



BLITZ PRICING

JANUARY - FEBRUARY - MARCH





OLIGO PROFESSIONNEL
CANADIAN BRAND



CALURA PERMANENT SHINE
PERMANENT HAIR COLOUR



CALURA GLOSS
DEMI-PERMANENT HAIR COLOUR



BLACKLIGHT
LIGHTENING SYSTEM



BLACKLIGHT VIOLET
SHAMPOO & CONDITIONER
SHAMPOO & CONDITIONER DUO



BLACKLIGHT SMART
BOND BUILDING



BLACKLIGHT BLUE
CONDITIONER
COLOUR DEPOSITING CONDITIONER



PERMANENT SHINE HAIR COLOUR

CALURA PERMANENT SHINE

100 Calura Permanent Shine Colour * 2 oz

You Pay \$5.99 per tube - Everything else is FREE

1 Demi Effect Developer 32 oz

5 Calura Permanent Developer * 32 oz

CALURATEN

6 CaluraTEN * 2 oz

CALURA GLOSS

6 Calura Gloss Colour * 2 oz

1 Gloss Developer * 32 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Moisture Balance Conditioner 32 oz

1 Colour Lock 32 oz

1 Styling Crème 8.5 oz

1 Recovery Mask 5 oz

1 Express Blowout Mist 8.5 oz

1 Amplifying Mousse 7.6 oz

1 Express Dry Finishing Hairspray 14 oz

1 Flex Finish Shaping Spray 14 oz

1 Dry Texture Spray 7oz

BLACKLIGHT

1 Extra Blonde 1Lb

1 Blacklight Smart Developer * 32 oz

SUPPORT TOOLS

1 Stain Remover 8 oz

1 Stain Protector 8 oz

1 Scalp Protector 6.8oz

1 Porosity Equalizer 8 oz

1 Clarifying Shampoo 32 oz

SUPPORT TOOLS

3 Colour Bowl

3 Colour Brush

1 Calura Gloss Applicator Bottle

1 Colour Scale

1 Cape

1 Kimono

1 Technical Apron

1 Tube Squeezer

1 Calura Permanent Shade Selector

INTRO 1

\$599.99

~~\$799.99~~

VALUE: \$1678.89

YOU SAVE: \$1078.90

64%

**STYLIST CHOICE*

CALURA PERMANENT SHINE

50 Calura Permanent Shine Colour * 2 oz

You Pay \$7.99 per tube - Everything else is FREE

1 Demi Effect Developer 32 oz

4 Calura Permanent Developer * 32 oz

CALURATEN

4 CaluraTEN * 2 oz

CALURA GLOSS

4 Calura Gloss Colour * 2 oz

1 Gloss Developer * 32 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Moisture Balance Conditioner 32 oz

1 Colour Lock 32 oz

SUPPORT TOOLS

1 Stain Remover 8 oz

1 Stain Protector 8 oz

ACCESSORIES

2 Colour Bowl

2 Colour Brush

1 Colour Scale

1 Technical Apron

1 Tube Squeezer

1 Calura Permanent Shade Selector

\$399.99

~~**\$499.99**~~

VALUE: \$903.99

YOU SAVE: \$504.00

56%

**STYLIST CHOICE*



INTRO 1

CALURA GLOSS

95 Calura Gloss Colour * 2 oz

You Pay \$5.26 per bottle - Everything else is FREE

1 Calura Gloss Clear / 0-00 32 oz

6 Gloss Developer * 32 oz

CALURA PERMANENT SHINE

4 Calura Permanent Shine Colour * 2 oz

1 Calura Permanent Developer * 32 oz

CALURATEN

4 CaluraTEN * 2 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Moisture Balance Conditioner 32 oz

1 Colour Lock 32 oz

BLACKLIGHT

1 Extra Blonde 1Lb

1 Blacklight Smart Developer * 32 oz

ACCESSORIES

2 Colour Bowl

2 Colour Brush

4 Calura Gloss Applicator Bottle

1 Colour Scale

1 Technical Apron

1 Calura Gloss Shade Selector

\$499.99

~~\$599.99~~

VALUE: \$1207.64

YOU SAVE: \$707.65

59%

**STYLIST CHOICE*



INTRO 2

CALURA GLOSS

40	Calura Gloss Colour *	2 oz
3	Gloss Developer *	32 oz

CALURA PERMANENT SHINE

4	Calura Permanent Shine Colour *	2 oz
1	Calura Permanent Developer *	32 oz

CALURATEN

4	Calura TEN *	2 oz
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CALURA CARE & STYLING

1	Moisture Balance Cleanser	32 oz
1	Moisture Balance Conditioner	32 oz

BLACKLIGHT

1	Extra Blonde	1Lb
1	Blacklight Smart Developer *	32 oz

ACCESSORIES

1	Colour Bowl
1	Colour Brush
2	Calura Gloss Applicator Bottle
1	Technical Apron
1	Calura Gloss Shade Selector

\$299.99

~~\$399.99~~

VALUE: \$642.40

YOU SAVE: \$342.41

53%

**STYLIST CHOICE*

CALURATEN

INTRO 1

CALURATEN

60 CaluraTEN * 2 oz

You Pay \$5.49 per tube - Everything else is **FREE**

4 Calura Permanent Developer * 32 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Colour Lock 32 oz

SUPPORT TOOLS

1 Stain Remover 8 oz

1 Stain Protector 8 oz

ACCESSORIES

2 Colour Bowl

2 Colour Brush

1 Colour Scale

1 Technical Apron

1 CaluraTEN Shade Selector

1 CaluraTEN Timer



\$329.99

~~**\$399.99**~~

VALUE: \$835.34

YOU SAVE: \$505.35

60%

**STYLIST CHOICE*

CALURATEN

INTRO 2

CALURATEN

30 CaluraTEN * 2 oz

You Pay \$6.67 per tube - Everything else is **FREE**

2 Calura Permanent Developer * 32 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Colour lock 32 oz

SUPPORT TOOLS

1 Stain Remover 8 oz

1 Stain Protector 8 oz

ACCESSORIES

2 Colour Bowl

2 Colour Brush

1 CaluraTEN Shade Selector



\$199.99

~~**\$249.99**~~

VALUE: \$439.09

YOU SAVE: \$239.10

54%

**STYLIST CHOICE*

THE RULES

- Only 1 Intro in each category per salon/independent stylist
- New customers only (per category)
- NO EXTENSIONS - Blitz pricing valid January, February & March 2025 only

