



	Salon price	MSRP
CALURA PERMANENT SHINE HAIR COLOUR		
SHADES 2 oz	\$8.75	
DEVELOPERS 10, 20, 30, 40 VOL. 32 oz	\$9.50	
DEMI EFFECT LOTION DEVELOPER 32 oz	\$15.00	
CALURA GLOSS		
SHADES 2 oz	\$7.35	
CLEAR 32 oz	\$34.00	
LOTION DEVELOPER 7 VOL. 32 oz	\$9.50	
CREAM DEVELOPER 7 VOL. 32 oz	\$9.50	
CREAM DEVELOPER 13 VOL. 32 oz	\$9.50	
CALURA GLOSS MEN		
GLOSS MEN SHADES 2 oz	\$7.35	
LOTION DEVELOPER 20 VOL. 32 oz	\$9.50	
CALURATEN		
SHADES 2 oz	\$8.75	
CALURA CARE & STYLING		
MOISTURE BALANCE CLEANSER 8.5 oz	\$6.45	\$12.90
32 oz	\$15.00	\$30.00
2 oz	\$38.75	\$77.50
2 oz	\$6.45	\$12.90
MOISTURE BALANCE CONDITIONER 8.5 oz	\$16.00	\$32.00
32 oz	\$41.25	\$82.50
COLOUR LOCK 32 oz	\$41.00	
STYLING CRÈME 2 oz	\$6.45	\$12.90
8.5 oz	\$18.00	\$36.00
RECOVERY MASQUE 5 oz	\$18.00	\$36.00
32 oz	\$89.00	\$178.00
STYLING OIL ELIXIR 3.04 oz	\$18.50	\$37.00
PERFECTING PRIMER 8.5 oz	\$17.00	\$34.00
EXPRESS BLOWOUT MIST 2 oz	\$6.45	\$12.90
8.5 oz	\$17.00	\$34.00
CURL BALM 8.5 oz	\$17.00	\$34.00
SCULPTING PASTE 3.4 oz	\$16.50	\$33.00
FINISHING SPRAY 14 oz	\$17.50	\$35.00
SHAPING SPRAY 14 oz	\$17.50	\$35.00
DRY TEXTURE SPRAY 7 oz	\$16.00	\$32.00
VOLUME POWDER 0.32 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE 7.1 oz	\$17.00	\$34.00
SHELF TALKER HOLDER pack of 14	\$36.00	
FUNKHUE		
VIOLET 3.4 oz	\$9.35	
PINK 3.4 oz	\$9.35	
YELLOW 3.4 oz	\$9.35	
FUSHIA 3.4 oz	\$9.35	
GREEN 3.4 oz	\$9.35	
BLUE 3.4 oz	\$9.35	
RED 3.4 oz	\$9.35	
LILAC 3.4 oz	\$9.35	
STEEL 3.4 oz	\$9.35	
BONBON 3.4 oz	\$9.35	
AZURE 3.4 oz	\$9.35	
BLACK 3.4 oz	\$9.35	
ORANGE 3.4 oz	\$9.35	
LIME 3.4 oz	\$9.35	
TURQUOISE 3.4 oz	\$9.35	
BROWN 3.4 oz	\$9.35	
ROYAL 3.4 oz	\$9.35	
WINE 3.4 oz	\$9.35	
CLEAR 3.4 oz	\$9.35	
SUPPORT TOOLS		
POROSITY EQUALIZER 8 oz	\$9.80	
STAIN PROTECTOR 8 oz	\$9.80	
STAIN REMOVER 8 oz	\$9.80	
SCALP PROTECTOR 6.8 oz	\$16.25	
CLARIFYING SHAMPOO 32 oz	\$21.50	
WAVES & TEXTURIZERS		
ALKA - ALKALINE	\$9.65	
EXO - EXOTHERMIC	\$9.65	
TECNO - ACIDIC	\$9.65	
OH7 - NEUTRAL	\$9.65	
OH6 - PURE ACID	\$9.65	
ACCESSORIES		
COLOUR BRUSH	\$3.75	
COLOUR BOWL	\$4.75	
CALURA GLOSS APPLICATOR BOTTLE	\$5.75	
DIGITAL COLOUR SCALE	\$37.50	
TECHNICAL APRON	\$37.50	
KIMONO	\$37.50	
CAPE	\$37.50	
TUBE SQUEEZER	\$16.00	
TIMER	\$16.00	
FOAM MIRROR	\$19.00	
RETAIL BAGS pack of 20	\$23.00	
FUNKHUE SWATCH RING	\$26.00	
CALURA SHADE SELECTOR	\$91.00	
CALURATEN SHADE SELECTOR	\$65.00	
CALURA GLOSS SHADE SELECTOR	\$65.00	
CALURA GLOSS SHADE DISPLAY	\$29.00	

	Salon price	MSRP
BLACKLIGHT PROFESSIONNEL SERIES		
SMART DEVELOPERS 5, 10, 20, 30, 40 VOL. 32 oz	\$12.95	
1.6 oz	\$3.95	
EXTRA BLONDE 1 lb	\$24.95	
2 lb	\$46.95	
COOL TONED BLONDE 1 lb	\$29.95	
2 lb	\$55.95	
BALAYAGE CLAY LIGHTENER 0.55 lb	\$30.95	
CREAM LIGHTENER 35 oz	\$47.95	
BND PHASE OUT SHAMPOO 32 oz	\$44.00	
BND BUILDER TREATMENT 16.8 oz	\$48.00	
BND PROTECTION CONCENTRATE 3.4 oz	\$38.00	
HYD SHAMPOO - PROFESSIONNEL 32 oz	\$44.00	
HYD CONDITIONER - PROFESSIONNEL 32 oz	\$48.00	
REP SHAMPOO - PROFESSIONNEL 32 oz	\$44.00	
REP CONDITIONER - PROFESSIONNEL 32 oz	\$48.00	
NEU:BLU SHAMPOO - PROFESSIONNEL 32 oz	\$44.00	
NEU:BLU CONDITIONER - PROFESSIONNEL 32 oz	\$48.00	
NEU:VIO SHAMPOO - PROFESSIONNEL 32 oz	\$44.00	
NEU:VIO CONDITIONER - PROFESSIONNEL 32 oz	\$48.00	
BLACKLIGHT RETAIL		
2 oz	\$7.00	\$14.00
HYD SHAMPOO 8.5 oz	\$16.00	\$32.00
32 oz	\$40.00	\$80.00
2 oz	\$7.00	\$14.00
HYD CONDITIONER 6.8 oz	\$16.00	\$32.00
32 oz	\$44.00	\$88.00
HYD 18 IN 1 2 oz	\$7.00	\$14.00
8 oz	\$17.00	\$34.00
1.62 oz	\$8.00	\$16.00
HYD MASK 6.8 oz	\$20.00	\$40.00
16.9 oz	\$35.00	\$70.00
1.62 oz	\$8.00	\$16.00
HYD DEEP HYDRATION MASK 6.8 oz	\$20.00	\$40.00
16.9 oz	\$35.00	\$70.00
HYD DRY SHAMPOO 1.5 oz	\$7.00	\$14.00
7 oz	\$16.00	\$32.00
HYD SHINE OIL 3.38 oz	\$21.00	\$42.00
2 oz	\$7.00	\$14.00
REP SHAMPOO 8.5 oz	\$16.00	\$32.00
32 oz	\$40.00	\$80.00
2 oz	\$7.00	\$14.00
REP CONDITIONER 6.8 oz	\$16.00	\$32.00
32 oz	\$44.00	\$88.00
1.62 oz	\$8.00	\$16.00
6.8 oz	\$20.00	\$40.00
16.9 oz	\$35.00	\$70.00
3.38 oz	\$17.00	\$34.00
REP LEAVE IN CONDITIONER 1.5 oz	\$22.00	\$44.00
2 oz	\$7.00	\$14.00
NEU:BLU SHAMPOO 8.5 oz	\$16.00	\$32.00
32 oz	\$40.00	\$80.00
2 oz	\$7.00	\$14.00
NEU:BLU CONDITIONER 6.8 oz	\$16.00	\$32.00
32 oz	\$44.00	\$88.00
NEU:BLU NEUTRALIZING SPRAY 7.6 oz	\$17.00	\$34.00
2 oz	\$7.00	\$14.00
NEU:VIO SHAMPOO 8.5 oz	\$16.00	\$32.00
32 oz	\$40.00	\$80.00
2 oz	\$7.00	\$14.00
NEU:VIO CONDITIONER 6.8 oz	\$16.00	\$32.00
32 oz	\$44.00	\$88.00
NEU:VIO NEUTRALIZING SPRAY 7.6 oz	\$17.00	\$34.00
INTRODUCTION OFFERS		
OLIGO PROFESSIONNEL	THE OLIGO	\$2,499.99
	INTRO 1	\$799.99
CALURA PERMANENT SHINE	INTRO 2	\$479.99
	INTRO 3	\$299.99
	TRY ME	\$99.99
CALURA GLOSS	INTRO 1	\$599.99
	INTRO 2	\$399.99
	TRY ME	\$85.99
	INTRO 1	\$449.99
CALURATEN	INTRO 2	\$299.99
	TRY ME	\$99.99
CALURA CARE AND STYLING	INTRO 1	\$599.99
	TRY ME	\$169.99
	INTRO 1	\$1,950.00
BLACKLIGHT CARE AND STYLING	INTRO 2	\$750.00
	TRY ME	\$140.00
BLACKLIGHT PRO		\$500.00
BLACKLIGHT HYD		\$375.00
BLACKLIGHT NEU		\$375.00
BLACKLIGHT REP		\$290.00
PRO BEST BLONDE EVER		\$100.00
FUNKHUE	INTRO 1	\$249.99
	INTRO 2	\$139.99
WAVES & TEXTURIZERS		\$79.99
SUPPORT TOOLS		\$69.99