

Scruples® S.E.E.



ATTENTION ALL PROFESSIONAL STYLISTS!

We're thrilled to announce the upcoming Scruples Encore Education Program, a premier opportunity to elevate your skills and advance your career in the beauty industry. This program is designed to offer in-depth knowledge and hands-on experience with the latest techniques and trends in hair styling and coloring. Upon completion, receive a certificate recognizing your achievement in the Scruples Encore Education (SEE) program.

Hosted by the dynamic duo of Bahira Shami, CEO of Scruples, and William Whatley, Creative Education Director, this immersive program promises to ignite your passion for excellence and propel your career to new heights.

What's in Store:


Comprehensive Training: Learn from top industry experts and master new techniques.

Cutting-Edge Trends: Stay ahead with the latest in hair fashion and innovation.

Hands-on practice: Perfect your skills in color placement, color theory, bleaching & toning, and reds that don't fade.

If you're passionate about enhancing your expertise and staying at the forefront of the industry, this is an opportunity you can't afford to miss!

 **Date: February 1-3, 2025**

 **Location: Scruples Elite Academy,
Houston, Texas**

Special Offer!

Early Locked-in Pricing:

Apply by December 10th and pay only **\$199.00!**

Regular Price:

\$249.00 after December 10th.

Schedule:

Saturday

7 p.m. to 9 p.m. - Welcome Party

Sunday

9 a.m. to 5 p.m. - Presentation

Color & Cutting, Finishing, Trends
and Techniques

Monday

9 a.m. to 5 p.m. - Hands-on Training
with Scruples Design Team

For more information and to register for the Scruples Encore Education Program, visit our website at

<https://education.scrupleshaircare.com/>

Don't miss this opportunity to enhance your craft and elevate your career. Secure your spot today and SEE the difference!

SEE the Future of Hair Education with Scruples!

Scruples®

SCRUPLES has developed an educational platform that brings stylists on a journey of growth, success and enhancement of their skills.

For those who are looking to save time, make more money and stretch their artistic freedom



This two day program introduces attendees to Scruples' product portfolio. The event opens with a welcome cocktail party on Saturday before the training begins on.

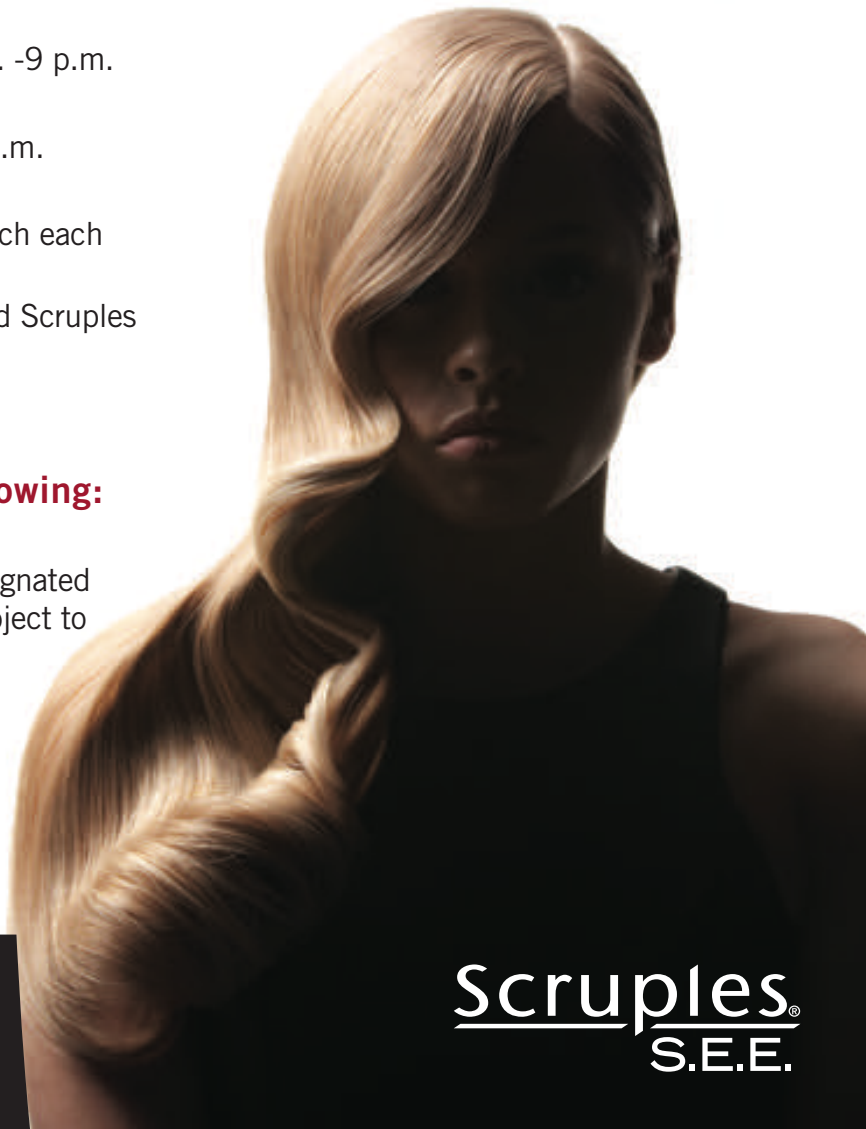
Education includes product knowledge, live model demonstrations and hands-on training with mannequins.

Scruples Provides the Following:

- An evening social cocktail party Saturday 7 p.m. -9 p.m.
- Two days of education
Sunday 9 a.m. to 5 p.m., Monday 9 a.m. to 5 p.m.
- Mannequins for hands-on training
- Continental breakfast provided by Hotel and lunch each day at the Scruples Academy
- Complimentary shuttle to and from the hotel and Scruples Academy
- Certificate upon completion

Attendees Are Responsible for the Following:

- Round trip transportation to Houston, TX
- Two or three nights room stay at a Scruples designated hotel (discounted rate available upon request, subject to additional cost)
- Personal tools: Assorted cutting combs, styling brushes, shears, blow dryer, sectioning clips



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