

NEW!

BRAZILIAN RENEWAL

ULTRA STRENGTH SMOOTHING TREATMENT

BRAZILIAN RENEWAL by Keratherapy, is the most advanced keratin smoothing treatment available today. BRAZILIAN RENEWAL offers the greatest amount of curl reduction possible, along with amazing shine and “no-frizz” smoothing for all types of hair; all with less fumes than our closest competitors.

Especially effective on hair that is coarse, unruly, extremely curly or very resistant. Enriched with keratin, collagen, argan oil, soy and rice proteins for extra brilliance, strength and protection. Clients can wash their hair the same day and experience no downtime!

BRAZILIAN RENEWAL FEATURES

- The most advanced keratin smoothing treatment available today
- Maximum amount of curl reduction possible
- Amazing shine and “no-frizz” smoothing for all types of hair
- Lower investment than all major competitors
- Lower cost per application than all major competitors
- Less fumes than all major competitors!
- No wait time, clients can shampoo same day!



Available in 16.9 fl. oz / 500ml and 33.8 fl. oz. / 1000ml