



LEYTON *Ley* HOUSE
PROFESSIONAL

BRAND PRESENTER

WELCOME

An Australian and family-owned business. Founded by Richard Jolly and his daughter Mandy Jolly back in 2007, collectively they have over 50 years of experience in the hair and beauty industry.

Today, Leyton House has 3 family generations at Leyton House with the inclusion of grandson Alistair Jolly. The future of our brand is set for the long term working alongside like-minded, passionate individuals across the globe building an ethical, sustainable, and supportive hair colour and care brand for hairdressers.

Where did the name Leyton House originate?

It comes from a former F1 motor racing team operating back in the 1980's. In the 70's and 80's Mandy and her sister Louise, alongside their devoted mother June, spent many times spectating their father and husband Richard, drive like the wind around Silverstone race track in the UK in a Formula Ford racing car. Richard's passion, love, and complete devotion to his beloved F1 hobby are still very much ALIVE today. Hence the birth name of Leyton House Professional!



SUSTAINABLE, ETHICAL & AUSTRALIAN FORMULATED



More so than ever, we live in an environmentally conscious and sustainable world and Leyton House are advancing to support this.



Not only are we Australian-owned and formulated, our packaging is recyclable, indicated by symbols of disposal in line with environmental regulations but we're proud of our Couture Silk officially CERTIFIED VEGAN.



Leyton House has been a member of the PETA, beauty without bunnies, organisation for more than 10 years and continues its support of not testing on animals.

In a new age of digital material, we now wherever possible do not print literature or materials to save our environment and offer real-time online digital information.

Our manufacturing plant in Italy uses the Enel Energia brand 'Green Energy'.

This guarantees they use energy with origin from renewable sources, such as wind, photovoltaic, solar, thermal, geothermal, and hydroelectric energy, and even energy produced using tides and wave motion, biogas, and biomass.

QUALITY ASSURED

EXCEPTIONAL
QUALITY -
CERTIFIED
GOOD
MANUFACTURING
STANDARDS
UN ISO22716

Leyton House Professional hair colour and retail ranges are comprehensive and competitive.

Ensuring exceptional quality and performance every time. We only use the finest quality ingredients in our hair colouring, styling and care solution systems.



- VERSATILE
- RELIABLE
- PROTECTING
- CONSISTENT
- NOURISHING
- ETHICAL



**COUTURE SILK
COLOUR
CHARACTERISTICS**

- VEGAN BOND COMPLEX
- SIMULTANEOUS LIFT & DEPOSIT
- 15-30 MINS PROCESS
- LOW AMMONIA
- pH BALANCED
- VALUE FOR MONEY
- RELIABLE PERFORMANCE



**LIQUID JEWLZ DEMI PERMANENT
100ml/3.3oz
(250ml/8.4oz Liquid Gloss)**

- Contains Vegan Bond Complex
- 31 Colours and 1 Liquid Gloss
- No ammonia & pH balanced
- No lift or base break
- No demarcation
- Blends grey up to 70%
- Intermixable collection
- 1:2 ratio + 1.5% Jewlz Developer

Couture Silk permanent hair colour system designed with
SIMULTANEOUS LIFT & DEPOSIT (SLD) TECHNOLOGY.
Preserves hair with **VEGAN BOND COMPLEX (VBC)** achieving stronger,
healthier and balanced hair.



COUTURE SILK PERMANENT
100ml/3.3oz

- Contains Vegan Bond Complex
- Simultaneous Lift & Deposit
- 100+ intermixable vegan colours
- Up to 100% grey coverage
- 15-30mins processing
- Low ammonia & balanced pH
- High quality Italian colour pigments
- 1:1.5 Ratio



COUTURE SILK ROUGE
100ml/3.3oz

- 5 vibrant fashion colours
- Contains Vegan Bond Complex
- Simultaneous Lift & Deposit
- Low ammonia
- High quality refined pigments
- Use with 3%, 6%, 9% or 12%
- 1:1 Ratio



COUTURE SILK HIGH LIFT
100ml/3.3oz

- 5 high lift blonde colours
- Contains Vegan Bond Complex
- Simultaneous Lift & Deposit
- 12.5 Super Boost
- 1:2 ratio



COUTURE SILK ILLUMINATE
100ml/3.3oz

- 5 colour enhancing additives
- Contains Vegan Bond Complex
- High quality refined pigments
- Creatively customise your palette
- Add upto 25% to Couture Silk colour



COUTURE SILK TONER
100ml/3.3oz

- 5 popular permanent toners
- Low ammonia
- High quality refined pigments
- Use with Jewlz Developer or 3%
- 1:2 Ratio



LIGHTENING & SPECIALTY PRODUCTS



SPECIALTY PRODUCTS



FILLERPLEX(EBR) 100ml/3.3oz

- Contains Enzymatic Bond Reconstructor
- Targets damaged bonds
- Reconstructs bonds from the outside in
- Results in lasting color
- No follow up maintenance
- Treatment service for curly hair to reduce frizz
- Filling the porosity of the hair structure



KERACALM 500ml/16.9oz

- Keratin & Collagen Smoothing Management
- 2 in 1 - Smoothing & Botox
- Formaldehyde Free
- Accelerate moisture evaporation
- Suitable for many hair types
- Smoothes hair for up to 3 months
- Fills gaps in hair fibres

Leyton House lightening systems offers both powder and cream variants. Each contains a natural hair protection ingredient for optimal condition and strengthen. The range caters for any lightening technique and hair type with unique lifting capabilities.



ALPINE BLONDING CREAM
450gm/15oz VEGAN FORMULA

- Up to 7 levels of lift
- Sweet Almond & Avocado oil
- Built-in violet pigments double tone
- 4.5% on scalp application
- 7.5% all other applications
- Varying mixing ratios



CHARCOAL BLONDING CREAM
450gm/15oz VEGAN FORMULA

- Up to 8 levels of lift
- Sweet Almond & Avocado oil
- Superb cool neutral results
- 4.5% on scalp application
- 7.5% all other applications
- Varying mixing ratios



ALPINE DEVELOPERS
500ml/16.9oz VEGAN FORMULA

- Blue Violet developers
- Increases neutralisation
- 4.5% on scalp application
- 7.5% all other applications
- Varying mixing ratios



ALPINE BLONDA 7
750gm/26.4oz
VEGAN FRIENDLY

- Lifts up to 7 levels
- Kaolin & Guar Bean formula
- Dust free, lavender powder
- Off scalp recommended
- General 1:2 Ratio



ALPINE BLONDA 9
500gm/16.9oz

- Lifts up to 9 levels
- Kaolin & Guar Bean formula
- Condensed Sugar Protection
- Dust free, blue powder
- Off scalp recommended
- General 1:2 Ratio

RHASSOUL CLEANSE & CARE

RHASSOUL TREATMENTS



HAIR RECOVERY MASQUE
500ml / 250ml - 16.9oz/8.4oz

- Long lasting conditioning and treatment properties
- Contains Rhassoul mineral clay and Almond oil
- Enriched with Vitamin E & D. Assists in prevention of split ends and breakage
- Wheat proteins retain moisture and protect from drying



ALL PURPOSE 6 IN 1
350ml/11.8oz

- Boosts hair
- Porosity filler
- Leave in moisturiser
- Thermal protection
- Detangles
- Reduces colour fade

Rhassoul - Luxury cleansing, conditioning, and care range for any hair condition or type. Rhassoul has exceptionally high-quality ingredients that cater to both the professional in-salon hairdresser and consumers. Nature's best kept SECRET!

RHASSOUL CHARACTERISTICS

- Vegan and Cruelty Free
- Sulfate, Silicone & Paraben Free
- Contains a Triplex of SLES surfactants
- Contains Rhassoul mineral clay



COLOUR CARE MOISTURISING SHAMPOO & CONDITIONER 1L/33oz - 400ml/13.5oz

- Contains Olive oil
- Moisturises coloured, dry hair without oiliness
- Contains Vitamin B5 Panthenol
- Guar Bean and Soy Proteins strengthens and improves texture



REVITALISE ENERGIZING SHAMPOO & CONDITIONER 1L/33oz - 400ml/13.5oz

- Ideal daily shampoo
- Contains citrus orange seed oil
- Rich in Vitamin C stimulates hair
- Contains Vitamin B5 Panthenol
- Guar Bean and Soy Proteins strengthens and improves texture



BLONDE TONING SHAMPOO 1L/33oz - 400ml/13.5oz

- Gently tones warmth
- Imparts silver shine on grey hair
- Violet Blue pigment
- Contains Macadamia oil
- Protection from environmental pollutants
- Strengthens and moisturises



NUTRITIVE NOURISHING SHAMPOO & CONDITIONER 1L/33oz - 400ml/13.5oz

- Ideal for highly porous and damaged hair
- Nourishing and nutritional
- Contains hemp oil rich in Omega 3, 6 and 9
- Conditioner contains essential proteins for healthier hair



DETOX SHAMPOO 1L/33oz

- Detoxifies hair & scalp
- Reduces dry and flaky scalp
- Subtle menthol aroma
- Won't strip away natural oils
- Contains Camelina oil

STYLE CULTURE INSPIRED BY ABORIGINAL ARTISTS



HAIR CRAFT DRY TEXTURE SPRAY 200ml

- Medium Hold
- Versatile dry texturing spray
- Perfect for refreshing and reviving unwashed hair for a flawless finish
- Contains Aloe Vera to protect hair



STYLE MASTER EXTRA STRONG HAIRSPRAY 500ml

- Extra Strong Hold
- Optimal control and support with flexibility
- Create structured, polished or natural finish
- Lasting hold, yet brushes out with ease

Simplify & Streamline!

7 multifunctional hair styling products has revolutionised the way our approach to our styling collection.

Style Culture a design inspired and celebrated by Aboriginal culture. Showcasing Australian heritage and life's journey through indigenous art.



HEAT DEFENDER 350ml/11.8oz

- No Hold
- Shields hair from heat styling with its protective heat activated technology barrier
- Enhances hair manageability
- Improves colour retention
- Contains Vitamin B5 & Babassu Oil



DEFINED CONTROL 250ml/8.4oz

- Light Hold
- Define and enhance natural waves or smooth out bouncy curl-filled locks
- Non greasy cream
- Contains heat activated technology to protect hair from heat styling
- Contains Jojoba & Babassu Oil



BLOW OUT SPRITZ 350ml/11.8oz

- Medium Hold
- Perfect for fine, flat, thin, or lifeless hair,
- Boosts hair to achieve thicker and fuller appearance
- Excellent blow-drying primer and volumiser
- Contains Babassu Oil



SHIMMER OIL 100ml/3.3oz

- No Hold
- Subtle shimmer effects with no greasy effect
- Imparts light gloss, leaving hair with luminous shine
- Resistant to humidity and moisture



SHINE SHAPER 100ml/3.3oz

- Light Hold
- Flexible vegan reshaping creamy pomade
- Allows for versatile styling options
- Perfect for sleek upstyle finishes
- Imparts sublime light gloss finish
- Resistant to humidity and moisture

CATEGORIES

PREP

Heat Defender
Defined Control
Blowout Spritz

BUILD & FINISH

Hair Craft Dry Texture Spray
Style Master Hairspray
Shimmer Oil
Shine Shaper

**EXPLORE THE
WORLD OF
LEYTON HOUSE
PROFESSIONAL**

RESOURCE HUB

Leyton House believe education, brand awareness and business support are the key to any successful colour career.

The beauty industry is ever changing. Keeping up with trends, techniques, inspiration and marketing are vital to every hairdresser and salon business.

Our goal is to support, guide and inspire you throughout your LH journey with specialised support systems and concepts found via the LIGHTHOUSE BUSINESS SUPPORT, RESOURCES and EDUCATION online.



STAY CONNECTED



Together, the better you do the better we do!
To establish a partnership email
sales@leytonhouseprofessional.com

Tag us
#leytonhouse #LHHairLife
@leytonhouseglobal

LEYTON *Ley* HOUSE
PROFESSIONAL

AUSTRALIA

E: sales@leytonhouseprofessional.com



www.leytonhouseprofessional.com