

BEAUVOIR

Hair Extensions

Accessories

Education

Unparalleled QUALITY in Hair Extensions



What Sets us Apart?

Our sourcing and collection methods are the cornerstone of our superior quality.

Traditional Extensions

vs.

Beauvoir Approach



Hair is sourced from multiple random donors and sources to form each bundle or weft.

Our competitors know virtually nothing about their hair except that it's allegedly human remy hair.

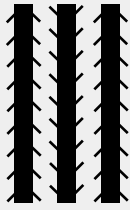
We collect hair from select donors, braiding and banding it to maintain the natural cuticle direction.

We know everything about our donors and our hair, including the tensile strength, average strand diameter, porosity, PH levels, and moisture content.

Traditional Extensions

vs.

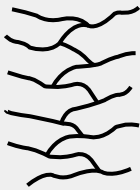
Beauvoir Approach



Hair is sourced from various donors through inconsistent collection methods, with no detailed information available on the age, health, or cuticle direction of the hair.



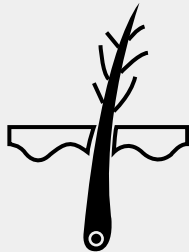
Hair is braided while still on the donor. The age and health of donors are known.



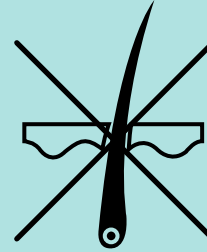
The cuticle direction is unknown.



Natural cuticle direction is preserved and evident.



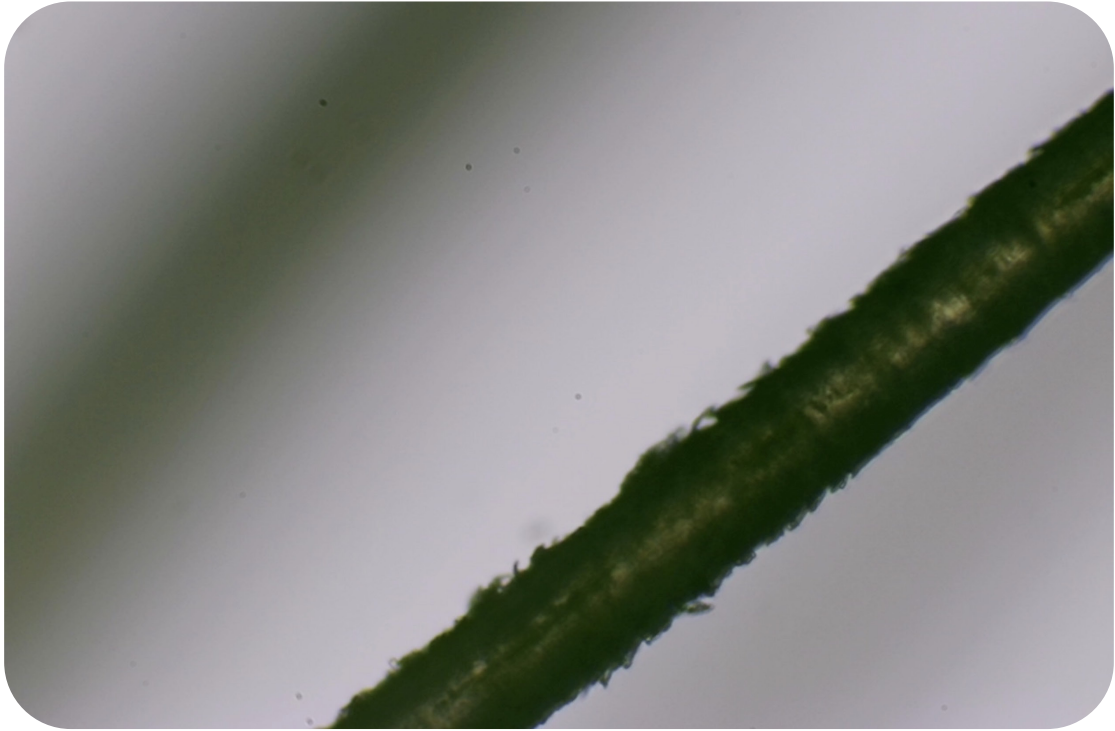
Use of planing machine forcibly aligns the cuticles, damaging the hair.



Hair does not undergo forcible cuticle alignment. Hair integrity is preserved.

With Beauvoir, forcing the cuticle direction is completely unnecessary.

A leading competitor's hair
under the microscope



Beauvoir hair
under the microscope





We select only the **TOP 10%** of available hair, ensuring minimal processing.

- Naturally aligned and intact cuticles
- Extended lifespan
- Easy application
- Effortless styling

Sourcing and Quality



Blonde Extensions

- Sourced from natural blonde Slavic donors
- Seamlessly blends with natural blonde hair
- Meticulously selected from the finest donors



Darker Shades

- Ethically sourced from Asian hair donors in India
- Dark shades are derived from hair donated to temples for religious purposes
- Carefully chosen from the highest quality donor hair

Our Accessories



Brushes



Mini Brushes



Tape Measures



Tape In Removal Spray



K-Tip Irons



Velcro Grippers



Capes



Thread



Beads



Tool Kits

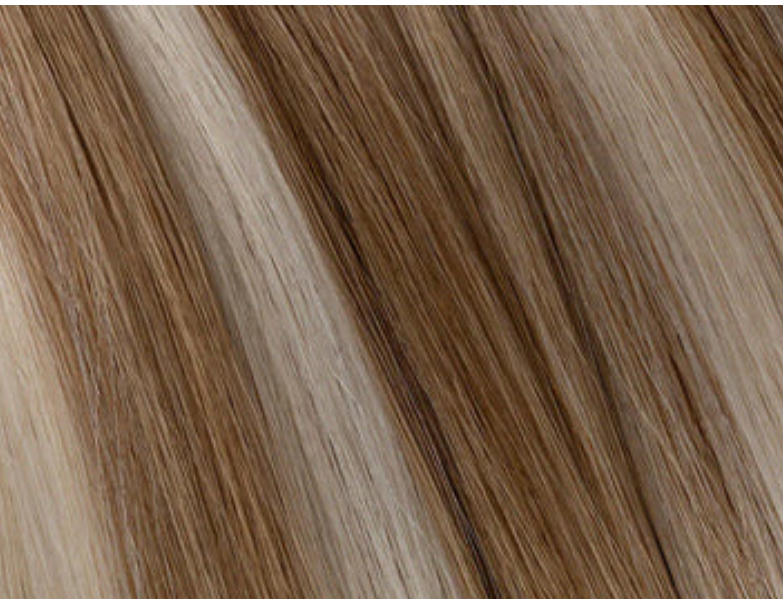


Hair Dryers



Alligator Clips

Our Offerings



Comprehensive Service & Support

- Expertise in all installation methods
- **Lengths ranging from 16" to 28"**
- Education and certification programs
- **Free shipping and returns**
- Hair display and merchandising solutions
- **Unmatched quality and customer service**
- Exclusivity for licensed stylists

Did You Know?

Three companies control 90% of the extension brands available in the U.S., all sourcing from the same suppliers.

At Beauvoir, we answer only to ourselves, ensuring unmatched quality and independence.



The Beauvoir Opportunity

At Beauvoir, we pride ourselves on being a privately owned company dedicated to offering the highest quality products that truly set us apart. Our commitment to excellence drives everything we do. We consider ourselves the "**organic**" option in the professional hair extension industry, focusing on natural, ethically sourced materials.

What distinguishes us is our ability to provide this superior quality at a price comparable to other brands that often compromise on sourcing and, ultimately, on the quality and appearance of their products.



Before



After

BEAUVOIR

Beauvoir Hair Extensions Education



Beauvoir Hair Extensions

Elevate Your Craft with Industry Leaders.

Why Choose Our Installation Certification Classes?

Expert Instruction by Elite Stylists:

Learn from industry leaders earning six figures and beyond.

Comprehensive Mentorship:

Gain in-depth knowledge of every facet of the hair extensions business.

Exclusive Tools and Resources:

Enjoy access to premium, tailor-made tools and resources available only to our certified professionals.



Meet Our Expert Instructors



Greg Lara

Gregory Lara is the owner of Urban Gypsie Salon and a master extensionist with over 20 years of experience in hair extensions. For the past 14 years, he has shared his expertise as a dedicated hair extensions educator, shaping the careers of countless stylists. In addition to his mastery in extensions, Greg is also a master colorist and an award-winning fashion designer, blending his creative talents to offer a holistic approach to beauty and style.



Garyn Santos

My name is Garyn Santos, and I've been a passionate stylist for 14 years. From the start, I knew that my calling was to blend creativity with the joy of helping others, which naturally led me to a career in hairstyling. Over the years, I've found great fulfillment not only in transforming clients but also in sharing my knowledge as an educator. One of the most rewarding aspects of my journey is building a vibrant community of like-minded individuals who inspire and uplift one another. I am deeply committed to creating a positive, supportive learning environment where every person feels valued and empowered.



Martha Nicola

Martha is our award winning stylist that has been passionately been doing hair since 2001. Vidal Sasson trained and a former educator/platform artist. She's been published in 4 magazines and two hardback salon books. She continues to get educated and stays in with the new to provide the best and the new for her guests. She specializes in custom cuts, hair extensions, make-up, up do's, high fashion color, balayage, highlights and highly educated in hair color.



Robin Cuellar

Robin Cuellar, a seasoned hairstylist and makeup artist with over 30 years in the industry, excels in blonding and all hair extension methods. As a dedicated salon owner education takes precedence in her establishment. Robin is not only a master of her craft but also a passionate educator, sharing her extensive knowledge with others. Balancing roles as a mother and wife, she firmly believes in the power of continuous learning, encapsulated in her motto: stay teachable, trainable, and coachable, embracing the idea of learning something new every day.



Jessica Sosa

Hi, I'm Jessica Sosa. With 20 years of experience in the beauty industry, I've honed my skills across various specialties. Throughout my journey, I've discovered a deep passion for educating others in hair and lash extensions.



Tatiana Palughi Duque

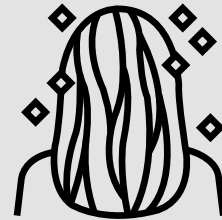
Master Stylist | Extension Specialist & Educator* With over 15 years of experience, Tatiana is recognized for her expertise in hair extensions, vivid coloring, bridal, and editorial styling. Her work has been showcased at New York Fashion Week (NYFW) and featured in prestigious catalogs such as Bronx and Banco. Above all she loves creating transformations with Beauvoir extensions. Tatiana's engaging and informative courses are designed to inspire and equip you with the skills needed to excel in the world of hair extensions.

What You'll Learn



Hair Selection

Choosing the best quality hair



Color Matching

Techniques to match clients hair perfectly



Weft & Method Selection

Tailoring the approach to client needs



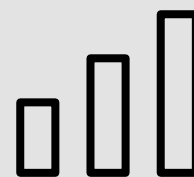
Pricing Strategies

Maximizing profit while providing value



Client Consultation

Advising on maintenance and care



Business Growth

Expanding your service offerings

Includes All Tools for Extensions Application



- **Industry-leading tools** designed specifically for sew-in extensions
- All accessories and tools required for a **flawless installation**
- **Instruction manual** for ongoing reference



Direct Access to Your Master Extensions Educator



Beauvoir certification courses are taught by master stylists who earn well over six figures as professional extension installers. Not only are they highly qualified, but they genuinely care about your success. All students have ongoing access to their Beauvoir instructor even after the class. If you have any questions afterward, you can easily reach out to your instructor.

Student Success Stories



BEFORE

AFTER

The impact of COVID-19 on my business was significant, prompting me to seek opportunities to recover lost revenue. That's when I discovered the Beauvoir sew-in certification class, taught by Garyn Santos, which has been transformative for my career and life. Since completing the course, I've seen my income nearly triple while working half the hours. I'm now focusing my entire career on hair extensions, having phased out men's haircuts, general haircuts, and much of the coloring services. My dedication to extensions is unwavering. Garyn provided exceptional mentorship, guiding me through the intricacies of the hair extensions industry. While on-the-job learning is inevitable, the Beauvoir course was instrumental in positioning me as a professional hair extensions installer.

Carolina Acosta

The Beauvoir Hair Extensions course is an incredible value. Not only did they hook me up with the best toolkit out there, but the way they broke down the nuances of hair extension installation was top-notch. They covered everything—choosing the right type of hair, nailing the color match, picking the best beading method based on the client's hair and lifestyle, pricing the hair and service, and even coaching clients on how to keep their extensions looking great. Honestly, the best \$600 I've ever spent—I made it back with my first install!

Ross Smith



BEFORE

AFTER



BEFORE

AFTER

Martha is hands down the best hair extensions instructor ever! She's so down-to-earth, knowledgeable, and approachable that learning how to do extensions didn't feel overwhelming at all. Now, about 50% of my work is exclusively extensions, and my income has at least doubled. The Beauvoir Extensions course is amazing. Beauvoir not only makes the best hair, but it's a brand that's truly embedded in the stylist community. Everything they make and sell is designed to set us up for success. It's rare to find a brand like Beauvoir that genuinely cares about its customers.

Simone Orlowski

Join the Beauvoir Community



- **Get involved with Beauvoir** - the most stylist-focused hair extensions brand in the world.
- Join an exclusive network of **Beauvoir-trained stylists**.
- **As a great stylist**, it's your responsibility to ensure you're offering your client the very best products available on the market.
- **Opportunities** for continuous learning and collaboration.

Enroll Today!

Scan the QR code to register for the next available class in your area.



Limited spots available - act now!

What's New / What's Coming Up

