



CALURA ECOSYSTEM



DIGITAL CHART

A comprehensive range of professional colour solutions

NUANCIER NUMÉRIQUE

Une gamme complète de solutions professionnelles de couleur

CONTENT



03

CALURA PERMANENT

PERMANENT SHINE HAIR COLOUR -
COLORATION PERMANENTE LUSTRANTE

03



04

CALURATEN

10 MINUTE PERMANENT HAIR COLOUR -
COLORATION PERMANENTE 10 MINUTES

04



05

CALURA GLOSS

DEMI-PERMANENT HAIR COLOUR -
COLORATION DEMI-PERMANENTE

05

Mixing ratio 1:1

| PROCESSING TIME | | |
|----------------------------|---------------|-----------------------------------|
| Toning | 3-10 minutes | 10 vol. (3%) / Demi Effect (2.6%) |
| Tone on tone or darker | 30 minutes | 20 vol. (6%) |
| Colour balancing* | 30 minutes | 20 vol. (6%) |
| | 20 minutes | Demi Effect (2.6%) |
| White hair coverage | 40-45 minutes | 20 vol. (6%) |
| White blending (up to 75%) | 30-35 minutes | 10 vol. (3%) / Demi Effect (2.6%) |
| 1 level of lift | 35 minutes | 20 vol. (6%) |
| 2 levels of lift | 40 minutes | 20 vol. (6%) |
| 3 levels of lift | 45 minutes | 30 vol. (9%) |
| 4 levels of lift | 50 minutes | 40 vol. (12%) |
| 5 levels of lift | 60 minutes | 40 vol. (12%) |

* For maximum longevity use 20 volume (6%) developer.

Tip: Porosity varies from person to person, use table as a guideline only. For 44/KK, 55/RR, 444/K³, 556/RRV and 66/VV the processing time is 40 minutes.

White hair coverage

- For optimal white hair coverage, use a level 8 or darker.
- For resistant white hair, use a 30 vol. (9%) developer, 45 minutes is the minimum processing time.
- Fashion shades do not cover white hair. For coverage, 25% White = 25% Covering shades + 75% Fashion Shades +50% White = 50% Covering shades + 50% Fashion Shades

| SERIES | NEUTRAL | INTENSE NEUTRAL | COOL | WARM |
|-----------------|-------------------|-----------------|---------|------|
| Neutral | Neutral | Intense Neutral | Cool | Warm |
| Intense Neutral | Intense Neutral | Cool | Warmest | - |
| 18/AB | Cool natural | Warmest | - | - |
| 318/GAB | Warm | - | - | - |
| 8/B | Warmest | - | - | - |
| 34/GK | - | - | - | - |
| 8U | - | - | - | - |
| 11/AA | Cool ash | - | - | - |
| 13/AG | Neutral / Natural | - | - | - |
| 31/GA | Cool beige | - | - | - |

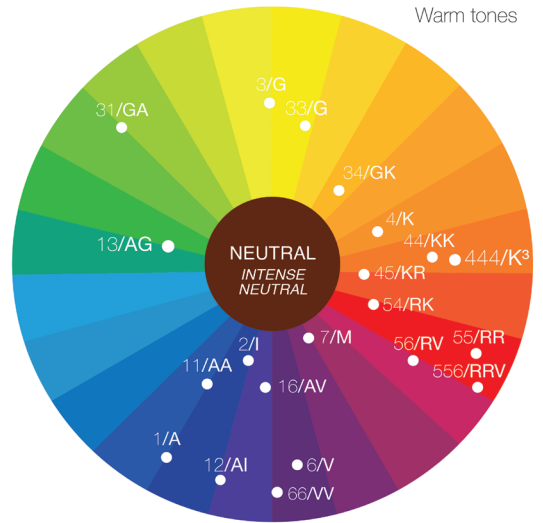
*see back of 8U page for mixing recommendation

Pure Blondes: Mixing 1:2

- Recommended 30 vol. (9%) developer or 40 vol. (12%) developer.
- Recommended on natural levels 6 and lighter.
- Processing time is up to 60 minutes.

After all colour services, follow with Calura Moisture Balance Cleanser and Colour Lock for maximum longevity.

Colour wheel



Cool tones

*18/AB Ash Brown
 *318/GAB Cool Brown
 *32/GI Beige
 *36/GV Golden Beige
 *8/B Brown

Natural levels

| |
|----------------------|
| 10- Very pale blonde |
| 9- Very light blonde |
| 8- Light blonde |
| 7- Medium blonde |
| 6- Dark blonde |
| 5- Light brown |
| 4- Medium brown |
| 3- Dark brown |
| 2- Very dark brown |
| 1- Black |

Underlying pigments

| |
|-------------------|
| Extra pale yellow |
| Pale yellow |
| Yellow |
| Yellow-orange |
| Orange |
| Orange-red |
| Red-orange |
| Red |
| Red-brown |
| Dark red-brown |

Proportions de mélange 1:1

| TEMPS DE PAUSE | | |
|---------------------------------|---------------|----------------------------------|
| Tonifier | 3-10 minutes | 10 vol. (3%) / Effet demi (2.6%) |
| Ton sur ton ou plus foncé | 30 minutes | 20 vol. (6%) |
| Rafraîchir la coloration* | 30 minutes | 20 vol. (6%) |
| | 20 minutes | Effet demi (2.6%) |
| Couverture de blanc | 40-45 minutes | 20 vol. (6%) |
| Harmoniser cheveux blancs (75%) | 30-35 minutes | 10 vol. (3%) / Effet demi (2.6%) |
| Éclaircissement 1 niveau | 35 minutes | 20 vol. (6%) |
| Éclaircissement 2 niveaux | 40 minutes | 20 vol. (6%) |
| Éclaircissement 3 niveaux | 45 minutes | 30 vol. (9%) |
| Éclaircissement 4 niveaux | 50 minutes | 40 vol. (12%) |
| Éclaircissement 5 niveaux | 60 minutes | 40 vol. (12%) |

* La longévité est optimale avec un oxydant 20 volume (6%)

Conseil: La porosité varie d'une personne à l'autre, utiliser ce tableau à titre indicatif seulement. Pour les séries 44/KK, 55/RR, 444/K³, 556/RRV et 66/VV, le temps de pause est de 40 minutes.

Couverture de cheveux blancs

- Pour une couverture optimale des cheveux blancs, utiliser une nuance de niveau 8 ou plus foncé.
- Pour les cheveux blancs résistants, utiliser un oxydant 30 vol. (9%). Le temps de pause est 45 minutes minimum.
- Les nuances tendances ne couvrent pas les cheveux blancs. Pour ce faire, 25% Blanc = 25% Nuances couvrantes + 75% Nuances Mode +50% Blanc = 50% Nuances couvrantes + 50% Nuances Mode

| SÉRIES | DIRECTION DE LA TONALITÉ |
|----------------|--------------------------|
| Neutre | Neutre |
| Neutre intense | Neutre intense |
| 18/AB | Froid |
| 318/GAB | Naturel froid |
| 8/B | Chaud |
| 34/GK | Très chaud |
| 8U | - |
| 11/AA | Froid cendré |
| 13/AG | Neutre / Naturel |
| 31/GA | Beige froid |

● 100% couverture cheveux blancs

● 25% couverture cheveux blancs

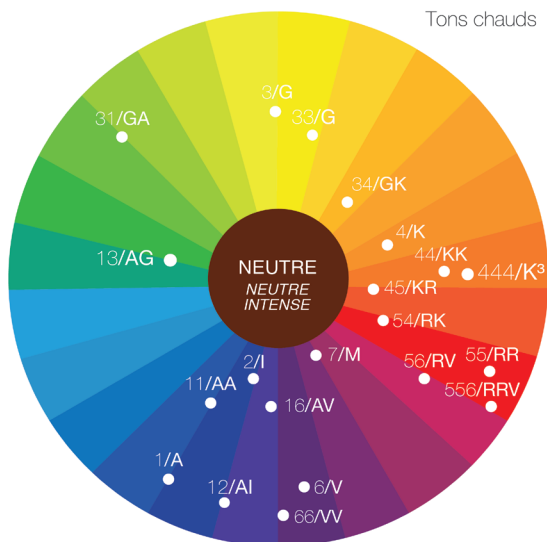
*voir le verso de la page 8U pour les recommandations de mélange

Blond pur: Proportions de mélange 1:2

- Un oxydant 30 vol. (9%) ou 40 vol. (12%) est recommandé.
- Appliquer sur niveau naturel 6 ou plus clair.
- Le temps de pause est jusqu'à 60 minutes.

Après tout service de coloration, appliquer le Shampoing hydratation équilibrée et le Fixateur de couleur Calura pour une longévité optimale.

Cercle chromatique



*18/AB Cendré brun
*318/GAB Brun froid
*32/Gl Beige
*36/GV Beige Doré
*8/B Brun


















Niveaux naturels



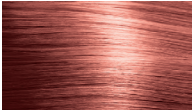

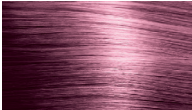














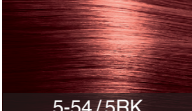
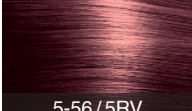

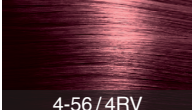






| |
|---------------------|
| 10- Blond très pâle |
| 9- Blond très clair |
| 8- Blond clair |
| 7- Blond moyen |
| 6- Blond foncé |
| 5- Brun clair |
| 4- Brun moyen |
| 3- Brun foncé |
| 2- Brun très foncé |
| 1- Noir |

Pigments contributifs

| |
|------------------|
| Jaune très pâle |
| Jaune pâle |
| Jaune |
| Jaune-orange |
| Orange |
| Orange-rouge |
| Rouge-orange |
| Rouge |
| Rouge-brun |
| Rouge brun-foncé |

| Neutral Neutre | Intense Neutral Neutre intense | Ash Cendré 1/A | Intense Ash Cendré intense 11/AA | Ash Brown Cendré brun 18/AB |
|-------------------|-----------------------------------|----------------------|--|-----------------------------------|
| ● 100% | ● 100% | | 🔄 25% | ● 100% |
| 10 | | 10-1/10A | | |
| 9 | | 9-1/9A | | |
| 8 | | 8-1/8A | 8-11 / 8AA | 8-18/8AB |
| 7 | | 7-1/7A | 7-11 / 7AA | 7-18/7AB |
| 6 | | 6-1/6A | 6-11 / 6AA | 6-18/6AB |
| 5 | | 5-1/5A | 5-11 / 5AA | 5-18/5AB |
| 4 | | 4-1/4A | 4-11 / 4AA | |
| 3 | | | | 3-18/3AB |
| 2 | | | | |
| 1 | | 1-1/1A | | |

| Matte Mat 13/AG ☾ 25% | Iridescent Irisé 2/I | Cool Beige Beige froid 31/GA ☾ 25% | Cool Brown Brun froid 318/GAB ● 100% | Beige 32/GI |
|--|--|---|--|--|
| | 10-2/10I | 10-31/10GA | | 10-32/10GI |
| | 9-2/9I  | 9-31/9GA | | 9-32/9GI  |
| 8-13/8AG  | 8-2/8I | 8-31/8GA | 8-318/8GAB  | 8-32/8GI  |
| 7-13/7AG  | 7-2/7I | 7-31/7GA | 7-318/7GAB | |
| 6-13/6AG  | Gold Doré 3/G | 6-31/6GA | 6-318/6GAB  | |
| 5-13/5AG  | 9-3/9G   | 5-31/5GA | 5-318/5GAB | |
| 4-13/4AG  | 8-3/8G | 4-31/4GA | 4-318/4GAB  | |
| | 7-3/7G   | 3-31/3GA | | |
| | 6-3/6G | | | |
| | 5-3/5G   | | | |

| Gold Copper Doré cuivré 34 / GK ● 100% | Copper Cuivré 4 / K | Copper Red Cuivré rouge 45 / KR | Intense Red Rouge intense 55 / RR | Violet 6 / V |
|--|---|--|---|--|
|  9-34 / 9GK |  7-4 / 7K |  7-45 / 7KR |  7-55 / 7RR |  6-6 / 6V |
|  8-34 / 8GK |  6-4 / 6K |  6-45 / 6KR |  6-55 / 6RR |  5-6 / 5V |
|  7-34 / 7GK |  5-4 / 5K | Red Copper Rouge cuivré 54 / RK |  5-55 / 5RR |  4-6 / 4V |
|  6-34 / 6GK | |  7-54 / 7RK | Red Violet Rouge violet 56 / RV | |
|  5-34 / 5GK | |  6-54 / 6RK |  6-56 / 6RV | |
| Golden Beige Beige Doré 36 / GV | |  5-54 / 5RK |  5-56 / 5RV | |
|  10-36 / 10GV | Intense Copper Cuivré intense 44 / KK | |  4-56 / 4RV | |
|  9-36 / 9GV |  7-44 / 7KK | | | |
|  8-36 / 8GV |  6-44 / 6KK | | | |
|  7-36 / 7GV |  5-44 / 5KK | | | |

CALURA

| Mahogany Acajou 7 / M | Red-Violet Rouge-violet Luxuriant 556 / RRV | Brown Brun 8 / B ● 100% | 8 ULTRA 8U ● 100% | Pure Blonde Blond pur 12 | MIX |
|--|--|----------------------------------|-------------------------|--------------------------------|------------|
| 6-7 / 6M | 6-556 / 6RRV | 10-8 / 10B | 8U NEUTRAL/NEUTRE | 12-1 / 12A | 0-16 / 0AV |
| 5-7 / 5M | 5-556 / 5RRV | 9-8 / 9B | 8U-12 / 8U-AI | 12-2 / 12I | 0-11 / 0AA |
| 4-7 / 4M | 4-556 / 4RRV | 8-8 / 8B | 8U-36 / 8U-GV | 12-16 / 12AV | 0-33 / 0GG |
| Luxuriant Copper Cuivré luxuriant 444 / K ³ | Luxuriant Violet Violet luxuriant 66 / VV | 7-8 / 7B | 8U-3 / 8U-G | 12-6 / 12V | 0-44 / 0KK |
| 7-444 / 7K ³ | 5-66 / 5VV | 6-8 / 6B | | 12-31 / 12GA | 0-55 / 0RR |
| 6-444 / 6K ³ | 4-66 / 4VV | 5-8 / 5B | | Pastel P | 0-66 / 0VV |
| 5-444 / 5K ³ | 3-66 / 3VV | 4-8 / 4B | | P-1 | CLEAR |
| | 1-66 / 1VV | | | P-12 | BC |
| | | | | P-32 | |
| | | | | P-82 | |

The mixing ratio for the Pure Blonde series is 1:2 / Les proportions de mélange pour la série Blond pur sont 1:2
 Shades are for visual reference only. Final results may vary. / Les nuances sont pour référence visuelle seulement. Les résultats peuvent varier.

CALURATEN

Features and Benefits

- Nourishes & Protects hair and scalp
- 3x Faster than standard permanent hair colour
- 4 series that offer 100% white hair coverage
- All Shades Intermixable
- Offers up to 3 levels of lift
- Longevity & Shine

Mixing ratio 1:1

| PROCESSING TIME | | |
|------------------------|------------|---------------|
| Tone on tone or darker | 10 minutes | 20 vol. (6%) |
| White hair coverage | 10 minutes | 20 vol. (6%) |
| 1 level of lift | 15 minutes | 20 vol. (6%) |
| 2 levels of lift | 15 minutes | 30 vol. (9%) |
| 3 level of lift | 15 minutes | 40 vol. (12%) |

TIPS

Timely application is imperative. Do not exceed processing time.

- Apply stain protector around the hairline before colouring.
- Mix colour only when you're ready to apply.
- Timely application is crucial; set a timer for a 10-minute window.
- For fine hair or using Intense Neutral, choose one shade lighter than the target.
- Apply to coarser or more white hair first.
- Set a timer as soon as application is completed.
- Emulsify the hairline before rinsing.

For global colour application service, use Calura Gloss or Calura Permanent Shine Hair Colour for mid-lengths and ends.

After all colour services, follow with Calura Moisture Balance Cleanser and Colour Lock for maximum longevity.

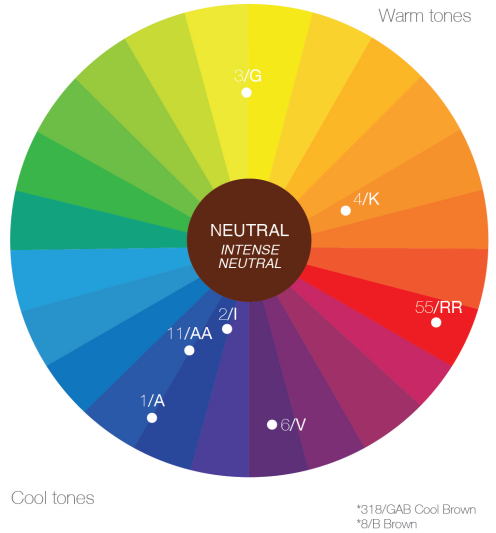
White hair coverage

- For optimal white hair coverage, use a level 8 or darker.
- For resistant white hair, use a 20 vol. (6%) developer, 15 minutes is the minimum processing time.
- Fashion shades do not cover white hair. For coverage: 25% White = 25% Covering shades + 75% Fashion Shades +50% White = 50% Covering shades + 50% Fashion Shades

| SERIES | TONE DIRECTION |
|-----------------|-----------------|
| Neutral | Neutral |
| Intense Neutral | Intense Neutral |
| 318/GAB | Cool natural |
| 8/B | Warm |

● 100% white coverage series

Colour wheel



Natural levels

| |
|----------------------|
| 10- Very pale blonde |
| 9- Very light blonde |
| 8- Light blonde |
| 7- Medium blonde |
| 6- Dark blonde |
| 5- Light brown |
| 4- Medium brown |
| 3- Dark brown |
| 2- Very dark brown |
| 1- Black |

Underlying pigments

| |
|-------------------|
| Extra pale yellow |
| Pale yellow |
| Yellow |
| Yellow-orange |
| Orange |
| Orange-red |
| Red-orange |
| Red |
| Red-brown |
| Dark red-brown |

CALURATEN

Bienfaits

- Nourrit et protège les cheveux et le cuir chevelu
- 3x plus rapide que la coloration permanente standard
- 4 séries qui offrent une couverture 100% des cheveux blancs
- Toutes les nuances sont mélangeables
- Éclaircit les cheveux jusqu'à 3 niveaux
- Longévité et brillance

Proportions de mélange 1:1

| TEMPS DE PAUSE | | | |
|---------------------------|------------|--|---------------|
| Ton sur ton ou plus foncé | | | 20 vol. (6%) |
| Couverture de blanc | 10 minutes | | 20 vol. (6%) |
| Éclaircissement 1 niveau | 15 minutes | | 20 vol. (6%) |
| Éclaircissement 2 niveaux | 15 minutes | | 30 vol. (9%) |
| Éclaircissement 3 niveaux | 15 minutes | | 40 vol. (12%) |

TRUCS DE PROS

Il est impératif d'appliquer la coloration rapidement et de ne pas dépasser le temps de pause.

- Appliquez le protecteur Anti-taches autour de la ligne des cheveux.
- Mélangez la couleur juste avant l'application.
- Réglez un minuteur pour une application en moins de 10 minutes.
- Pour les cheveux fins ou avec les Neutres Intenses, choisissez une nuance 1 niveau plus claire.
- Appliquez d'abord sur les zones plus résistantes et cheveux blancs.
- Émulsionnez la ligne des cheveux avant de rincer

Pour un service d'application de couleur globale, utilisez la coloration Calura Gloss ou Calura Permanent pour les mi-longueurs et les pointes.

Après tout service de coloration, appliquer le Shampooing hydratation équilibrée et le Fixateur de couleur Calura pour une longévité optimale.

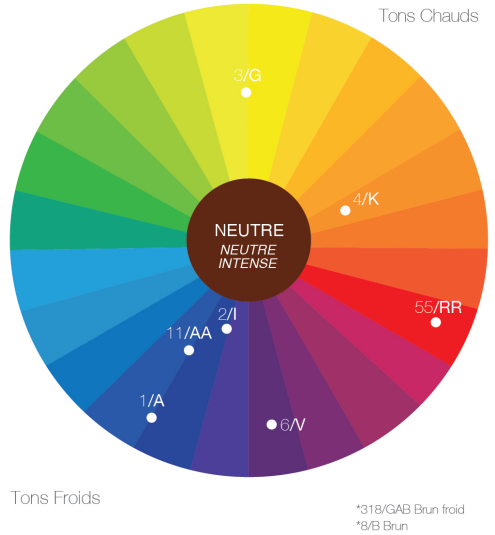
Couverture de cheveux blancs

- Pour une couverture optimale des cheveux blancs, utiliser une nuance de niveau 8 ou plus foncé.
- Pour les cheveux blancs résistants, utiliser un oxydant 20 vol. (6%). Le temps de pause est 15 minutes minimum.
- Les nuances tendances ne couvrent pas les cheveux blancs. Pour ce faire:
25% Blanc = 25% nuances couvrantes + 75% nuances tendances
+50% Blanc = 50% nuances couvrantes + 50% nuances tendances

| SÉRIES | DIRECTION DE LA TONALITÉ |
|----------------|--------------------------|
| Neutre | Neutre |
| Neutre Intense | Neutre Intense |
| 18/AB | Froid |
| 8/B | Chaud |

● 100% couverture cheveux blancs

Cercle chromatique


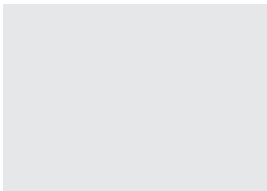
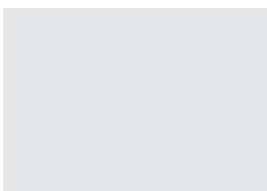

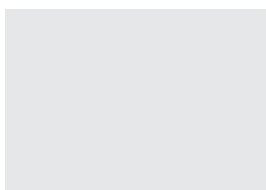


Niveaux naturels

| |
|---------------------|
| 10- Blond très pâle |
| 9- Blond très clair |
| 8- Blond clair |
| 7- Blond moyen |
| 6- Blond foncé |
| 5- Brun clair |
| 4- Brun moyen |
| 3- Brun foncé |
| 2- Brun très foncé |
| 1- Noir |

Pigments contributifs

| |
|------------------|
| Jaune très pâle |
| Jaune pâle |
| Jaune |
| Jaune-orange |
| Orange |
| Orange-rouge |
| Rouge-orange |
| Rouge |
| Rouge-brun |
| Rouge brun-foncé |

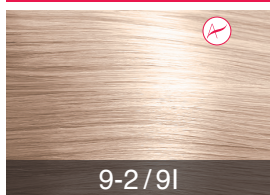
| <p>Neutral Neutre</p> <p>● 100%</p> | <p>Intense Neutral Neutre intense</p> <p>● 100%</p> | <p>Ash Cendré 1/A</p> | <p>Intense Ash Cendré intense 11/AA</p> |
|---|--|---|---|
|  <p>9</p> |  <p>9</p> |  <p>9-1 / 9A</p> |  |
|  <p>8</p> |  <p>8</p> |  |  <p>8-11 / 8AA</p> |
|  <p>7</p> |  <p>7</p> |  <p>7-1 / 7A</p> |  |
|  <p>6</p> |  <p>6</p> |  |  <p>6-11 / 6AA</p> |
|  <p>5</p> |  <p>5</p> |  <p>5-1 / 5A</p> |  |
|  |  |  |  |
|  <p>3</p> |  <p>3</p> |  |  |

Shades are for visual reference only. Final results may vary. / Les nuances sont pour référence visuelle seulement. Les résultats peuvent varier.

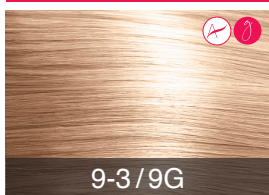
 Available in Calura Permanent / disponible en Calura permanent

 Available in Calura Gloss / disponible en Calura Gloss

Iridescent
Irisé
2/I



Gold
Doré
3/G

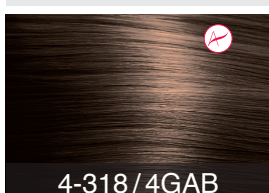
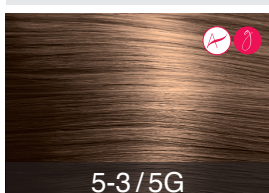
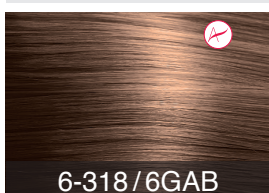
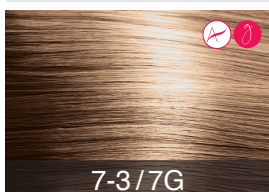
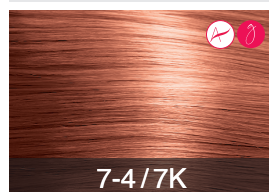


Cool Brown
Brun froid
318 / GAB

● 100%



Copper
Cuivré
4/K

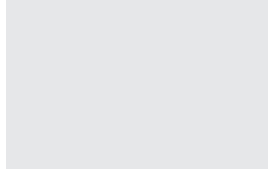
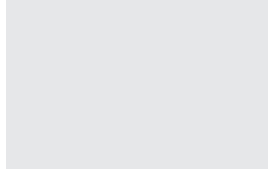
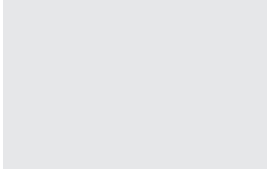
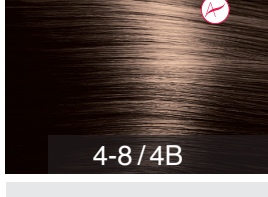
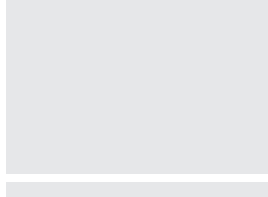
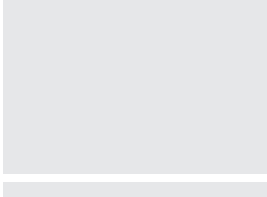
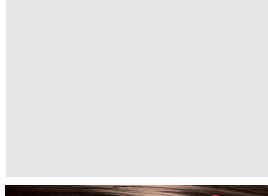
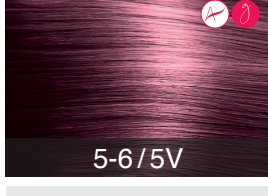
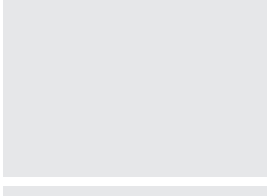
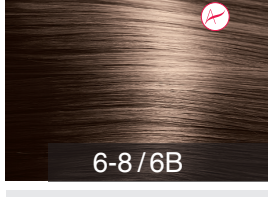
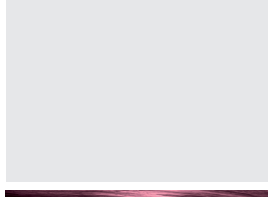
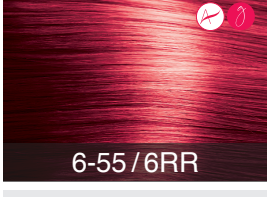
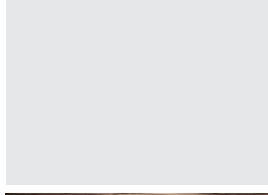
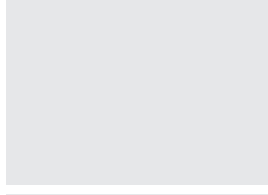
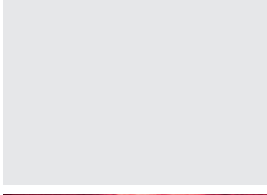
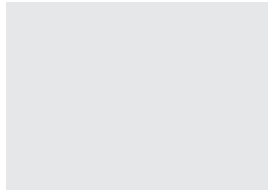
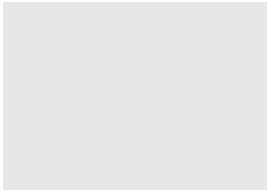
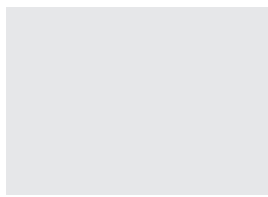
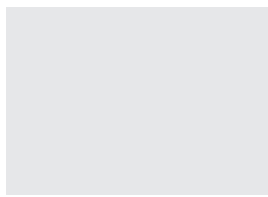
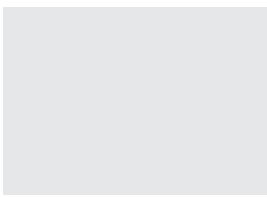


Intense Red
Rouge intense
55 / RR

Violet
6 / V

Brown
Brun
8 / B

● 100%



CALURA gloss

Versatility

- Colour balance
- Tone pre-lightened hair
- Enhance colour of natural hair
- White hair blending
- Colour correction
- Enhance shine

Zero Lift

Clear 0-00

Dye free formula that offers shine and hydration; can be used alone or intermixed with any Calura Gloss shade.

Mixing ratio 1:1

PROCESSING TIME

| | |
|---------------------------------|---------------|
| Toning | 3-10 minutes |
| Colour balancing | 20 minutes* |
| White hair blending (up to 50%) | 30-35 minutes |

Processing times are to be used as guidelines only. For more vibrant results or for better white blending, process 15-20 minutes with plastic cap under pre-heated warm dryer. * Process up to 20 minutes. To achieve lighter colour deposit, either dilute shade with Clear or use a lighter shade.

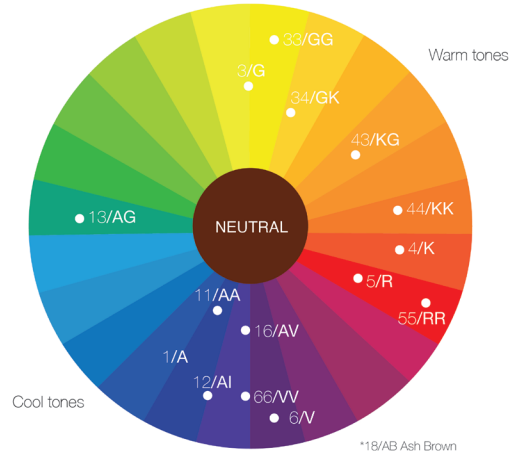
Developer Options

- Calura Lotion Developer 7 volume (2%) offers a lotion-like consistency ideal for bottle application.
- Calura Cream Developer 7 volume (2%) offers a cream-like consistency for more control when applying with a bowl and brush.

White Hair Blending

| SHADE | DEVELOPER | RATIO | % WHITE HAIR BLENDING |
|-----------------|--------------|-------|-----------------------|
| Neutral | 7 vol. (2%) | 1:1 | UP TO 30% |
| Neutral Brown | 7 vol. (2%) | 1:1 | UP TO 30% |
| Intense Neutral | 13 vol. (4%) | 1:1 | UP TO 50% |

Colour wheel



*18/AB Ash Brown
*318/GAB Cool Brown
*32/GI Beige
*35/GV Golden Beige
*8/B Brown

Series and Bases

| | | | |
|-----------------|------|-----|-----|
| Neutral | 33% | 33% | 33% |
| Intense Neutral | 33% | 33% | 33% |
| Neutral Brown | 50% | 25% | 25% |
| 1 / A | 100% | | |
| 11 / AA | 100% | | |
| 12 / AI | 75% | 25% | |
| 13 / AG | 80% | 20% | |
| 3 / G | 100% | | |
| 32 / GI | 50% | 25% | 25% |
| 34 / GK | 75% | 25% | |
| 36 / GV | 75% | 25% | |
| 4 / K | 100% | | |
| 43 / KG | 75% | 25% | |
| 5 / R | 100% | | |
| 6 / V | 100% | | |
| 66 / VV | 100% | | |

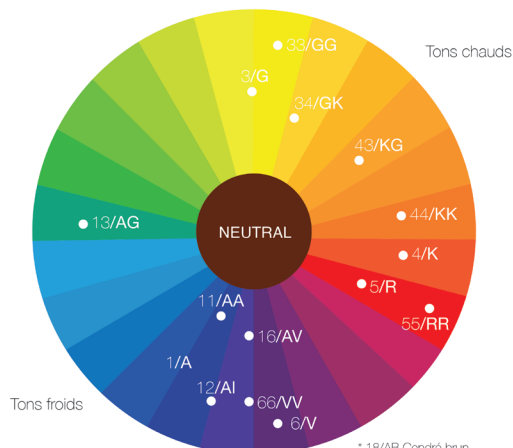
CALURA gloss

Polyvalence

- Équilibrer la couleur
- Tonifier les cheveux pré-éclaircis
- Rehausser la couleur naturelle
- Harmoniser les cheveux blancs
- Correction couleur
- Ajouter de la brillance

Zéro
Éclaircissement

Cercle chromatique



* 18/AB Cendré brun
* 318/GAB Brun froid
* 32/GI Beige
* 36/GV Beige doré
* 8/B Brun

Clear 0-00

Formule sans colorant qui offre brillance et hydratation. Il peut être utilisé seul ou mélangé à n'importe quelle nuance Calura Gloss.

Proportions de mélange 1:1

TEMPS DE PAUSE:

Tonifier 3 à 10 minutes

Équilibrer la couleur 20 minutes*

Harmoniser les cheveux blancs (jusqu'à 50%) 30-35 minutes

Les temps de pause doivent être utilisés à titre indicatif seulement. Pour des résultats plus éclatants ou pour une meilleure harmonisation des cheveux blancs, le temps de pause est de 15 à 20 minutes avec un bonnet en plastique sous un séchoir préchauffé.

* Traiter jusqu'à 20 minutes. Pour obtenir un dépôt de couleur plus clair, diluer la nuance avec le Clear ou utiliser une nuance plus claire.

Oxydants

L'oxydant en lotion Calura 7 volume (2%) offre une consistance semblable à une lotion, idéale pour une application avec bouteille.

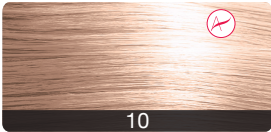
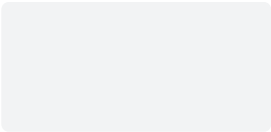
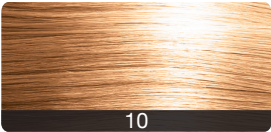
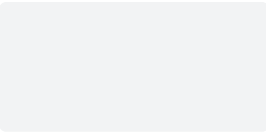

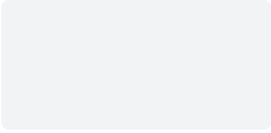




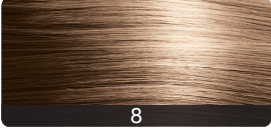



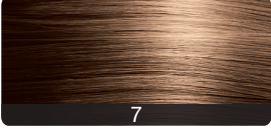

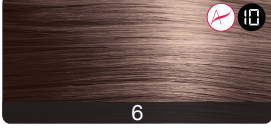
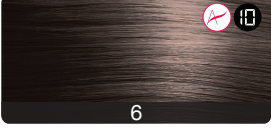
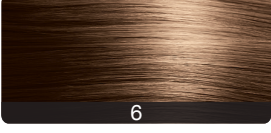

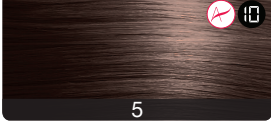
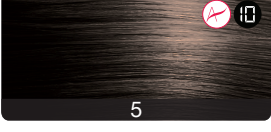
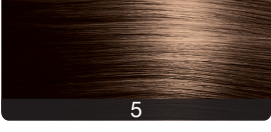
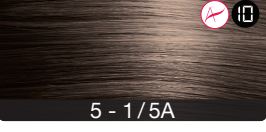
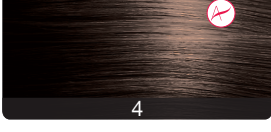
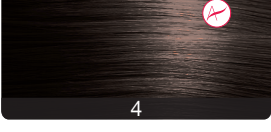
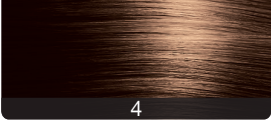
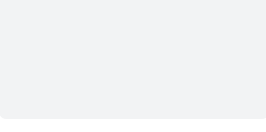
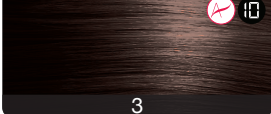



L'oxydant crème Calura 7 volume (2%) offre une consistance semblable à une crème pour plus de contrôle lors d'une application avec bol et pinceau.

Harmonisation des Cheveux Blancs

| NUANCE | OXYDANT | PROPORTIONS | % HARMONISATION DES CHEVEUX BLANCS |
|----------------|--------------|-------------|------------------------------------|
| Neutre | 7 vol. (2%) | 1:1 | UP TO 30% |
| Neutre Brun | 7 vol. (2%) | 1:1 | UP TO 30% |
| Neutre Intense | 13 vol. (4%) | 1:1 | UP TO 50% |

Séries et bases

| | | | |
|----------------|------|-----|-----|
| Neutre | 33% | 33% | 33% |
| Neutre Intense | 33% | 33% | 33% |
| Neutre Brun | 50% | 25% | 25% |
| 1 / A | 100% | | |
| 11 / AA | 100% | | |
| 12 / AI | 75% | 25% | |
| 13 / AG | 80% | 20% | |
| 3 / G | 100% | | |
| 32 / GI | 50% | 25% | 25% |
| 34 / GK | 75% | 25% | |
| 36 / GV | 75% | 25% | |
| 4 / K | 100% | | |
| 43 / KG | 75% | 25% | |
| 5 / R | 100% | | |
| 6 / V | 100% | | |
| 66 / VV | 100% | | |

| NEUTRAL NEUTRE | INTENSE NEUTRAL NEUTRE INTENSE | NEUTRAL BROWN NEUTRE BRUN | ASH CENDRÉ 1/A |
|---|--|--|--|
|  10 |  |  10 |  |
|  9 |  |  9 |  9 - 1 / 9A |
|  8 |  8 |  8 |  8 - 1 / 8A |
|  7 |  7 |  7 |  7 - 1 / 7A |
|  6 |  6 |  6 |  6 - 1 / 6A |
|  5 |  5 |  5 |  5 - 1 / 5A |
|  4 |  4 |  4 |  |
|  3 |  3 |  3 |  1 - 1 / 1A |

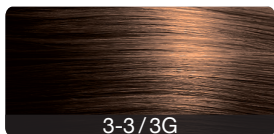
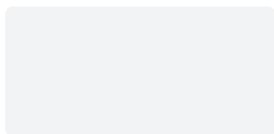
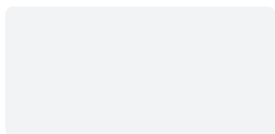
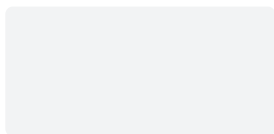
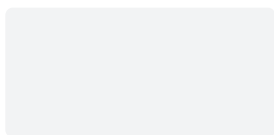
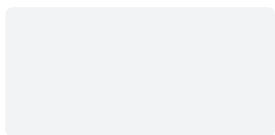
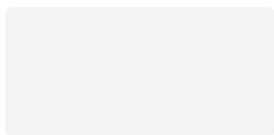
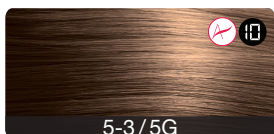
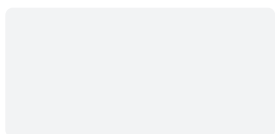
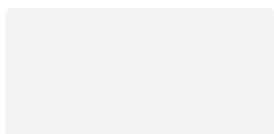
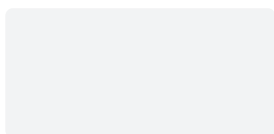
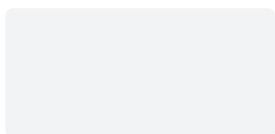
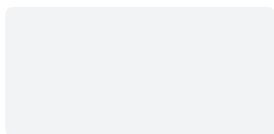
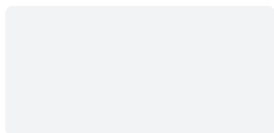
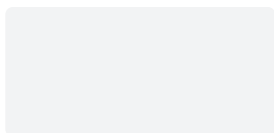
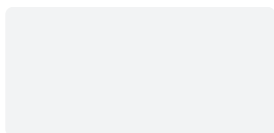
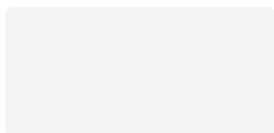
Shades are for visual reference only. Final results may vary. / Les nuances sont pour référence visuelle seulement. Les résultats peuvent varier.

INTENSE ASH
CENDRÉ INTENSE
11 / AA

PEARL
PERLE
12 / AI

MATTE
MAT
13 / AG

GOLD
DORÉ
3 / G

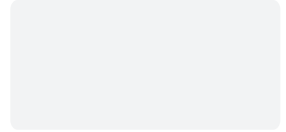
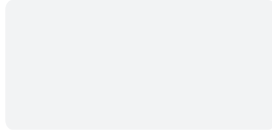
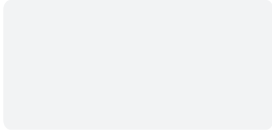


GOLD IRIDESCENT
DORÉ IRISÉ
32 / GI

GOLDEN COPPER
DORÉ CUIVRE
34 / GK

BEIGE
36 / GV

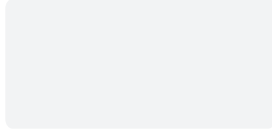
COPPER
CUIVRE
4 / K



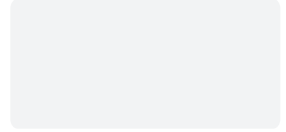
10 - 36 / 10GV



9 - 32 / 9GI



9 - 36 / 9GV



8 - 32 / 8GI



8 - 34 / 8GK



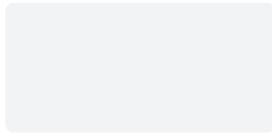
8 - 36 / 8GV



8 - 4 / 8K



7 - 32 / 7GI



7 - 36 / 7GV



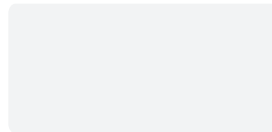
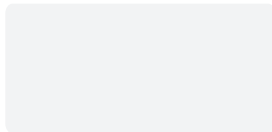
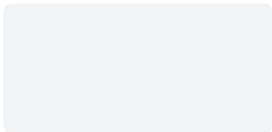
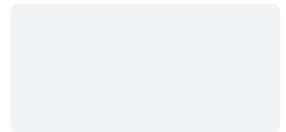
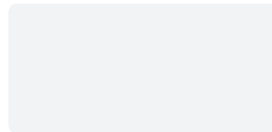
7 - 4 / 7K



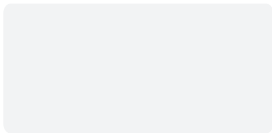
6 - 32 / 6GI



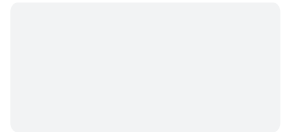
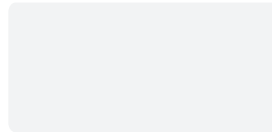
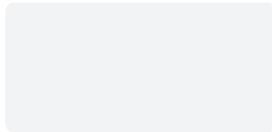
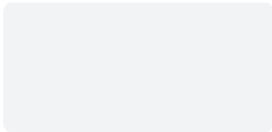
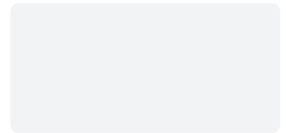
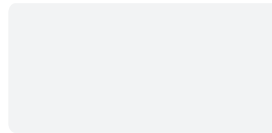
6 - 34 / 6GK



5 - 4 / 5K





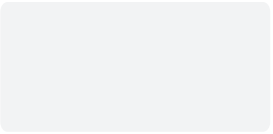
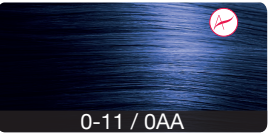


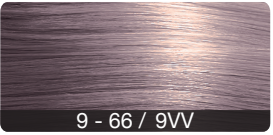
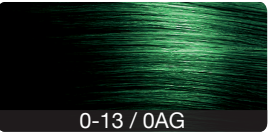
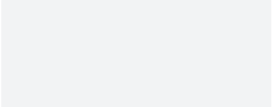
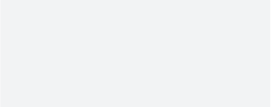






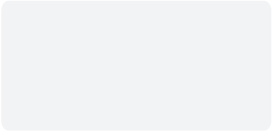
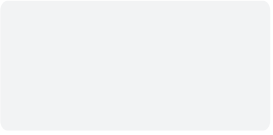



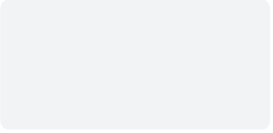

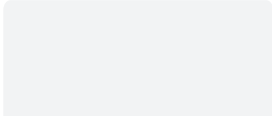
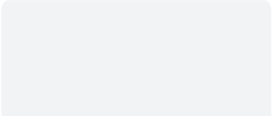
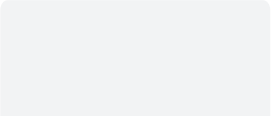

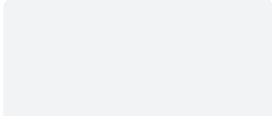

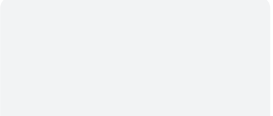

4 - 34 / 4GK



Available in Calura Permanent / disponible en Calura permanent



Available in CaluraTEN / disponible en CaluraTEN

| COPPER GOLD CUIVRE DORÉ 43 / KG | VIOLET 6 / V | INTENSE VIOLET VIOLET INTENSE 66 / VV | MIXERS |
|--|---|---|--|
|  8 - 43 / 8KG |  10 - 6 / 10V |  |  0-11 / 0AA |
|  6 - 43 / 6KG |  9 - 6 / 9V |  9 - 66 / 9VV |  0-13 / 0AG |
| RED ROUGE 5 / R |  |  |  0-16 / 0AV |
|  7 - 5 / 7R |  7 - 6 / 7V |  7 - 66 / 7VV |  0-33 / 0GG |
|  6 - 5 / 6R |  |  |  0-44 / 0KK |
|  3 - 5 / 3R |  5 - 6 / 5V |  |  0-55 / 0RR |
|  |  |  |  0-66 / 0VV |
|  |  3 - 6 / 3V |  |  CLEAR |