

oligo
PROFESSIONNEL

GROOVY SUMMER

MAY-JUNE 2024
PROMOTIONS



GLOSS X FRAMAR: CREATION OF THE BOMBSHELL BLONDES

Transform your salon guest's hair with the Creation of the Bombshell Blondes kit for the perfect summer look. Use FRAMAR's exclusive foils for a precise lightening service.

THE KIT INCLUDES:

- 8 X CALURA GLOSS SHADES OF YOUR CHOICE, 2 OZ*
- 1 X CALURA GLOSS LOTION DEVELOPER 7 VOL. (2%), 8 OZ
- 1 X CALURA GLOSS CREAM DEVELOPER 7 VOL. (2%), 8 OZ
- 2 X BLACKLIGHT EXTRA BLONDE LIGHTENER, 1.6 OZ
- 1 X BLACKLIGHT SMART DEVELOPER 20 VOL. (6%) , 4 OZ

- 1 X EXCLUSIVE OLIGO X FRAMAR POP UP FOIL BOX (250 SHEETS)
- + EXCLUSIVE FORMULAS AND TECHNIQUES
- *CONTACT YOUR DISTRIBUTOR



US: \$72.90
VALUE: \$97.50
SALON SAVINGS: 25%

CALURA PERMANENT SHINE HAIR COLOUR POOL FLOAT

BUY 24 CALURA PERMANENT
SHADES AND RECEIVE A
FREE POOL FLOAT*
*VALUE OF \$50



US: \$200.40
VALUE: \$250.40
SALON SAVINGS: 20%

CALURATEN BOLD COLOURS

Ensure your guests' vibrant hues stay flawless with an easy new growth application. Bid farewell to colour mismatches and delight your guests with colours that keep their style fresh and vibrant.

THE KIT INCLUDES:

- 1 X CALURATEN 6 NEUTRAL, 2 OZ
- 1 X CALURATEN 7-4/7K, 2 OZ
- 1 X CALURATEN 6-55/6RR, 2 OZ
- 1 X CALURATEN 5-6/5V, 2 OZ
- 1 X CALURA PERMANENT DEVELOPER 20 VOL. (6%), 8 OZ

TECHNIQUES BY @REBECCATAYLORHAIR



US: \$30
VALUE: \$37.40
SALON SAVINGS: 20%

SMART BOND BUILDING BRILLIANCE: UNLOCK YOUR PERFECT COMBINATION!

BUY 8 BLACKLIGHT SMART RETAIL FORMATS &

GET 1 FREE

BOND PROTECTION & STRENGTHENING
CONCENTRATE, 3.4 OZ*

MIX AND MATCH!



HAIR AND SCALP
CARE OIL,
2.7 OZ - \$19.50



PURIFYING
SHAMPOO,
8.5 OZ - \$17



REPAIR
CONDITIONER,
8.5 OZ - \$18



THERMAL
SHIELD SPRAY,
8.5 OZ - \$16



BOND BUILDER AND
REPAIR TREATMENT,
5 OZ - \$20

*VALUE: \$35

SALON SAVINGS: UP TO 21%



STAY WELL EQUIPPED

Fast and efficient, the stain remover gently eliminates colour stains from the skin and the scalp without irritations. Perfect to remove CaluraTEN or Funkhue stains.

BUY 3 STAIN REMOVERS AND
GET 1 FREE



US: \$27.45

VALUE: \$36.60

SALON SAVINGS: 25%

PERMS AND TEXTURIZERS

BUY 6 FOR

\$45

MIX AND MATCH!



VALUE: \$54

SALON SAVINGS: 17%

	Salon price	MSRP
CALURA PERMANENT SHINE HAIR COLOUR		
SHADES 2 oz	\$8.35	
DEVELOPERS 10, 20, 30, 40 VOL. 32 oz	\$9.00	
DEMI EFFECT LOTION DEVELOPER 32 oz	\$14.00	
CALURA GLOSS		
SHADES 2 oz	\$6.95	
CLEAR 32 oz	\$31.00	
LOTION DEVELOPER 7 VOL. 32 oz	\$9.00	
CREAM DEVELOPER 7 VOL. 32 oz	\$9.00	
CREAM DEVELOPER 13 VOL. 32 oz	\$9.00	
CALURA GLOSS MEN		
GLOSS MEN SHADES 2 oz	\$6.95	
LOTION DEVELOPER 20 VOL. 32 oz	\$9.00	
CO-WASH DARK BROWN 8.5 oz	\$14.00	\$28.00
CO-WASH LIGHT BROWN 8.5 oz	\$14.00	\$28.00
CO-WASH MEDIUM BLONDE 8.5 oz	\$14.00	\$28.00
CALURATEN		
SHADES 2 oz	\$8.35	
CALURA CARE & STYLING		
MOISTURE BALANCE CLEANSER 2 oz	\$6.00	\$12.00
8.5 oz	\$14.00	\$28.00
32 oz	\$36.25	\$72.50
MOISTURE BALANCE CONDITIONER 2 oz	\$6.00	\$12.00
8.5 oz	\$15.00	\$30.00
32 oz	\$38.50	\$77.00
COLOUR LOCK 32 oz	\$38.00	\$76.00
STYLING CREAM 2 oz	\$6.00	\$12.00
8.5 oz	\$17.00	\$34.00
RECOVERY MASK 5 oz	\$17.00	\$34.00
32 oz	\$84.00	\$168.00
STYLING OIL ELIXIR 3.04 oz	\$17.50	\$35.00
PERFECTING PRIMER 8.5 oz	\$16.00	\$32.00
EXPRESS BLOWOUT MIST 2 oz	\$6.00	\$12.00
8.5 oz	\$16.00	\$32.00
8.5 oz	\$16.00	\$32.00
CURL BALM 3.4 oz	\$15.50	\$31.00
SCULPTING PASTE 3.4 oz	\$15.50	\$31.00
FINISHING SPRAY 14 oz	\$16.50	\$33.00
SHAPING SPRAY 14 oz	\$16.50	\$33.00
VOLUME POWDER 0.32 oz	\$14.00	\$28.00
DRY TEXTURE SPRAY 7 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE 7.1 oz	\$16.00	\$32.00
SHELF-TALKER HOLDER pack of 14	\$35.00	
FUNKHUE		
VIOLET 3.4 oz	\$8.75	
PINK 3.4 oz	\$8.75	
YELLOW 3.4 oz	\$8.75	
FUSHIA 3.4 oz	\$8.75	
GREEN 3.4 oz	\$8.75	
BLUE 3.4 oz	\$8.75	
RED 3.4 oz	\$8.75	
LILAC 3.4 oz	\$8.75	
STEEL 3.4 oz	\$8.75	
BONBON 3.4 oz	\$8.75	
AZURE 3.4 oz	\$8.75	
BLACK 3.4 oz	\$8.75	
ORANGE 3.4 oz	\$8.75	
LIME 3.4 oz	\$8.75	
TURQUOISE 3.4 oz	\$8.75	
BROWN 3.4 oz	\$8.75	
ROYAL 3.4 oz	\$8.75	
WINE 3.4 oz	\$8.75	
CLEAR 3.4 oz	\$8.75	
SUPPORT TOOLS		
POROSITY EQUALIZER 8 oz	\$9.15	
STAIN PROTECTOR 8 oz	\$9.15	
STAIN REMOVER 8 oz	\$9.15	
SCALP PROTECTOR 6.8 oz	\$15.25	
CLARIFYING SHAMPOO 32 oz	\$19.95	
ACCESSORIES		
COLOUR BRUSH	\$3.50	
COLOUR BOWL	\$4.50	
CALURA GLOSS APPLICATOR BOTTLE	\$5.25	
DIGITAL COLOUR SCALE	\$35.00	
TECHNICAL APRON	\$35.00	
KIMONO	\$35.00	
CAPE	\$35.00	
FOAM MIRROR	\$18.00	
TUBE SQUEEZER	\$15.00	
TIMER	\$15.00	
RETAIL BAGS pack of 20	\$22.00	
FUNKHUE SWATCH RING	\$25.00	
CALURA SHADE SELECTOR	\$85.00	
CALURATEN SHADE SELECTOR	\$60.00	
CALURA GLOSS SHADE SELECTOR	\$60.00	
CALURA GLOSS SHADE DISPLAY	\$27.00	

	Salon price	MSRP
BLACKLIGHT		
POWERSHADE 2 oz	\$8.50	
SMART DEVELOPERS 10, 20, 30, 40 VOL. 32 oz	\$12.95	
EXTRA BLONDE 1.6 oz	\$3.95	
1 lb	\$24.95	
2 lb	\$46.95	
COOL TONED BLONDE 1 lb	\$29.95	
2 lb	\$55.95	
BALAYAGE CLAY LIGHTENER 0.55 lb	\$30.95	
1.25 lbs	\$68.95	
14 oz	\$22.95	
ORIGINAL CREAM 35 oz	\$47.95	
BLACKLIGHT RETAIL		
NOURISHING SHAMPOO 8.5 oz	\$13.00	\$26.00
32 oz	\$34.50	\$69.00
NOURISHING CONDITIONER 8.5 oz	\$14.00	\$28.00
32 oz	\$38.50	\$77.00
BLUE SHAMPOO 8.5 oz	\$14.50	\$29.00
BLUE SHAMPOO PROFESSIONAL FORMULA 32 oz	\$38.50	-
BLUE CONDITIONER 8.5 oz	\$15.50	\$31.00
BLUE CONDITIONER PROFESSIONAL FORMULA 32 oz	\$45.50	-
ANTI YELLOW VIOLET SHAMPOO 8.5 oz	\$14.50	\$29.00
ANTI YELLOW VIOLET SHAMPOO PROF. FORMULA 32 oz	\$38.50	-
ANTI YELLOW VIOLET CONDITIONER 8.5 oz	\$15.50	\$31.00
ANTI YELLOW VIOLET CONDITIONER PROF. FORMULA 32 oz	\$45.50	-
DRY SHAMPOO 1.5 oz	\$6.50	\$13.00
7 oz	\$16.00	\$32.00
INTENSIVE REPLENISHING MASK 1.7 oz	\$6.50	\$13.00
6.8 oz	\$17.50	\$35.00
32 oz	\$61.50	\$123.00
10 PIECE MASK COUNTER DISPLAY 10 x 0.27 oz	\$21.00	\$399.00 ea
BLUE INTENSIVE REPLENISH MASK 6.8 oz	\$18.50	\$37.00
VIOLET INTENSIVE REPLENISH MASK 6.8 oz	\$18.50	\$37.00
18 IN 1 HAIR BEAUTIFIER 2 fl.oz	\$6.50	\$13.00
8.5 oz	\$14.50	\$29.00
10 PIECE 18 IN 1 BEAUTIFIER COUNTER DISPLAY 10 x 0.17 oz	\$21.00	\$399.00 ea
18 IN 1 BLUE HAIR BEAUTIFIER 8.5 oz	\$15.50	\$31.00
18 IN 1 VIOLET HAIR BEAUTIFIER 8.5 oz	\$15.50	\$31.00
SHINE DROPS 3.4 oz	\$17.50	\$35.00
7.75 oz	\$13.50	\$27.00
VOLUMIZING SHAMPOO 32 oz	\$37.00	\$74.00
7.75 oz	\$14.50	\$29.00
VOLUMIZING CONDITIONER 32 oz	\$44.00	\$88.00
THICKENING SPRAY 8.5 oz	\$15.00	\$30.00
VOLUMIZING SHINE SPRAY 8.5 oz	\$15.00	\$30.00
VOLUMIZING STYLING BALM 8.5 oz	\$15.00	\$30.00
VOLUMIZING FIBER MOUSSE 7 oz	\$15.00	\$30.00
BLACKLIGHT SMART		
BOND PROTECTION AND STRENGTHENING CONCENTRATE 3.4 oz	\$35.00	
16.5 oz	\$150.00	
0.5 oz	\$4.00	\$8.00
BOND BUILDER AND REPAIR TREATMENT 5 oz	\$20.00	\$40.00
16.5 oz	\$60.00	\$120.00
PURIFYING SHAMPOO 8.5 oz	\$17.00	\$34.00
PURIFYING SHAMPOO PRO 16.5 oz	\$30.00	
REPAIR CONDITIONER 8.5 oz	\$18.00	\$36.00
16.5 oz	\$32.00	
HAIR AND SCALP CARE OIL 2.7 oz	\$19.50	\$39.00
THERMAL SHIELD SPRAY 8 oz	\$16.00	\$32.00
WAVES & TEXTURIZERS		
ALKA - ALKALINE	\$9.00	
EXO - EXOTHERMIC	\$9.00	
TECNO - ACIDIC	\$9.00	
OH7 - NEUTRAL	\$9.00	
OH6 - PURE ACID	\$9.00	
INTRODUCTION OFFERS		
OLIGO PROFESSIONNEL	THE OLIGO	\$2,388.99
	MINI	\$199.99
	INTRO 1	\$799.99
CALURA PERMANENT SHINE HAIR COLOUR	INTRO 2	\$499.99
	INTRO 3	\$299.99
	TRY ME	\$99.99
	INTRO 1	\$599.99
CALURA GLOSS	INTRO 2	\$299.99
	TRY ME	\$99.99
	INTRO 1	\$399.99
CALURATEN	INTRO 2	\$249.99
	DISCOVERY KIT	\$85.00
	INTRO 1	\$349.99
CALURA CARE AND STYLING	TRY ME	\$99.99
	INTRO 1	\$299.99
BLACKLIGHT SMART	TRY ME	\$99.99
	INTRO 1	\$449.99
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$199.99
	TRY ME	\$79.99
	INTRO 1	\$449.99
BLACKLIGHT CARE AND STYLING	INTRO 2	\$99.99
	INTRO 1	\$249.99
FUNKHUE	INTRO 2	\$149.99
SUPPORT TOOLS		\$49.99