

# ALCÔVE

## PROMOTIONS

September - October 2024





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## HEATLESS CURLS

Say goodbye to heat damage and hello to gorgeous, voluminous curls with the Heatless Curls Kit!

### THE KIT INCLUDES:

- 1 X Shampoo, 300 ML/10 oz
- 1 X Serum, 100 ML/3.4 oz
- 1 X Heatless Curls tool **FREE** (Value \$7)



SALON PRICE: \$18 VALUE: \$25 SALON SAVINGS: 28%  
MSRP: \$36



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## TIN THE SEASON

It's time to think of gifting. These mini duos are the perfect gift for anyone. Bonus, you don't even need to buy a card. We've included a post card to share your thoughts.



### Tin Curls:

- Curl Activator, 60 ML/2 oz
- Hydrating Shampoo, 60 ML/2 oz



### Tin Mask:

- Restructuring Mask, 55 ML/1.9 oz
- Hydrating Shampoo, 60 ML/2 oz



SALON PRICE: \$8.00 VALUE: \$12 SALON SAVINGS: 33%  
MSRP: \$16



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## STOCK UP ON AEROSOLS

### BUY ONE GET ONE 50% OFF:

- Dry Shampoo, 170 g/ 6 oz
- Strong Hold Hairspray, 210 g/ 7.4 oz



### BUY 4 GET A FREE SIGNAGE!

SALON PRICE: \$13.50 for 2 VALUE: \$18 SALON SAVINGS: 25%  
MSRP: \$27 for 2



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## DUOS

Pick any 2 shampoos and/or conditioners.

### GET 35% OFF & A FREE BAG :

- Daily Shampoo, 300 ML/10 oz
- Daily Conditioner, 300 ML/10 oz
- Hydrating Shampoo, 300 ML/10 oz
- Hydrating Conditioner, 300 ML/10 oz
- Volumizing Shampoo, 300 ML/10 oz
- Volumizing Conditioner, 300 ML/10 oz
- Violet Shampoo, 300 ML/10 oz
- Violet Conditioner, 300 ML/10 oz

### BUY 4 GET A FREE SIGNAGE!



**SALON PRICE: \$15 for 2 VALUE: \$23 SALON SAVINGS: 35%**  
**MSRP: \$30 for 2**



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		SALON PRICE	MSRP
<b>DAILY</b>			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
<b>HYDRATING</b>			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
<b>VOLUMIZING</b>			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
<b>VIOLET</b>			
Shampoo	300 ml/10 oz	\$9.00	\$18.00
Shampoo	950 ml/32 oz	\$20.00	\$40.00
Conditioner	300 ml/10 oz	\$9.00	\$18.00
Conditioner	950 ml/32 oz	\$20.00	\$40.00
<b>CARE</b>			
Restructuring Mask	250 ml/8.5 oz	\$9.00	\$18.00
Multitasking Mist	250 ml/8.5 oz	\$9.00	\$18.00
Serum	100 ml/3.4 oz	\$9.00	\$18.00
<b>STYLING</b>			
Curl Activator	250 ml/8.5 oz	\$9.00	\$18.00
Volumizing Mousse	200 ml/6.8 oz	\$9.00	\$18.00
Molding Paste	100 ml/3.4 oz	\$9.00	\$18.00
Thermal Protection Spray	250 ml/8.5 oz	\$9.00	\$18.00
Styling Cream	250 ml/8.5 oz	\$9.00	\$18.00
Styling Jelly	250 ml/8.5 oz	\$9.00	\$18.00
Strong Hold Hairspray	210 gr/7.4 oz	\$9.00	\$18.00
Dry Shampoo	170gr/6 oz	\$9.00	\$18.00
<b>SET</b>			
Bag Deal	-	\$39.99	\$80.00