

Who We Are

Beauvoir hair is a family-run professional extension brand built exclusively for licensed salons and stylists. Independently owned. Built without shortcuts. Committed to uncompromising standards.

Why Stylists Choose Beauvoir

Hair Quality

- Only top 10% healthiest virgin hair globally
- Measured for pH, porosity, moisture content, tensile strength, and strand diameter
- Braided before cutting — never mechanically cuticle aligned
- Colored using pure pigment and warm water

Construction Standards

- 40% double drawn with 10" minimum strand length
- Swiss keratin K-tips with debossed Beauvoir logo
- In-house Genius Wefts with 20 polyurethane layers (industry standard is 10)
- Cleanest, lowest-VOC polyurethane available — selected for client scalp health & artisan safety
- Climate-controlled curing process

Category Leadership

- Leader in Butterfly Weft systems
- Most comprehensive Butterfly education in the industry
- Available in Straight and Natural Wave textures
- Only brand stocking 28" machine wefts across all colors

Professional-Only Model

- Sold exclusively to licensed stylists and salons
- No public pricing access
- Stylists maintain full markup control

Signature Hair Approach

ProBlend Virgin Hair & Single Donor Virgin Hair

Every bundle is selected based on cuticle integrity before coloring. Stronger, more intact cuticles are reserved for lighter tones to preserve strength, longevity, and performance.

ProBlend Virgin Hair is expertly curated from the top 10% healthiest donors worldwide and intelligently blended for consistency and durability.

Single Donor Virgin Hair represents the highest tier — one donor, one bundle, uncompromised.

Latest Stylist Programs

Butterfly Bundle — Intro Offer

20" Butterfly Weft
 Toolkit + pre-loaded beads
 Online Butterfly course
 \$389 (Save \$200) — Limit one per stylist

Option to upgrade to 24" (additional cost applies)
 No downgrade to 16"

Aftercare Kits

Salon Center-provided professional shampoo, conditioner, and hair oil

Includes:

- Beauvoir silk bonnet
- Silk scrunchie
- Extension brush
- Cosmetic bag

Deluxe kit with shower filter coming soon.

Color Ring Exchange

Trade any competitor color ring for a Beauvoir professional color ring.

Give your existing ring to your Salon Center rep. Your rep returns it to Salon Center headquarters. A new Beauvoir ring is dispatched directly to you.

Education

Ongoing monthly advanced Zoom education for experienced extensionists — taught by leading stylists from across the country.

What's Next

- Three new signature shades launching
 - New brown balayage
 - Mid-tone brown
 - Darker Summer Blonde piano key
- Expanded Natural Wave inventory
- Advanced technique education releases