

PEPTIDE PRIMER™ LEAVE-IN TREATMENT

frequently asked questions

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What is the Peptide Primer Leave-In Treatment?

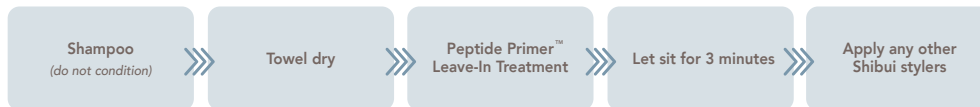
The Shibui Peptide Primer Leave-In Treatment harnesses the power of science using peptides, organic compounds, amino acids, provitamins and polysaccharides; to counteract damage caused by bleach, color, chemical services, and heat post-salon treatments. With a balanced pH level of 4.0-5.0, it efficiently seals the cuticle, locking in the peptide treatment to restore strength and shine.

2

How should I use the Peptide Primer Leave-In Treatment?

Dispense 1-2 pumps of Shibui Peptide Primer Leave-In Treatment, adjusting based on your hair's length and density. Begin applying at the ends, working your way up the hair shaft. Avoid excessive use of the Shibui Peptide Primer Leave-In Treatment; using the appropriate amount for your specific hair type ensures optimal results.

When to add into your hair routine



3

Is the Peptide Primer Leave-In Treatment used instead of conditioner?

Yes, the Shibui Peptide Primer Leave-In Treatment is a potent, lightweight treatment. It can serve as a substitute for conditioner, as it rejuvenates multiple layers of the hair. Following shampooing, do not condition your hair. Instead, directly apply the Shibui Peptide Primer Leave-In Treatment for a clear canvas, allowing it to absorb into the hair completely. Conventional conditioners create a residue on the hair, hindering the effective penetration of our treatment.

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Why does hair need to be towel-dried to apply the Peptide Primer?

Moisture in damp hair causes the cuticle (outer layer of hair) to expand, creating pathways for our formula to enter and reach the keratin of the hair. Without these pathways, the product remains on the surface, unable to penetrate the multiple layers of your hair. However, you should also make sure your hair is not too wet, otherwise the product will not adhere effectively.

5

How often should clients use the Shibui Peptide Primer at home?

Following a salon treatment, customers can apply the Peptide Primer at home for the next 4-6 washes. After that, use as needed to enhance strength, softness, smoothness, and shine.

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Why should Shibui Peptide Primer be used at home by clients?

It helps keep your clients' hair healthy beyond the salon. When their hair is in great shape, your services last longer, letting you do more in their next appointments.

7

Can I use the Shibui Peptide Primer after a Keratin Treatment?

Yes! You can confidently incorporate the Shibui Peptide Primer into your hair care routine after a Keratin Treatment. There are no negative effects.

8

Can I use the Shibui Peptide Primer on hair extensions?

Certainly. Peptide Primer is suitable for clients with extensions. To optimize results, avoid applying the primer directly to the weft adhesive or the natural hair in close proximity to the adhesive to prevent slippage.

9

Are organic ingredients used in the Shibui Peptide Primer?

Our Shibui Peptide Primer is a blend of both natural and synthetic ingredients. This approach ensures the safest and most effective formula, enabling our peptide treatment to work at its full potential. Our quality formulations are vegan, cruelty-free, gluten-free and use 100% natural fragrance.

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Is emulsification or activation required for the Shibui Peptide Primer?

Our Shibui products don't require any "activation." While rubbing the Peptide Primer in your palms before application helps with even distribution on the hair, it does not "activate" the formula.

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Why do I need to leave the Peptide Primer on the hair for 3 minutes?

We recommend leaving the treatment on the hair for a minimum of 3 minutes to allow adequate time for the peptides and other ingredients to absorb into the hair before applying heat and/or other styling products.