

CALURA
gloss

LOOKBOOK '24

TAKE YOUR GLOSS GAME TO THE NEXT LEVEL

WITH OUR EXCLUSIVE CALURA GLOSS LOOKBOOK.

“At Oligo Professionnel, we pride ourselves on innovation and excellence, and Calura Gloss exemplifies our commitment to delivering top-quality, vibrant hair colour solutions. Dive into our lookbook to explore the rich, glossy shades and the versatile formulas that are sure to inspire your creativity and meet your clients' diverse needs!”

— *Ilan Cohen*
President, Oligo Professionnel



In the world of hair colour, understanding the nuances of every shade and the science behind each formula can make all the difference. Our comprehensive guide offers over 100 meticulously crafted formulas, ensuring you have the knowledge to achieve flawless results with Calura Gloss every time.

WHAT YOU'LL GAIN:

Detailed Formulas, Expert Insights, Testimonials.

CALURA gloss



DEMI -PERMANENT LIQUID HAIR COLOUR

Hydrolyzed Vegetable Proteins • Acai Fruit Extract • Hyaluronic Acid

HYBRID TECHNOLOGY

LONGEVITY

TONING 3-10 MINUTES

PLEASANT FRAGRANCE

WHITE BLENDING UP TO 50%

GLOSS MEN

MIXERS

NO ANIMAL DERIVED INGREDIENTS & GLUTEN-FREE



ICY/BEIGE

@JUAHNN

DISCOVER 100+ LOOKS

BLONDES

Discover the luminous and versatile shades of Calura Gloss Blondes. From soft, natural tones to warm, eye-catching hues, these blondes are designed to illuminate and enhance.

BRUNETTES

Explore the rich, deep, and luxurious shades of Calura Gloss Brunettes. Perfect for adding depth and dimension, these colours offer a sophisticated, timeless appeal.

REDS

Unleash the bold and fiery spirit of Calura Gloss Reds. From vibrant, intense reds to subtle, warm tones, these shades are sure to make a statement.

FASHION

Step into the world of creativity with Calura Gloss Fashion shades. These bold, vibrant colours are perfect for those looking to make a unique and stylish statement.

TRENDING NOW

Stay ahead of the curve with the latest shades trending in the world of hair colour. Calura Gloss Trending Now features the most current and in-demand shades for a fresh, modern look.



NATURAL COPPER

@JESSPURMALDESIGNS



TRENDING NOW



BRUNETTES



BLONDES



REDS



FASHION

LOOKS & FORMULAS

Each look and formula in this lookbook has been thoughtfully created by a diverse group of talented artists to inspire your creativity. Remember, everyone's hair is unique, and results will vary based on your starting point. Enjoy experimenting and finding the perfect shades for you and your clients.

**Please note that all images in this lookbook are raw and unedited, showcasing the true vibrancy and tones of our hair colours without any enhancements.*



@JUAHNN



@HAIRBYMEGANPEREZ



@JADEBEAUTYCO

BLONDES: COOL

Embrace the icy, elegant tones of Cool Blondes. Perfect for creating a sophisticated, modern look with a touch of frost.

**@JADEPOZO**

Global: 10ml 10-6/V + 10ml 10-12/10AI
Developer: 7 Vol. Lotion

**@JADEBEAUTYCO**

Zone 1: 15ml 8 Neutral + 15ml 8-36/8GV
Zone 2: 30ml 10 Neutral + 15ml Clear
Developer: 7 Vol. Lotion for both

**@HAIRXBRE**

Global: 30ml 10-36/10GV + 10ml 10-6/10V
Developer: 7 Vol. Lotion

**@MARISA.ARTISTRYHAIRLOUNGE**

Global: 35ml 10-12/10AI + 35ml 10-36/10GV + 10ml Clear
Developer: 7 Vol. Lotion



@HAILEYRAWNXHAIRSTYLIST

Global: 15ml 9-12/9AI + 15ml 10-12/10AI + 15ml 10 Neutral
Developer: 7 Vol. Lotion



@SAVS_SCISSORS

Global: 15ml 9-12/9AI + 15ml 10-12/10AI + 15ml 10 Neutral
Developer: 7 Vol. Lotion



@HAIRBYABLONDE

Zone 1: 7 Neutral

Global: 30ml 9-32/9GI + 30ml Neutral Brown

Developer: 7 Vol. Lotion



@HAIRBYABLONDE

Zone 1: 15ml 9 Neutral + 15ml 9-12/9AI

Global: 30ml Clear + 30ml 10-6/10V

Developer: 7 Vol. Lotion

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

"My favorite way to use Calura Gloss, is definitely after a lightening service to tone. Because it has the benefits of both alkaline and acidic, I love that it balances my clients pH while also conditioning the hair. That combination leaves them with shiny, healthy hair."

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"My favorite Calura Gloss is definitely 9-12/9AI with a smidge of 9-3/9G, it creates the most beautiful, shiny, bright blonde."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"My flavor of the month formula, although I am a blonde specialist, I do love my brunettes! So it would have to be 7 Neutral + 8-34/8GK + 7-1/7A. It creates a bronze type of brown. Not quite copper, but not too muted either. It's a perfect rich shade for all skin tones."

- Atalaya Figueroa



@THECUTTINGROOMSALON306

Global: 45ml 10-12/10AI + 15ml 9-36/9GV
Developer: 7 Vol. Lotion



@SAVS_SCISSORS

Global: 45 ml 10-6/10V + 15ml 10-36/10GV
Developer: 7 Vol. Lotion



@HAIRBYABLONDE

Global: 25ml 9-12/9AI + 5ml 10-36/10GV
Developer: 7 Vol. Lotion



@JUAHNN

Zone 1: 15ml 7-13/7AG + 15ml 7-1/7A
Zone 2: 15ml 10-12/10AI + 15 ml 10-6/10V + 15ml Clear
Developer: 7 Vol. Lotion



@HAIRBYMEGANPEREZ

Global: 10-6/10V
Developer: 7 Vol. Lotion



@ALI_THEARTIST



@JADEBEAUTYCO

BLONDES: BEIGE

Discover the understated beauty of Beige Blondes. These shades offer a soft, natural elegance that complement any style.

**@ITSMRJLADNER**

Zone 1: 30ml 6 Intense Neutral
 Global: 10ml 10 Neutral + 10ml 9-6/9V + 5ml 9-3/9G
 Developer: 7 Vol. Lotion

**@ITSMRJLADNER**

Zone 1: 30ml 8 Neutral Brown + 5ml 8-36/8GV
 Global: 15ml 10-36/10GV + 15ml 10 Neutral
 Developer: 7 Vol. Lotion

**@ITSMRJLADNER**

Zone 1: 20ml 7 Neutral + 10ml 7-12/7AI
 Global: 20ml 10-36/10GV + 10ml 10 Neutral
 Developer: 7 Vol. Lotion

**@JUAHNN**

Zone 1: 10ml 7-1/7A + 20ml 7 Neutral
 Zone 2: 15ml 10-12/AI + 15ml 10-36/GV + 15ml 10-6/10V
 Developer: Zone 1 - 7 Vol. Cream & Zone 2 - 7 Vol. Lotion



@JADEBEAUTYCO

Zone 1: 15ml 9 neutral + 15ml 9-12/9AI
Global: 30ml Clear + 30ml 10-6/10V
Developer: 7 Vol. Lotion



@ALI_THEARTIST

Zone 1: 6 Neutral + 7-12/7AI
Zone 2: Face frame 30ml 10 Neutral Brown + 3ml 8-4/8K
Developer: 7 Vol. Lotion



@JADEBEAUTYCO



@COLORME.KASSIDY



@ALI_THEARTIST

BLONDES: WARM

Experience the inviting warmth of Warm Blondes. These shades will bring a sunny, golden glow to your guests' hair.



@REBECCATAYLORHAIR

Global: 30ml 9-36/9GV + 30ml 8-32/8GI
Developer: 7 Vol. Lotion



@ITSMRJLADNER

Zone 1: 20ml 8 Neutral Brown + 10ml 7-3/7G
Global: 20ml 10 Neutral + 10ml 10-6/10V + 5ml 9-3/9G
Developer: 7 Vol. Cream new growth, 7 Vol. Lotion ends



@ITSMRJLADNER

Zone 1: 30ml 8-34/8GK + 10ml 7 Neutral Brown
Global: 20ml 9-3/9G + 10ml 9 Neutral
Developer: 7 Vol. Lotion

**@PIGMENTHAIRCO**

Global: 20ml 10 Neutral Brown + 10ml 10-36/10GV + 10ml clear
Developer: 7 Vol. Lotion

**@JWHAIRSTUDIO_**

Global: 23ml 9 Neutral Brown + 6ml 8-34/8GK
Developer: 7 Vol. Lotion

**@LUXBLONDESBYMARISSA_**

Global: 30ml 8-32/8GI + 30ml 9-66/9VV
Developer: 7 Vol. Lotion

**@ELEVATEDBEAUTIESS**

Global: 25ml 10-6/10V + 5ml 10 Neutral + 10ml 10-36/10GV
Developer: 7 Vol. Lotion

**@ITSMRJLADNER**

Zone 1: 4 Intense Neutral
 Global: 20ml 8-13/8AG + 10ml 7-12/7AI
 Developer: 7 Vol. Lotion

**WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?**

"Calura Gloss is my co-pilot in everything I do behind the chair as a colourist. It's a extension of my hand for all my guests, from customizing my formulation for tonal expression, low lighting or maximizing hydration with a stand alone treatment, Calura Gloss is there every step of the way."

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"My go to formula for a reflective beige is 8-34/8GK + 8-36/8GV."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"My flavor of the month formula is crème brûlée 20ml 10 Neutral Brown + 10ml 9-3/9G + 2ml 0-33/0GG."

- J Ladner

**@ITSMRJLADNER**

Zone 1: 20ml 8 Neutral Brown + 10ml 7-3/7G
 Global: 20ml 10 Neutral + 10ml 10-6/10V
 + 5ml 9-3/9G
 Developer: 7 Vol. Lotion for both

**@JADEBEAUTYCO**

Zone 1: 7 Neutral

Global: 30ml 9-32/9GI + 30ml 10 Neutral Brown

Developer: 7 Vol. Lotion

**@ALI_THEARTIST**

Zone 1: 15ml 6 Neutral + 15ml 8-12/8AI

Global: 25ml 10 Neutral Brown + 25ml 10 Neutral + 5ml 0-16/OAV

Developer: 7 Vol. Lotion for both

**@COLORME.KASSIDY**

Zone 1: 15ml 4 Neutral Brown + 15ml 6-32/GI

Zone 2: 30ml 8 Neutral Brown + 7ml 9-32/9GI + 7ml 9-3/9G

Zone 3: 10 Neutral Brown + 7ml 9-32/GI + 7ml 9-3/G

Developer: 13 Vol. new growth, 7 Vol. Lotion ends



@ALI_THEARTIST



@AJROOSMABEAUTY



@JADEBEAUTYCO

BLONDES: SANDY

Get the effortless, beachy vibe with Sandy Blondes. These shades are perfect for a relaxed, sun-kissed appearance.

**@HAIRBYKINGDOM**

Zone 1: 7ml 7-13/7AG + 5ml 7 Neutral + 2ml 7 Neutral Brown
+ 2g 9-6/9V

Global: 10ml 9-12/9AI + 7ml 9-3/9G 10ml 9-6/9V + 3ml 9-36/9GV

Developer: 7 Vol. Cream

**@HAILEYRAWNXHAIRSTYLIST**

Zone 1: 15ml 8 Neutral + 15ml 8-12/8AI

Global: 15ml 10 Neutral + 15ml 10-36/10GV + 15ml 9-12/9AI

Developer: 7 Vol. Lotion

**@JADEBEAUTYCO**

Zone 1: 3 Neutral Brown

Zone 2: 7-13/7AG

Money Piece: 30ml 8-36/8GV + 30ml 9-12/9AI

Developer: 7 Vol. Lotion

**@BACKWOODSBEAUTY2022**

Global: 45ml 9-12/9AI + 15ml 9-36/9GV

Developer: 7 Vol. Lotion



@MOYO_IJOMA

Global: 15ml 9-11/9AA + 15ml 10-6/10V + 3ml 9-36/9GV
 Lowlight: 18ml 7-13/AG + 12ml 8 Neutral
 Developer: 7 Vol. Lotion



@JC_HAIROLOGIST

Global: 10ml 8 Neutral + 20ml 9-12/9AI
 Developer: 7 Vol. Lotion



@AJROOSMABEAUTY

Zone 1: 8ml 7 Neutral + 2ml 6-1/6A
 Global: 25ml 8 Neutral + 10ml 9 Neutral
 Developer: 7 Vol. Lotion



@ELEVATEDBEAUTIESS

Zone 1: 20ml 6-34/6GK + 20ml 5 Neutral
 Global: 20ml 8-34/8GK + 10ml 9-32/9GI
 Developer: 7 Vol. Lotion



@ERIKAMPERRONE

Global: 5ml 8-34/8GK + 14ml 9-3/9G + 1ml 8-4/8K
 Developer: 7 Vol. Cream



@ALYSSANICOLETT

Global: 30ml 9-3/9G + 15ml 0-33/0GG + 5ml 9-36/9GV
 Developer: 7 Vol. Lotion



REBECCA TAYLOR

Global Calura Colour Ambassador
@rebeccataylorhair



@REBECCATAYLORHAIR

Zone 1: 30ml 10-36/10GV + 15ml 8-12/8AI
Money piece: Same formula, done last
Developer: 7 Vol. Lotion



@REBECCATAYLORHAIR

Global: 35ml 8-4/8K + 10ml 7-5/7R + 5ml 0-44/OKK
+ 5ml 0-55/ORR
Lowlight: 7-318/7GAB + 8-36/8GV
Developer: 7 Vol. Lotion

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

“Blonde toning, lowlights and creative hues using the mixers”

WHAT IS YOUR FAV CALURA GLOSS SHADE?

“9-31/9GI, 8-43/8KG, 10-6/10V”

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

“Metallic pink! 30ml 10-6/10V + 2ml 0-55/ORR + 1ml 0-66/OVV + 1ml 0-44/OKK”

- Rebecca Taylor

**@REBECCATAYLORHAIR**

Zone 1: 30ml 10-36/10GV + 15ml 8-12/8AI
Money piece: Same formula, done last
Developer: 7 Vol. Lotion

**@REBECCATAYLORHAIR**

Global: 30ml 10 Neutral + 15ml 8-13/8AG + 10ml 7-6/7V
Developer: 7 Vol. Lotion



@BRIDESBRAIDSANDBALAYAGE



@KICKCASSHAIR



@JADEBEAUTYCO

BLONDES: PLATINUM

Shine bright with the striking, high impact look of Platinum Blondes. This bold shade is sure to turn heads.

**@TIMTRIMSHAIR**

Global: 10 Neutral + 10-6/10V
Developer: 7 Vol. Lotion

**@LUXBLONDESBYMARISSA_**

Global: 15ml 10-12/10AI + 7ml Clear
Developer: 7 Vol. Lotion

**@HAIRBYKINGDOM**

Zone 1: 7ml 8-13/8AG + 5ml 8 Neutral + 2ml 9-6/9V
Global: 10ml 9-12/9AI + 2ml 9-3/9G + 3ml 9-36/9GV
Developer: 7 Vol. Lotion for both

**@MARINA.HAIRSTYLIST**

Global: 9-12/9AI
Developer: 7 Vol. Lotion



@BRIDESBRAIDSANDBALAYAGE

Global: 20ml 10-36/10GV + 10ml 9-32/9GI

Developer: 7 Vol. Lotion



@TIMTRIMSHAIR

Global: 10ml 10 Neutral + 20ml 10-6/10V

Developer: 7 Vol. Lotion



@AAASHLEEE



@GCANDCO_



@THEUNORTHODOXSTYLIST

BRUNETTES: COOL

Dive into the rich, cool depths of Cool Brunettes. These shades offer a sleek, polished look with a hint of mystery.

**@AAASHLEEE**

Zone 1: 20ml 4 Neutral + 10ml 3 Neutral

Global: 8-32/8GI

Developer: Zone 1 - 7 Vol. Cream & Global 7 Vol. Lotion

**@THEUNORTHODOXSTYLIST**

Global: 15ml 8-3/8G + 15ml 8-1/8A + 15ml 8-36/8GV

Lowlight: 20ml 7 Neutral + 20ml 8-36/GV

Developer: 7 Vol. Cream

**@AAASHLEEE**

Zone 1: 5 Intense Neutral

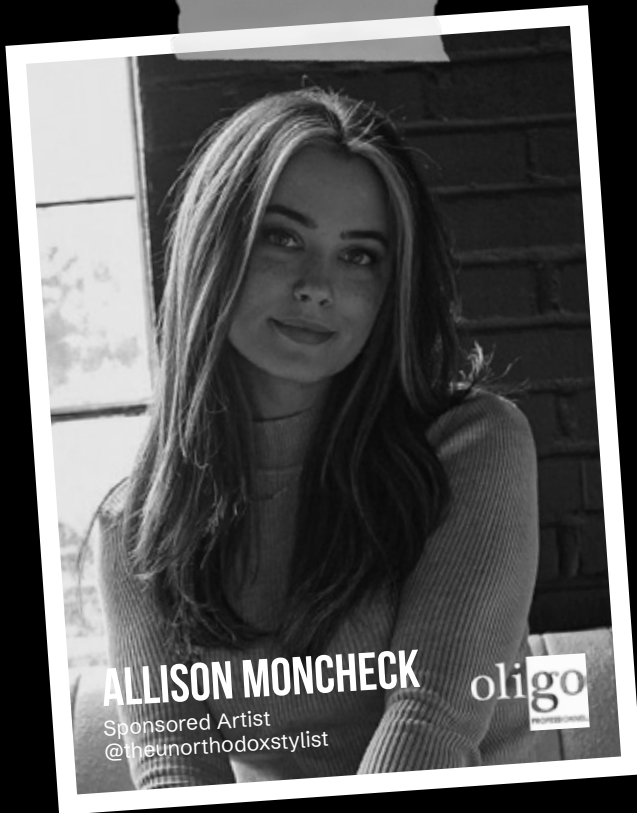
Global: 20ml 7 Neutral Brown + 10ml 7-32/7GI

Developer: 7 Vol. Lotion

**@GCANDCO_**

Global: 20ml 5 Neutral + 10ml 6 Neutral Brown

Developer: 7 Vol. Lotion



@THEUNORTHODOXSTYLIST

Zone 1: 7ml 6 Neutral + 7ml 6-1/6A
 Global: 7ml 8 Neutral Brown + 15ml 9 Neutral Brown
 + 15ml 9-32/9GI
 Developer: 7 Vol. Lotion for both



@THEUNORTHODOXSTYLIST

Global: 15ml 8-3/8G + 15ml 8-1/8A + 15ml 8-36/8GV
 Lowlight: 20ml 7 Neutral + 20ml 8-36/GV
 Developer: 7 Vol. Cream

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

“My fav way to use Calura Gloss is by toning my clients to the perfect shade while ensuring their result with incredible shine and longevity.”

WHAT IS YOUR FAV CALURA GLOSS SHADE?

“The 13/AG series”

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

“15ml 9-32/9GI+ 15ml 9-36/9GV+ 8ml 8-34/8GK for the perfect Beige”

— Allison Moncheck



@JUAHNN



@THENEWENGLANDSTYLIST



@COLOREDBYKARLA

BRUNETTES: WARM

Enjoy the inviting, rich tones of Warm Brunettes. Perfect for adding depth and dimension with a touch of warmth.



@JUAHNN

Zone 1: 15ml 4 Intense Neutral + 15ml 3 Neutral Brown
Zone 2: 15ml 6-34/6GK + 15ml 6-32/6GI + 15ml 6-13/6AG
Developer: Zone 1 - 7 Vol. Cream & Zone 2 - 7 Vol. Lotion



@THENEWENGLANDSTYLIST

Global: 15ml 8 Neutral + 20ml 8-36/8GV
Developer: 7 Vol. Lotion

**@AAASHLEEE**

Global: 30ml 5 Neutral Brown + 7ml 6-34/6GK + 2ml 3-5/3R
Developer: 7 Vol. Lotion

**@SHERRYLYNNSHEARS**

Global: 20ml 7 Neutral + 15ml 7-12/7AI
Developer: 7 Vol. Lotion

**@STYLES_BY_SIERRAC**

Zone 1: 4 Neutral Brown
Global: 20ml 6-1/6A + 20ml 7-12/7AI
Developer: 7 Vol. Lotion

**@COLOREDBYKARLA**

Global: 8-13/8AG
Developer: 7 Vol. Lotion

**@JUAHNN**

Zone 1: 10ml 7-1/7A + 20ml 7Neutral

Zone 2: 15ml 10-12/AI + 15ml 10-36/GV + 15ml 10-6/10V

Developer: Zone 1 - 7 Vol. Cream & Zone 2 - 7 Vol. Lotion

**JUAN TORRES**

Ambassador
@juahnn

oligo
PROFESSIONAL

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

"My favorite way to use CALURA GLOSS is after a foiling session. For root shadows, I mix the formula with 7 VOL CREAM DEVELOPER. Its thicker consistency ensures it stays at the roots without bleeding into the rest of the hair. For mid-lengths to ends, I blend CALURA GLOSS with 7 Vol. Lotion DEVELOPER, as its consistency glides smoothly through the hair. I'm absolutely obsessed with this method!"

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"My go-to CALURA GLOSS series is 34/GK. Its versatility allows me to mix it with any other shade, creating magic every time. On its own, it's stunning, making it perfect for both blonde and brunette transformations."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"30ml 8-34/8GK + 30ml 8N + 7 vol: This blend beautifully balances yellow and orange tones, resulting in a gorgeous caramel dark blonde."

- Juan Torres

**@JUAHNN**

Zone 1: 15ml 4 Intense Neutral + 15ml 3 Neutral Brown

Zone 2: 15ml 6-34/6GK + 15ml 6-32/6GI

+ 15ml 6-13/6AG

Developer: Zone 1 - 7 Vol. Cream & Zone 2 - 7 Vol. Lotion



@AAASHLEEE

Global: 8 Neutral Brown
 Lowlight: 5 Neutral
 Developer: 7 Vol. Lotion



@AAASHLEEE

Zone 1: 20ml 6 Neutral Brown + 10ml 7 Neutral Brown
 Global: 10ml 7-3/7G + 20ml 8-34/8GK
 Lowlight: 15ml 7-3/7G + 15ml 7 Neutral Brown
 Developer: Zone 1 + Lowlights 7 Vol. Cream, Global 7 Vol. Lotion



@STYLES_BY_SIERRAC

Zone 1: 4 Neutral Brown
 Zone 2: 15ml 6-1/6A + 15ml 7-12/7AI
 Developer: 7 Vol. Lotion



@THEUNORTHODOXSTYLIST



@NICEHAIRBYRO

BRUNETTES: MUSHROOMS

Discover the earthy, neutral tones of Mushroom Brunettes. These shades provide a modern, subtle twist on classic brown.



@THEUNORTHDOXSTYLIST

Zone 1: 7ml 6 Neutral + 7ml 6-1/6A

Global: 7ml 8 Neutral Brown + 15ml 9 Neutral Brown + 15ml 9-32/9GI

Developer: 7 Vol. Lotion for both



@NICEHAIRBYRO

Zone 1: 6 Neutral

Global: 20ml 7 Neutral Brown + 10ml 7-3/7G

Developer: 7 Vol. Lotion



@ITSMRJLADNER

Zone 1: 30ml 6-13/6AG + 10ml 5 Neutral Brown

Global: 20ml 8-13/8AG + 10ml 5 Neutral Brown

Developer: 7 Vol. Lotion



@ALI_THEARTIST



@JADEBEAUTYCO



@SIMONSAYSHAIR

BRUNETTES: BRONDES

Blend the best of both worlds with Brondes. This versatile trend combines the depth of brunettes with the brightness of blondes.

**@ALI_THEARTIST**

Zone 1: 15ml 6 Neutral + 15 ml 6-1/6A
 Global: 15ml 10 Neutral + 10ml 9-36/9GV + 10ml 9-12/9AI
 Developer: 7 Vol. lotion

**@SIMONSSAYSHAIR**

Zone 1: 20ml 5 Neutral + 10ml 5-1/5A 13vol
 Global: 10ml 8 Neutral Brown + 10ml 9 Neutral Brown +
 7ml 8-13/AG + 3ml 8-32/GI
 Developer: 7 Vol. Lotion, 13 Vol. in Zone 1

**@ALI_THEARTIST**

Zone 1: 20ml 5 Neutral + 10ml 6-13/6AG
 Global: 25ml 9 Neutral + 5ml 9-12/9AI
 Developer: 7 Vol. Lotion



@HAIRBYMEGANPEREZ

Global: 15ml 8 Neutral + 15ml 9 Neutral
Developer: 7 Vol. Lotion



@JUAHNN

Global: 20ml 10 Neutral + 1 g 0-44/0KK
Developer: 7 Vol. Lotion



@ITSMRJLADNER

Zone 1: 4 Intense Neutral
Global: 20ml 8-13/8AG + 10ml 7-12/7AI
Developer: 7 Vol. Lotion



@ITSMRJLADNER

Zone 1: 20ml 5 neutral
Zone 2: 10ml 9 Neutral + 10ml 9-3/9G +10ml 9-6/9V
Developer: 7 Vol. Lotion



@ITSMRJLADNER

Zone 1: 20ml 6-31/6AG + 10ml 4 Neutral
 Global: 20ml 8-13/8AG + 10ml 7 Neutral brown
 Developer: 7 Vol. Lotion



@JADEBEAUTYCO

Zone 1: 6-13/6AG
 Global: 30ml 9-36/9GV + 30ml 8-36/8GV
 Developer: 7 Vol. Lotion



@STYLES_BY_SIERRAC

Zone 1: 15ml 6 Neutral + 15ml 6-1/6A
 Global: 25ml 10 Neutral + 25ml 9-36/9GV + 5ml 0-16/OAV
 Developer: 7 Vol. Lotion



@ALI_THEARTIST



@JADEBEAUTYCO



@SIMONSAYSHAIR

REDS: TRUE REDS

Make a bold statement with the vibrant, passionate tones of Reds. Perfect for those who want to stand out.

**@JILLDOESMYHAIR**

Global: 28ml 6-5/6R + 2ml 0-55/0RR
Developer: 7 Vol. Lotion

**@GLAMOUR_BY_SKY**

Global: 20ml 7-5/7R + 10ml 6-5/6R + 10ml 0-55/0RR
Developer: 7 Vol. Lotion

**@PUREANDHEALTHYHAIRSALON**

Global: 7-5/7R + 0-55/0RR
Developer: 7 Vol. Lotion

**@DESIGNED_BYDAKODA**

Global: 45ml 6-5/6R + 10ml 3-5/3R + 1ml 0-55/0RR
Developer: 7 Vol. Lotion



@MISAE LAPONTEHAIR

Global: 30ml 8-45/8KR + 15ml 0-33/0GG
Developer: 7 Vol. Cream



WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

"The Calura Gloss Neutral Brown series is my go-to for lowlights and as a filler for color-back on pale Blondes."

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"Calura Gloss 10-12/10AI & 10-36/10GV in equal parts is my go-to Toner for yellow control, while creating a cool Taupe-Beige. Calura Gloss 13 Volume developer is used when hair is overly porous."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"I have 2 current faves! For my Brunettes; Calura Gloss 30ml 6 Neutral Brown + 2ml 0-55/ORR + 3ml 0-66/OVV with equal parts Calura Gloss 7 Volume - Creates a fabulous Bordeaux finish. For my Copper clients; Calura Gloss 15ml 0-33/0GG & 30ml Clear with equal parts Calura Gloss 7 Volume - for a sunlit Copper surface overlay."

- Misael Aponte



@MISAE LAPONTEHAIR

Global: 40ml 7-5/7R + 15ml 0-55/ORR
+ 5ml 0-66/OVV
Developer: 13 Vol.



@PUREANDHEALTHYHAIRSalON

Global: 25ml 7-5/7R + 5ml 7-3/7G

Developer: 7 Vol. Lotion



@MISAEAPONTEART

Global: 40ml 7-5/7R + 15ml 0-55/ORR + 5ml 0-66/OVV

Developer: 7 Vol. Cream



@REBECCATAYLORHAIR

Global: 45ml 6-5/6R + 10ml 0-55/ORR

Developer: 7 Vol. Lotion



@JC_HAIROLOGIST

Global: 60ml 7-45/7KR + 30ml 6-5/6R

Developer: 7 Vol. Lotion



@TMELONG



@JADEBEAUTYCO



@SIMONSAYSHAIR

REDS: BOLD COPPERS

Turn up the heat with Bold Coppers. These intense, fiery shades are sure to make a lasting impression.



@REBECCATAYLORHAIR

Global: 35ml 8-4/8K + 10ml 7-5/7R + 5ml 0-44/OKK
+ 5ml 0-55/0RR
Developer: 7 Vol. Lotion



@CLAUDIAPAGEARTISTECOIFFEUSE

Global: Global: 15ml 8-43/8KG + 10ml 7-4/7K + 5ml 0-44/OKK
Developer: 7 Vol. Lotion



@CLAUDIAPAGEARTISTECOIFFEUSE

Global: 15ml 7-4/7K + 5ml 8-34/8GK + 10ml 0-44/OKK
+ 5ml 9-46/9KV
Developer: 7 Vol. Lotion



@TMELONG

Global: 7-4/1K + 7-5/7R + 0-44/OKK
Developer: 7 Vol. Lotion



@HAIRBYMEGANPEREZ

Global: 15ml 6-43/6KG + 25ml 8-43/8KG
Developer: 7 Vol. Lotion



@HAIRBYMEGANPEREZ

Global: 15ml 9-6/9V + 25ml 10-36/10GV
Developer: 7 Vol. Lotion

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

"I love using Calura Gloss for toning after bleaching or to refresh lived in looks."

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"My go to is always the GV series."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"9-3/9G + 9 Neutral Brown combo for a buttery warm blonde."

- Megan Perez



@HAIRBYMEGANPEREZ



@CLAUDIAPAGEARTISTECOIFFEUSE

REDS: RICH COPPER

Enjoy the luxurious, deep tones of Rich Coppers. These shades add a sophisticated, elegant touch to your look.

**RED/COPPER**

Global: 6-43/6KG + 8-43/8KG

Developer: 7 Vol. Lotion

@HAIRBYMEGANPEREZ

**@CLAUDIAPAGEARTISTECOIFFEUSE**

Zone 1: 20ml 7-4/7K + 10ml 8-4/8K + 2g 0-55/ORR

Global: 30ml 7-45/7KR + 15ml 7-44/7KK 20vol

Developer: 7 Vol. Lotion

**@CLAUDIAPAGEARTISTECOIFFEUSE**

Global: 25ml 7-4/7K + 15ml 8-34/8GK + 5ml Clear + 5ml

0-33/0GG + 2ml 0-44/0KK

Developer: 7 Vol. Lotion

**@CLAUDIAPAGEARTISTECOIFFEUSE**

Global: 12ml 9-3/9G +12ml 8-4/8K + 5ml 10 Neutral Brown
+ 10ml Clear + 10ml 8-34/8GK
Developer: 7 Vol. Lotion

**@JILLDOESMYHAIR**

Global: 29ml 6-5/6R + 1ml 0-55/0RR
Developer: 7 Vol. Lotion



@JESSPURMALDESIGNS



@DROPDYEDGORGEIOUS



@ALI_THEARTIST

REDS: NATURAL COPPERS

Embrace the subtle, warm beauty of Natural Coppers. Perfect for a more understated, natural appearance.



@ALI_THEARTIST

@ALI_THEARTIST

Zone 1: Face frame 10 Neutral Brown
 Global: 40ml 10 neutral + 10ml 8-34/8GK
 Developer: 7 Vol. Lotion



@JESSPURMALDESIGNS

Zone 1: 30ml 8-34/8GK + 30ml 7-4/7K
 Global: 100ml 9-3/9G + 10ml 0-44/0KK + 10ml 0-33/0GG
 Developer: 7 Vol. Lotion



@DROPDYEDGORGEOUS

Global: 9-3/9G
 Developer: 7 Vol. Lotion



@AAASHLEEE



@CLAUDIAPAGEARTISTECOIFFEUSE



@ALI_THEARTIST

@ALI_THEARTIST

REDS: ROSE GOLD/STRAWBERRY BLONDE

Add a touch of whimsy with Rose Gold and Strawberry Blonde. These playful, warm shades are perfect for a unique, trendy look.



@CLAUDIAPAGEARTISTECOIFFEUSE

Zone 1: 15ml 7 Neutral + 10ml 9 Neutral + 2ml 8-36/GV
+ 1ml 0-55/RR

Global: 10 ml 9-3/9G + 1ml 0-44/0KK + 10ml 9-36/9GV +
2ml 0-55/0RR

Developer: 7 Vol. Lotion



@CLAUDIAPAGEARTISTECOIFFEUSE

Global: 12ml 9-3/9G +12ml 8-4/8K + 5ml 10 Neutral Brown
+ 10ml Clear + 10ml 8-34/8GK

Developer: 7 Vol. Lotion



@AAASHLEEE

Global: 20ml 8-43/8KG + 20ml 8-3/8G

Developer: 7 Vol. Lotion



@REBECCATAYLORHAIR

Global: 35ml 8-4/8K + 10ml 7-5/7R + 5ml 0-44/0KK
+ 5ml 0-55/0RR

Developer: 7 Vol. Lotion



CLAUDIA PAGÉ

Educator & Ambassador
@claudiapageartistecoiffeuse



@CLAUDIAPAGEARTISTECOIFFEUSE

Zone 1: Calura Permanent Shine

Global: 12ml 9-3/9G +12ml 8-4/8K + 5ml 10 Neutral Brown +
10ml Clear + 10ml 8-34/8GK

Developer: 7 Vol. Lotion



@CLAUDIAPAGEARTISTECOIFFEUSE

Zone 1: 15ml 8-43/8KG + 10ml 7-4/7K
+ 5ml 0-44/OKK

Global: 30ml Clear + 30ml 10-6/10V
Developer: 7 Vol. Lotion

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

"J'adore utiliser Calura gloss pour rafraîchir les longueurs, en particulier mes clientes cuivrés et pour nuancer les blonds !"

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"J'adore la série des NB pour les mèches tons sur ton, les caramels et aussi pour les blondes. Ils sont très polyvalents pour plusieurs niveaux."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"Pour un effet blond vénitien un mélange de 9-3/9G + 8-43/8KG + 9 Neutre Brun en mélange exemple 10ml 9-3/9G + 10 ml 8-43/8KG et 5ml."

- *Claudia Pagé*



@AAASHLEEE

Global: 20ml 8-4/K + 20ml 8-43/KG
Developer: 7 Vol. Lotion



@ALI_THEARTIST

Zone 1: 20ml 7 Neutral + 20ml 6-34/6GK
Zone 2: Faceframe 30ml 10 Neutral Brown + 10ml 8-34/8GK
Global: 10ml 9 Neutral + 20ml 8-34/8GK
Developer: 7 Vol. Lotion



@REBECCATAYLORHAIR



@COLOUR.JADE



@KERRKREATIVE

FASHION

Step into a world of creativity and bold expression with Fashion shades. These vibrant, unconventional hues are perfect for making a unique, stylish statement.

**@JESSPURMALDESIGNS**

Global: 20ml 10-12/10AI + 1ml 0-66/0VV + 40ml clear
Developer: 7 Vol. Lotion

**@KERRKREATIVE**

Global: 40ml 9-36/9GV + 5ml 7-5/7R + 2ml 0-55/0RR
Developer: 7 Vol. Lotion

**@REBECCATAYLORHAIR**

Zone 1: 10-6/10V
Zone 3: Copper 20ml 0-44/0KK + 20ml 10 Neutral
Developer: 7 Vol. Lotion Zone 1, 2 and 3

**@KERRKREATIVE**

Zone 1: 10ml 5-6/5V + 10ml 8-11/8AA + 5ml 0-11/OAA + 10ml clear
Zone 2: 10ml 5-6/5V + 10ml 8-11/8AA + 5ml 0-11/OAA + 20g Clear
Global: 7-6/7V + 9-66/9VV + 1ml 5-6/5V + 1ml 9 Neutral
Developer: 7 Vol. Lotion



@JESSPURMALDESIGNS

Global: 20ml 10-12/10AI + 1ml 0-66/0VV + 40ml clear
Developer: 7 Vol. Lotion



@JESSPURMALDESIGNS

Zone 1: 30ml 8-34/8GK + 30ml 7-4/7K
Global: 100ml 9-3/9G + 10ml 0-44/0KK
+ 10ml 0-33/0GG
Developer: 7 Vol. Lotion

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

“Outside of balancing blondes I love adding a clear gloss onto a haircut or blow dry appointment for added shine and hydration!”

WHAT IS YOUR FAV CALURA GLOSS SHADE?

“10-36/10GV”

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

“Fav formula has to be 3/4 10-6/10V + 1/4 10-36/10GV for bright summer blonds!”

— *Jessica Purmal*



@ITSMRJLADNER

Global: (Front Panel) 30ml 8-51/8RA Back Panel) 8-46/8KV
Developer: 7 Vol. Lotion



@COLOUR.JADE

Zone 1: 10ml 7 Neutral + 20ml 7-1/7A
Global: 5ml 7-6/7V + 20ml 9-66/9VV + 1ml 5-6/5V
+ 1ml 9 Neutral
Developer: 7 Vol. Lotion



@JC_HAIROLOGIST



@WILDHIVEHAIR



@THEUNORTHODOXSTYLIST

TRENDING: OLD MONEY

Capture the timeless elegance and sophistication of Old Money. These classic, refined shades exude luxury and grace.



@THEUNORTHODOXSTYLIST

Global: 15ml 9-32/9GI + 15ml 10 Neutral
Developer: 7 Vol. Lotion



@ELEVATEDBEAUTIESS

Global: 20ml 9-6/9V + 10ml 9 Neutral + 10ml 9-36/9GV
Lowlight: 10ml 6-32/6GI + 5ml 6-34/6GK + 15ml 7 Neutral
Developer: 7 Vol. Lotion



@WILDHIVEHAIR

Zone 1: 20ml 8 Neutral + 20ml 8 Neutral Brown + 10ml 8-13/8AG
+ 10ml 7-13/9AG
Global: 9-32/9GI
Developer: 7 Vol. Lotion



@JADEBEAUTYCO

Zone 1: 7 Neutral

Global: 30ml 9-32/9GI + 30ml 10Neutral Brown

Developer: 7 Vol. Lotion



@JADEBEAUTYCO

Zone 1: 15ml 9 Neutral + 15ml 9-12/9AI

Global: 30ml Clear + 30ml 10-6/10V

Developer: 7 Vol. Lotion

WHAT IS YOUR FAV WAY TO USE CALURA GLOSS?

"I absolutely love using Calura Gloss to drop dimension back into my blondes who have gotten too solid. It is pigmented enough to give dimension but sheer enough to make it look soft and natural."

WHAT IS YOUR FAV CALURA GLOSS SHADE?

"I find myself always reaching for the 9-32/9GI because it's the perfect balance of warm and cool."

WHAT IS YOUR FLAVOUR OF THE MONTH FORMULA?

"Butter Pecan 10 Neutral Brown + 9-32/9GI"

- Morgan Taylor



@ALI_THEARTIST

Zone 1: 20ml 6 Neutral + 10ml 7-12/7AI
Zone 2: Face frame 30ml 10 Neutral Brown + 3ml 8-4/8K
Developer: 7 Vol. Lotion



@JC_HAIROLOGIST

Global: 40ml 10-36/10GV + 10ml clear
Developer: 7 Vol. Lotion



@HAIRBYMEGANPEREZ

Global: 20ml 8-34/8GK + 10ml 9 Neutral
Developer: 7 Vol. Lotion



@HAIRBYMEGANPEREZ

Global: 15ml 9-6/9V + 25ml 10-36/10GV
Developer: 7 Vol. Lotion



@NICEHAIRBYRO

Zone 1: 15ml 5 Neutral + 15ml 6 Neutral + 15ml 7-66/7VV
Global: 15ml 9-32/9GI + 15ml 9 Neutral + 15ml 9-6/9V
Developer: 7 Vol. Lotion



@EMMANUELLSTYLEZ



@CLAUDIAPAGEARTISTECOIFFEUSE

TRENDING: EXPENSIVE BRUNETTES

Elevate your look with the rich, opulent tones of Expensive Brunettes. These shades are designed to add depth and a high-end, polished finish.



@EMMANUELLSTYLEZ

Global: 15ml 8 Neutral brown + 15ml 8-32/8GI + 15ml 8-34/8GK
Developer: 7 Vol. Lotion



@CLAUDIAPAGEARTISTECOIFFEUSE

Global: 20ml 7 Neutral Brown + 10ml 7-3/7G + 10ml 8-34/8GK
Developer: 7 Vol. Cream



@JADEPOZO

10ml 10-6/10V + 10ml 10-12/10AI



@THECUTTINGROOMSALON306

15ml 10-12/10AI + 30ml 9-36/9GV



@KICKCASSHAIR

30ml 10-36/10GV + 15ml 10-6/10V + 10ml 10 Neutral



@CLAUDIAPAGEARTISTECOIFFEUSE

15ml 7 Neutral + 15ml 8-1/8A



@HAIRBYMEGANPEREZ

6 Neutral Brown



@HAIRBYMEGANPEREZ

20ml 8 Neutral + 20ml 9 Neutral



@HAIRBYMEGANPEREZ

30ml 7 Neutral + 10ml 7-5/7R + 10ml 7-66/7VV



@HAIRBYMEGANPEREZ

30ml 8-34/8GK + 10ml Clear



@HAIRBYMEGANPEREZ

8-43/8KG



FEATURED ARTISTS GLOSSARY



JLADNER
@ITSMRJLADNER



REBECCA TAYLOR
@REBECCATAYLORHAIR



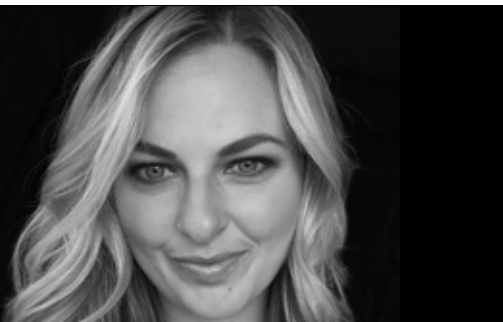
MISAEAL APONTE
@MISAEALAPONTEART



MORGAN TAYLOR
@JADEBEAUTYCO



JUAN TORRES
@JUAHNN



MEGAN PEREZ
@HAIRBYMEGANPEREZ



CLAUDIA PAGÉ
@CLAUDIAPAGEARTISTECOIFFEUSE



JESSICA PURMAL
@JESSPURMALDESIGNS



ATALAYA FIGUEROA
@HAIRBYABLONDE



ALLISON MONCHECK
@THEUNORTHODOXSTYLIST

TESTIMONIALS

ASHLEY THOMAS

SIX TEN SALON, OWNER.

WIND GAP, PA, USA

"I love oligo gloss because it is so versatile. As a salon owner, I love being able to have a gloss option that can be used for multiple purposes. Because it is acidic with an alkaline buffer, we have the ability to get a sheer glaze effect and a gloss that can pack a punch with less transparency. The high shine it gives the hair is unmatched. We also love the range of colors it's offered in.

We chose it because we already were using Calura color, Funkhue and the lightening system. When they launched the gloss we knew we absolutely wanted to use it to compliment their already stellar color line. Everything with oligo is always works so well and has incredible quality."

** Six Ten Salon was just named one of the top 200 salons in the country!*

SHANON GIANG

FIKA BEAUTY, OWNER.

KANATA ON, CAN

"At Fika Beauty, we love using Oligo Calura gloss! It's awesome to support a Canadian brand that's all about quality and innovation. The line's versatility lets our team get super creative - we have fun creating unique formulas that our clients love but also can trust the beauty of each individual shade, 10-36 is a game changer!

As the owner, I really appreciate the excellent education Oligo provides. It keeps us knowledgeable and always ahead of the trends for our guests!"

** Diamond Oligo Pro Salon*

TESTIMONIALS

JEN COLLOTON-EBERWEIN

CRIMSON HAIR STUDIO & CRIMSON EAST, OWNER.
PHILADELPHIA, PA & HADDONFIELD, NJ, USA

"I used shades eq for 25 years and over the years they have introduced so many new shades and unfortunately we ran out of room in our color area. My sales rep has been telling me how amazing gloss was so I tried some samples and was blown away by the shine!

I love the pure tones, it's a true colorist line!! The hair feels amazing and the longevity is superior!!! As a salon owner the price, quality, and education and support from Karen has made this transition the easiest of any color line switch of mine over the years!!"

ASHLEY LANDRY

BUFFALO CO. SALON AND BARBER, OWNER.
COLUMBIA, TN, USA

"I chose Calura Gloss because it does what it's supposed to do, there's so much versatility in using it. I do a lot of brunettes and color corrections, so everything with those two services involves using the color wheel and with Calura Gloss, I don't have to worry about my colors browning out. It also fades true to tone and is long lasting. I love the short processing time and longevity. And it smells delicious!"

JAMIE NELSON

EMBER BEAUTY AND BODY, OWNER.
BOULDER, CO, USA

"From the very first application, it was crystal clear that this was not just any color line... it was the embodiment of brilliance and vitality. The colors perform exactly as described, transforming every strand into a symphony of hues that excite and inspire."