# KERATHERAPY Jan/Feb 2024

# Keratin Replenishment & Smoothing Treatment Bundles!

## TRADITIONAL FORMULAS

#### **PURCHASE:**

ANY 1/2-Liter Traditional Keratin Replenishment & Smoothing Treatment

Choose your formula: Brazilian Renewal, Extreme Renewal or Extreme

Renewal Crème de Cocoa

#### PLUS ALL THIS FOR 30% TOTAL SAVINGS!

- 1-Clean Start Pre-Treatment Shampoo,16.9oz/500ml
- 1-Color Lock & Smooth Keratin Smoothing Treatment, 80z/237ml
- 1-Deep Conditioning Masque, 16.9oz/500ml
- 1-Curved Vent Brush-Black
- 1 Thermal Square Brush Small, 1.25"/32mm



### FORMALDEHYDE-FREE FORMULA

#### PURCHASE:

1-Pure Renewal PLUS+ Smoothing Treatment,16.9oz/500ml

### PLUS ALL THIS FOR 30% TOTAL SAVINGS!

- 1-Clean Start Pre-Treatment Shampoo, 16.9oz/500ml
- 2-Keratin Booster Treatment Amplifying Spray, 80z/237ml
- 1-Deep Conditioning Masque, 16.9oz/500ml
- 1-Curved Vent Brush-Black
- 1 Thermal Square Brush Small, 1.25"/32mm
- 1-Thermal Square Brush Medium, 1.75"/45mm
- 1-Thermal Square Brush Large, 2"/53mm





ONLY \$255!

Salon Value \$363.50



BUSINESS BUILDING TIP: Healthy hair requires healthy keratin levels. Don't just 'smooth' hair, make it stronger! Start marketing the inclusive benefits of 3-month Keratin Replenishment & Conditioning for year-round treatment revenue! Learn the application process and Get Certified at edu/keratherapy.com!

## Repair & Protect, Bond Repair Duo!!

Miracle results in as little as 15 minutes! Vegan Formulas!

#### **PURCHASE:**

- 1-Bamboo Miracle Reconstructor, 60z/178ml
- 1-Bamboo Miracle All-in-One Leave-in Treatment, 60z/178n

**ONLY \$21.00!** 

Salon Value \$30.00



**BUSINESS BUILDING TIP:** Pass through savings to clients by offering clients 30% off the duo! Or, offer a Bond-Repair Treatment in-salon for \$60 and give the clients both items to take home!

# **Winter Hydration Treatments!**

Optimum moisture and keratin replenishment!

#### **PURCHASE:**

- 4-Keratin-Infused Deep Conditioning Masque, 8oz/237ml
- 1-Keratin-Infused Deep Conditioning Masque w/pump, 16.9oz/500ml



**ONLY \$56.75!** 

Salon Value \$80.50





BUSINESS BUILDING TIP: Add a Winter Protection & Hydration service to your menu for \$30-\$50, including a 30% discount offer on a tube for home!

# **NEW 'Toys' for your New Year!**

Fast blowouts, defined curls and sleek, frizz-free hair!

#### **PURCHASE:**

- 1-Ultra Fast Blow Dry Mist, 4.2oz/125ml
- 1-Define, Shine & Style Cream, 4.2oz/125ml

**ONLY \$19.70!** 

Salon Value \$28.00





BUSINESS BUILDING TIP: Buy a set for your station to use on clients plus several for retail, the best way to create retail sales is product usage! Don't forget signs!

## **Pump Up The Volume!**

Without the weight!

## **PURCHASE:**

- 1-Keratin Infused Volume Shampoo, 10.10z/300ml
- 1-Keratin Infused Volume Conditioner, 10.1oz/300ml
- 1-Keratin Infused Root Boost & Volumizer, 8.5 oz/237ml

ONLY \$29.75! Salon Value \$42.50



BUSINESS BUILDING TIP: Offer the complete set at 30% off to stimulate new sales, or offer the Root Boost for free with purchase of shampoo and conditioner!

Subject to distributor participation, all promotions while supplies last







