

oligo
PROFESSIONNEL



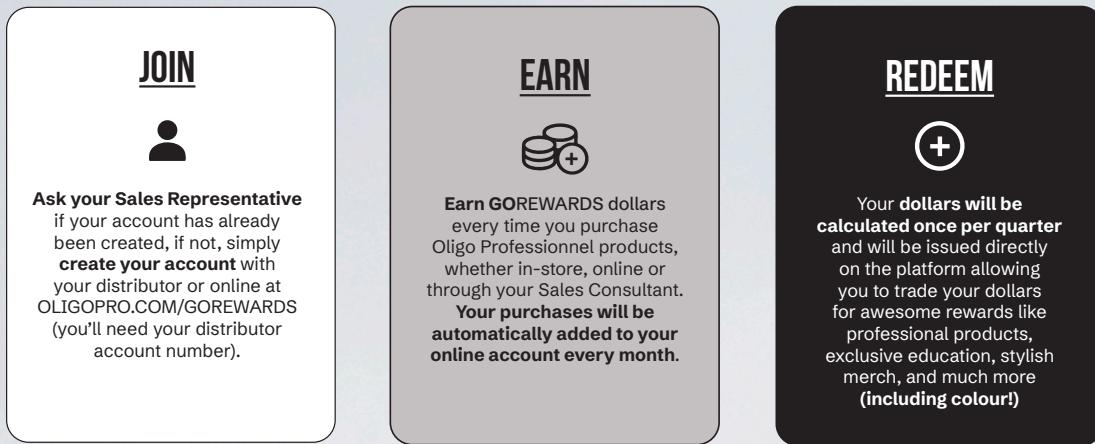
JAN-FEB PROMOTIONS

THE COLOUR AND CARE EDIT

2026

NEW! GOREWARDS

Our new **GOREWARDS** program is designed to recognize and reward hairstylists for their ongoing loyalty and support. Whether you're a salon owner or independent stylist, **GOREWARDS** provides exclusive benefits to enhance your experience with Oligo products.



LEVEL	QUARTERLY PURCHASES	% OF PURCHASE BACK
SILVER	\$750 - \$2,499	5%
GOLD	\$2,500 - \$4,999	8%
PLATINUM	\$5,000 - \$12,499	12%
DIAMOND	\$12,500+	16%

JOIN NOW!
OLIGOPRO.COM/GOREWARDS
 THE GO-TO FOR PRO ESSENTIALS





CALURA PALETTE

Not sure how to bring 2026's hair colour trends to life? Discover the Calura Palette 2026, your exclusive guide featuring **12 hair swatches** for inspiration and precision. Inside, you'll find expert formulations for deep, rich mahoganies, icy pastel shades, bright coppers, and the perfect mushroom brown - everything you need to master the shades of tomorrow.

BUY:

24 X CALURA PERMANENT SHADES, 2 FL. OZ

FREE:

1 X CALURA PALETTE 2026



US: \$210.00

VALUE: \$240.00

SALON SAVINGS: 13%

WINTER SHINE KIT

The #1 salon request: "I want more shine and hydration in my hair."
Deliver it with Calura Gloss CLEAR, ideal as a stand-alone treatment
or blended into any Calura Gloss formula for seamless tonal dilution.

KIT INCLUDES:

- 1 X CALURA GLOSS CLEAR, 32 FL. OZ
- 1 X CALURA GLOSS LOTION DEVELOPER, 7 VOL., 32 FL. OZ
- 1 X GLOSS APPLICATOR

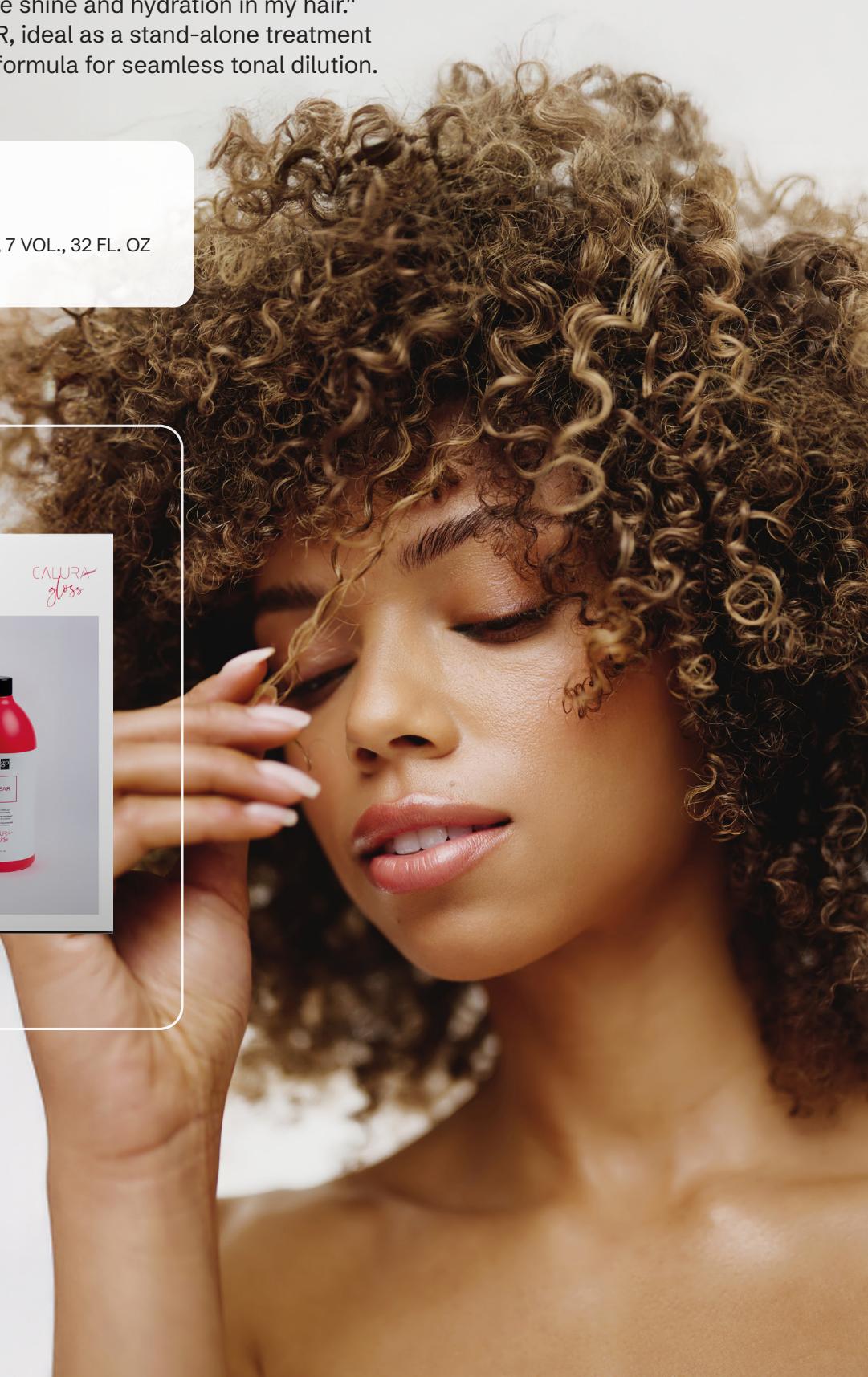
WINTER SHINE HIVER BRILLANT



US: \$36.94

VALUE: \$49.25

SALON SAVINGS: 25%



CALURA RETAIL AND BACKBAR

Restocking your retail shelves is even better when it also restocks your backbar! Take advantage of this exclusive promotion on the Calura Moisture Balance Cleanser and Conditioner.

BUY:

6 X MOISTURE BALANCE CLEANSER, 8.5 FL. OZ

FREE:

1 X MOISTURE BALANCE CLEANSER, 32 FL. OZ

BUY:

6 X MOISTURE BALANCE CONDITIONER, 8.5 FL. OZ

FREE:

1 X MOISTURE BALANCE CONDITIONER, 32 FL. OZ



Calura Moisture Balance Cleanser
US: \$90.00
VALUE: \$128.75
SALON SAVINGS: 30%

Calura Moisture Balance Conditioner
US: \$96.00
VALUE: \$137.25
SALON SAVINGS: 30%

PRIME WINTER KIT

Winter doesn't have to mean brittle hair. Perfect for new salon guests discovering Calura at home, or those restocking their favorites; the Prime Winter Kit delivers repair, hydration, and ready-to-style hair.

KIT INCLUDES:

- 1X PERFECTING PRIMER, 8.5 FL. OZ
- 1X RECOVERY MASQUE, 2 FL. OZ

US: \$20.00

VALUE: \$23.45

MSRP: \$40.00

SALON SAVINGS: 15%

HIVER SUBLIME PRIME WINTER

CALURA



SUPPORT YOUR CALURATEN

Express services require the right tools!

Equip yourself with must-haves for efficient, seamless, and spotless CaluraTEN services.

BUY:

12 X CALURATEN SHADES, 2 FL. OZ

FREE:

1X SCALP PROTECTOR, 6.8 FL. OZ
1X STAIN REMOVER, 8 FL. OZ

FREE GIFT!
**\$26.05
VALUE**



US: \$105.00

VALUE: \$131.05

SALON SAVINGS: 20%

