

# milk\_shake<sup>®</sup> PRO

MAGAZINE

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**FRIZZ-FREE FORECAST**  
smooth, manageable hair  
made easy

**READY. SET. TRAVEL.**  
perfectly sized care for every  
getaway

**MIRACLES AHEAD**  
your new shield against  
heat and humidity

**TAKE CONTROL OF SPLIT ENDS**  
strengthening care  
for split ends

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care designed to keep hair soft, sleek, and manageable
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## WE LOVE SEEING YOUR WORK!

Tag us in your posts for a chance to be featured on our profiles!

 @milkshakehairpro



@hairby.stefany

## WANT TO PUT YOUR SALON ON THE MAP?

Learn how to get your salon seen by future guests in **your area**.

find out more:



# A LITTLE LUXURY, JUST FOR MOM.

a sweet, floral moment of shine and care made for celebrating her.

featuring **flower color maintainer** shampoo and conditioner paired with a mini **incredible milk**, this ready-to-gift set helps maintain color, enhance shine, and leave hair feeling soft and beautifully cared for.

*fresh florals. healthy shine. a little everyday indulgence.*

SAVE  
21%

color care flower vibe mother's day

\$28.00 | salon value \$35.50

**INVEST IN**

- 1 colour maintainer shampoo flower fragrance 10.1 fl.oz.
- 1 colour maintainer conditioner flower fragrance 10.1 fl.oz.

**RECEIVE FOR FREE**

- 1 incredible milk flower fragrance 1.7 fl.oz.
- 1 flower vibes box



# LESS TIME FRIZZING. MORE TIME LIVING.

smooth, manageable hair is the foundation to every great service.

**milk\_shake® no frizz allowed** supports elasticity, enhances manageability, and helps shield against humidity for sleek, polished results that last beyond the salon.

powered by **milk proteins** and antioxidant-rich **kakadu plum extract**, the formulas nourish, protect, and improve softness without weight.

*humidity-ready.  
lightweight.  
confident.*



explore the **no frizz allowed** collection,  
designed to smooth and control humidity.



**perfecting shampoo** | salon cost: \$14.00

- gently cleanses while leaving hair silky-soft and manageable
- helps fight frizz caused by humidity and environmental stress

**perfecting conditioner** | salon cost: \$14.00

- light, creamy formula detangles without weighing hair down
- helps eliminate frizz while protecting against external damage



**amazing anti-humidity spray** | salon cost: \$14.00

- delivers long-lasting frizz protection and humidity control
- heat-activated polymers help maintain styles longer

**glistening light milk** | salon cost: \$15.00

- ultra-light texture controls humidity without weighing hair down
- smooths frizz while leaving hair soft and shiny



**glistening rich serum** | salon cost: \$17.00

- deeply nourishes frizz-prone, thick hair
- boosts shine while leaving hair soft and flowing

no frizz allowed try me kit

\$52.50 | salon value \$74.00

SAVE  
29%

**INVEST IN**

- 1 no frizz allowed perfecting shampoo 10.1 fl.oz.
- 1 no frizz allowed perfecting conditioner 10.1 fl.oz.
- 1 no frizz allowed glistening rich serum 3.4 fl.oz.
- 1 no frizz allowed glistening light milk 5.1 fl.oz.

**RECEIVE FOR FREE**

- 1 no frizz allowed amazing anti-humidity spray 6.8 fl.oz.

no frizz allowed salon kit

\$240.00 | salon value \$358.00

SAVE  
33%

**INVEST IN**

- 4 no frizz allowed perfecting shampoo 10.1 fl.oz.
- 4 no frizz allowed perfecting conditioner 10.1 fl.oz.
- 4 no frizz allowed glistening rich serum 3.4 fl.oz.
- 4 no frizz allowed glistening light milk 5.1 fl.oz.

**RECEIVE FOR FREE**

- 4 no frizz allowed amazing anti-humidity spray 6.8 fl.oz.
- 1 no frizz allowed perfecting shampoo 33.8 fl.oz.
- 1 no frizz allowed perfecting conditioner 33.8 fl.oz.
- 1 easel card

# HAPPY, HEALTHY HAIR TO GO



your clients' favorite routines, perfectly sized for carry-ons, beach bags, and weekend escapes.

from protecting color to fighting frizz and strengthening strands, these **travel-ready trios** keep hair looking and feeling its best wherever the season takes them.

*small sizes. big results. zero compromise.*

## color care travel trio kit

**\$13.00** | salon value \$16.00

- 1 color maintainer shampoo sulfate free 1.7 fl.oz.
- 1 color maintainer conditioner 1.7 fl.oz.
- 1 leave in conditioner 2.5 fl.oz.

## no frizz allowed travel trio kit

**\$13.00** | salon value \$16.00

- 1 no frizz allowed perfecting shampoo 2.4 fl.oz.
- 1 no frizz allowed perfecting conditioner 2.4 fl.oz.
- 1 leave in conditioner 2.5 fl.oz.

## integrity & strength travel trio kit

**\$13.00** | salon value \$16.00

- 1 integrity & strength shampoo 2.4 fl.oz.
- 1 integrity & strength conditioner 2.4 fl.oz.
- 1 leave in conditioner 2.5 fl.oz.

SAVE  
19%



# MIRACLES DO HAPPEN.

the perfect ally for all hair types.

the newest addition to the lifestyling collection, **smoothing miracle shield** is an ultra-lightweight spray designed to protect and smooth hair during styling — wrapping each strand in an invisible shield that blocks out humidity.

heat-activated, it creates a thermal protective barrier that helps shield the hair fiber from damage caused by heat styling tools up to 446°F / 230°C, delivering intense shine and a defined finish.

*blowout locked in. humidity locked out. shine turned all the way up.*



salon cost: \$15.00

SAVE  
25%

## smoothing miracle shield 3+1

\$45.00 | salon value \$60.00

### INVEST IN

3 lifestyling smoothing miracle shield 6.8 fl.oz.

### RECEIVE FOR FREE

1 lifestyling smoothing miracle shield 6.8 fl.oz.

## NOW AVAILABLE: flexible hold hairspray

a flexible working hairspray designed for movement and control.

delivers light to medium hold with a soft finish, added shine, and heat protection.

salon cost: \$14.00



# LIVED IN COLOR VIBES. HEALTHY, HIGH-SHINE RESULTS.

brighten with precision. perfect with gloss.  
deliver radiant, dimensional results.

**level 7** provides controlled lift while **the gloss** enhances tone and amplifies shine, creating luminous, multi-dimensional color with a healthy-looking finish.

*refined lift. reflective shine. next-level dimension.*



SAVE  
36%

the gloss + level 7

**\$98.52** | salon value \$149.32

**INVEST IN**

12 the gloss demi permanent color 2.03 oz.  
1 activator 6 vol 33.5 fl.oz.

**RECEIVE FOR FREE**

1 neutral 8.4 fl.oz.  
1 light catcher spotlight level 7 freehand 14.11 fl.oz.  
1 oxidizing emulsion 32.1 fl.oz.  
1 mixing chart



# STRONG IS BEAUTIFUL.

the newest extension to the integrity & strength collection, **split ends savior** is a repairing leave-in product designed for dull, weak hair with split ends.

it restores softness, strength, and shine with every use while its protective action defends the cuticles from external harm and restores the strength of the hair's structure, helping prevent future hair breakage.

enriched with **amaranth seed extract** and **organic murumuru butter**, it repairs compromised hair while strengthening it to protect against future damage — transforming it into healthy, beautiful hair you can see and feel.

*stronger ends. smoother feel. shine that shows.*



salon cost:  
\$15.00

## integrity & strength split ends savior 3+1

\$45.00 | salon value \$60.00

### INVEST IN

3 integrity & strength split ends savior 3.4 fl.oz.

### RECEIVE FOR FREE

1 integrity & strength split ends savior 3.4 fl.oz.  
1 shelf talker

SAVE  
25%

## integrity & strength salon kit

\$129.00 | salon value \$251.00

### INVEST IN



3 integrity & strength shampoo 10.1 fl.oz.  
3 integrity & strength conditioner 10.1 fl.oz.  
3 integrity & strength intensive treatment 6.8 fl.oz.



### RECEIVE FOR FREE

4 integrity & strength split ends savior 3.4 fl.oz.  
1 integrity & strength shampoo 33.8 fl.oz.  
1 integrity & strength conditioner 33.8 fl.oz.  
1 shelf talker

SAVE  
49%

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