



E7 ANTI-FRIZZ SHAMPOO E7 ANTI-FRIZZ CONDITIONER

WITH CUPUAÇU BUTTER, NURTURING OILS
AND PROTECTIVE ANTIOXIDANTS

AVAILABLE SIZES:

10.1 Fl.Oz. / 300 mL, 33.8 Fl.Oz / 1L

ABOUT THIS PRODUCT:

Infused with an essential blend of rich Cupuaçu Butter, nurturing oils and protective antioxidants, this nourishing cleanser and conditioning duo helps restore vital moisture & elasticity to dry, unruly hair while gently removing dirt and build-up. Provides intense hydration and tames frizz resulting in smooth, shiny, manageable, healthy and colour-protected hair.

KEY BENEFITS:

- CONTROLS FRIZZ 4X LONGER*
- Moisturizes dry, coarse, colour treated hair
- Cleanses without stripping natural oils
- Leaves hair softer, smoother and less tangled

KEY INGREDIENT - BENEFITS:

CUPUAÇU BUTTER:

Nourishes hair and scalp while sealing in moisture and fortifying hair from the inside.

BURITI FRUIT EXTRACT:

Moisturizes, strengthens and smoothes while reducing frizz.

NURTURING OILS:

A medley of seven botanic oils including Olive, Grape, Sunflower, Geranium, Clary Sage, Jojoba and Walnut moisturize, help to restore elasticity, strengthen and add shine.

PROTECTIVE ANTIOXIDANTS:

Protects from harmful UVA/UVB rays and helps to keep hair looking young and vibrant.

SHAMPOO INSTRUCTIONS FOR USE:

Massage throughout wet hair and scalp. Rinse thoroughly until water runs clear. Repeat as necessary.

CONDITIONER INSTRUCTIONS FOR USE:

Apply to damp hair. Leave on for 2 minutes. Rinse.

*Based on a clinical study using E7 Anti-Frizz Shampoo, E7 Anti-Frizz Conditioner and E7 Leave-In Conditioning Cream regimen vs. untreated hair. Individual results may vary.



RECOMMENDED PRODUCTS:

- E7 Anti-Frizz Shampoo
- E7 Anti-Frizz Conditioner
- E7 Leave-In Conditioning Cream
- E7 Smoothing Serum
- E7 Anti-Frizz Shine Mist
- E7 Anti-Frizz Curl Styler

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E7 LEAVE-IN CONDITIONING CREAM

WITH CUPUAÇU BUTTER, NURTURING OILS
AND PROTECTIVE ANTIOXIDANTS

AVAILABLE SIZE:

6.8 Oz. / 200 mL

ABOUT THIS PRODUCT:

Infused with an essential blend of rich Cupuaçu Butter, nurturing oils and protective antioxidants, this weightless leave-in conditioning cream detangles while helping to protect moisture, tame frizz and restore moisture and elasticity to dry, unruly hair. Ingredients are known to provide intense hydration, tame frizz and help protect colour for smooth, shiny, manageable, healthy hair.

KEY BENEFITS:

- CONTROLS FRIZZ 4X LONGER*
- Provides intense hydration to dry, unruly hair
- Strengthens

KEY INGREDIENT – BENEFITS:

CUPUAÇU BUTTER:

Nourishes hair and scalp while sealing in moisture and fortifying hair from the inside.

BURITI FRUIT EXTRACT:

Moisturizes, strengthens and smoothes while reducing frizz.

NURTURING OILS:

A medley of seven botanic oils including Olive, Grape, Sunflower, Geranium, Clary Sage, Jojoba and Walnut moisturize, help to restore elasticity, strengthen and add shine.

PROTECTIVE ANTIOXIDANTS:

Protects from harmful UVA/UVB rays and helps to keep hair looking young and vibrant.

INSTRUCTIONS FOR USE:

Apply thoroughly through clean, damp hair, Massage in and comb through gently. Do not rinse. Style.



RECOMMENDED PRODUCTS:

- E7 Anti-Frizz Shampoo
- E7 Anti-Frizz Conditioner
- E7 Smoothing Serum
- E7 Anti-Frizz Shine Mist
- E7 Anti-Frizz Curl Styler

*Based on a clinical study using E7 Anti-Frizz Shampoo, E7 Anti-Frizz Conditioner and E7 Leave-In Conditioning Cream regimen vs. untreated hair. Individual results may vary.

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E7 ANTI-FRIZZ CURL STYLER

WITH CUPUAÇU BUTTER, NURTURING OILS
AND PROTECTIVE ANTIOXIDANTS

AVAILABLE SIZE:

3.4 Fl. Oz. / 100 mL

ABOUT THIS PRODUCT:

Infused with an essential blend of rich Cupuaçu butter, nurturing oils and protective antioxidants, this lightweight, 3-in-1 hybrid gel-wax-cream encourages an even curl spiral, and when dry leaves curls more manageable. The result is smooth, shiny, healthy, frizz-free curls that are perfectly defined and colour-protected hair.

KEY BENEFITS:

- 3-in-1 hybrid gel-wax-cream
- Encourages an even curl spiral
- Leaves curls more manageable

KEY INGREDIENT - BENEFIT

CUPUAÇU BUTTER:

Nourishes hair and scalp while sealing in moisture and fortifying hair from the inside.

NURTURING OILS:

A medley of seven botanic oils including Olive, Grape, Sunflower, Geranium, Clary Sage, Jojoba and Walnut moisturize, help to restore elasticity, strengthen and add shine.

PROTECTIVE ANTIOXIDANTS:

Protects from harmful UVA/UVB rays and helps to keep hair looking young and vibrant.

INSTRUCTIONS FOR USE:

Apply liberally onto damp hair and gently twist, twirl and shape hair into desired look. Allow hair to air dry or diffuse. Apply onto dry hair to reactivate curls or manage frizz.

RECOMMENDED PRODUCTS:

- E7 Anti-Frizz Shampoo
- E7 Anti-Frizz Conditioner
- E7 Leave-In Conditioning Cream
- E7 Smoothing Serum
- E7 Anti-Frizz Shine Mist



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E7 SMOOTHING SERUM

WITH NURTURING OILS
AND PROTECTIVE ANTIOXIDANTS

AVAILABLE SIZE:

3.4 Oz. / 100 mL

ABOUT THIS PRODUCT:

Infused with an essential blend of nurturing oils and protective antioxidants, this lightweight smoothing serum instantly absorbs to create brilliant shine, while helping to smooth and restore elasticity. It helps protect colour and leaves hair smooth, shiny, manageable & healthy looking.

KEY BENEFITS:

- Restores elasticity and shine for a silky, smooth look
- Conditioning styling tool that reduces damage

KEY INGREDIENT – BENEFITS:

NURTURING OILS:

A medley of seven botanic oils including Olive, Grape, Sunflower, Geranium, Clary Sage, Jojoba and Walnut moisturize, help to restore elasticity, strengthen and add shine.

PROTECTIVE ANTIOXIDANTS:

Protects from harmful UVA/UVB rays and helps to keep hair looking young and vibrant.

INSTRUCTIONS FOR USE:

Apply a small amount throughout damp or dry hair and style as usual.

RECOMMENDED PRODUCTS:

- E7 Anti-Frizz Shampoo
- E7 Anti-Frizz Conditioner
- E7 Leave-In Conditioning Cream
- E7 Anti-Frizz Shine Mist
- E7 Anti-Frizz Curl Styler





E7 ANTI-FRIZZ SHINE MIST

WITH NURTURING OILS
AND PROTECTIVE ANTIOXIDANTS

AVAILABLE SIZE:

3.4 Oz. / 100 mL

ABOUT THIS PRODUCT:

Infused with an essential blend of nurturing oils and protective antioxidants, this extra-fine mist creates a high shine finish while taming frizz & fly-aways. It absorbs quickly, illuminates colour and won't break down the hold of hairspray. It helps protect colour and leaves hair smooth, shiny, manageable & healthy looking.

KEY BENEFITS:

- Adds vibrancy and high shine to all hair types
- Absorbs quickly
- Can be used on damp or dry hair

KEY INGREDIENT – BENEFITS:

NURTURING OILS:

A medley of seven botanic oils including Olive, Grape, Sunflower, Geranium, Clary Sage, Jojoba and Walnut moisturize, help to restore elasticity, strengthen and add shine.

PROTECTIVE ANTIOXIDANTS:

Protects from harmful UVA/UVB rays and helps to keep hair looking young and vibrant.

INSTRUCTIONS FOR USE:

Hold bottle 6-8 inches (20-30cm) from hair. Spray onto styled hair for the perfect finishing touch. May be used on damp hair prior to styling for extra nourishment.

RECOMMENDED PRODUCTS:

- E7 Anti-Frizz Shampoo
- E7 Anti-Frizz Conditioner
- E7 Leave-In Conditioning Cream
- E7 Smoothing Serum
- E7 Anti-Frizz Curl Styler

