

iq
LiteMAX



iQ

LiteMAX

*“RAISING conventional
hairdryers to iQ
philosophy”*

iQ LiteMAX



- Venturi Turbo
- External Microperforated Filter
- Professional Mesh Filter
- Oxy-Active Technology
- 3 temperaturas
- 2 speed
- Cool Shot
- Hanging Hook
- Professional Cord 3m
- Air Flow: 75 (m³/h)
- Pressure: 5450 (Pa)



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32mm
MAX

DIGITAL POWER MOTOR

Fitted with a bigger motor,
allows the dryer generate
more pressure and
airflow.



G.A.M.A.
PROFESSIONAL

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Deep diffuser

Diffuses warm air over large areas, avoiding damage to the hair cuticle. Protects curly hair from frizz and is designed to handle voluminous hair.



Narrow Nozzle: 63.5 mm x 8 mm / 2.5 in x 0.31 in



Wide Nozzle (Brushing): 92.5 mm x 6 mm / 3.6 in x 0.2 in

External Microperforated Filter

Made to prevent dirt from entering the motor and hair. Facilitates cleaning and maintenance.



**2 Speeds
3 Temperatures
Cool Shot**

Professional Internal Fabric Filter

Specially created to trap even the smallest environmental particles. Protects hair from dirt and ensures longer motor life. 3 extra filters included.

Professional Cord
3m / 9.85 ft

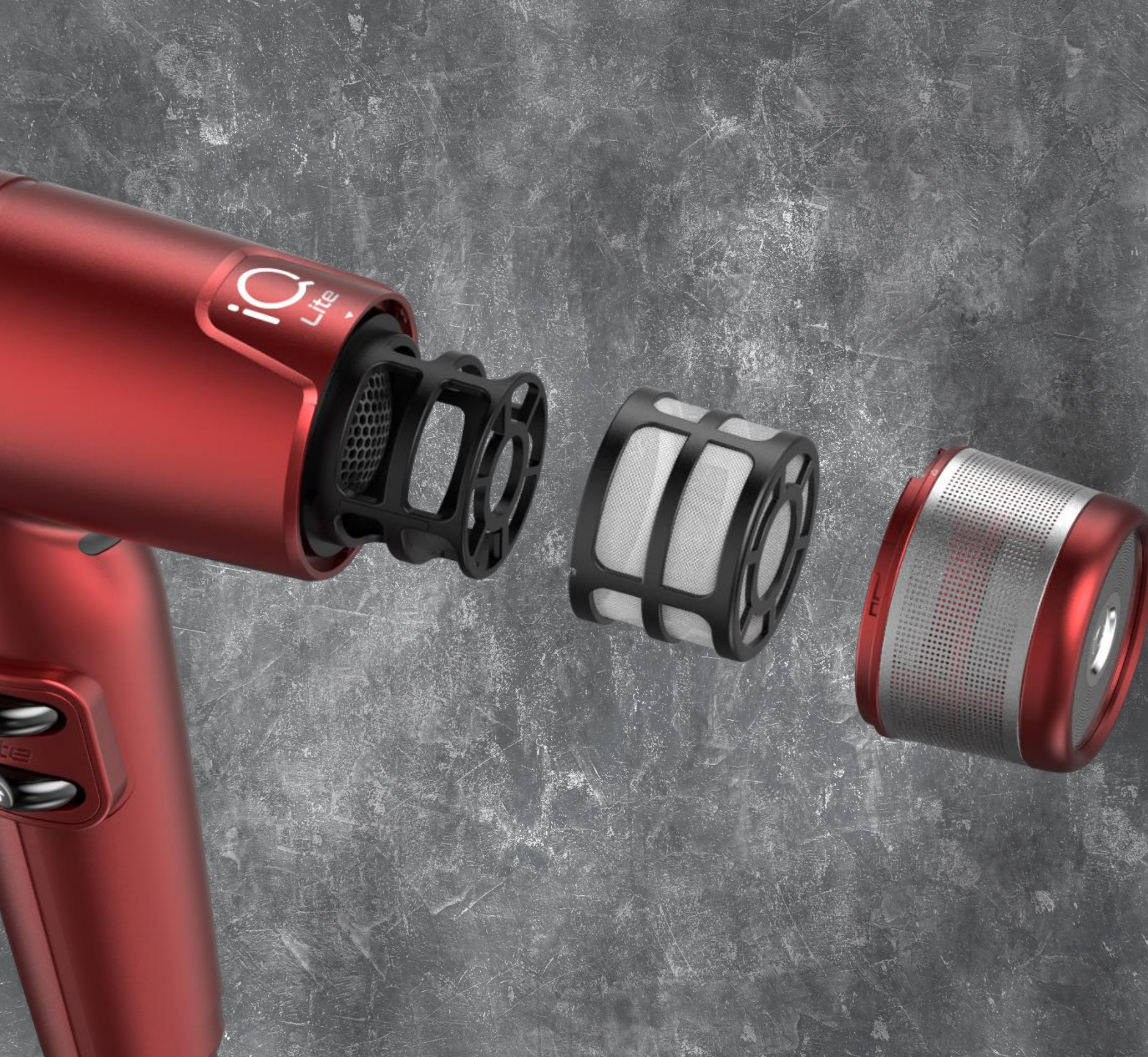
Oxy-Active Technology

It emits Active Oxygen that acts like a POWERFUL ANTI-BACTERIAL to protect the scalp while also allowing a better color fixation or COLOR LOCK effect.

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**AIR FLOW: 75 (m³/h)
PRESSURE: 5450 (Pa)
POWER: 1600W
85.000 RPM
DUAL FILTER**



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EXTERNAL MICROPERFORATED FILTER

Designed to stop even dirt particles from entering the dryer and reaching the hair.
Visible and easy to remove to facilitate routine cleaning.

PROFESSIONAL MESH FILTER

Specially created to trap even the smallest environmental particles.
Protects hair from dirt and ensures longer motor lifespan.
Include 3 additional units.


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VENTURI TURBO

The air outlet is designed to multiply the air flow delivered by the motor.

It delivers extra airflow by suction effect without consuming extra energy.


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OXY-ACTIVE TECHNOLOGY

It emits Active Oxygen that acts like a POWERFUL ANTIBACTERIAL to protect the scalp while also allowing a better color fixation or COLOR LOCK effect.


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PROTECT YOUR TOOL

E-System c Technology

How it works?

A red LED light in the handle will turn on when the air temperature is too high, indicating that the mesh filter needs to be replaced. This helps to prevent the dryer from overheating, which could cause damage to the dryer and the user. Changing the mesh filter is easy and can help to keep your dryer running safe and smoothly.


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DEEP DIFUSSER

Diffuses warm air over large areas, avoiding damage to the hair cuticles.

Protects curly hair from frizz and is designed to handle voluminous hair.



Wide Nozzle
92.5x6 (mm)



Narrow Nozzle
63.5x8 (mm)



