

# iQ

## LiteMAX

**Infusing the iQ philosophy into conventional hairdryers.**



- Professional Mesh Filters (set of 3 additional filters): Precision-crafted to ensnare even the minutest environmental particles, safeguarding hair from contaminants and promoting an extended motor lifespan.
- Versatile Performance: Equipped with 2 Speeds, 3 Temperatures, and a Cool Shot function, offering tailored airflow and temperature control for diverse styling needs.
- Venturi Effect: Ingeniously designed outlet amplifies airflow from the motor, harnessing a suction effect to deliver enhanced air circulation without any additional energy consumption.
- Turbo Venturi Technology: Enhances airflow dynamics for optimized performance and efficiency.
- Oxy-Active Functionality: Releases Active Oxygen, acting as a potent antibacterial agent to fortify the scalp while also facilitating superior color fixation, ensuring lasting vibrancy with a unique COLOR LOCK effect.

120V Power: **1600W**  
Noise: **79dba**  
Motor RPM: **112000 rpm** Flow: **75 m<sup>3</sup>/h**  
Pressure: **5450 (Pa)**  
Weight without cord: **300g / 10.5oz**  
Weight include cord: **430g / 15.1 oz**

**SALON PRICE:** **\$139.95**

\*ALL SALES ARE FINAL



**3 additional MESH FILTERS**



**GAMA**  
ITALY | PROFESSIONAL

ITALIAN DESIGN

