



KERATHERAPY™

KERATIN THERAPY FOR HAIR



home care collections

Curly, straight or anywhere in-between; Keratherapy's keratin-infused Home Care Collections are uniquely formulated to improve manageability, enhance and protect color, nourish and strengthen hair and extend the life of smoothing treatments.

WHY DO I NEED KERATIN?

Your hair is made up of approximately 80% keratin, and healthy keratin content is critical to the hair's strength, shine, elasticity, manageability and color retention. Unfortunately your body's ability to produce the building blocks for keratin begins to decrease at an early age. Adding chemical, mechanical and environmental damage further depletes your keratin levels which can leave you with less than desirable color, condition and manageability.

WHY KERATHERAPY KERATIN-INFUSED HOME CARE?

All Keratherapy Home Care products benefit from our exclusive **KERABOND** technology, which bonds keratin with product-specific botanicals, extracts and conditioning ingredients and delivers them to the areas where they are most needed. The result is the perfect protein and moisture balance for all types of hair.

for damaged hair



KERATINFIXX REPAIR COLLECTION

■ KeratinFIXX Repair Shampoo & Conditioner

*Sulfate free, Sodium Chloride & Paraben free.
Color safe.*

Infused with anti-oxidant rich caviar and argan oil, this repair duo helps mend damage from chemical processing and coloring, while restoring the hair's elasticity. With repeated use, hair becomes stronger, hydrated and more manageable.

■ KeratinFIXX 20-in-1 Leave-In

Strengthens and deeply nourishes the hair from roots to ends with a blend of natural ingredients, botanicals, keratin, caviar extract and argan oil. Provides 20 benefits in 1 easy step.

for dry hair



MOISTURE COLLECTION

■ Moisture Shampoo & Conditioner

*Sulfate free, Sodium Chloride
& Paraben free. Color safe.*

Quenching even the driest hair, this duo is armed with a cocktail of keratin, panthenol, wheat germ oil and collagen amino acids to lock in moisture. Leaves hair irresistibly soft, shiny and smooth.

■ Leave-In Conditioner

A weightless, multi-purpose conditioning and detangling spray that hydrates the hair, resulting in healthy shine and a refreshed look.

■ Deep Conditioning Masque

An intense nourishing and hydrating treatment packed with jojoba, walnut and chestnut oils that deeply penetrate the hair, resulting in unparalleled moisture.

for fine hair



VOLUME COLLECTION

Volume Shampoo & Conditioner

*Sulfate free, Sodium Chloride free.
Color safe.*

Designed to create ultimate body, fullness, bounce and volume. Natural proteins, vitamins and botanical extracts nourish and replenish each hair shaft, creating weightless volume and shine. Restores elasticity and vitality to thin, limp or lifeless hair.

Root Boost & Volumizer

A proprietary formula that performs double duty as a root lifter or as an overall bodifier. Creates noticeable thickness and volume throughout, with no added weight.

for color-treated hair



COLOR PROTECT COLLECTION

Color Protect Shampoo & Conditioner

*Sulfate free, Sodium Chloride & Gluten free.
Color safe.*

Uniquely formulated to extend the life of color-treated and highlighted hair, while gently removing residue buildup that causes hair to become dull and lifeless. Cold-pressed red raspberry seed oil helps preserve color and protects against harmful UV rays and other environmental damages.

Perfect Blowout

A weightless styling spray that dramatically reduces blow dry time and eliminates frizz by sealing the cuticle and creating an invisible barrier against humidity. Great for all hair types and textures.

for all hair types

KERATIN INFUSED style & finish collection



■ Perfect Hold Hairspray

Combines the nourishing benefits of chamomile, cocoa seed and papaya fruit extracts to create a versatile hairspray that gives hair a touchable, finished look while adding a weightless layer of protection from humidity.

■ Daily Smoothing Cream

A heat activated blow dry treatment that seals the cuticle, eliminates frizz and repels humidity until your next shampoo. Speeds up blow-dry and finishing time, while shielding hair from damage caused by heat styling and environmental influences.

■ Nourishing Styling Foam

A lightweight mousse that moisturizes, controls frizz and creates volume in all textures and types of hair. Define curls or add volume and shine without any residue or flakes.

■ Argan Oil

Penetrates instantly to improve the overall manageability, health and appearance of hair. Great on wet or dry hair, this unique lightweight formula conditions and adds a humidity barrier without adding weight or buildup.

■ Dry Shampoo

Gluten free

Leaves hair and scalp refreshed and rejuvenated by gently absorbing excess oil and product residue without using water. A must-have for those on the go!

■ Rapid Rescue

Instantly transforms dull, dry hair to shiny, smooth and healthy! Coffee bean and macadamia seed oils help mend split ends and prevent moisture loss. Use on damp hair before blow drying, or on dry hair for added shine!

for thinning hair / gray hair

KERATIN INFUSED
perfect match
collection



Fiber Hair Thickenener

A temporary thickening spray that instantly eliminates the appearance of balding and thinning hair for both men and women. Blends flawlessly with hair, creating the look of thicker, fuller hair while concealing the scalp.

Available in:

- GRAY
- MEDIUM BROW
- LIGHT BROWN
- DARK BROWN / BLACK



BEFORE



AFTER

Gray Root Concealer

A temporary color spray that instantly covers gray roots in between hair color services.

Available in:

- BLONDE
- LIGHT BROWN
- DARK BROWN
- BLACK
- AUBURN RED



BEFORE



AFTER

KERATIN INFUSED
professional
treatments



Smoothing is no longer about “straight”; it’s about condition, manageability, shine & strength. Curly, straight or anywhere in-between there is a smoothing treatment that is just right for you! Ask your Stylist for a treatment consultation today!

■ **Extended Keratin Smoothing Treatment**

For clients who want medium to maximum curl reduction with smoothing benefits lasting up to 16 weeks or more. Treatments take an average of 90 minutes.

■ **Express Keratin Smoothing Treatment**

Faster, easier, less expensive. For clients who want minimum to medium curl reduction with smoothing benefits for 4 – 8 weeks. Treatments take less than an hour.

■ **Color Lock Smoothing Treatment**

Dramatically enhance the shine, vibrancy and longevity of your color in about 20 minutes with this add-on service; plus enjoy smoothing benefits for 4 – 6 weeks. Minimal curl reduction or change in texture.

■ **Reparative Keratin Smoothing Treatment**

Restore hair to its natural shine and condition in about 20 minutes after any salon chemical service or during a haircut; and enjoy smoothing benefits for 4- 6 weeks. Minimal curl reduction or change in texture.

■ **Keratin Smoothing Blowout**

For clients who want the benefits of smoothing in minutes, with benefits lasting until their next shampoo. Perfect for trial or frequent salon visitors.

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