

# Peptide Primer™ Leave-In Treatment

*Peptide Primer™ Leave-In Treatment repairs damage caused by bleach, color, and chemical services. This remarkable solution provides long-lasting results, rejuvenating the feel of your hair by helping to restore its strength, softness, smoothness, and shine. The best part? All of these incredible transformations are achieved in just 3 minutes!*

## How To Use:



- Shampoo, do not condition.
- Towel-dry. Apply 1-2 pumps based on length and density, starting at the ends and working up to the roots.
- Let sit for 3 minutes. Do not rinse out.
- Style as usual.

## Why We Love It:

- For all hair types, immediate + progressive results
- Repairs damage caused by bleach, chemical services, and heat
- pH-optimized (4.0-5.0) to help minimize cuticle swelling & put hair proteins in their most resilient state
- Restores strength, softness, smoothness, and bounce
- Pairs well with all other Shibui stylers

**Helps Repair Hair from Damage:** Our Peptide Primer is formulated to help mend the aftermath of bleach, color treatments, chemical services, and heat exposure. This transformative process goes beyond mere repair, seeking to fill your hair with a harmonious blend of strength, softness, smoothness, and a lively bounce.

**Noticeable Results After First Use:** From the initial application, experience an amazing transformation to your hair. Just a singular experience not only fortifies but also imparts a luxurious softness, smoothing every strand to an irresistibly silky and lustrous finish.

**Preserves & Enhances Color:** Infused with peptides, this treatment works to lock in the richness of your hues. As you add this treatment into your haircare routine, watch as it not only preserves the brilliance of your color but also enhances its depth, longevity, and radiance.

**Fragrance Notes:** An invigorating blend of sophisticated, floral rose petals and sweet, juicy berries.

