



	Salon price	MSRP	
CALURA PERMANENT SHINE HAIR COLOUR			
SHADES	2 oz	\$8.35	
DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$9.00	
DEMI EFFECT LOTION DEVELOPER	32 oz	\$14.00	
CALURA GLOSS			
SHADES	2 oz	\$6.95	
CLEAR	32 oz	\$31.00	
LOTION DEVELOPER 7 VOL	32 oz	\$9.00	
CREAM DEVELOPER 7 VOL	32 oz	\$9.00	
CREAM DEVELOPER 13 VOL	32 oz	\$9.00	
CALURA GLOSS MEN			
GLOSS MEN SHADES	2 oz	\$6.95	
LOTION DEVELOPER 20 VOL	32 oz	\$9.00	
CO-WASH DARK BROWN	8.5 oz	\$14.00	\$28.00
CO-WASH LIGHT BROWN	8.5 oz	\$14.00	\$28.00
CO-WASH MEDIUM BLONDE	8.5 oz	\$14.00	\$28.00
CALURATEN			
SHADES	2 oz	\$8.35	
CALURA CARE & STYLING			
	2 oz	\$6.00	\$12.00
MOISTURE BALANCE CLEANSER	8.5 oz	\$14.00	\$28.00
	32 oz	\$36.25	\$72.50
	2 oz	\$6.00	\$12.00
MOISTURE BALANCE CONDITIONER	8.5 oz	\$15.00	\$30.00
	32 oz	\$38.50	\$77.00
COLOUR LOCK	32 oz	\$38.00	\$76.00
	2 oz	\$6.00	\$12.00
STYLING CREAM	8.5 oz	\$17.00	\$34.00
RECOVERY MASK	5 oz	\$17.00	\$34.00
	32 oz	\$84.00	\$168.00
STYLING OIL ELIXIR	3.04 oz	\$17.50	\$35.00
PERFECTING PRIMER	8.5 oz	\$16.00	\$32.00
EXPRESS BLOWOUT MIST	2 oz	\$6.00	\$12.00
	8.5 oz	\$16.00	\$32.00
CURL BALM	8.5 oz	\$16.00	\$32.00
SCULPTING PASTE	3.4 oz	\$15.50	\$31.00
FINISHING SPRAY	14 oz	\$16.50	\$33.00
SHAPING SPRAY	14 oz	\$16.50	\$33.00
VOLUME POWDER	0.32 oz	\$14.00	\$28.00
DRY TEXTURE SPRAY	7 oz	\$15.00	\$30.00
AMPLIFYING MOUSSE	7.1 oz	\$16.00	\$32.00
SHELF TALKER HOLDER	pack of 14	\$35.00	
FUNKHUE			
VIOLET	3.4 oz	\$8.75	
PINK	3.4 oz	\$8.75	
YELLOW	3.4 oz	\$8.75	
FUSHIA	3.4 oz	\$8.75	
GREEN	3.4 oz	\$8.75	
BLUE	3.4 oz	\$8.75	
RED	3.4 oz	\$8.75	
LILAC	3.4 oz	\$8.75	
STEEL	3.4 oz	\$8.75	
BONBON	3.4 oz	\$8.75	
AZURE	3.4 oz	\$8.75	
BLACK	3.4 oz	\$8.75	
ORANGE	3.4 oz	\$8.75	
LIME	3.4 oz	\$8.75	
TURQUOISE	3.4 oz	\$8.75	
BROWN	3.4 oz	\$8.75	
ROYAL	3.4 oz	\$8.75	
WINE	3.4 oz	\$8.75	
CLEAR	3.4 oz	\$8.75	
SUPPORT TOOLS			
POROSITY EQUALIZER	8 oz	\$9.15	
STAIN PROTECTOR	8 oz	\$9.15	
STAIN REMOVER	8 oz	\$9.15	
SCALP PROTECTOR	6.8 oz	\$15.25	
CLARIFYING SHAMPOO	32 oz	\$19.95	
ACCESSORIES			
COLOUR BRUSH		\$3.50	
COLOUR BOWL		\$4.50	
CALURA GLOSS APPLICATOR BOTTLE		\$6.25	
DIGITAL COLOUR SCALE		\$35.00	
TECHNICAL APRON		\$35.00	
KIMONO		\$35.00	
CAPE		\$35.00	
FOAM MIRROR		\$18.00	
TUBE SQUEEZER		\$15.00	
TIMER		\$15.00	
RETAIL BAGS	pack of 20	\$22.00	
FUNKHUE SWATCH RING		\$25.00	
CALURA SHADE SELECTOR		\$85.00	
CALURATEN SHADE SELECTOR		\$60.00	
CALURA GLOSS SHADE SELECTOR		\$60.00	
CALURA GLOSS SHADE DISPLAY		\$27.00	

	Salon price	MSRP	
BLACKLIGHT			
POWERSHADE	2 oz	\$8.50	
SMART DEVELOPERS 10, 20, 30, 40 VOL	32 oz	\$12.95	
	1.6 oz	\$3.95	
EXTRA BLONDE	1 lb	\$24.95	
	2 lb	\$46.95	
COOL TONED BLONDE	1 lb	\$29.95	
	2 lb	\$55.95	
BALAYAGE CLAY LIGHTENER	0.55 lb	\$30.95	
	1.25 lbs	\$68.95	
ORIGINAL CREAM	14 oz	\$22.95	
	35 oz	\$47.95	
BLACKLIGHT RETAIL			
NOURISHING SHAMPOO	8.5 oz	\$13.00	\$26.00
	32 oz	\$34.50	\$69.00
NOURISHING CONDITIONER	8.5 oz	\$14.00	\$28.00
	32 oz	\$38.50	\$77.00
BLUE SHAMPOO	8.5 oz	\$14.50	\$29.00
BLUE SHAMPOO PROFESSIONAL FORMULA	32 oz	\$38.50	-
BLUE CONDITIONER	8.5 oz	\$15.50	\$31.00
BLUE CONDITIONER PROFESSIONAL FORMULA	32 oz	\$45.50	-
ANTI YELLOW VIOLET SHAMPOO	8.5 oz	\$14.50	\$29.00
ANTI YELLOW VIOLET SHAMPOO PROF.FORMULA	32 oz	\$38.50	-
ANTI YELLOW VIOLET CONDITIONER	8.5 oz	\$15.50	\$31.00
ANTI YELLOW VIOLET CONDITIONER PROF. FORMULA	32 oz	\$45.50	-
DRY SHAMPOO	1.5 oz	\$6.50	\$13.00
	7 oz	\$16.00	\$32.00
	1.7 oz	\$6.50	\$13.00
INTENSIVE REPLENISHING MASK	6.8 oz	\$17.50	\$35.00
	32 oz	\$61.50	\$123.00
10 PIECE MASK COUNTER DISPLAY	10 x 0.27 oz	\$21.00	\$3.99 / ea.
BLUE INTENSIVE REPLENISH MASK	6.8 oz	\$18.50	\$37.00
VIOLET INTENSIVE REPLENISH MASK	6.8 oz	\$18.50	\$37.00
	2 fl.oz	\$6.50	\$13.00
18 IN 1 HAIR BEAUTIFIER	8.5 oz	\$14.50	\$29.00
10 PIECE 18 IN 1 BEAUTIFIER COUNTER DISPLAY	10 x 0.17 oz	\$21.00	\$3.99 / ea.
18 IN 1 BLUE HAIR BEAUTIFIER	8.5 oz	\$15.50	\$31.00
18 IN 1 VIOLET HAIR BEAUTIFIER	8.5 oz	\$15.50	\$31.00
SHINE DROPS	3.4 oz	\$17.50	\$35.00
VOLUMIZING SHAMPOO	7.75 oz	\$13.50	\$27.00
	32 oz	\$37.00	\$74.00
VOLUMIZING CONDITIONER	7.75 oz	\$14.50	\$29.00
	32 oz	\$44.00	\$88.00
THICKENING SPRAY	8.5 oz	\$15.00	\$30.00
VOLUMIZING SHINE SPRAY	8.5 oz	\$15.00	\$30.00
VOLUMIZING STYLING BALM	8.5 oz	\$15.00	\$30.00
VOLUMIZING FIBER MOUSSE	7 oz	\$15.00	\$30.00
BLACKLIGHT SMART			
BOND PROTECTION AND STRENGTHENING CONCENTRATE	3.4 oz	\$35.00	
	16.5 oz	\$150.00	
	0.5 oz	\$4.00	\$8.00
BOND BUILDER AND REPAIR TREATMENT	5 oz	\$20.00	\$40.00
	16.5 oz	\$60.00	\$120.00
PURIFYING SHAMPOO	8.5 oz	\$17.00	\$34.00
PURIFYING SHAMPOO PRO	16.5 oz	\$30.00	
	8.5 oz	\$18.00	\$36.00
REPAIR CONDITIONER	16.5 oz	\$32.00	
HAIR AND SCALP CARE OIL	2.7 oz	\$19.50	\$39.00
THERMAL SHIELD SPRAY	8 oz	\$16.00	\$32.00
WAVES & TEXTURIZERS			
ALKA - ALKALINE		\$9.00	
EXO - EXOTHERMIC		\$9.00	
TECNO - ACIDIC		\$9.00	
OH7 - NEUTRAL		\$9.00	
OH6 - PURE ACID		\$9.00	
INTRODUCTION OFFERS			
OLIGO PROFESSIONNEL	THE OLIGO	\$2,388.99	
	MINI	\$199.99	
	INTRO 1	\$799.99	
CALURA PERMANENT SHINE HAIR COLOUR	INTRO 2	\$499.99	
	INTRO 3	\$299.99	
	TRY ME	\$99.99	
	INTRO 1	\$599.99	
CALURA GLOSS	INTRO 2	\$299.99	
	TRY ME	\$99.99	
	INTRO 1	\$399.99	
CALURATEN	INTRO 2	\$249.99	
	DISCOVERY KIT	\$85.00	
CALURA CARE AND STYLING	INTRO 1	\$349.99	
	TRY ME	\$99.99	
BLACKLIGHT SMART	INTRO 1	\$299.99	
	TRY ME	\$99.99	
	INTRO 1	\$449.99	
BLACKLIGHT LIGHTENING SYSTEM	INTRO 2	\$199.99	
	TRY ME	\$79.99	
BLACKLIGHT CARE AND STYLING	INTRO 1	\$449.99	
	INTRO 2	\$99.99	
FUNKHUE	INTRO 1	\$249.99	
	INTRO 2	\$149.99	
SUPPORT TOOLS		\$49.99	