

Holiday Promotions Are Live!

Exclusive Deals — Limited Time Only

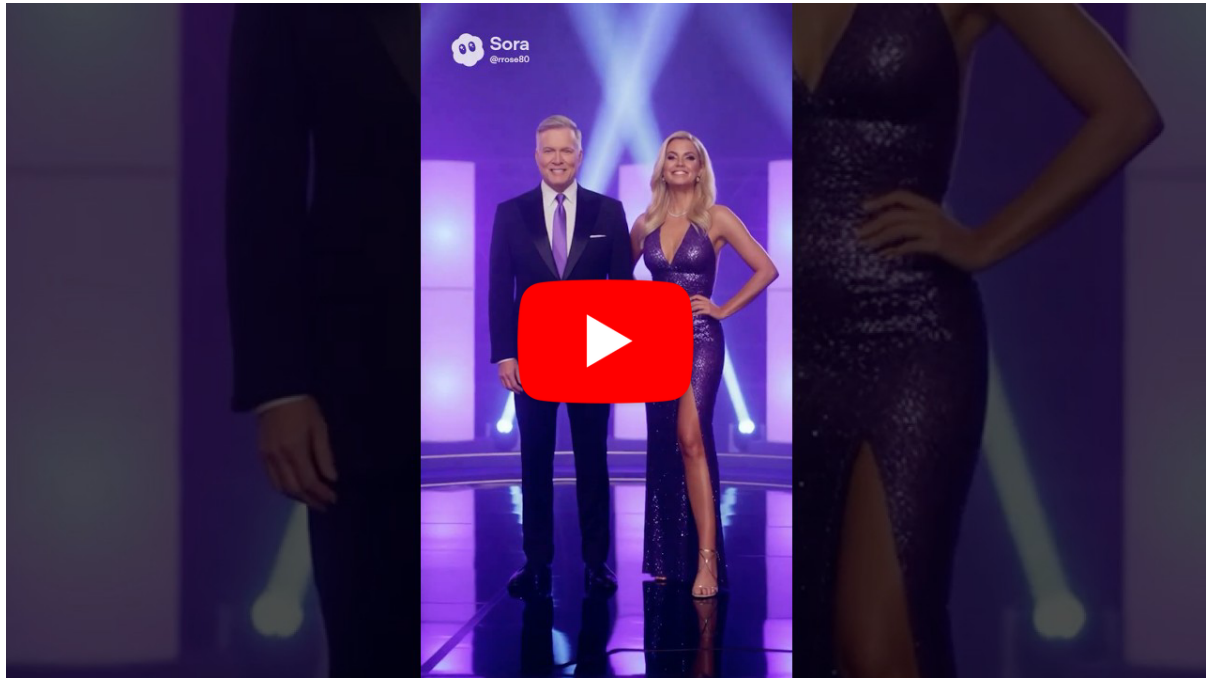


Hi {{ contact.FIRSTNAME }}!

The holiday season is around the corner, and so are **Santa's hottest deals** for salon professionals. We've rounded up our **top November/December 2025 offers** – from must-have styling tools to limited-edition gift sets – all at **exclusive salon-only pricing**. Each promotion is **limited-time and while supplies last**, so act fast to stock up and save. Check out the highlights below and grab these deals before they're gone!

Oligo Blacklight Lighteners – Stock Up & Save!

On sale through the end of December (while supplies last)! Achieve impeccable lifts and blonding results with Oligo's premier award-winning lightening powders and creams – now available at **20% OFF!** Whether it's Cool Tone powder, Clay lightener, Extra Blonde, or gentle Cream Bleach, you'll get the same dust-free, high-lift performance Oligo is famous for, at a **budget-friendly cost**. This is the perfect time to stock up your color room for the holiday rush of balayage and highlights. These **Blacklight deals are while supplies last** – don't let them fade away!



NOVEMBER DECEMBER PROMOTIONS 2025

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

oligo
PROFESSIONNEL

LIGHTEN UP FOR THE HOLIDAYS

Loved by you and thousands of stylists, Blacklight lighteners offer predictable results and an even lift everytime. Make sure to stock up on your favourites during the busy holiday season!

ENJOY 20% OFF!*

BLACKLIGHT EXTRA BLONDE, 2 LBS - \$37.56
BLACKLIGHT COOL TONED BLONDE, 2 LBS - \$44.76
BLACKLIGHT BALAYAGE CLAY LIGHTENER, 0.55 LB - \$24.76
BLACKLIGHT CREAM LIGHTENER, 35 OZ - \$38.36



*N.B prices shown already include promotion.

*Limited time offer, while supplies last

THE HOLIDAY STYLIST KIT

Your essentials for the holiday season; Calura Gloss and colourful accessories for more fun behind the chair!

BUY:
12 X CALURA GLOSS SHADES, 2 FL. OZ.

FREE:
1 X HOLIDAY STYLIST KIT



KIT INCLUDES:
4 X CROCODILE CLIPS
1 X COLOUR BRUSH
1 X COLOUR BOWL
(\$15 VALUE)

US: \$88.20
VALUE: \$103.20
SALON SAVINGS: 15%



CALURA PERFECT SHINE TRIO

Get your hands on the perfect trio! Everything you need to offer repair, controlled styling, and shine.

1 X RECOVERY MASQUE, 6 FL. OZ.

1 X STYLING OIL ELIXIR, 3.04 FL. OZ.



1 X STYLING CRÈME, 8.5 FL. OZ.

US: \$40.00
VALUE: \$54.50
SALON SAVINGS: 27%

MORE CURLS, MORE FUN

Choose from 5 perms to deliver the result of your choice, without any thio or ammonia.

BUY:
4 X PERMS (MIX & MATCH)
FREE:
1 X PERM OF YOUR CHOICE

US: \$38.60
VALUE: \$48.25
SALON SAVINGS: 20%



LOCK THAT FUNKHUE

Ensure your salon guest not only has the best semi-permanent colour but also praises you for the colour longevity. The Calura Colour Lock is a must-have after every colour service.

BUY:
10 X FUNKHUE SHADES, 3.4 FL. OZ.
FREE:
1 X COLOUR LOCK, 8.5 FL. OZ. (\$16 VALUE)

US: \$93.50
VALUE: \$109.50
SALON SAVINGS: 15%



9

Gold Professional Haircare

NEW TO SALON CENTER!

- Glam hair, Scandinavian-clean formulas — **SALON ONLY EXCLUSIVE BRAND**...not available online or Amazon!
- Affordable Luxury for your hair your clients will “try, love, repeat.”

Click the button below to learn more!

LEARN MORE ABOUT GOLD!

TRY ME

HYDRATION SHAMPOO 250 ml/8.45 fl oz
 HYDRATION CONDITIONER 250 ml/8.45 fl oz
 TEN IN ONE 150 ml/5.10 fl oz
 SMOOTHING CREAM 150 ml/5.10 fl oz
 BLOW OUT CREAM 150 ml/5.10 fl oz
 PRODUCT MINI CATALOG

TRY ME TOTAL VALUE: \$95.00
 MINUS DISCOUNT (26%): \$25.01

GOLD TRY ME PRICE: \$69.99

GOLD
 PROFESSIONAL



LIMITED-TIME OFFERS

EXCLUSIVE HOLIDAY OFFER

Purchase Delicious Foundation and Silky Drops, and receive a gift of our premium Paddle Brush valued at \$35.20.

Salon Cost: \$38.50
Salon Value: \$73.70



CHOOSE THE SHAMPOO WHICH BEST SUITS YOU!

PURCHASE ONE OF THESE SHAMPOOS:
 Scalp Relieve Shampoo
 Repair Shampoo
 Blond Shampoo
 Daily Detoxing Shampoo
 250 ml e 8.45 fl oz

RECEIVE FREE
 Repair Conditioner
 250 ml e 8.45 fl oz

Salon Cost: \$18.00 ea | Salon Value: \$37.00



WASH & NOURISH

1x LUXURY HAIR MASQUE 200 ml/6.80 fl oz
 1x HYDRATION SHAMPOO 250 ml/8.45 fl oz
 1x HYDRATION CONDITIONER 250 ml/8.45 fl oz
 1x REPAIR SHAMPOO 250 ml/8.45 fl oz
 1x REPAIR CONDITIONER 250 ml/8.45 fl oz
 1x SCALP RELIEVE SHAMPOO 250 ml/8.45 fl oz
 1x DAILY DETOXING SHAMPOO 250 ml/8.45 fl oz
 1x BLOND SHAMPOO 250 ml/8.45 fl oz

WASH & NOURISH BACKBAR

1x HYDRATION SHAMPOO 1000 ml/33.80 fl oz
 1x HYDRATION CONDITIONER 1000 ml/33.80 fl oz

STYLING & PROTECTION

1x ARGAN OIL 50 ml/1.70 fl oz
 1x SILKY DROPS 50 ml/1.70 fl oz
 1x SEA WATER CREAM 150 ml/5.10 fl oz
 1x CURL CREAM 150 ml/5.10 fl oz
 1x SMOOTHING CREAM 150 ml/5.10 fl oz
 1x BLOW OUT CREAM 150 ml/5.10 fl oz
 1x TEN IN ONE 150 ml/5.10 fl oz
 1x VOLUME SPRAY 150 ml/5.10 fl oz
 1x THERMAL PROTECTION 150 ml/5.10 fl oz
 1x DELICIOUS FOUNDATION 200 ml/6.80 fl oz
 1x ROOT LIFT 200 ml/6.80 fl oz

FINISH

1x FAIRY DUST 10 g/0.35 fl oz
 1x FIBER WAX 80 ml/2.70 fl oz
 1x CLAY WAX 80 ml/2.70 fl oz
 1x STYLING WAX 80 ml/2.70 fl oz
 1x DRY SHAMPOO 200 ml/6.80 fl oz
 1x TEXTURIZING SPRAY WAX 200 ml/6.80 fl oz
 1x DRY HAIRSPRAY 400 ml/13.50 fl oz
 1x FLEXIBLE SPRAY 400 ml/13.50 fl oz
 1x SESSION HAIRSPRAY 400 ml/13.50 fl oz
 1x LIP BALM 15 ml/0.50 fl oz

METAMORPHYC SALON SYSTEM

1x DREAM SHAMPOO 250 ml/8.45 fl oz
 1x COME TRUE CONDITIONER 250 ml/8.45 fl oz

GOLD MATERIALS

10x RETAIL BAG
 6x MY FAVORITE PRODUCT 50 ml/1.70 fl oz
 1x PRODUCT MANUAL
 6x PRODUCT MINI CATALOG
 TESTER PACKAGE TOTAL VALUE: \$747.20
 MINUS DISCOUNT (10%): \$77.20
TESTER PACKAGE PRICE: \$670.00



MEMBERSHIP TESTER PACKAGE

Aloxxi Holiday Promotions – Vivid Deals, Vibrant Results

Aloxxi is bringing the festive vibes with **holiday promotions** you'll love. Give your clients the gift of luxurious color care with Aloxxi's holiday kits and specials. Enjoy **up to 60% off** select Aloxxi products, like the Bombshell Volumizing Shampoo & Conditioner duo (full sizes) – **60% off for a limited time!** All Aloxxi promos are **limited-time** - grab these "great hair is the gift" sets before they're gone.

Q4 Seasonal Kit

BEJEWELED KIT

Get a Jewel Tone Look with this Kit

Includes:

1 each Of ULTRA HOT Intense Semi-Permanent Fashion Colour In:

- Blue
- Clear
- Neon Green
- Neon Teal
- Pink
- Red
- Violet
- Yellow

1- INSTABOOST Gloss Boss
1- COLOURPRIME
1- ULTRA HOT Paper Swatch Chart
1- Technique Card

SALON VALUE: \$99.60
SALON COST: \$63.60
SALON SAVINGS: \$36.00

36% OFF



November/December Promo

ANDIAMO – LET'S GO COLOUR

Buy Six Tubes of ANDIAMO Express Permanent Colour and Receive a Barrier Cream **FREE**

Includes:

6 – ANDIAMO
1 – Barrier Cream

FREE ITEM



SALON SAVINGS: \$6.95



November/December Promo

WINTER IS COMING – TONE UP!

TONES Demi-Permanent Colour Gems Kit

Includes:

1 each of TONES Demi-Permanent Colour In:

- CLEAR
- GEMS BLUE
- GEMS GOLD
- GEMS COPPER
- GEMS RED
- GEMS VIOLET

1- Ultra LIGHTENER
1- 7 Volume Developer
1- Formulation Card



SALON VALUE: \$77.20
SALON COST: \$47.70
SALON SAVINGS: \$29.50

38% OFF

Gifting

BOMBSHELL STYLER + SHINE MIST

SUGGESTED RETAIL PRICE: \$27.50
SALON PRICE: \$13.75
RETAIL VALUE: \$49.50
SALON VALUE: \$24.75



E7 ANTI-FRIZZ SHAMPOO + CONDITIONER

SUGGESTED RETAIL PRICE: \$49.95
SALON PRICE: \$24.95
RETAIL VALUE: \$60.00
SALON VALUE: \$30.00

Holiday

60% OFF

HOLIDAY SPECIAL!

on full size Bombshell Shampoo & Conditioner

SALON VALUE: \$12.50
SALON COST: \$5.00
SALON SAVINGS: \$7.50 (60%)



Gama uniQ Dryer – Ultra-Light Powerhouse

Meet the **Gama uniQ Multistylar Dryer**, the high-tech dryer that's changing the game. This 4-in-1 professional tool features a **100,000 RPM digital brushless motor** and weighs only ~400 grams – meaning you get **Dyson-level power** without the arm strain. It comes with multiple attachments (drying nozzle, oval brush, Coanda curl barrels) for endless styling possibilities. With **3 heat and 3 speed settings**, a **cold shot**, and even a self-cleaning function, the uniQ Dryer lets you blow-dry, volumize, smooth, and curl with one device. Grab it this month at a special salon cost (significantly below its \$279 retail price) – **limited stock available**, so don't

miss out on a great gift idea for you or your customers with this innovative dryer.

uniQ

GAMA[®]
ITALY

LIMITLESS LOOKS

SCAN QR CODE
TO LEARN MORE!



NEW MULTISTYLER

Dries, straightens, adds volume and styles
your hair your way, all in one.

4ⁱⁿ1
MULTI LOOK



SPECIAL OFFER

ALL SALES FINAL!

SALON COST **\$ 208.90**

MSRP **\$ 279.95**

**RICH ROSE
904-710-1988**



CLICK TO LEARN MORE!



Color Wow

- **The ultimate finishing touch for holiday hair.**
- From *Dream Coat* to Xtra Large Bombshell Volumizer, Color Wow delivers that camera-ready look your clients crave.
- The hottest sellers that boost your retail revenue.

Pro tip: Holiday clients buy with their eyes. Front-face your top SKUs, keep testers handy, and place 2–3 giftable bundles at checkout.

COLOR WOW

OH, WHAT FUN

IT IS TO WOW

Sleigh the holidays with WOW viral style-makers. Stock up on our iconic frizz fighters and our viral volumizers!

*While Supplies Last



14%
SAVINGS

BUY 6
Dream Coat
Supernatural
Spray 6.7 FL OZ

GET 1 FREE
Style on Steroids
Texturizing Spray 7.0 FL OZ
Instant big volume + sexy texture

Salon Price: **\$84.00** Salon Value: \$98.00



14%
SAVINGS

BUY 6
Extra Strength
Dream Coat
6.7 FL OZ

GET 1 FREE
Texas Hold 'Em
Big Hold Hairspray 8.8 FL OZ
Big, bold lasting hold plus super shine

Salon Price: **\$96.00** Salon Value: \$111.00

SAVE 20% ON VIRAL VOLUMIZERS

Xtra Large
Bombshell
Volumizer
6.7 FL OZ

Massive volume
+ silky strands,
lasts for days

Salon Price:
\$10.40

Salon Value:
\$13.00



Raise the Root
Thicken +
Lift Spray
5.0 FL OZ

Sky-high lift +
volume without
stiffness

Salon Price:
\$9.60

Salon Value:
\$12.00



SAVE 25% ON 3
(or more)

**AWARD-WINNING
ROOT COVER UP'S**
(any shade)

No mess, no fail Hall of Fame
formula. Instantly cover grays
+ roots, touch up highlights,
fill in sparse spots for the
look of thicker hair.

Salon Price: **\$38.82**
Salon Value: **\$51.75**

4

milk_shake Holiday Gift Boxes – Perfect Presents & 21% Savings 🎁

Spread holiday cheer (and boost retail sales) with milk_shake® Holiday Gift Boxes! Choose from five irresistible sets, each themed as “the gift of...” healthy Shine, Icy Blond Perfection – even a special Flower fragrance duo. Each box includes a **shampoo + conditioner + FREE Incredible Milk leave-in** (travel size) elegantly packaged for gifting. **Salon cost is just \$28 per set** (vs. \$35.50 retail) – a **21% profit margin** for you while delighting clients with salon-quality holiday sets. These limited-edition

gift boxes are **available only while supplies last** this November. Stock up now to offer the *gift of great hair* to your clients (and let the savings shine)!

milk_shake®

November 2025

the gift of color brilliance

\$28.00 | salon value \$35.50

INVEST
colour maintainer shampoo sulfate free 10.1 fl.oz.
colour maintainer conditioner 10.1 fl.oz.
FREE
incredible milk 1.8 fl.oz.



the gift of strength & shine

\$28.00 | salon value \$35.50

INVEST
integrity & strength shampoo 10.1 fl.oz.
integrity & strength conditioner 10.1 fl.oz.
FREE
incredible milk 1.8 fl.oz.



the gift of color brilliance

\$28.00 | salon value \$35.50

INVEST
colour maintainer shampoo flower 10.1 fl.oz.
colour maintainer conditioner flower 10.1 fl.oz.
FREE
incredible milk flower 1.7 fl.oz.



the gift of icy blond perfection

\$28.00 | salon value \$35.50

INVEST
icy blond shampoo 10.1 fl.oz.
icy blond conditioner 8.4 fl.oz.
FREE
incredible milk 1.8 fl.oz.



the gift of moisture & softness

\$28.00 | salon value \$35.50

INVEST
moisture&more shampoo 10.1 fl.oz.
moisture&more conditioner 8.4 fl.oz.
FREE
incredible milk 1.8 fl.oz.



ornament minis



whipped cream 1.7 fl.oz. | \$5.00
whipped cream flower 1.7 fl.oz. | \$5.00
insta.lotion 3.4 fl.oz. | \$9.00
leave in conditioner 2.5 fl.oz. | \$6.00
leave in conditioner flower 2.5 fl.oz. | \$6.00
dry shampoo 1.6 fl.oz. | \$9.00

*Limited time offer, while supplies last

LEAVE-IN LEGENDS

light weight formulas that detangle, soften, and protect for effortless, healthy-looking hair.



leave in conditioner 4+2

\$56.00 | salon value \$84.00

INVEST
4 leave in conditioner 11.8 fl.oz.
FREE
2 leave in conditioner 11.8 fl.oz.

SAVE 33%



leave in conditioner flower vibes 4+2

\$56.00 | salon value \$84.00

INVEST
4 leave in conditioner flower fragrance 11 fl.oz.
FREE
2 leave in conditioner flower fragrance 11 fl.oz.

YOUR SHINE ESSENTIALS

milk_shake's shine essentials infuse strands with hydration and silky smoothness, delivering a polished, radiant finish every time. because shiny, healthy-looking hair never goes out of style.

incredible oil

1.7 fl.oz

\$14.40 salon value \$18.00

glistening milk

4.2 fl.oz

\$12.00 salon value \$15.00

glistening argan oil

1.7 fl.oz

\$14.40 salon value \$18.00



SAVE 20%

Scruples

- **Top Affordable Haircare** bundles that clients ask for every year.
- Reliable performance, solid margins, and client-pleasing results.

FESTIVE STYLES, FLAWLESS FINISH.



OVER 20% SAVINGS

SC987075

HOLD & GO DUO

HIGH DEFINITION HAIRSPRAY | 10.6 oz
HIGH DEFINITION HAIRSPRAY | 2 oz

\$14.99 USA
reg. value \$18.86 USA salon cost



OVER 30% SAVINGS

SC987051

LOCK & LUSTER DUO

HIGH DEFINITION HAIRSPRAY | 10.6 oz
HYPERSHINE REPAIR SPRAY | 4.2 oz

\$16.99 USA
reg. value \$24.35 USA salon cost



OVER 28% SAVINGS

SC986770

SHAPE & SHINE DUO

HIGH DEFINITION HAIRSPRAY | 10.6 oz
CREME PARFAIT VOLUMIZING FOAM | 8.5 oz

\$15.99 USA
reg. value \$22.46 USA salon cost



OVER 26% SAVINGS

SC986775

SMOOTH & STYLE

CREME PARFAIT VOLUMIZING FOAM | 8.5 oz
SILK SERUM | 3 oz

\$16.99 USA
reg. value \$23.09 USA salon cost



OVER 22% SAVINGS

SC981722

VOLUME & LIFT DUO

STRUCTURE BATH SHAMPOO | 12 OZ
QUICKSEAL CONDITIONER | 8.5 OZ

\$13.99 USA
reg. value \$18.09 USA salon cost



OVER 22% SAVINGS

SC982792

RESET & REPAIR DUO

HAIR CLEARIFIER SHAMPOO | 12 OZ
ER CONDITIONER | 8.5 OZ

\$13.99 USA
reg. value \$18.09 USA salon cost



OVER 22% SAVINGS

SC147-SC282

COLOR REVIVAL DUO

RENEWAL SHAMPOO | 12 OZ
RENEWAL CONDITIONER | 8.5 OZ

\$13.99 USA
reg. value \$18.09 USA salon cost



OVER 45% SAVINGS

SC983712

RICH NOURISH DUO

TOTAL INTEGRITY
ULTRA RICH SHAMPOO | 12 OZ
TOTAL INTEGRITY
ULTRA RICH CONDITIONER | 6.7 OZ

\$14.99 USA
reg. value \$27.44 USA salon cost



SC7106-25

OVER 35% SAVINGS

TEA TREE DUO | 8 OZ

REFRESHING SHAMPOO
REFRESHING CONDITIONER

\$13.99 USA
reg. value \$21.65 USA salon cost

Keratherapy Gift Bundles – Smooth Hair for the Holidays

Help your clients fight winter frizz with **Keratherapy Holiday Bundles**. Keratherapy's expertly curated gift sets bundle their renowned smoothing and repair products into value packs that are **priced to sell**. Choose from **Trio Sets** (e.g. Moisture, Color Protect, Repair, Volume) or the **Hero 5-Packs** for the ultimate transformation kit. These bundles boast **savings up to 36% off** regular prices, giving you great profit margins and your clients an infusion of keratin and botanical goodness at home. Each kit includes

best-sellers like Keratherapy KeratinFixx shampoos, conditioners, leave-ins, and treatments – everything needed for shiny, healthy holiday hair. **Limited-time offer** – add these smoothing sets to your retail shelf before the deal ends.

KERATHERAPY™

November/December 2025

Holiday Bundles **Save up to 32% Off Our Holiday Bundles!**



Trio Holiday Bundles

Purchase Any Single Full Collection

Each collection includes retail size Shampoo, Conditioner, Leave-in

- 1 Moisture+Keratin Collection | \$45.85
- 1 Repair+Keratin Collection | \$45.85
- 1 ColorProtect+Keratin Collection | \$45.85
- 1 Volume+Keratin Collection | \$45.85
- 1 Blonde+Keratin Collection | \$45.85
- 1 Strength+Vegan Collection | \$45.85

**Up to
35%
OFF**
\$29⁹⁵



Hero 5 Pack Holiday Bundles

Purchase Any Single Full Collection

*Shampoo and Conditioner Collection with
Keratinfixx Leave In 20 in 1,
Daily Smoothing Cream and
BambooMiracle Vegan Reconstructor*

*Style+Keratin Collection with Daily Smoothing Cream,
Argan Oil, Define, Shine & Style Cream,
Ultra Fast Blow-Dry Mist Spray & Rapid Rescue*

- 1 Moisture+Keratin Collection | \$79.25
- 1 Repair+Keratin Collection | \$79.25
- 1 ColorProtect+Keratin Collection | \$79.25
- 1 Style+Keratin Collection | \$76.55

**Up to
37%
OFF**

\$49⁹⁵



Travel Size Holiday Bundles

Purchase Any Single Full Collection

Each collection includes **TRAVEL SIZE**
Shampoo, Conditioner & Daily Smoothing
Cream

- 1 Moisture+Keratin Collection | \$12.85
- 1 Repair+Keratin Collection | \$12.85
- 1 ColorProtect+Keratin Collection | \$12.85

\$9⁹⁵

**Up to
23%
OFF**

While Supplies Last



Alcove Holiday Boxes – #1 Curl Set & More Client Favorites

Give the gift of **gorgeous curls** (or silky volume, or vibrant color) with **Alcove's Holiday Gift Boxes**. The standout star is the “**Curl Set**”, featuring Alcove's #1 best-seller, the Curl Activator, plus complementary products to define and hydrate curls. (It's no wonder this set is our **top seller** – Curl Activator has a cult following!) Alcove's other kits, like the Volume set, are equally packed with salon-quality formulas and make **ideal client gifts or retail items**. Each box is beautifully packaged for holiday

display. These **#1 selling** Alcove boxes are going fast – especially the curl kit – so grab yours now. **Limited quantities** – when they're gone, they're gone!

ALCÔVE

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

NO FLUFF NO FILTERS RESULTS ONLY.

ALL IN ONE STYLING SET

Our All-in-One Styling Set brings together three essentials your clients will love: a light hold Styling Jelly, a multifunctional Serum, and a free Hair Clip. Perfect for holiday styling or everyday looks, this ready-to-go kit is so versatile. From adding shine and frizz control to defining curls or polishing straight styles, it's the set that does it all!

THE KIT INCLUDES:

- Styling Jelly - 250 mL / 8.5 oz
- Serum - 100 mL / 3.4 oz
- **FREE** Alcôve Hair Clip (value \$6)

Salon price: **\$16.20**

Salon Savings: **10% + Free Hair Clip**

Suggested Retail Price: **\$29.00**



STRONG HOLD HAIRSPRAY

210g / 7.4 oz

Our Strong Hold Hairspray is a stylist favorite for a reason. The finishing spray you can trust, from polished updos to everyday looks.

BUY 5 STRONG HOLD HAIRSPRAYS GET 1 FOR FREE

PROPERTIES:

- Protects against UV
- Prevents frizz
- Fortifies

WHO IT'S FOR?

- All hair types

KEY INGREDIENTS:

Pomegranate Seed Oil, Evening Primrose, Hemp Oil



Salon price: **\$45.00** (Value \$54.00)

Salon Savings: **17%**

Suggested Retail Price: **\$15.00 / each**

Limited Edition FLAT IRON

Introducing our limited edition flat iron, designed to deliver professional-grade results at home. With cutting-edge technology and an ergonomic design, this tool ensures effortless styling and salon-quality finishes.

PROPERTIES:

- Temperature Settings up to 450°F (230°C)
- Ultra-Smooth HD Ceramic-Tourmaline Floating Plates
- Quality Heating Elements providing Constant Heat



Salon price: **\$49.99** (Value \$59.99)

Salon Savings: **17%**

Suggested Retail Price: **\$66.00**

***LIMITED TIME OFFER, WHILE SUPPLIES LAST**

HOLIDAY FAVORITES

A perfect holiday pick! Offer your clients their favorite shampoo and conditioner with a free travel size to take on the go or to discover a new favorite. Ideal for gifting or keeping their routine going wherever they are.

RESCUE KIT:

- Hydrating Shampoo, 300 mL/10 oz
- Hydrating Conditioner, 300 mL/10 oz
- Restructuring Mask, 55 mL/1.9 oz



TURN UP THE VOLUME:

- Volumizing Shampoo, 300 mL/10 oz
- Volumizing Conditioner, 300 mL/10 oz
- Styling Cream, 60 mL/2 oz



NEW!

CURL ESSENTIALS:

- Curl Shampoo, 300 mL/10 oz
- Curl Conditioner, 300 mL/10 oz
- Curl Activator, 60 mL/2 oz



Salon price: **\$16.20** (Value \$22.40)

Salon Savings: **28%**

Suggested Retail Price: **\$29**

Bōkka Botanika Gift Boxes – Botanical Duos + Bonus Deals

Celebrate the season naturally with **bōkka BOTÁNICA** holiday duos. These **gift box sets** pair shampoo and conditioner combos in three variants – *Replenishing Moisture*, *Miracle Rescue & Repair*, and *Thikk. Volume* – each infused with botanical ingredients for healthy hair. Your

salon cost is under \$27 per duo, and each comes with a special bonus (these kits include extra treatment samples or merchandising perks for stylists). Clients will adore the plant-powered formulas and pretty packaging, making them perfect retail gifts. **Available while supplies last** – offer these **Bōkka Botanika** sets while you can, and give the gift of natural beauty.



NOT AVAILABLE IN NORTH or SOUTH CAROLINA

NOVEMBER / DECEMBER 2025 PROMOS

Salon & Stylist Try Me Kit



SPECIAL SALON PRICE: \$179.00
SALON VALUE: \$220.25 A 19% SAVINGS!



BONUS OFFER:

1 Free Bokka Chemical Cape
 (a \$25 value, while supplies last)

PURCHASE:

- 1 Replenishing Moisture Shampoo – 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner – 10.1oz / 300ml
- 1 Replenishing Moisture Masque – 8oz / 237ml
- 1 Miracle Rescue & Repair Shampoo – 10.1oz / 300ml
- 1 Miracle Rescue & Repair Conditioner – 10.1oz / 300ml
- 1 Miracle Rescue & Repair All-in-1 Leave-in Treatment – 6oz / 177ml
- 1 Miracle Rescue & Repair Masque – 8oz / 237ml
- 1 Thikk.Volume Shampoo – 10.1oz / 300ml
- 1 Thikk.Volume Conditioner – 10.1oz / 300ml
- 1 Velvet Smooth Blowdry Balm – 6.8oz / 200ml
- 1 Blowdry Boost Volumizing Spray – 6oz / 177ml
- 1 Abyssinian & Kendi Oil Serum – 1.7oz / 50ml
- 1 All Curled Up Curl Defining Cream – 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam – 7oz / 207ml
- 1 Show Off & Shine Illuminating Styling Spray – 16.9oz / 500ml
- 1 Born for the Stage Finishing Spray - Firm Hold – 16.9oz / 500ml
- 1 Mirror Cling - "Ask me about Plant Powered Color Care"
- 1 Tent Card - "Plant Powered Color Care"

HAPPY
Holidays



REPLENISHING MOISTURE HOLIDAY DUO

- 1 Replenishing Moisture Shampoo 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner 10.1oz / 300ml

Salon Value: \$26.50
Salon Price: \$21.20
 A 20% Savings!



THIKK.VOLUME HOLIDAY DUO

- 1 Thikk.Volume Shampoo 10.1 oz / 300ml
- 1 Thikk.Volume Conditioner 10.1 oz / 300ml

Salon Value: \$27.50
Salon Price: \$22
 A 20% Savings!



MIRACLE RESCUE & REPAIR HOLIDAY DUO

- 1 Miracle Rescue & Repair Shampoo 10.1 oz / 300ml
- 1 Miracle Rescue & Repair Conditioner 10.1 oz / 300ml

Salon Value: \$26.50
Salon Price: \$21.20
 A 20% Savings!

***While Supplies Last**

Miracle Rescue & Repair Masque

Strengthen and nourish chemically-treated and damaged hair.



BOGO 50% OFF!

PURCHASE:
2 Miracle Rescue & Repair Masque – 8oz / 237ml
SALON PRICE \$22.50 SALON VALUE \$30

Replenishing Moisture Masque

Deeply penetrates to dramatically improve overall hair health, elasticity, and texture.



BOGO 50% OFF!

PURCHASE:
2 Replenishing Moisture Masque – 8oz / 237ml
SALON PRICE \$20.25 SALON VALUE \$27

Joon Gift Sets – Persian Luxury Meets Holiday Glam

Indulge your clientele with **Joon Haircare's holiday gift sets**, inspired by Persian beauty secrets. Joon's saffron-infused formulas blend tradition with modern science, and now they come in ready-to-gift bundles perfect for the season. Check out the **Saffron Rose Hydrating Trio**, featuring Joon's coveted Saffron Rose Shampoo, Conditioner, and Hair Elixir oil – a nourishing ritual that detangles, strengthens, and adds brilliant shine. There's also the **Styling Ritual Set**, **Travel Hair Rescue Kit**, and other bundles to suit every need joonhaircare.com. These sets offer **special holiday pricing** (with built-in savings for you) and elegant packaging that makes retailing a breeze. **Available only while holiday stocks last** – bring some Joon joy to your salon and grab these gift sets now.

JOON

Persian Secrets

STYLING RITUAL SET



This Styling Ritual Set features three styling essentials inspired by centuries-old Persian beauty rituals, designed to support hair health. The Katira Volumizing Mousse, enriched with Katira, Rosemary, and Rice Water, creates soft, airy volume while smoothing frizz, refining natural texture and enhancing elasticity—without any crunch or stiffness. The Saffron Hair Elixir is a lightweight, fast-absorbing hair oil that offers heat protection, moisturizes and detangles for frizz-free and shiny hair. The Persimmon Rose Hairspray offers flexible, buildable all-day hold with antioxidant-rich Persimmon, Turmeric, and Saffron to help protect hair from heat and environmental stressors.

\$23 Salon Price
(\$46 Retail • \$60 Value)



Hydrating Haircare Travel Set
Saffron Rose Shampoo 2 fl.oz
Saffron Rose Conditioner 2 fl.oz

\$11 Salon
\$22 Retail



Saffron Rose Hydrating Set
Saffron Hair Elixir 1.1 fl.oz
Saffron Rose Shampoo 2 fl.oz
Saffron Rose Conditioner 2 fl.oz

\$19 Salon
\$38 Retail • \$50 Value

Our bestselling gift sets! They are perfect for anyone looking to detangle, smooth, moisturize and add shine to the hair. Used in traditional Persian beauty rituals for centuries, the "Antioxidant Powerhouse" created by Saffron, Rose, Pistachio and Pomegranate nourish, strengthen and restore hair elasticity to its healthiest state. These products can be used daily.

re:BOND System – Next-Gen Hair Repair Technology

Repair hair like never before with the **re:BOND Bond-Building System**, now available to Salon Center professionals. Powered by proprietary **FIBERENEW™ technology**, re:BOND **reconnects broken internal hair bonds** to strengthen and revive even the most damaged strands. This 3-step system (Bond Repair Shampoo, Miracle Bond Building Mask, and the New AminoFixx) works miracles on over-processed hair, much like Olaplex – but with its own innovative twist.

Meet the newest bond-building breakthrough — **Aminofixx Miracle Spray** — powered by re:BOND's patented **FIBERENEW™ technology** that strengthens, restores, and renews hair from the inside out.

This lightweight leave-in protects against future breakage, smooths frizz, and delivers visible results after the first use. Vegan, cruelty-free, and safe for all hair types — even extensions.

Holiday BOGO!

Buy 1 **re:BOND Miracle Bond-Building Mask (3 oz)**

Get 1 **Aminofixx Miracle Bond-Building Spray (4 oz) FREE**

Salon Value: \$33 | Special Offer: **\$22 — Save 33%!**

The perfect duo: the mask rebuilds, Aminofixx locks in shine and strength.

Holiday DUO Gift Set

Includes Shampoo (10.1 oz), Conditioner (10.1 oz) & Decorative Box

Salon Value: \$30 | Special Offer: **\$24 — Save 20%!**

A daily-use pair that keeps hair smooth, strong, and holiday-ready.

Experience **the science of FIBERENEW™** this season — real repair, visible shine, lasting strength.



2025 HOLIDAY PROMOTIONS

Experience FIBERENEW™ and REVOLUTIONIZE the way your clients care for their hair!

FIBERENEW™ is formulated in every re:BOND™ product and utilizes a professional strength, patented ingredient technology. FIBERENEW™ rePAIRS, reSTORES & reNEWS the internal bond structures of the hair that have been damaged by bleaching, chemical services, coloring, the environment or heat styling. This intensive formula also protects from future damage and breakage, while leaving the hair healthier, soft, shiny and smooth, from the very first use.

- Reverses Damage & Aging
- Noticeable Results After First Use
- Strengthens, Softens, & Smooths
- Patented Bond Repair Technology
- Vegan & Cruelty-Free
- Professional Strength
- For All Hair Types
- Great for 100% Human Hair Extensions

Holiday BOGO!

Purchase

**1-re:BOND Miracle Bond-Building
Mask 3oz/89mL**

Receive

**1-re:BOND Aminofixx Miracle Bond
Building Spray 4oz/118mL**

SALON VALUE: \$33.00

SPECIAL OFFER \$22.00

33% SAVINGS



Holiday DUO!

1-re:BOND Daily Shampoo 10.1oz/300mL
1-re:BOND Daily Conditioner 10.1oz/300mL
1-Decorative Box

SALON VALUE: \$30.00

SPECIAL OFFER \$24.00

20% SAVINGS

Follow us @rebondhair

THE PERFECT BALANCE OF MOLECULAR HAIR SCIENCE & NATURE

18

These are just a few of my top picks. Click the black PROMOTIONS button below to see all of our holiday promos!

👉 **Order or message me today** to lock in your deals before they disappear.

Let's make sure your salon is stocked and ready for the busy holiday season.



Order Your Way

- Reply to this email with item + qty (fastest with me).

- **Call/Text:** {{ params.sales_rep_phone | default:"+1 (904) 710-1988" }}
- **Online:** {{ params.order_portal_link | default:"[https://www.thesaloncenter.shop/](\"https://www.thesaloncenter.shop/\")" }}

[Shop Holiday Promos Now →](#)

ONLINE ORDERING NOW AVAILABLE!

If you missed the announcement, **The Salon Center** now has their online shopping portal up and running for your convenience. Please keep in mind I am still available to do your orders as always! 😊. This is for those that want to place orders on their own 24/7. Even if you already have an account with us, **YOU MUST REGISTER** on the online portal before you can use it. To get started, I made a special page for my customers. Just click the button below. If you already registered, click here to shop: <https://www.thesaloncenter.shop/>

REGISTER HERE FOR ONLINE ORDERING!

If you do not already have my app on your phone, you can add it to your Home Screen by clicking this link: <https://app.tsc1.us/>

If you are not sure how to add the app to your iphone home screen, then watch this short video I made: https://youtu.be/_al8rLSiATA

To go directly to the promotions, just click the button below:

PROMOTIONS

FYI: I am focusing more of my time with clients that value my knowledge and over 30 years experience. So if you haven't seen me lately, please reach out if you want to do business with me vs. the stores. 😊

As always, **I APPRECIATE YOU!** 🙏. Hope to see you soon!

Rich Rose
Marketing Consultant
The Salon Center

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Richard J Rose

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