3.4 oz	1
Curl Activator	250 mL/8.5 oz	1
Volumizing Mousse	200 mL/6.8 oz	1
Molding Paste	100 mL/3.4 oz	1
Thermal Protection Spray	250 mL/8.5 oz	1
Styling Cream	250 mL/8.5 oz	1
Styling Jelly	250 mL/8.5 oz	1
Strong Hold Hairspray	210 gr/7.4 oz	1
Dry Shampoo	170 gr/6 oz	1
Pre-wash Scalp Oil	35 mL/1.2 oz	1

\$159.00

Value: \$198.00

You save: \$39.00



ALCÔVE

BACKBAR PROGRAM

REGULAR
SALON PRICE

DAILY

Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00

HYDRATING

Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00

VOLUMIZING

Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00

VIOLET

Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00

CURL

Shampoo	950 ml/32 oz	\$20.00
Conditioner	950 ml/32 oz	\$20.00

Program unit price
\$14.00

BUY 20 BACKBAR SIZES OF YOUR CHOICE!

\$279.99

Value: \$400.00

You save: \$120.01

Salon Savings
30%



ALCÔVE

BAG DEAL



RETAIL SIZES

Hydrating Shampoo	300 ml/10 oz	1
Hydrating Conditioner	300 ml/10 oz	1
Restructuring Mask	250 ml/8.5 oz	1
Curl Activator	250 ml/8.5 oz	1
Strong Hold Hairspray	210 gr/7.4 oz	1

\$39.99

Value: \$45.00

You save: \$5.01





For more information

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