

oligo
PROFESSIONNEL

SUMMER CARE

JULY-AUGUST 2024
PROMOTIONS





THE OLIGO BEACH TOWEL

Get ready for summer with Calura Permanent Shine Hair Colour!

PURCHASE 24 CALURA PERMANENT SHINE HAIR COLOUR SHADES AND RECEIVE A

FREE BEACH TOWEL*!

PERFECT FOR YOUR WELL-DESERVED RELAXATION UNDER THE SUN.

*VALUE OF \$35



US: \$200.40
VALUE: \$235.40
SALON SAVINGS: 15%

THE CALURATEN ESSENTIALS

Buy 12 CaluraTEN 10-minute colour shades and receive the Essentials CaluraTEN Kit for FREE. The kit includes Oligo support tools and reusable bamboo cotton pads that effortlessly remove stains with just one wipe!

THE FREE KIT INCLUDES:

- 1 X STAIN REMOVER, 8 OZ
- 1 X STAIN PROTECTOR, 8 OZ
- 3 X REUSABLE BAMBOO COTTON PADS (VALUE OF \$10)



US: \$100.20
VALUE: \$128.50
SALON SAVINGS: 22%

OLIGO LONG SLEEVE CAPE

Keep your clients' clothes clean and stain-free during their salon visits!

PURCHASE 18 SHADES OF CALURA GLOSS
AND RECEIVE A

FREE LONG SLEEVE CAPE*,

DESIGNED TO PROVIDE YOUR GUESTS
WITH COMFORT AND PROTECTION
THROUGHOUT THEIR APPOINTMENT.

*VALUE OF \$35

FREE LONG SLEEVE CAPE



US: \$125.10

VALUE: \$160.10

SALON SAVINGS: 22%

BLACKLIGHT SMART TREATMENT AND SHIELD DUO

Shield your hair from the damaging effects of outdoor activities and UV rays with our treatment and shield duo. This powerful combination not only provides intense hydration and shine but also the protection your hair needs.

THE KIT INCLUDES:

1 X BLACKLIGHT SMART BOND BUILDER AND REPAIR TREATMENT, 5 OZ

1 X BLACKLIGHT SMART THERMAL SHIELD SPRAY, 8 OZ



US: \$28.80

VALUE: \$36.00

SALON SAVINGS: 20%

BLACKLIGHT BLUE OR VIOLET DUO

PURCHASE ONE BLUE
OR VIOLET BLACKLIGHT
INTENSIVE REPLENISHING
MASK 6.8 OZ AND RECEIVE

50% OFF*

ON ONE BLUE OR VIOLET
BLACKLIGHT 18 IN 1 HAIR
BEAUTIFIER 8.5 OZ.

*NO MIX AND MATCH



US: \$26.25

VALUE: \$34.00

SALON SAVINGS: 23%

BLACKLIGHT VOLUME

Ensure you're always prepared to create stunning styles
with Blacklight Volume styling products.

BUY 2 BLACKLIGHT VOLUMIZING SHINE HAIRSPRAYS
OR BLACKLIGHT VOLUMIZING FIBER MOUSSES AND

GET 1 FREE*

*NO MIX AND MATCH



US: \$30

VALUE: \$45

SALON SAVINGS: 33%

LITER PROMO

25% OFF

ON OLIGO SHAMPOO AND CONDITIONER LITERS.



CALURA MOISTURE BALANCE CLEANSER **\$27.18**

BLACKLIGHT NOURISHING SHAMPOO **\$25.88**

BLACKLIGHT VIOLET SHAMPOO **\$28.88**

BLACKLIGHT BLUE SHAMPOO **\$28.88**

BLACKLIGHT VOLUMIZING SHAMPOO **\$27.75**

CALURA MOISTURE BALANCE CONDITIONER **\$28.88**

BLACKLIGHT NOURISHING CONDITIONER **\$28.88**

BLACKLIGHT VIOLET CONDITIONER **\$34.13**

BLACKLIGHT BLUE CONDITIONER **\$34.13**

BLACKLIGHT VOLUMIZING CONDITIONER **\$33.00**

SAVINGS: 25%

Atelier

The Ultimate Stylist EVENT you all have been waiting for!
Don't miss this opportunity to elevate your skills and network
with the best in the business.

RESERVE YOUR SPOT NOW!

SEE YOU ON OCTOBER 19 - 20 - 21
AT DOUBLETREE BY HILTON
MONTREAL



	Salon price	MSRP
CALURA PERMANENT SHINE HAIR COLOUR		
SHADES	2 oz	\$8.35
DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$9.00
DEMI EFFECT LOTION DEVELOPER	32 oz	\$14.00
CALURA GLOSS		
SHADES	2 oz	\$6.95
CLEAR	32 oz	\$31.00
LOTION DEVELOPER 7 VOL	32 oz	\$9.00
CREAM DEVELOPER 7 VOL	32 oz	\$9.00
CREAM DEVELOPER 13 VOL	32 oz	\$9.00
CALURA GLOSS MEN		
GLOSS MEN SHADES	2 oz	\$6.95
LOTION DEVELOPER 20 VOL	32 oz	\$9.00
CO-WASH DARK BROWN	8.5 oz	\$14.00 \$28.00
CO-WASH LIGHT BROWN	8.5 oz	\$14.00 \$28.00
CO-WASH MEDIUM BLONDE	8.5 oz	\$14.00 \$28.00
CALURATEN		
SHADES	2 oz	\$8.35
CALURA CARE & STYLING		
	2 oz	\$6.00 \$12.00
MOISTURE BALANCE CLEANSER	8.5 oz	\$14.00 \$28.00
	32 oz	\$36.25 \$72.50
	2 oz	\$6.00 \$12.00
MOISTURE BALANCE CONDITIONER	8.5 oz	\$15.00 \$30.00
	32 oz	\$38.50 \$77.00
COLOUR LOCK	32 oz	\$38.00 \$76.00
	2 oz	\$6.00 \$12.00
STYLING CREAM	8.5 oz	\$17.00 \$34.00
	5 oz	\$17.00 \$34.00
RECOVERY MASK	32 oz	\$84.00 \$168.00
STYLING OIL ELIXIR	3.04 oz	\$17.50 \$35.00
PERFECTING PRIMER	8.5 oz	\$16.00 \$32.00
	2 oz	\$6.00 \$12.00
EXPRESS BLOWOUT MIST	8.5 oz	\$16.00 \$32.00
	8.5 oz	\$16.00 \$32.00
CURL BALM	3.4 oz	\$15.50 \$31.00
SCULPTING PASTE	14 oz	\$16.50 \$33.00
FINISHING SPRAY	14 oz	\$16.50 \$33.00
SHAPING SPRAY	0.32 oz	\$14.00 \$28.00
VOLUME POWDER	7 oz	\$15.00 \$30.00
DRY TEXTURE SPRAY	7.1 oz	\$16.00 \$32.00
AMPLIFYING MOUSSE	pack of 14	\$35.00
FUNKHUE		
VIOLET	3.4 oz	\$8.75
PINK	3.4 oz	\$8.75
YELLOW	3.4 oz	\$8.75
FUSHIA	3.4 oz	\$8.75
GREEN	3.4 oz	\$8.75
BLUE	3.4 oz	\$8.75
RED	3.4 oz	\$8.75
LILAC	3.4 oz	\$8.75
STEEL	3.4 oz	\$8.75
BONBON	3.4 oz	\$8.75
AZURE	3.4 oz	\$8.75
BLACK	3.4 oz	\$8.75
ORANGE	3.4 oz	\$8.75
LIME	3.4 oz	\$8.75
TURQUOISE	3.4 oz	\$8.75
BROWN	3.4 oz	\$8.75
ROYAL	3.4 oz	\$8.75
WINE	3.4 oz	\$8.75
CLEAR	3.4 oz	\$8.75
SUPPORT TOOLS		
POROSITY EQUALIZER	8 oz	\$9.15
STAIN PROTECTOR	8 oz	\$9.15
STAIN REMOVER	8 oz	\$9.15
SCALP PROTECTOR	6.8 oz	\$15.25
CLARIFYING SHAMPOO	32 oz	\$19.95
ACCESSORIES		
COLOUR BRUSH		\$3.50
COLOUR BOWL		\$4.50
CALURA GLOSS APPLICATOR BOTTLE		\$5.25
DIGITAL COLOUR SCALE		\$35.00
TECHNICAL APRON		\$35.00
KIMONO		\$35.00
CAPE		\$35.00
FOAM MIRROR		\$18.00
TUBE SQUEEZER		\$15.00
TIMER		\$15.00
RETAIL BAGS	pack of 20	\$22.00
FUNKHUE SWATCH RING		\$25.00
CALURA SHADE SELECTOR		\$85.00
CALURATEN SHADE SELECTOR		\$60.00
CALURA GLOSS SHADE SELECTOR		\$60.00

	Salon price	MSRP
BLACKLIGHT		
POWERSHADE	2 oz	\$8.50
SMART DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$12.95
	1.6 oz	\$3.95
EXTRA BLONDE	1 lb	\$24.95
	2 lb	\$46.95
COOL TONED BLONDE	1 lb	\$29.95
	2 lb	\$55.95
BALAYAGE CLAY LIGHTENER	0.55 lb	\$30.95
	1.25 lbs	\$68.95
ORIGINAL CREAM	14 oz	\$22.95
	35 oz	\$47.95
BLACKLIGHT RETAIL		
NOURISHING SHAMPOO	8.5 oz	\$13.00 \$26.00
	32 oz	\$34.50 \$69.00
NOURISHING CONDITIONER	8.5 oz	\$14.00 \$28.00
	32 oz	\$38.50 \$77.00
BLUE SHAMPOO	8.5 oz	\$14.50 \$29.00
BLUE SHAMPOO PROFESSIONAL FORMULA	32 oz	\$38.50 -
BLUE CONDITIONER	8.5 oz	\$15.50 \$31.00
BLUE CONDITIONER PROFESSIONAL FORMULA	32 oz	\$45.50 -
ANTI YELLOW VIOLET SHAMPOO	8.5 oz	\$14.50 \$29.00
ANTI YELLOW VIOLET SHAMPOO PROF.FORMULA	32 oz	\$38.50 -
ANTI YELLOW VIOLET CONDITIONER	8.5 oz	\$15.50 \$31.00
ANTI YELLOW VIOLET CONDITIONER PROF. FORMULA	32 oz	\$45.50 -
DRY SHAMPOO	1.5 oz	\$6.50 \$13.00
	7 oz	\$16.00 \$32.00
	1.7 oz	\$6.50 \$13.00
INTENSIVE REPLENISHING MASK	6.8 oz	\$17.50 \$35.00
	32 oz	\$61.50 \$123.00
10 PIECE MASK COUNTER DISPLAY	10 x 0.27 oz	\$21.00 \$3.99 / ea.
BLUE INTENSIVE REPLENISH MASK	6.8 oz	\$18.50 \$37.00
VIOLET INTENSIVE REPLENISH MASK	6.8 oz	\$18.50 \$37.00
18 IN 1 HAIR BEAUTIFIER	2 fl.oz	\$6.50 \$13.00
	8.5 oz	\$14.50 \$29.00
10 PIECE 18 IN 1 BEAUTIFIER COUNTER DISPLAY	10 x 0.17 oz	\$21.00 \$3.99 / ea.
18 IN 1 BLUE HAIR BEAUTIFIER	8.5 oz	\$15.50 \$31.00
18 IN 1 VIOLET HAIR BEAUTIFIER	8.5 oz	\$15.50 \$31.00
SHINE DROPS	3.4 oz	\$17.50 \$35.00
	7.75 oz	\$13.50 \$27.00
VOLUMIZING SHAMPOO	32 oz	\$37.00 \$74.00
	7.75 oz	\$14.50 \$29.00
VOLUMIZING CONDITIONER	32 oz	\$44.00 \$88.00
	8.5 oz	\$15.00 \$30.00
THICKENING SPRAY	8.5 oz	\$15.00 \$30.00
VOLUMIZING SHINE SPRAY	8.5 oz	\$15.00 \$30.00
VOLUMIZING STYLING BALM	8.5 oz	\$15.00 \$30.00
VOLUMIZING FIBER MOUSSE	7 oz	\$15.00 \$30.00
BLACKLIGHT SMART		
BOND PROTECTION AND STRENGTHENING CONCENTRATE	3.4 oz	\$35.00
	16.5 oz	\$150.00
BOND BUILDER AND REPAIR TREATMENT	0.5 oz	\$4.00 \$8.00
	5 oz	\$20.00 \$40.00
	16.5 oz	\$60.00 \$120.00
PURIFYING SHAMPOO	8.5 oz	\$17.00 \$34.00
PURIFYING SHAMPOO PRO	16.5 oz	\$30.00
REPAIR CONDITIONER	8.5 oz	\$18.00 \$36.00
	16.5 oz	\$32.00
HAIR AND SCALP CARE OIL	2.7 oz	\$19.50 \$39.00
THERMAL SHIELD SPRAY	8 oz	\$16.00 \$32.00
WAVES & TEXTURIZERS		
ALKA - ALKALINE		\$9.00
EXO - EXOTHERMIC		\$9.00
TECNO - ACIDIC		\$9.00
OH7 - NEUTRAL		\$9.00
OH6 - PURE ACID		\$9.00
INTRODUCTION OFFERS		
OLIGO PROFESSIONNEL	THE OLIGO	\$2,388.99
	MINI	\$199.99
	INTRO 1	\$799.99
CALURA PERMANENT SHINE HAIR COLOUR	INTRO 2	\$499.99
	INTRO 3	\$299.99
	TRY ME	\$99.99
CALURA GLOSS	INTRO 1	\$599.99
	INTRO 2	\$299.99
	TRY ME	\$99.99
CALURATEN	INTRO 1	\$399.99
	INTRO 2	\$249.99
	DISCOVERY KIT	\$85.00
CALURA CARE AND STYLING	INTRO 1	\$349.99
	TRY ME	\$99.99
BLACKLIGHT SMART	INTRO 1	\$299.99
	TRY ME	\$99.99
	INTRO 1	\$449.99
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$199.99