

# OUR NEW BRAND LOOK

## Shampoos



Cashmere Hydrating Shampoo



Nyrvana Purifying Shampoo



Whipped Crème & Honey  
**\*New Name:**  
Whipped Volumizing Shampoo



SmoothIt Frizz Taming Shampoo  
**\*New Name:**  
Smooth Taming Shampoo



BlondeAmbition Luxury Brightening Shampoo  
**\*New Name:**  
Ambition Brightening Shampoo

## Conditioners



AquaFix Hydrating Conditioner



SmoothIt Frizz Taming Conditioner  
**\*New Name:**  
Tame Smoothing Conditioner



Moxee Reconstructing Conditioner  
**\*New Name:**  
Moxee Reconstructing Hair Mask



ColourFix3 Leave-In Conditioner



Nyrvana Purifying Shampoo

## Serums



Zenyth Frizz Eliminator  
**\*New Name:**  
Zenyth Frizz Eliminating Serum



LevelStraight Straightening Potion  
**\*New Name:**  
Strait Straightening Potion



LiquidLuxe Luxury Mist  
**\*New Name:**  
Luxe Repair, Polish & Protect

## Mousses



PowerFoam Styling Souffle  
**\*New Name:**  
Boost Volumizing Gel

## Styling crème, Paste & Pomade



Lemonade Dreamzz Volume and Shaping Crème  
**\*New Name:**  
Design.It Volume & Shaping Cream



RowdyPaste Matte Texture Finish  
**\*New Name:**  
Sculp.It Matte Texture Paste



Marmalade Jazz Texturizing Pomade  
**\*New Name:**  
Mold.It Dry Texturizing Pomade

## Gels



BlowOut Volumizing Spray Gel



Chizel Hard Rock Gel  
**\*New Name:**  
Chizel.It Extreme Styling Gel



Zephyr Volumizing Gel  
**\*New Name:** Lift Volumizing Gel