

shibui.

CONSCIOUS COLOR CARE

The Power of Peptides

At Shibui, our specially formulated products harness the power of peptides to nourish and strengthen your hair from within. Experience the rejuvenating effects as peptides work to improve hair texture, enhance elasticity, and minimize damage. Elevate your hair care routine with Shibui's innovative solutions, unlocking the full potential of peptides for radiant and resilient locks.



helps to
repair
your hair

Peptide Primer™ Leave-In Treatment

- Immediate + progressive results
- Helps repair damage caused by bleach, chemical services, and heat
- pH-optimized (4.0-5.0) to help minimize cuticle swelling & put hair proteins in their most resilient state
- Restores strength, softness, smoothness, and bounce

Shampoo, do not condition. Towel-dry thoroughly and evenly. Apply 1-2 pumps based on length and density, starting at the ends and working up towards the roots. Let sit for 3 minutes. Do not rinse out. Style as usual.

vs.



helps to
protect
your hair

Peptide Polish™ Anti-Humidity Treatment

- Light-weight and heat-activated product that enhances color
- Forms an anti-humidity shield on hair to close the cuticle and lock in color
- Adds thermal protection, shine, and reduces frizz without leaving residue

Spray liberally and evenly to clean damp hair - do not apply other styling products. Heat activation required. Blow dry section by section.

Can I use them together?

Absolutely! Apply the Peptide Primer Leave-In Treatment on towel-dried hair. Wait 3 minutes for the product to fully activate, then spray on your Peptide Polish Anti-Humidity Treatment. This will give you shiny, sleek, and refreshed hair that lasts all day!

- They share the Core 4 Color Complex ingredients
- Both work with any hair type
- Both add shine, moisture, & reduce frizz
- Enhances & preserves color