

ALCÔVE

HYDRATION



	Hydrating Shampoo	Hydrating Conditioner	Restructuring Mask	Multitasking Mist	Serum	Pre-Wash Scalp Oil
Hair Type	Dry and Brittle hair Wavy, Curly or Coily hair		Medium hair	All hair types	Medium and Thick hair	All hair types
Moisturizing Effects	●●●	●●●●	●●●●●	●●●●	●●●●	●●●●
Frizz Control	●●●	●●●●	●●●●	●●●●	●●●●●	●●●●
Glossy finish	●●●	●●●	●●●●	●●●●	●●●●●	●●●●
Thermal Protection	✓	✓	✓	✓	✓	
Hair Color Protection	✓	✓	✓	✓	✓	✓
PH	5.1 – 6.1	4.5 – 6.5	4.5 - 5.5	4.5 – 6.0		
Cocktail	All Shampoos and Conditioners can be mixed and matched to meet different hair needs.	All Shampoos and Conditioners can be mixed and matched to meet different hair needs.	Can be mixed with the Violet Conditioner for a boost of hydration	Can be mixed with the Serum for ultimate care	Can be mixed with All Styling products to add shine and frizz control	

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DAILY



Daily Shampoo

Daily Conditioner

	Daily Shampoo	Daily Conditioner
Hair Type	All hair types	
Moisturizing Effects	●●	●●●
Frizz Control	●●●	●●●●
Glossy finish	●●●	●●●
Thermal Protection	✓	✓
Hair Color Protection	✓	✓
PH	5.1 – 6.1	4.5 - 6.5
Cocktail	All Shampoos and Conditioners can be mixed and matched to meet different hair needs.	All Shampoos and Conditioners can be mixed and matched to meet different hair needs.

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VOLUME



	Volumizing Shampoo	Volumizing Conditioner	Volumizing Mousse
Hair Type	Fine and Medium hair		Fine and Medium hair
Moisturizing Effects	●●●	●●●●	●●
Frizz Control	●●●	●●●●	●●●●
Glossy finish	●●●	●●●	●●●
Volumizing effect	●●●	●●●●	●●●●●
Thermal Protection	✓	✓	✓
Hair Color Protection	✓	✓	✓
PH	5.1 – 6.1	5.0 – 6.1	5 – 5.5
Cocktail	All Shampoos and Conditioners can be mixed and matched to meet different hair needs.	All Shampoos and Conditioners can be mixed and matched to meet different hair needs.	Can be mixed with the Styling Jelly for a sleek and wet finish

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BLONDE



Violet Shampoo

Violet Conditioner

	Violet Shampoo	Violet Conditioner
Hair Type	Blondes	
Moisturizing Effects	●●	●●●
Frizz Control	●●●	●●●●
Glossy finish	●●●	●●●
Toning	●●●	●●●●
Thermal Protection	✓	✓
Hair Color Protection	✓	✓
PH	4.8 – 6.0	4.5 – 6.5
Cocktail	All Shampoos and Conditioners can be mixed and matched to meet different hair needs..	Can be mixed with the Restructuring Mask for a boost of hydration

Do not use this product consecutively, use only when yellow tones or brassiness reappear.

Do not apply on platinum blonde hair. Use with caution if applying on porous pre-lightened hair.

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STYLING



	Curl Activator	Styling Cream	Styling Jelly	Molding Paste	Thermal Protection Spray	Strong Hold Hairspray	Dry Shampoo
Hair Type	Wavy, Curly or Coily hair	All hair types	All hair types	All hair types	All hair types	All hair types	All hair types
Moisturizing Effects	★★★★	★★★★	★★★	★★	★★★	●	●
Frizz Control	★★★★	★★★★	★★★★	★★★	★★★	★★★	★★
Glossy finish	★★★	★★★	★★★★		★★★	★★★★	★★
Hold	★★★★	★★★★	★★★	★★★★		★★★★	
Volumizing effect		★★★★					★★★
Thermal Protection	☑	☑	☑		☑		
Hair Color Protection	☑	☑	☑	☑	☑	☑	☑
PH	4.5 – 6.0	5.0 – 6.0	5.0 – 6.5	4.3 – 6.3	5.5 – 6.5		
Cocktail	Can be mixed with the Styling Cream for a boost of hydration or with the Styling Jelly for a flexible hold	Can be mixed with the Curl Activator for a stronger hold or with the Styling Jelly for a flexible hold	Can be mixed with the Curl Activator for a stronger hold or with the Styling Cream for a boost of hydration	Can be mixed with the Serum for smoother application			