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**** **“DIGITAL” EDUCATION OFFERINGS**

*Leading the way in effective digital education experiences.*

**“Thinning Hair Expert” Online Certification Program**

This **proprietary private learning space** offers self-paced training modules, testing, certification to cement knowledge and foster a Thinning Hair Expert. Certificate and salon finder opportunity upon completion. *(available in English, French or Spanish)*

**Access** (from any computer or tablet)

Registration information:

<https://bosleymd.talentlms.com/> *(click “sign up”)*

**LIVE Online Sessions** **- 30 min + Q & A** *(available in English, French or Spanish)*

* **Why BosleyMD?** - Product Knowledge, Treatment and Solutions for Healthy Hair & Scalp.
* **Why are we losing it? Types of Hair Loss** **-** Understanding the causes of Telogen Effluvium, Alopecia Areata, Trichotillomania, Post-partum Hair Loss, PCOS & COVID hair loss.
* **Eating your way to Healthier Hair:** Impactful foods offering key nutrients for hair growth.
* **The Value of the Thinning Hair Space** – Creating a destination location for fine and thinning hair clients.
* **“Having the Conversation”** – Successful Approach to Talking about Hair Loss.

Access:

Send email with preferred date/time/zone to: education@bosleymd.com

** “DIGITAL” EDUCATION OFFERINGS *continued…***

**LIVE Artist Technical Demonstration - 30 min + Q & A** *(available in English or Spanish)*

**Invisible Haircutting** – Cutting and Volumizing techniques for fine & thinning hair by Artist JB Shelton

**Textured Hair Styling** – Protective styling for Textured hair by Artist Stephanie Hinkle

**Podcasts – Why Am I Losing It?**

**Monthly Education** featuring Leading Doctors & Industry Experts.

**Access** - search “Bosley Thinning Hair Authority” or “Bosley: The Thinning Hair Podcast”

1. Click to “Subscribe”

2. Download and Listen

3. Kindly leave a review and rating

**Education Videos**

**Digital link:**

**Access:**

<https://www.dropbox.com/sh/gy4ar76cehawzfo/AABzJqz2zxX_KRq9p3lUs1FKa?dl=0>

**Sales Training & Onboarding - 45 min + Q & A** *(available in English, French or Spanish)*

**BosleyMD offers in-depth, comprehensive training** for new and existing team members produces **impactful sales results** while creating a passion to join the fight against hair loss.

Access:

Send email with preferred date/time/zone to: education@bosleymd.com

**BosleyMD Digital Education Resource Library:**

Access:

<https://www.dropbox.com/sh/e4xbp828xi0apvv/AACpBByRXkcox_WWyrVmnXQZa?dl=0>

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