

Shampoo and Conditioner Comparison Chart

Understanding the True Benefits of Keratherapy Premium Home Care Products



Moisture+Keratin



ColorProtect+Keratin



Repair+Keratin



Blonde+Keratin



Volume+Keratin



Strength+Vegan

KERATHERAPY offers a wide range of products for **all hair types and desired styles**

All of our Shampoos and Conditioners are **Keratin-infused**, Color Safe, Gluten-Free, Cruelty-free, Paraben-free, Sodium Chloride-free, Sulfate-free

Benefits

- Locks in lasting hydration
- Smooths and tames frizz
- Restores softness and shine
- Deeply hydrates to restore softness and manageability
- Strengthens strands to reduce breakage
- Protects style against humidity
- Controls frizz for lasting smoothness
- Locks in moisture for supple hair
- Helps maintain youthful hair strength and elasticity
- Supports flexibility and bounce

- Locks in color vibrancy and prevents fading
- Reinforces strength to protect color-treated hair
- Deeply moisturizes for silky softness
- Leaves hair luxuriously silky and soft
- Restores health and balance after chemical services
- Shields against humidity for long-lasting style
- Enhances light-reflecting shine
- Balances oil for freshness without buildup
- Reduces post-color sensitivity

- Repairs and revitalizes damaged hair
- Strengthens strands to protect against damage
- Anti-aging care
- Preserves strength and elasticity
- Leaves hair silky, smooth, and radiant
- Humidity-resistant for lasting style control
- Tames frizz and fly-aways
- Soothes and comforts stressed strands
- Balances oil without stripping moisture

- Removes brassiness and revives blonde, highlighted, silver or gray hair
- Strengthens to help prevent future breakage
- Smooths hair for a sleek, healthy look
- Deeply hydrates for softness and elasticity
- Anti-aging care for stronger, youthful looking hair
- Hydration-rich formula for softness
- Controls frizz for sleek, luminous results
- Soothes hair and scalp

- Adds fullness and body without weight
- Strengthens to help prevent breakage
- Boosts natural shine for a healthy look
- Protects hair's youthful strength and bounce
- Leaves hair silky, voluminous, and vibrant
- Resists humidity to keep volume lasting
- Tames frizz and fly-aways
- Balances oil for long-lasting freshness. Extends clean hair days

- Vegan plant-based care with Bamboo for Stronger, Healthier Hair
- Nourishes and protects hair with plant-power ingredients
- Smooths cuticles for a sleek, frizz-free finish
- Protects against humidity
- Deeply moisturizes to maintain softness
- Anti-aging care supports strong, youthful hair
- Leaves hair silky, strong, and healthy while boosting shine
- Controls frizz for lasting smoothness

Ingredients

Panthenol, wheat germ oil, vitamins, Jojoba oils, aloe vera, willow bark extracts, collagen

Cold-pressed red raspberry seed oil. Rich in omega 3 & 6 and collagen

Rich in caviar extracts, argan oil. Vitamins A & D and omega 3 fatty acids to prevent breakage

Willow bark extract, collagen, Jojoba oil, Argan oil & Aloe Vera

Coconut seed oils, Kelp, Indian laurel extracts, hemp seed oil to deliver weightless volume

Vegan+Bamboo formula. Swiss pinot noir grape extracts for UV and Heat protection. Baobab extract for healthy hair

Support Product



Lock in hydration and keep hair nourished longer by using **Leave-in Conditioner** after MOISTURE Shampoo and Conditioner or **Deep Conditioning Masque**



Preserve shine, reduce color washout, and shields hair from daily damage by using **Color Seal Leave-in** after COLORPROTECT Shampoo and Conditioner



Strengthen weak strands, repair breakage, and restore resilience by using **KeratinFIXX 20 in 1 Leave-in** after REPAIR Shampoo and Conditioner



Neutralize brassiness, enhance cool tones, and brighten blonde by using **Violet Toning Leave-in** after BLONDE Shampoo and Conditioner



Boost body, lift roots, and create long-lasting voluminous fullness by using **Root Boost and Volumizer Leave-in** after VOLUME Shampoo and Conditioner



Reinforce strength and nourish with hydration by using **All-In-One Leave-in** after Trueplex **BambooMIRACLE** Shampoo and Conditioner or **Intense Bond Repair RECONSTRUCTOR**



Moisture+Keratin
Moisture Leave-in



ColorProtect+Keratin
Color Seal Leave-in



Repair+Keratin
KeratinFIXX 20-in-1 Leave-in



Blonde+Keratin
Toning Leave-in



Volume+Keratin
Root Boost & Volumizer



Strength+Vegan
BambooMIRACLE All-in-One Leave-in

Benefits

- Restores moisture balance quickly
- Fortifies against everyday damage
- Tames unruly texture
- Effortlessly detangles for easy combing and styling
- Equals out the porosity of hair strands
- Protects Keratherapy smoothing treatments in the pool and Ocean
- Provides instant hydration for soft, manageable hair

- Protects and prolongs vibrant color after every wash
- Adds a healthy, light-reflecting shine
- Smooths the cuticle for a sleek, polished finish
- Shields against humidity to keep styles intact
- Controls frizz for soft, touchable hair
- UV and Heat protection to keep color from fading.
- Restores balance and health post-color service

- Repairs and revitalizes damaged hair from root to tip
- Adds brilliant, healthy-looking shine
- Smooths the cuticle for a sleek, polished finish
- Protects styles from humidity's effects
- Controls frizz for lasting smoothness
- Anti-aging care keeps hair strong, resilient, and youthful
- Effortlessly detangles for easy styling

- Violet Base instantly tones brassiness in blondes and gray hair
- Boosts brightness and gloss.
- Provides hydration for softness and manageability
- Improves styling ease.
- Shields styles from humidity's effects
- Controls frizz for a refined, frizz-free look
- Effortlessly detangles for easy styling
- Avoids heaviness

- Instantly boosts volume and lift from the roots. Creates fuller-looking hair.
- Adds extra body for fuller looking styles
- Enhances shine for a healthy, vibrant look
- Can be used on wet or dry hair
- Use as a root booster or spray throughout the hair to create more volume
- Thickens appearance for fuller, denser-looking hair

- Vegan plant-based care with Bamboo for Stronger, Healthier Hair
- Nourishes and protects hair with plant-power ingredients
- Repairs and strengthens to restore hair's natural resilience
- Delivers intense hydration for softness and manageability
- Boosts strength to help prevent breakage
- Locks in moisture to maintain supple, healthy strands
- Bonder technology reinforces internal hair structure

Ingredients

Blend of vitamin E, Jojoba oils and Panthenol

Argan oils, Collagen amino acids for healthy hair. Antioxidant fruit extracts for UV & Heat protection

Combination of botanicals and Caviar extracts to create healthy smooth shiny hair

Blends of Panthenol and Jojoba oil for the moisture and protection

Wheat proteins, Kelp and Hemp Seed oils to add shine, fullness and repair

Swiss pinot noir grape extracts for UV and Heat protection. Baobab extract for healthy hair

KERATHERAPY offers a wide range of products for **all hair types and desired styles**

All of our Styling and Leave-in Products are **Keratin-infused**, Color Safe, Cruelty-free, Paraben-free, Sodium chloride-free, Sulfate-free



Style+Keratin
Daily Smoothing Cream



Style+Keratin
Rapid Rescue



Style+Keratin
Argan Oil



Style+Keratin
Define, Shine & Style Cream



Style+Keratin
Ultra Fast Blow-Dry Mist



Style+Keratin
Volumizing & Styling Foam

Benefits

- **Award-Winning** Smoothing Cream that delivers smooth, sleek styles with every use
- Hydrates hair for softness and manageability
- Smooths cuticles for a polished finish
- Protects styles from humidity
- Controls frizz for long-lasting smoothness
- Leaves hair silky, soft, and frizz-free
- Strengthens strands to prevent breakage

- Repairs and revitalizes damaged hair instantly
- Reinforces strands to prevent future breakage
- Smooths cuticles for a sleek, frizz-free look
- Shields styles from humidity
- Anti-aging care supports strong, youthful hair
- Creates a premium finish
- Bonder technology strengthens internal hair bonds
- Deeply moisturizes to restore softness and elasticity

- Instantly tames frizz for a sleek, polished look
- Smooths hair on contact
- Protects styles from humidity
- Anti-aging care supports strong, youthful hair
- Leaves hair silky, smooth, and touchable
- Adds brilliant, healthy-looking shine
- Strengthens strands to protect against breakage
- Balances oil for a non-greasy, lightweight feel

- Keeps curls well-formed and bouncy
- Maintains curl definition while keeping frizz at bay
- Shields styles from humidity
- Controls frizz for soft, touchable curls
- Defines and enhances natural curl shape
- Smooths cuticles for a sleek, polished finish
- Leaves hair silky, soft, and beautifully defined
- Enhances natural luster

- Speeds up blow-dry time for quick, effortless styling
- Give heat and UV protection
- Delivers a glossy, polished finish
- Protects styles from humidity's effects
- Controls frizz for long-lasting smoothness
- Leaves hair silky, smooth, and manageable
- Strengthens hair to help prevent breakage
- Anti-aging care preserves strength and resilience

- Boosts volume and lift without weighing hair down
- Adds body for fuller-looking styles
- Enhances shine for a healthy, vibrant look. Gives hair a lively glow
- Resists humidity to maintain volume and shape – Keeps styles intact in damp air
- Controls frizz for long-lasting style – Maintains neatness throughout wear
- Can be used on wet or dry hair to create volume

Ingredients

Blend of Keratin, argan oils, collagen and Panthenol for moisture, protection and strength

Coffee bean, macadamia seed oils for moisture and to seal the cuticle. Crushed pearl powder, Sunflower seed oils

Argan Oil and vitamin E

Argan oil for moisture and shine. Acacia senior gum extracts and Xanthan Gum for hold and shine

Argan oil, Jojoba, Panthenol and Quinoa for repair, shine and protection

Olive fruit extracts, Linseed oil, Vitamins E & K for moisture and add shine