

DEPOT®

.....
THE MALE TOOLS & Co.



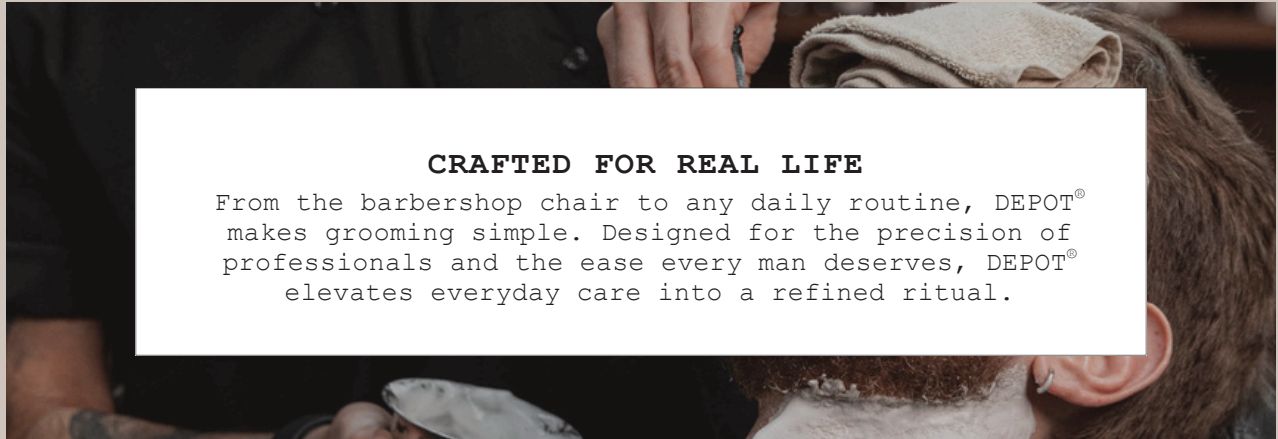


MEET DEPOT

Established in 2016 in Varese, Italy, DEPOT® was born from the son of a barber based on a simple belief: that men's grooming deserves the same heritage, craft, and attention to detail as the classic barbershop—but reimagined for today's modern man.

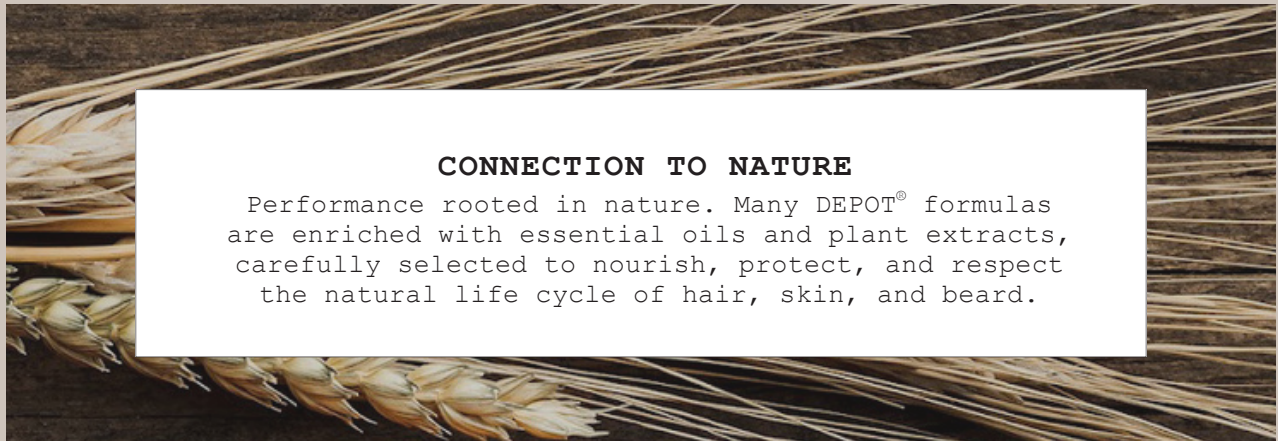
DEPOT draws inspiration from the timeless rituals of traditional barbering, when grooming was a craft and every detail mattered. It reinterprets those old-school essentials with a contemporary edge: clean, functional formulas, thoughtfully selected ingredients, and minimalist, intuitive packaging that fits today's fast-paced lifestyle.

At DEPOT[®], every product is crafted with purpose – blending professional heritage, modern performance, and a respect for life's essentials.



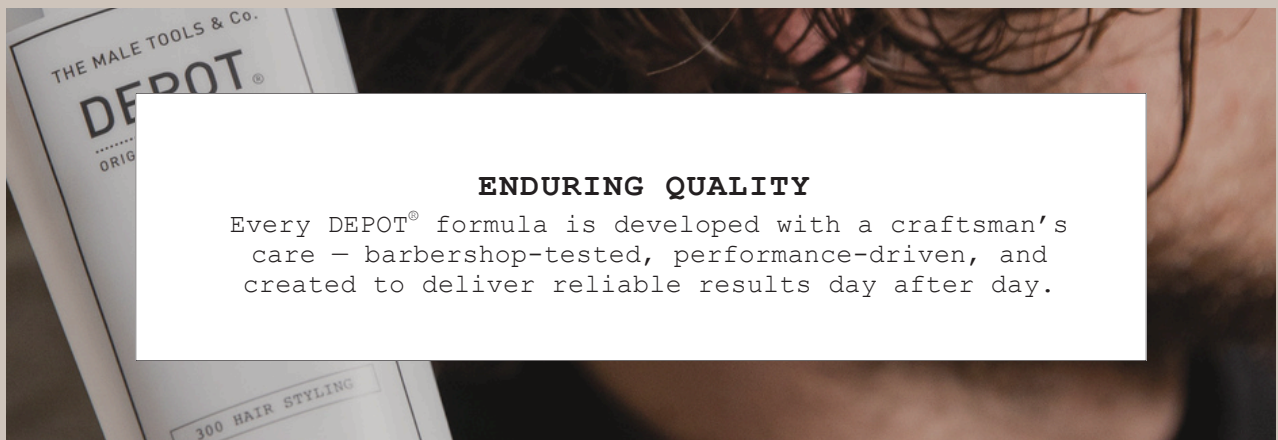
CRAFTED FOR REAL LIFE

From the barbershop chair to any daily routine, DEPOT[®] makes grooming simple. Designed for the precision of professionals and the ease every man deserves, DEPOT[®] elevates everyday care into a refined ritual.



CONNECTION TO NATURE

Performance rooted in nature. Many DEPOT[®] formulas are enriched with essential oils and plant extracts, carefully selected to nourish, protect, and respect the natural life cycle of hair, skin, and beard.



ENDURING QUALITY

Every DEPOT[®] formula is developed with a craftsman's care – barbershop-tested, performance-driven, and created to deliver reliable results day after day.

DEPOT[®] 'S PORTFOLIO

Page 6-7

100 HAIR CLEANSING

Professional-grade shampoos designed to meet every scalp and hair need.



Page 8-9

200 HAIR TREATMENTS

Targeted formulas that help restore strength, vitality, and balance to the hair.



Page 10-13

300 HAIR STYLING

A complete toolkit for creating and maintaining precise, individual style.



Page 14-15

500 BEARD & MOUSTACHE SPECIFICS

Comprehensive care for shaping, softening, and maintaining healthy facial hair.



100 HAIR CLEANSING

Washing is more than routine – it's a ritual of care for both scalp and hair. Each formula is designed to meet the needs of different skin types while respecting the scalp's natural balance. Choosing the right shampoo begins with understanding an ideal washing frequency, then tailoring it to the scalp's unique characteristics for results that look and feel exceptional.



NORMALIZING - DAILY USE



NO. 101 NORMALIZING DAILY SHAMPOO

A gentle shampoo for frequent use that cleanses without harshness. Formulated with botanical extracts and delicate surfactants, it refreshes and tones while respecting scalp balance, leaving hair soft, manageable, and naturally refreshed.

SPECIFIC TREATMENTS - DAILY USE



NO. 102 PURIFYING & SEBUM CONTROL SHAMPOO

A targeted shampoo that gently cleanses while controlling excess oil. Gentle yet effective, it purifies the scalp without disrupting balance, leaving hair fresh, soft, and easy to manage. With regular use, it maintains a clean, comfortable feeling scalp.



NO. 103 HYDRATING SHAMPOO

A deeply moisturizing shampoo for dry or dehydrated hair. Gently cleanses without stripping, while conditioning agents restore softness, shine, and manageability. With regular use, it helps maintain hydration.



NO. 105 INVIGORATING SHAMPOO

An energizing shampoo that gently cleanses while respecting the natural balance of hair and scalp. Enriched with botanical extracts and multivitamins, it delivers freshness and energy to any routine. Leaves hair feeling clean, manageable, and full of vitality.

200 HAIR TREATMENTS

Hair's strength and vitality can be challenged by internal and external factors. DEPOT's advanced treatment formulas are crafted to support the natural life cycle of every hair type, delivering targeted care that restores resilience, preserves health, and promotes long-term well-being.



CONDITIONER



NO. 201 REFRESHING CONDITIONER

A lightweight conditioner helps moisturizes, refresh and tones leaving hair and scalp feeling rebalanced and invigorated. Enriched with Rice Oil, Pro-Vitamin B5, and a botanical complex to deliver softer, more managable hair with subtle freshness.



NO. 202 LEAVE-IN CONDITIONER

A lightweight, no-rinse formula that hydrates and smooths hair and beard while providing effortless manageability, natural control, and antioxidant protection. Quick-absorbing and non-greasy, it leaves hair polished, and refreshed, delivering lasting softness.

300 HAIR STYLING

Every hair type demands a tailored approach to styling. DEPOT's expertly crafted formulas unite refined textures, high-performance ingredients, and innovative technology, to empower versatile, lasting styles with precision and control—always with a professional finish.



PASTE

NO. 301 MATT PASTE | STRONG HOLD



A styling paste that delivers strong, lasting hold with a matte, natural-looking finish. The pliable texture spreads easily, adds definition, and keeps hair controlled without shine or residue. Ideal for structured looks or clean, everyday styles.

NO. 302 CLAY POMADE | MEDIUM & FLEXIBLE HOLD



Buildable hold keeps hair controlled, polished and effortlessly styled all day. Pliable formula shapes and defines styles without stiffness, enhances volume while maintaining natural movement.

NO. 312 CHARCOAL PASTE | STRONG HOLD



A styling paste that is easy to apply due to its creamy and malleable consistency. Gives texture, body and long-lasting Hold.

WAX

NO. 303 MODELLING WAX | SHINE, STRONG & FLEXIBLE HOLD



Lightweight and moldable styling wax helps define hair without the stiffness. Hair is left polished, touchable and under control all day.

NO. 314 SHINY HAIR WAX | SHINE, MEDIUM HOLD



Delivers structure, enhanced definition and control in a sleek high-shine finish without the heaviness. Perfect for polished, refined looks, it provides lasting shine and control in one step.

GEL



NO. 304 STRONG HOLD GEL | STRONG HOLD

Gives Shine and control helping to build the desired style, while maintaining it all day long. It adds maximum Shine to a wet look.



NO. 307 BLACK GEL | LIGHT GREY COVERAGE, MEDIUM HOLD

A medium-hold gel that blends the appearance of greys while shaping and defining hair. It adds body and light control to enhance volume without stiffness, while hydrating for a healthy-looking finish. The subtle pigment refreshes darker hair and creates the look of fullness.



NO. 308 VOLUME CREATOR | MEDIUM HOLD

A lightweight volumizing gel that boosts fullness and natural shine without buildup or residue. Hair is left with lasting body, lift, and flexible control. Perfect for adding separation, texture, and natural-looking volume to any style.



NO. 311 FIBER CREAM | MEDIUM HOLD

Flexible shaping cream.

Gives control and flexibility to hairstyles, with medium hold and shine.

- ADJUSTABLE STYLE
- FLEXIBLE TEXTURE
- MEDIUM HOLD



NO. 313 MEDIUM HOLD GEL | MEDIUM HOLD

Medium Hold gel with flexible Hold.

Gives control and Shine, helping to create the desired style.



POWDER

NO. 309 TEXTURIZING DUST

A lightweight styling powder that delivers instant volume, grip, and definition with a matte finish. Perfect for adding lift at the roots and creating reworkable styles with a natural, dry-touch feel. Use on dry hair to refresh.

500 BEARD & MOUSTACHE SPECIFICS

For beards to be at their best, they need special care. Just like hair, facial hair needs to be cleansed, hydrated and maintained.





NO. 505 CONDITIONING BEARD OIL

Nourishes, conditions and gives control and Shine to the beard with a pleasant and unique fragrance. Easily absorbed, it protects the integrity of the beard. Recommended to detangle and soften the beard. Always apply before brushing, particularly in medium to long beards, to avoid hair breakage.



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