<u>Scruples.</u>

CLASSIC LITER SALE - CONDITIONERS

STOCK UP AND SAVE ON YOUR FAVORITE CONDITIONERS











BUY 10 GET 2 FREE

MOISTUREX

RFPLENISHING CONDITIONER 204 Enhances pliability in dry, brittle and coarse hair.

It penetrates deep to restore moisture and adds elasticity and shine.

QUICKSEAL

DETANGLING CONDITIONER 224

Seal and protect your hair against environmental contaminants. This daily ultra-light conditioner seals and detangles hair while creating smooth brilliance and shine.

OVER

Liter - reg. value \$246.60 USA salon cost

\$205.50 EA. USA

ER EMERGENCY REPAIR CONDITIONER 294

Where other products hide hair under a shroud of shortterm solutions, ER® resuscitates hair and brings it back to life with improved health and longevity.

RENEWAL COLOR

RETENTION CONDITIONER 284

Renewal Conditioner smooths, seals and conditions color treated hair while helping to protect it from the damaging effects of the environment.

Liter - reg. value \$228.36 USA salon cost

\$190.30 EA. USA

CLASSIC COLLECTION - STYLING PRODUCTS

SPECIAL DEAL

CREME PARFAIT

VOLUMIZING FOAM 567

8.5 OZ. - reg. value \$10.60 USA salon cost \$8.99 USA



20% off

DRY SHAMPOO

FRESH FINISH 182

A weightless spray that goes on clear, Scruples' DRY SHAMPOO absorbs excess oil, while antioxidants work to replenish and condition the hair - never leaving the hair looking dull, dusty or faded.

7.5 OZ-reg. value \$13.71 USA salon cost \$10.97 USA



WHY WE LOVE IT

This rich, weightless, alcohol-free styling foam is a game-changer, effortlessly providing hair with volume, control, and an incredible shine all in one simple step.

FAREWELL TO COLOR, HELLO TO SAVINGS

WHAT IT DOES?

Specially formulated to directly target direct dye molecules without lightening or removing natural or permanent haircolor. Don't be stuck in the same old dye! Remove the old shade quickly and easily and immediately apply a new shade.

SPECIAL DEAL

COLOR DELETE
PERMANENT HAIRCOLOR REMOVER 8710

4 OZ. - reg. \$24.90 USA salon cost

\$15.99 EA. USA





GIVE THE POWER BACK

UPTO

TO YOUR BLONDE



POWER BLONDE 9+LIGHTENING POWDER

Maximum lift 9+ Lightening Powder featuring a
Hydra-Protein Bond Protector to decolorize natural
or color treated hair for on or off scalp application

8638 10.6 OZ. –reg. value \$22.46 USA salon cost

\$19.09 EA. USA

8639 22.93 Oz. -reg. value \$41.18 USA salon cost

\$35.00 EA. USA





UNLEASH YOUR INNER ARTIST ONE BOLD SHADE AT A TIME!

URBAN SHOCK

BRIGHTS

A shocking series of bright, pigment-packed, direct dye hair colors that expand the URBAN SHOCK palette.

8501 **RUBY- ROSE** 8505 COBALT-SKY 8502 BERRY- MAGENTA 8506 CHARCOAL-SILVER AMETHYST- LILAC 8503 8508 LEMON-MERINGUE AQUA- MINT 8504 8511 **CLEAR MIXER**

3.04 oz. – reg. \$8.86 USA salon cost

\$7.09 EA. USA



















WHY USE IT?

Specially formulated to directly target direct dye molecules without llightening or removing natural or permanent haircolor. Don't be stuck in the same old dye! Remove the old shade quickly and easily and immediately apply a new shade.



URBAN SHOCK
DIRECT DYE REMOVER 850

4 OZ. – reg. \$24.90 USA salon cost

\$19.92 EA. USA



