



BRAZILIANX ONE

**THE WORLD'S FIRST AND ONLY
NANOPLASTIA + TANINOPLASTIA + HAIR BOTOX + KERATIN**
Ultimate Strength Formaldehyde-Free Smoothing Treatment

Unleash your hair's ultimate potential with **BrazilianX ONE**, our most advanced, cutting edge, modern science tech and powerful smoothing treatment combining best of nanoplastia + taninoplastia + hair botox + keratin technology. Our luxe, signature silk formula is a pure, eco-friendly, formaldehyde-free innovation designed to deliver a complete hair transformation with the highest quality of ingredients.

Enhancing our Kerabond + BambooMiracle complex, this expert technology is ONE-of-a-kind smoothing treatment and the first in its category. **BrazilianX ONE** works at the hair's deepest molecular level to create a flawless, vibrant, and sleek blowout, leaving you with smoother, stronger, healthier hair with a radiant, long-lasting shine.

FEATURES

- **NANOPLASTIA**, a nanotechnology transforming hair texture to smooth frizz, add glossy shine and repair hair from the inside out by penetrating the hair cortex with infused nano-sized amino acids, organic acids, proteins and oils
- **TANINOPLASTIA** an organic, formaldehyde-free hair smoothing treatment that uses tannins—natural plant-derived compounds from grape skin, chestnut, and oak—to restructure, straighten, and hydrate hair. It acts from the outside in to form a new protein chain, eliminating frizz while boosting shine and softness
- **HAIR BOTOX**, a deep conditioning treatment that fills damaged hair fibers with proteins, vitamins antioxidants and oil
- Offers long-lasting smooth, softness, manageability and deep nourishment for all hair types **up to 4 months**
- Supporting as both a smoothing treatment and a deep conditioner to help hair health, strength and appearance by addressing several important concerns of nutrient replenishment, frizz, damage, and dryness
- **100% Formaldehyde-Free, Vegan and Eco-Friendly**
- No wait time so clients can shampoo same day!



PROLISS 100

A nanotechnology transforming hair texture to smooth frizz, add glossy shine and repair hair from the inside out by penetrating the hair cortex with infused nano-sized amino acids, organic acids, proteins and oils



TANNIC ACID

a natural polyphenol found in plant barks, acts as a strengthening and protective agent that also binds to keratin to increase strength, elasticity, and shine while smoothing frizz and promoting hair growth.



HYDROXYPROPYL GLUCONAMIDE (BOND MULTIPLIER)

Hair Botox essential ingredient that repairs at the molecular level, creating new hydrogen and ionic bonds to strengthen and rejuvenate the hair's internal structure.



HYALURONIC ACID

A moisture-binding miracle that intensely hydrates the hair fiber from within, eliminating frizz and restoring elasticity to even the most processed strands.



11-AMINO ACID COMPLEX

A high-performance blend (including Arginine, Aspartic Acid, Glycine, and Alanine) that mimics the hair's natural protein structure to reinforce the shaft and prevent breakage.



MORINGA OLEIFERA SEED OIL

Known as the "Miracle Tree," this oil is packed with phytonutrients and antioxidants to protect hair from environmental stress and heat damage.



ARGANIA SPINOSA (ARGAN) OIL

"Liquid Gold" that provides deep nourishment, tames flyaways, and imparts a luxurious, weightless silkiness to all hair types.



COCOS NUCIFERA (COCONUT) OIL

A lightweight oil that penetrates the hair shaft to provide deep conditioning and prevent protein loss during the smoothing process.



PANAX GINSENG ROOT EXTRACT

A botanical powerhouse that rejuvenates the hair and scalp, ensuring the hair remains resilient and vibrant from root to tip.



MAURITIA FLEXUOSA (BURITI) FRUIT OIL

Rich in Beta-Carotene and Essential Fatty Acids, this exotic oil protects against UV damage and adds incredible vibrancy to hair color.



VITIS VINIFERA (GRAPE) SEED OIL

A potent antioxidant that seals in moisture and adds a brilliant, healthy-looking gloss without weighing the hair down.



LIMNANTHES ALBA (MEADOWFOAM) SEED OIL

Provides exceptional slip and heat protection, helping the flat iron glide effortlessly while locking in the smoothing treatment.



PANTHENOL (PRO-VITAMIN B5)

Seals the hair surface to lock in moisture, increase shine, and provide a protective barrier against environmental humidity.

KERATHERAPY BrazilianX ONE Application Process

(shake bottle well before use)

Begin with a thorough consultation with your client. Be sure that the hair is healthy enough for a keratin smoothing service.

Step 1

Shampoo only with Keratherapy Clean Start Shampoo at least THREE times to ensure the hair is clean before starting the treatment process. Work shampoo into a lather from roots to ends, being sure not to massage or scratch the scalp. Do not use conditioner. Detangle with a wide tooth comb.

Step 2

TOWEL DRY: Towel dry hair using 3 towels to absorb excess moisture. Detangle with wide tooth comb. If hair dries during application, mist hair with water to achieve a towel-dried effect. Hair should be damp, not wet.

Step 3

DIVIDE: Section the hair into 3-4 large parts.

Step 4

MEASURE SOLUTION: Determine estimated amount of treatment needed based on length/density of hair:

- Short hair 1/2 to 3/4 oz
- Medium hair 1 to 1-1/2 oz
- Long hair 1 to 2 oz

Step 5

APPLICATION: Wearing gloves and using an applicator brush, take 1/4" to 1/2" sections and begin each section by dabbing the treatment 1/4" from the scalp, then repeating every 1" to 1-1/2" until you reach the ends. Massage the treatment into each section, then comb through with a fine tooth comb away from the face to remove excess. Do not oversaturate the hair and do not apply to the scalp or skin.

Step 6

PROCESS: After treatment is applied, place a processing cap over the hair and place it under a warm dryer for 30 to 45 minutes.

Step 7

RINSE: After desired processing time is complete, rinse the hair with water for 10 to 20 seconds to remove excess treatment. A small amount of the treatment must be left in the hair for best results. **(DO NOT SHAMPOO HAIR)**

Step 8

BLOWOUT: On medium heat, blow dry the hair up to 75-80% with a Keratherapy Vent Brush. Finish the blowout straight and smooth with a Keratherapy Thermal Brush, using tension until 100% dry using cool or medium heat. Always blow dry away from the face and away from neighboring stylists or clients.

Step 9

FLAT IRONING: Start at nape of neck and take 1/4" to 1/2" sections of hair and iron each section thoroughly from roots to ends until smooth and shiny. Adjust iron temperature between 400°F-450°F, or 204°C-230°C using the chart in column 2 and depending on the health and/or resistance of the hair. A test strand is recommended. Always iron away from the face. Continue this process until all the hair is thoroughly ironed.

HOME CARE: Client can shampoo immediately, no down time! Best results are guaranteed by using Keratherapy Keratin Infused Home Care products.

Flat Iron Pass Recommendations

Fine Hair: 4 to 5 passes, or until the hair shows a healthy shine.
Medium to Coarse Hair: 5 to 7 passes or until the hair shows a healthy shine.

WARNING: Keratherapy BrazilianX ONE should only be used in a professional salon and by a licensed stylist. *Keratherapy BrazilianX ONE* is not recommended for ages 12 and under. Do not use this product if you are nursing, pregnant or have respiratory conditions. If product contacts skin, rinse well. If it comes in contact with eyes or is ingested, contact a physician immediately. Keep out of reach of children.

For High Porosity or Color-Treated Hair

Balance the Porosity: After using Clean Start Shampoo, spray a small amount of Moisture Leave-in Conditioning Spray into the hair (focusing on the ends) before applying the treatment.

Damp Application: Towel dry hair using 3 towels to absorb excess moisture. Do not blow-dry hair.

Aftercare & Scent Control

Customized Care: Remind clients to use Keratherapy Home Care Products for optimum longevity of results. Products can be "mix and match" especially leave-in conditioners to suit their specific hair needs.

Eliminate Lingering Scents: For highly porous hair, there may be lingering scents. Refresh the hair post-treatment, use or recommend any of these leave-ins:

- Moisture Leave-In Conditioner
- Color Protect Color Seal Leave-In
- KeratinFIXX 20-in-1 Leave-In
- Totally Blonde Violet Toning Leave-In Conditioner
- BambooMIRACLE All-In-One Leave-In Treatment
- Root Boost & Volumizer

TIPS

1. With **BrazilianX ONE** we recommend coloring 2 weeks before the treatment or 2 weeks after treatment to get the best results with your color.
2. Always check your iron temperature to ensure you are using the correct temperature for your clients hair.
3. It is recommended to wait 10 to 14 days either before or after a color service to apply this treatment to ensure optimal results and hair integrity.
4. Use **Keratherapy Clean Start Pre-treatment shampoo** at least **THREE** times to thoroughly cleanse the hair, remove buildup and fully open the cuticle. This allows the smoothing treatment to be fully absorbed into the hair and bond effectively, ensuring optimal results and longevity.

HAIR TYPE RECOMMENDED	IRON SETTING
Coarse or resistant texture, virgin, extremely curly	430°F-450°F (221°C- 230°C)
Medium texture or colored hair	410°F-420°F (210°C- 215°C)
Fine texture, double processed or highlighted hair	400°F (204°C)

For more information please visit PRO.KERATHERAPY.COM
Available in 3 oz / 90 ml, 16.9 oz / 500 ml and 33.8 oz / 1 Liter