



GOLD PROFESSIONAL
**REWARD
PROGRAM**



REWARD PROGRAM

GOLD PROFESSIONAL

Welcome to the Gold Professional Reward Program, where we celebrate and support our Gold Salons with an unparalleled 20% reward, regardless of your salon's size or purchases. With no minimum purchase requirement, this program is our way of expressing gratitude to all our Gold Family, offering a continuous stream of rewards designed to enhance your salon's success.

Two handwritten signatures are displayed side-by-side. The signature on the left appears to be "Kathy" and the signature on the right appears to be "Vickie".

GOLD PROFESSIONAL PROGRAM BENEFITS

PRODUCT SUPPORT (6%)

Enjoy a 6% reward, granting you access to the entire Gold Professional range. Choose from backbar essentials, station products, or Premium Hair Color, including developers and bleach. This ensures your salon is always stocked with top-quality products to serve your clients. The reward runs on a quarterly basis.

ACCESSORIES & BRANDING MATERIALS SUPPORT (6%)

Take advantage of a 6% reward that can be used towards acquiring essential accessories and branding materials. Elevate your salon's image and functionality with these valuable resources. The reward runs on a quarterly basis.

EDUCATIONAL SUPPORT (8%)

Invest in your team's growth with a 8% reward dedicated to educational classes. This support is accumulated quarterly and saved in a fund, ready to be used when needed. Please note, all educational funds must be utilized within the same calendar year and cannot be carried forward.

GOLD PROFESSIONAL EDUCATIONAL SUPPORT OPTIONS

KNOW THE BRAND BASIC EDUCATION

Dive into Gold with essential knowledge about our brand's history, values and products, ensuring confident and consistent representation by every team member.

Included with the Intro Kit

ADVANCED STYLING & COLOR CLASSES

Enhance your team's expertise with advanced training on product cocktails, ingredient information and deep Premium Hair Color education.

Price: \$150 per ticket

Class size 10 - 20 students

Maximum 10 students per educator

LOOK & LEARN

Offer your team the chance to observe and learn from top professionals, gaining valuable insights into advanced techniques and innovative approaches.

Price: \$100 per ticket

Class size 20 - 100 students

GOLD PROFESSIONAL EDUCATIONAL SUPPORT OPTIONS

WORKSHOPS / HANDS-ON

Engage your team in interactive workshops focused on specific skills and techniques, providing practical, hands-on learning experiences for immediate application.

Price: \$250 per ticket

Class size 5 - 20 students

Maximum 10 students per educator

MASTER CLASSES

Stay updated with the newest trends and Cut & Color Collection. These advanced sessions, led by our experts, cover the latest techniques in cutting and coloring. Our Cut & Color Collection features versatile cuts and innovative color techniques, designed for easy replication and customization with step-by-step guides.

Choice of Look & Learn and Hands-On
Class size 10 - 20 students

Look & Learn price: \$350 per ticket
Hands-On price: \$450 per ticket (lunch included)



PROGRAM BENEFITS

ENDLESS REWARDS ENDLESS POSSIBILITIES

The Gold Professional Reward Program is more than just a rewards system; it's a partnership aimed at empowering your salon with the tools, knowledge and materials needed to thrive. Join us in this journey and experience the benefits of being part of the Gold Family.



WWW.GOLDHAIRCARE.COM

