

THE SALON CENTER

DECEMBER 2024



THE SALON CENTER.COM | (205) 940-1140 |  FIND US ON *Instagram* @THE_SALONCENTER

NEW!

re:BOND™

molecular hair science

NOV/DEC 2024 SALON HOLIDAY PROMOTIONS

Experience FIBERENEW™ and REVOLUTIONIZE the way your clients care for their hair!

In just 4 minutes, our **Leave-in Miracle Bond Building³ Mask with FIBERENEW™**, **rePAIRS**, **reSTORES**, & **reNEWS** the internal bond structures of the hair that have been damaged by bleaching, chemical services, coloring, the environment, or heat styling. This intensive formula also protects from future damage and breakage, while leaving the hair healthier, soft, shiny, and smooth, from the very first use.

- Reverses Damage & Aging
- Noticeable Results After First Use
- Strengthens, Softens, & Smooths
- Patented Bond Repair Technology
- Vegan & Cruelty-Free
- Professional Strength
- For All Hair Types
- Great for 100% Human Hair Extensions



Offer #1

re:BOND Holiday Retail Kit

6-piece display plus 12 'Trial Packettes' to help generate new Holiday revenue!

PURCHASE:

5 Leave-In Miracle Bond³ Building Mask 3oz/89ml

RECEIVE FREE FOR STATION AND CLIENT TRIAL:

1 Leave-In Miracle Bond³ Building Mask 3oz/89ml

1 6-piece display

12 Trial Packettes for sampling

SPECIAL SALON PRICE: \$110.00

SALON VALUE: \$156 A 29% SAVINGS! R-PROMO-11

Offer #2

Daily Miracle Bond Building Holiday Duo Offer!

PURCHASE:

1 Daily Miracle Bond³ Building Shampoo & Conditioner
Holiday Duo Boxed Set, 10.1 oz/300ml

SPECIAL SALON PRICE: \$24.00

SALON VALUE: \$30.00 A 20% SAVINGS! R-PROMO-8

DUOS

colour care DUO
\$17.50 | salon value \$25.00
 colour maintainer shampoo
 sulfate free 10.1 oz
 colour maintainer conditioner 10.1 oz
 duo box

SRP \$35.00



moisture plus DUO
\$19.00 | salon value \$27.00
 moisture plus shampoo 10.1 oz
 moisture plus conditioner 8.4 oz
 duo box

SRP \$38.00



icy blond DUO
\$19.00 | salon value \$27.00
 icy blond shampoo 10.1 oz
 icy blond conditioner 8.4 oz
 duo box

SRP \$38.00



flower power DUO
\$17.50 | salon value \$25.00
 colour maintainer shampoo flower
 fragrance 10.1 oz
 colour maintainer conditioner flower
 fragrance 10.1 oz
 duo box

SRP \$35.00



silver shine DUO
\$19.00 | salon value \$27.00
 silver shine shampoo 10.1 oz
 silver shine conditioner 8.4 oz
 duo box

SRP \$38.00



curl passion DUO
\$18.30 | salon value \$26.00
 curl passion shampoo 10.1 oz
 curl passion conditioner 10.1 oz
 duo box

SRP \$36.60



TRIOS

flower power TRIO
\$27.50 | salon value \$37.00
 colour maintainer shampoo flower
 fragrance 10.1 oz
 colour maintainer conditioner flower
 fragrance 10.1 oz
 colour maintainer leave-in flower
 fragrance 11.8 oz
 trio box

SRP \$55.00



integrity TRIO
\$30.00 | salon value \$39.00
 integrity nourishing shampoo 10.1 oz
 integrity nourishing conditioner 10.1 oz
 incredible milk 5.1 oz
 trio box

SRP \$60.00



moisture plus TRIO
\$29.50 | salon value \$39.00
 moisture plus shampoo 10.1 oz
 moisture plus conditioner 8.4 oz
 leave-in conditioner 11.8 oz
 trio box

SRP \$59.00



colour care TRIO
\$27.50 | salon value \$37.00
 colour maintainer shampoo sulfate free 10.1 oz
 colour maintainer conditioner 10.1 oz
 leave-in conditioner 11.8 oz
 trio box

SRP \$55.00



make my day TRIO
\$26.00 | salon value \$35.00
 make my day shampoo 10.1 oz
 make my day conditioner 8.4 oz
 whipped cream 6.8 oz
 trio box

SRP \$52.00



curl passion TRIO
\$29.00 | salon value \$38.50
 curl passion shampoo 10.1 oz
 curl passion conditioner 10.1 oz
 curl passion leave-in 10.1 oz
 trio box

SRP \$58.00



DUO/TRIO HOLIDAY



LET IT GLOW

Get long-lasting results
 with our award-winning
 insta.lotion or add softness
 and smooth flyaways
 with our no-frizz family.



glistening argan oil 1.7 oz
\$13.20
 salon value \$16.50

SAVE
20%

insta.lotion 8.4 oz
\$11.60
 salon value \$14.50

glistening milk 4.2 oz
\$10.40
 salon value \$13.00

glistening serum 3.4 oz
\$12.00
 salon value \$15.00

glistening spray 3.4 oz
\$12.00
 salon value \$15.00

light catcher spotlight
 level 8 BOGO 50% off
 + free developer
\$42.00
 salon value \$65.50

SAVE
\$23.50

1 light catcher spotlight level 8 17.64 oz
 1 light catcher spotlight level 8 17.64 oz
FREE
 1 20 vol oxidizing emulsion 32.1 oz

light catchers spotlight
 level 9 BOGO 50% off
 + free developer
\$45.00
 salon value \$69.50

SAVE
\$24.50

1 light catcher spotlight level 9 17.64 oz
 1 light catcher spotlight level 9 17.64 oz
FREE
 1 20 vol oxidizing emulsion 32.1 oz

Aloxxi



NOVEMBER – DECEMBER & Q4 2024

PROMOTIONS

READY OR NOT, COLOUR'S ABOUT TO GET HOT!

"ARE YOU RED-Y FOR IT?" SEASONAL COLLECTION

PRODUCT	SIZE
DIMENSIONS SHADE .31	2 Oz / 60g
DIMENSIONS SHADE .44	2 Oz / 60g
DIMENSIONS SHADE .66	2 Oz / 60g
INSTABOOST COPPER CABANA	6.8 Fl. Oz. / 200 mL
INSTABOOST GOLDEN HEIRESS	6.8 Fl. Oz. / 200 mL
INSTABOOST FIREBALL RED	6.8 Fl. Oz. / 200 mL
DIMENSIONS SWATCH CHART	
INSTABOOST SWATCH CHART	
TECHNIQUE CARD	

30% OFF

SALON PRICE: \$39.95
SALON VALUE: \$58.85
SALON SAVINGS: \$18.90



ACTIVATE WINTER BLONDES

PRODUCT	SIZE
TONES 9P	2 Oz / 60g
TONES 9AA	2 Oz / 60g
TONES 10V	2 Oz / 60g
CHARCOAL LIGHTENER	8.8 Oz / 250g
20 VOLUME DEVELOPER	33.8 Fl. Oz. / 1L

23% OFF

SALON PRICE: \$44.95
SALON VALUE: \$58.35
SALON SAVINGS: \$13.40



HOLIDAY 2024

E7 ANTI-FRIZZ SHAMPOO & CONDITIONER

10.1 Fl. Oz. / 300 mL each

SALON PRICE: \$15.95
SALON VALUE: \$30.00
SALON SAVINGS: \$14.05

SAVE 47%



BOMBSHELL BLOWOUT ... SALE!

ALL MINI BOMBSHELL PRODUCTS UP TO 70% OFF

PRODUCT	SIZE
BOMBSHELL STYLER	1.5 Fl. Oz. / 50 mL
BOMBSHELL SHINE MIST	1.5 Fl. Oz. / 50 mL
BOMBSHELL SHAMPOO	2 Fl. Oz. / 59 mL
BOMBSHELL CONDITIONER	2 Fl. Oz. / 59 mL

SALON PRICE: \$1.50
SALON VALUE: \$8.50-\$10.00
SALON SAVINGS: UP TO 85%

UP TO 85% OFF



A COOL NEW BREW IS COMING SOON!

NEW

Refresh brunettes or tone natural/
previously coloured hair with the
NEW INSTABOOST Conditioning Color
Masque in **COOL COCOA BEANS**.

COOL COCOA BEANS: maintains Cool Brunettes



- 1 USE
- 3 USES
- 5 USES

**INSTABOOST
COOL
COCOA BEANS**
6.8 Fl. Oz. / 200mL
SALON PRICE: \$12.50



GET AN INSTANT GLOW UP AND SHINE BRIGHT FOR THE HOLIDAYS!

BOGO

BUY ONE INSTABOOST CONDITIONING MASQUE
GLOSS BOSS AND GET A GLOSS BOSS FREE!

INSTABOOST GLOSS BOSS, 6.8 Fl. Oz. / 200mL
SALON PRICE: \$12.50
SALON VALUE: \$25.00
SALON SAVINGS: \$12.50



COLOR WOW
ICONIC HOLIDAY STYLERS

NOVEMBER - DECEMBER 2024



PURCHASE

(12) Dream Coat Supernatural Spray 6.7 fl oz

RECEIVE FREE

Iconic Holiday Stylers.

- (1) Style On Steroids Texturizing Spray 7.0 oz
- (1) Cult Favorite Firm + Flexible Hairspray 10.0 oz
- (1) Extra Mist-ical Shine Spray 5.0 oz

SALON COST: \$168.00

Total Value: \$210.50 | Savings: 20%

PURCHASE (3) OR MORE

Root Cover Up (Any Shade)

SAVE 25%

Instantly cover grays, touch up highlights, thicken + perfect hairlines.

Platinum | Blonde | Light Brown | Medum Brown Dark Brown | Black | Red | Dark Blonde

SALON COST: \$38.82

Total Value: \$51.75 | Savings: 25%

Buy 3 or More **SAVE 20%** on Award-Winning Color Wow



XTRA LARGE
 Bombshell Volumizer

6.5 fl oz

Instantly thickens, lasts for days. No alcohol, salts, or drying resins.



RAISE THE ROOT
 Thicken + Lift Spray

5.0 fl oz

Instant sky-high root lift and volume without stiffness or stickiness.

SALON COST: \$31.20

Total Value: \$39.00 | Savings: 20%

SALON COST: \$28.80

Total Value: \$36.00 | Savings: 20%

Enjoy up to 30% Off Our Holiday Bundles!

*While supplies last

Moisture+Keratin

Holiday Bundle

Shampoo (10.1 oz/300 ml)
Conditioner (10.1 oz/300 ml)
Leave-In Conditioner (8 oz/237 ml)
Salon Value: \$42 **Special Offer: \$30**

Repair+Keratin

Holiday Bundle

Shampoo (10.1 oz/300 ml)
Conditioner (10.1 oz/300 ml)
20-in-1 Leave-In (4.2 oz/125 ml)
Salon Value: \$42 **Special Offer: \$30**

ColorProtect+Keratin

Holiday Bundle

Shampoo (10.1 oz/300 ml)
Conditioner (10.1 oz/300 ml)
Color Seal Leave-In (4.2 oz/125 ml)
Salon Value: \$42 **Special Offer: \$30**

Style+Keratin

Holiday Bundle

Daily Smoothing Cream (6.8 oz / 200 ml)
Rapid Rescue (4.2 oz / 125 ml)
Repair 20-in-1 Leave-In (4.2 oz / 125 ml)
Salon Value: \$42 **Special Offer: \$30**

Strength+Bamboo

Holiday Bundle

Shampoo (10.1 oz / 300 ml)
Conditioner (10.1 oz / 300 ml)
All-in-One Leave-In (6 oz / 178 ml)
Salon Value: \$42.75 **Special Offer: \$30**

Volume+Keratin

Holiday Bundle

Shampoo (10.1 oz/300 ml)
Conditioner (10.1 oz/300 ml)
Root Boost & Volumizer (8.5 oz/251 ml)
Salon Value: \$42.50 **Special Offer: \$30**

Blonde+Keratin

Holiday Bundle

Toning Shampoo (10.1 oz/300 ml)
Toning Conditioner (10.1 oz/300 ml)
Toning Leave-In Spray (4.2 oz/125 ml)
Salon Value: \$41.25 **Special Offer: \$30**

Keratin Skylist Kits

Choose Your Kit:

- Brazilian Renewal 3 oz
- Extreme Renewal Creme de Cocoa 3 oz
- Pure Renewal PLUS 3 oz

Salon Value: \$70 **Special Offer: \$56**
20% Savings!

Blowouts & Blow-dry's

Purchase:

6 - Daily Smooth Cream 6.8 oz
6 - Daily Smooth Cream 2 oz

Salon Value: \$126 **Special Offer: \$94.50**
25% Savings!

Keratin 20-in-1 Leave-in

Purchase:

5 - Keratin 20-in-1 Leave-in 4.2 oz

Receive Free:

1 - Keratin 20-in-1 Leave-in 4.2 oz
6 - Keratin 20-in-1 Leave-in Sachets
3 - Tent Cards

Salon Value: \$93 **Special Offer: \$70**
25% Savings!

JOON

Persian Secrets

STOCKING STUFFERS

BUY A REGULAR SIZE PRODUCT, GET A FREE MINI!



SUMAC SCALP SCRUB

- Gently exfoliates the scalp of buildup/dead skin cells
- Rejuvenates and cleanses the scalp and hair
- Supports healthy hair growth
- Provides essential nutrients and antioxidants
- Exfoliants are easy to rinse out
- Safe for color, keratin, and hair extensions
- Helps combat environmental aggressors
- No sulfates or parabens



FREE!

Sumac Scalp Scrub
5.7 fl.oz

\$19 Salon
\$38 Retail



PERSIMMON ROSE HAIRSPRAY

- Brushable, flexible, and non-flaking
- Contains thermal protection
- Light to medium hold
- Locks out frizz
- Antioxidant-rich blend provides strength
- Lightweight formula won't weigh hair down
- Color and keratin safe
- Adds shine



FREE!

Persimmon Rose Hairspray
8 fl.oz

\$16 Salon
\$32 Retail



SAFFRON ROSE SHAMPOO AND CONDITIONER

Hydrates, detangles and smooths your hair, making it look and feel softer, stronger and healthier while repairing damage from environmental pollutants and styling tools.



FREE!+

Saffron Rose Shampoo
Saffron Rose Conditioner
10 fl.oz

\$14 Salon
\$28 Retail
(each)

+ Must buy both.



SAFFRON HAIR ELIXIR

- Moisturizes
- Defrizzes
- Adds shine
- Detangles
- Nourishes
- No sulfates
- No parabens
- Fast-absorbing
- Reduces drying time
- Safe for color-treated hair
- Offers heat protection



FREE!

Saffron Hair Elixir
1.1 fl.oz

\$14 Salon
\$28 Retail

KARAL

PASSION IS AT THE HEART OF BEAUTY

BACŌ

COLOR COLLECTION

DISCOVER
COLORCHART



BACŌ COLOR COLLECTION

- Buy 12 Baco Hair Color 3.38oz & 2 Dev Plus Liter

And Get Free

- 1 Blonde Elevation Regular Lightening Powder

Special Price
\$115.95

Salon Value \$140.85

Discount 18%

BACŌ

COLOR GLAZE

BACŌ COLOR GLAZE

- Buy 15 Conditioning & Illuminating Color Gel
- And Get Free**
- 1 Conditioning & Illuminating Clear 500ml
- 1 Liquid Activator 1000ml

Special Price
\$90.00

Salon Value \$112.70

Savings 20%



0%
AMMONIA
MEA
SILICONES

DISCOVER
COLORCHART



EXTRA K

BUY 3 AND GET 1 FREE!



Special Price \$57.00

Suggested Retail Value
\$152.00

PURIFY



LITER DUO

- 1 Shampoo Purify 1000ml
- 1 Conditioner Purify 1000ml

Special Price

~~\$41.00~~
\$35.00

REALE LITER DUO

Intensely nourishes the hair

- 1 Reale Shampoo 1000ml
- 1 Reale Conditioner 1000ml

Special Price

~~\$45.20~~
\$39.00

COD. RDUO



FILLER LITER DUO

Plumps and regenerates the hair fiber

- 1 Filler Shampoo 1000ml
- 1 Filler Mask 1000ml

Special Price

~~\$43.10~~
\$39.00

COD. FDUO



style
PERFETTO

Buy 1 Get 1
50% Off



HOLIDAY OFFERS

DELUXE PRIME DEAL



BUY 1 GET 1 FREE

Deluxe Prime 260 ML/8.79 FL.OZ
+ Holiday Tent Card

ONLY \$19.50
\$39.00 VALUE



HOLIDAY DEAL



FREE

Deluxe Prime
+ Holiday Tent Card
with a purchase of any
TRUSS Shampoo and Conditioner
300ml/10.14 FL.Oz

SAVE 37%
NOW \$33.00
\$52.50 VALUE



*Holiday Tent Cards: one per salon, while supplies last.



BLOND REVOLUTION

A COMPLETE SOLUTION FOR LIGHTENED HAIR **NEW**

BOND RESTORE TECHNOLOGY

REPAIR | RESISTANCE | RECONSTRUCTION | RESTORATION

BUY

- 1 Blond Revolution Antioxidant Shampoo 300ml / 10.1 FL.Oz
- 1 Blond Revolution Pro Antioxidant Shampoo 1l / 33.8 FL.Oz
- 1 Blond Revolution Net Blond Mask 180g / 6.3 Oz
- 1 Blond Revolution Pro Acid Anti-Breakage 400ml / 13.5 FL.Oz
- 1 Blond Revolution Impassable Blond Finisher 100ml / 3.3 FL.Oz
- 1 Blond Revolution Pro Instant Dose 90ml / 3 FL.Oz (6 Doses)
- 1 Blond Revolution Restructure Soft Cream 650ml / 21.9 FL.Oz

SAVE 15%
NOW \$202.30
\$238.00 VALUE



HOME CARE INTRODUCTORY DEAL



BUY

- 1 Night Spa 250 MI/8.45 FL.Oz
- 1 Deluxe Prime Shampoo 300 MI/10.55 Oz
- 1 Deluxe Prime Conditioner 300 MI/10.55 Oz
- 2 Therapy Shampoo 300 MI / 10.14 FL.Oz
- 1 Equilibrium Shampoo 300 MI/10.14 FL.Oz
- 1 Equilibrium Conditioner 300 MI/10.14 FL.Oz
- 1 Infusion Shampoo 300 MI /10.14 FL.Oz
- 1 Infusion Conditioner 300 MI/10.14 FL.Oz

GET

- 1 Deluxe Prime 260 MI/8.79 FL.Oz
- 1 Net Mask 550 G/19.40 FL.Oz
- 1 Amino 225 MI/7.61 Floz

SAVE 30%
NOW \$156.00
\$225.00 VALUE



BRAZILIAN BLOWOUT®

Earn more in less time.
Give every client
the hair of a lifetime.

THE BIGGEST LITTLE DEAL

\$3800 EARN IN SERVICE REVENUE

SALON COST
\$199.00

SALON VALUE
\$237.50



PURCHASE:

- 1 - Brazilian Blowout Original Solution 12oz
- 1 - Brazilian Blowout Ionic Cleanser 16oz
- 1 - Brazilian Blowout Ionic Bonding Spray 12oz

BEST SELLERS BUNDLE

\$780 EARN IN REVENUE

SALON COST
\$279.00

SALON VALUE
\$392.00



PURCHASE:

- 3 - Anti-Frizz Shampoo 12 oz
- 3 - Anti-Frizz Conditioner 12 oz
- 2 - Deep Conditioning Masque 8 oz
- 2 - Daily Smoothing Serum 8 oz
- 4 - Ionic Bonding Spray 3.4 oz
- 1 - Anti-Aging Shampoo 12 oz
- 1 - Anti-Aging Conditioner 12 oz

RECEIVE FREE:

- 1 - Daily Smoothing Serum 8 oz
- 1 - Deep Conditioning Masque 8 oz
- 2 - Straightening Balm 8 oz
- 1 - Brazilian Dry Oil 3.4 oz
- 1 - Ionic Bonding Spray 3.4 oz

NOVEMBER DECEMBER PROMOTIONS 2024



NOT AVAILABLE IN NORTH or SOUTH CAROLINA

BIG ON LIGHTENERS

Stock up on all your favourite lighteners with **20% OFF!**

- EXTRA BLONDE 2 lb - \$37.56
- COOL TONED BLONDE 2 lb - \$44.76
- CREAM LIGHTENER 35 oz - \$38.36
- CLAY LIGHTENER 0.55 lb - \$24.76



THE PERFECT GIFT

This holiday season, give the gift of gorgeous hair with our Oligo ornaments! Each beautifully crafted ornament contains a travel-sized Blacklight 18 in 1 Hair Beautifier or Moisture Balance Cleanser, perfect for hair care on the go. Packaged in sets of 6, these ornaments are the ideal present for anyone who loves to pamper their hair.

BLACKLIGHT 18 IN 1 ORNAMENT

This lightweight mist prepares, protects and beautifies the hair while delivering 18 essential benefits.

18 IN 1 HAIR BEAUTIFIER, 2 OZ

\$1.99 each

CALURA MOISTURE BALANCE ORNAMENT

This cleanser not only extends hair colour but also revitalizes shine, leaving hair looking vibrant and healthy.

CALURA MOISTURE BALANCE CLEANSER, 2 OZ

\$1.99 each



GET FUNKY WITH FUNKHUE

BUY 6 OF YOUR FAVOURITE FUNKHUE SHADES AND **GET 1 FREE!**

Salon Cost: **\$52.50**
Salon Value: \$61.25
Salon Savings: 14%



DISCOVERY KIT CALURATEN

Haven't tried it yet? Time to get on it. Experience the power of CaluraTEN with our kit featuring **10 stunning shades!** CaluraTEN allows you to book additional colour services in a day, have your busy guests out of the chair in almost no time, and give wonderful results for new growth and white hair coverage.

KIT INCLUDES:

- 1X CALURATEN 5 NEUTRAL, 2 OZ
- 1X CALURATEN 6 NEUTRAL, 2 OZ
- 1X CALURATEN 7 NEUTRAL, 2 OZ
- 1X CALURATEN 8 NEUTRAL, 2 OZ
- 1X CALURATEN 9 NEUTRAL, 2 OZ
- 1X CALURATEN 5 INTENSE NEUTRAL, 2 OZ
- 1X CALURATEN 7 INTENSE NEUTRAL, 2 OZ
- 1X CALURATEN 6-318/8GAB, 2 OZ
- 1X CALURATEN 8-318/8GAB, 2 OZ
- 1X CALURATEN 6-8/8B, 2 OZ
- 1X CALURA PERMANENT DEVELOPER 20 VOL. (6%), 32 OZ
- 1X STAIN REMOVER, 8 OZ
- 1X OLIGO BRUSH
- 1X OLIGO BOWL
- 1X OLIGO TIMER

SHADES:



SCAN FOR TIPS



Salon Cost: **\$79.99**
Salon Value: \$124.65
Salon Savings: 36%

PERMS AND TEXTURIZERS

5 FOR \$29.99

Stock up on our beloved ammonia-free and thio-free perms: Alka, Exo, Tecno, OH6, OH7



Salon Cost: **\$29.99** | Salon Value: \$45.00 | Salon Savings: 33%

EXO	Exothermic wave pH 7.4	Resistant White	25-30 minutes	- Self-heating wave - Neutralize 10 minutes - Can colour the same day
ALKA	Alkaline wave pH 7.4	Natural Fine	25-30 minutes	- Neutralize 10 minutes - Can colour the same day
TECNO	Acidic wave pH 7.2	Color-treated Highlighted up to 50%	15-20 minutes 5-15 minutes	- With conditioning activator - Neutralize 10 minutes - Can colour the same day
OH7	Neutral texturizer pH 7.0	Resistant White Natural Fine	25-30 minutes	- Neutralize 10 minutes - Can colour the same day
OH6	Pure acid texturizer pH 6.0	Color-treated Highlighted up to 50%	10-20 minutes 2-10 minutes* <small>*verify every 2 min.</small>	- Pure acid without activator - Neutralize 10 minutes - Can colour the same day

DECOLOR B UP TO 50% SAVINGS

Lighteners

DECOLOR B Diamond 50% OFF	DECOLOR B Cream Plus 50% OFF	DECOLOR B Clay Lightener 50% OFF	DECOLOR B INFINITY+ 50% OFF	DECOLOR B No Dust 20% OFF
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500 g/18 oz. \$14.98 reg. salon price \$28.95	150 mL/5.1 oz. \$7.98 reg. salon price \$15.95	500 g/18 oz. \$14.98 reg. salon price \$28.95	500 g/18 oz. \$14.98 reg. salon price \$28.95	500 g/18 oz. \$15.16 reg. salon price \$18.95
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For professional use only. Review and adhere to all warnings on the product packaging before use. Can cause an allergic reaction, patch test before use. Do not use on damaged hair. Strand test before use.
Vegan, Gluten Free

FRAMESI COLOR LOVER

TUNE UP AND SAVE UP TO 50%

on FRAMESI COLOR LOVER Dynamic Blonde Violet Shampoo, Dynamic Red Shampoo and Dynamic Brunette Shampoo

BE DYNAMIC

500 mL/16.9 fl. oz.
Dynamic Blonde Violet Shampoo
\$8.37 ea.
regular price \$11.95 ea.

Dynamic Brunette Shampoo & Dynamic Red Shampoo
\$6.98 ea.
regular price \$13.95 ea.

vegan • sulfate free • paraben free • gluten free • dea free • sodium chloride free

NEW LIQUID 50 FRAMCOLOR Eclectic COLOR GLOSS

DEMI-PERMANENT HAIRCOLOR

QUICK and EASY PLATINUM BRILLIANCE

Buy ANY three 5D COLOR GLOSS shades and one 5D COLOR GLOSS Activator for **\$9.99!**

9BA Very Light Ash Blonde
9NW Very Light Natural Warm Blonde
9V Very Light Pearl Blonde
9N Very Light Blonde
9SB Very Light Sandy Blonde
9H Very Light Hazelnut Blonde
9HC Very Light Chocolate Blonde
10BA Platinum Ash Blonde
10V Platinum Pearl Blonde
10N Platinum Blonde
10HC Platinum Chocolate Blonde
10PG Platinum Ash Golden Blonde
10SB Platinum Sandy Blonde
/00 Clear

VEGAN, GLUTEN FREE, AMMONIA FREE, RESORCINOL FREE AND PPD FREE

MORPHOSIS HAIR TREATMENT LINE

clean and conscious beauty
a chemical, prescriptive approach to scalp and hair care

DECEMBER PROMOTIONS

25% OFF MORPHOSIS Open Stock 8.4 fl. oz. Shampoos and Conditioners:

Scalp Cleansing Shampoo	Ultimate Care Shampoo	REPAIR Conditioner	REPAIR Shampoo	Color Protect Shampoo	Love Extension Shampoo
Salon Value \$10.99	Salon Value \$11.99	Salon Value \$11.99	Salon Value \$11.99	Salon Value \$11.99	Salon Value \$11.99
Promo Price \$7.99	Promo Price \$8.24	Promo Price \$8.99	Promo Price \$8.99	Promo Price \$8.99	Promo Price \$8.99

MORPHOSIS RESTRUCTURE Hair Beauty Elixir:
Intensive regenerating and restructuring 5-minute weightless hair mask for damaged hair.

30% OFF SALON VALUE \$19.99 PROMO PRICE \$13.99

BY 30% SAVINGS HAIRSPRAYS & STYLING

HYDRO-GEL Light or Strong \$4.87 ea. reg. price \$11.45 150 mL / 5.1 fl. oz.	MIST HAIR SPRAY Light or Strong \$8.02 ea. reg. price \$11.45 10 oz / 283 g	SPARKLING MOUSSE Strong \$7.32 ea. reg. price \$10.45 6.9 oz / 194 g
WIO STRAIT BALM \$6.62 reg. price \$9.45 150 mL / 5.1 fl. oz.	WORKING CLAY \$6.97 ea. reg. price \$9.95 80 mL / 2.7 oz.	

SAVE 30% framesi COLOR METHOD

• Provides you with prolonged color vibrancy with minimal fadeage.
• Completes the color service and extends the life of hair color.

SHAMPOO GO 1000 mL/33.8 fl. oz. \$18.87 reg. \$26.95	POST COLOR MASK 1000 mL/33.8 fl. oz. \$18.87 reg. \$26.95	SUPERSMAK 250 mL/8.4 fl. oz. \$5.94 reg. \$8.49
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MORPHOSIS REPAIR Velvet:

Leave-in hydration that repairs up the hair. Provides immediate softness and manageability with a protective layer of condition and shine.

30% OFF SALON VALUE \$10.99 PROMO PRICE \$7.99

30% OFF SALON VALUE \$19.99 PROMO PRICE \$13.99

VEGAN GLUTEN FREE SYNTHETIC COLOR FREE Sulfates SLES & SLS FREE PARABEN FREE COLOR SAFE

HOLIDAY SPECIALS - DECEMBER ONLY

DECEMBER DOORBUSTER:
30% OFF FRAMESI COLOR LOVER Design Fix & Flex Hairspray: **\$9.07**, reg. salon value \$12.95

DECEMBER DOORBUSTER:
40% OFF Framesi Decolor B PRO-FORCE BONDER 101 **\$35.99**, reg. salon value \$59.99 & SEALER 102 **\$20.99**, reg. salon value \$34.99

DECEMBER DOORBUSTER:
30% OFF FRAMESI COLOR LOVER Open Stock Shampoos, Conditioners and Masque 16.9 fl. oz.

CBD CHARGED | LATEST CLINICALLY-PROVEN TECH

LEAF FLOWER™

RESULTS DRIVEN | FOR STYLISTS, BY STYLISTS

HOLIDAY DUOS



Restore & Repair Damaged + Dry Hair



Define & Strengthen Curls + Waves



Lift & Thicken Fine + Limp Hair

INSTANT REPAIR DUO
\$29.50

CURL REFRESH DUO
\$33.50

INSTANT VOLUME DUO
\$33.50

STOCKING STUFFER

Boost sales with the new **CBD Tame & Fix Flyaway Stick Display**. Perfect for stylist stations, retail areas and reception desks it does the selling for you.



DISPLAY INTRO INCLUDES:
12 - CBD TAME & FIX FLYAWAY STICKS
BONUS FREE:
1 - CBD TAME & FIX FLYAWAY STICKS

SALON PRICE:
\$120.00

SALON VALUE \$129.99



iQ₃
perpetto **World's most advanced hairdryer**

G.A.M.A.
ITALY | PROFESSIONAL

THE E-SYSTEM C IS A NEW TECHNOLOGY THAT ALLOWS IQ PERFETTO TO DETECT WHEN FILTER IS CLOGGED AND NEEDS IMMEDIATE CLEANING. THIS ENSURES THAT WORK IS NOT INTERRUPTED, AND A LONG LIFE OF THE HAIRDRYER IS GUARANTEE

- High speed RPM 110,000
- Turbo Boost 120,000 RPM
- Reduces drying time by up to 35%
- Super cool push button cool shot
- Oxy-Active technology extends the life of hair color.
- Patented Venturi Effect maximizes airflow
- Push button Reverse self-cleaning
- Ultralight (10.37 oz)
- 2 NEW high technology Nozzles: Now have a lock-in feature that prevents nozzles from coming off during use and new cool grip feature which keeps edges cool for removal and positioning.
- 1 Mini Diffuser / volumizer with lock-in feature
- 1 Deep Diffuser lock-in feature for the ultimate curls
- New Smart Pad with an expanded size sensor for easy use of the on/off feature
- AutoClean Reminder sensor light
- Cleaning kit included (1 Cleaning Cloth, 1 Cleaning Brush, 1 Hanging Hook)
- 10 Filters Included
- 9.5 ft standard size cord



**10
FILTERS
INCLUDED**



SALON COST: \$269.00

SALON VALUE: \$384.00

*ALL SALES ARE FINAL. NO REFUNDS OR EXCHANGES

SALON WAVES

SILK-CHROME

G.A.M.A.
PROFESSIONAL

WAVER

- Silk chrome titanium
- Quick heat technology
- 4 adjustment levels:
320°- 350°- 390°- 420° (°F)
- Nano-silver technology: Anti-bacterial treatment on the barrel
- Auto-off: system shuts off after 60min if Waver is no longer used
- 9.5 ft long 360 professional swivel cord
- Central barrel wave regulation from 0.66, 0.78, 0.86, and 0.98 (in)
- Barrels wave diameter side 0.66 in
- Barrels wave sizes 0.62 x 4.33 in
- Bi-volt



SALON COST: \$57.50

*ALL SALES ARE FINAL, NO REFUNDS OR EXCHANGES

ALCÔVE

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

NO FLUFF NO FILTERS **RESULTS ONLY.**

HEATLESS DO'S

THE KIT INCLUDES:

- 1 x Dry Shampoo 6oz
- 1 x Styling Cream 2oz
- 1 x Styling Jelly 2oz

Salon Cost \$13.00 | Value \$21.00



BUNDLE UP

THE KIT INCLUDES:

- 1 x Volumizing Shampoo 2oz
- 1 x Styling Jelly 2oz
- 1 x Multitasking Mist 2oz

Salon Cost \$12.00 | Value \$18.00



AFTER SHOWER CURLS

THE KIT INCLUDES:

- 1 x Volumizing Mousse 6.8oz
- 1 x Curl Activator 8.5oz
- 1 x Detangling Brush

Salon Cost \$16.50 | Value \$28.00

TIN THE SEASON

Tin Mask:

- 1 X Restructuring Mask 1.9oz
- 1 X Hydrating Shampoo 2oz

Tin Curls:

- 1 X Curl Activator 2oz
- 1 X Hydrating Shampoo 2oz

Salon Cost \$8.00 ea. | Value \$12.00



"Tin Mask"



"Tin Curls"





Premium Farm Direct Seed-to-Shelf CBD Products



- Organically Farmed CBD
- Pesticide FREE
- Non-GMO
- Cruelty FREE
- Vegan
- Gluten FREE



HOLIDAY SPECIAL!

Hemp CBD Lotion Topical Full Spectrum

BUY 1 Hemp CBD Oil Tincture 2oz &
1 Hemp CBD Lotion 4oz

Salon Price: ~~\$92.99~~ \$75.00
Save 20%

Hemp CBD Oil Tincture Full Spectrum



Our Full Spectrum Tinctures are made with 80%+ pure Full Spectrum CBD Distillate. The Full Spectrum tinctures not only contain CBD but also contain some terpenes, and other cannabinoids such as CBD, CBG, CBDV, CBC, and trace amounts of THC (less than 0.3%). Full spectrum products are more effective because the multiple cannabinoids and terpenes work together synergistically in what is recognized as the "entourage effect".

Oil Tincture 1000mg (1.0 oz) - \$26.00
Oil Tincture 4000mg (2.0 oz) - \$47.99

Recommended servings per bottle: 1.0 oz=30 2.0 oz = 60

Hemp CBD Lotion Topical Full Spectrum



Our 3000mg Full Spectrum CBD Lotion is made with 80%+ pure Full Spectrum CBD Distillate. Designed for those achy days it'll be sure to provide what you need. Relax with the warming and cooling sensations of all natural menthol as your problems dissipate away.

Hemp CBD Lotion 4oz - \$45.00

Scruples®

NOW AVAILABLE
IN THE CAROLINAS!

JINGLE ALL THE WAY TO STRONGER STRANDS PBX BOND BUILDER IS IN STOCK!

SPOTLIGHT

PBX

BOND BUILDER 854

PBX® Bond Builder is a single step additive for use in all chemical services to protect, repair and maintain hair health.

4 oz

\$101.68 USA



Scan QR code
with your phone
to watch the full
transformation



In this dramatic transformation, level 3 hair becomes a modern platinum masterpiece using Scruples' POWER BLONDE Lightener & Toner, enhanced with our new PBX® Bond Builder!

TREAT YO'ELF TO THE BEST FOR SLEIGH-WORTHY RESULTS



25% off

**PURE OXI 10 VOLUME
CREME DEVELOPER 875**

**PURE OXI 20 VOLUME
CREME DEVELOPER 874**

Liter - reg. value \$9.05 USA salon cost

\$6.79 EA. USA

**PURE OXI 30 VOLUME
CREME DEVELOPER 876**

**PURE OXI 40 VOLUME
CREME DEVELOPER 877**

**PURE OXI DEMI-PERMANENT
CREME DEVELOPER 878**

Liter - reg. \$10.92 USA salon cost*

\$8.19 EA. USA

TINSEL-TOUCHED TRESSES SAVE BIG ON HOLIDAY HAIRCARE

SPECIAL DEAL- BUY 1 GET 1 50% OFF



**ENFORCE
WORKING & FINISHING HAIR SPRAY**
8.5 oz - reg. value for 2 \$18.74

\$14.04 FOR 2

**HEAT UP
STYLING THERMAL SPRAY**
8.5 oz - reg. value for 2 \$21.20

\$15.90 FOR 2

**DRY SHAMPOO
FRESH FINISH**
7.5 oz - reg. value for 2 \$27.42

\$20.57 FOR 2

**TEXTURIZING PASTE
SCULPT & CREATE**
3.5 oz - reg. value for 2 \$25.42

\$19.06 FOR 2

KEEP YOUR HOLIDAY COLOR MERRY AND BRIGHT

SPECIAL DEAL

**RENEWAL
COLOR RETENTION SHAMPOO**

**RENEWAL
COLOR RETENTION CONDITIONER**

12 oz - reg. value for duo \$18.09

\$12.00 USA



SPOTLIGHT!

SPECIAL DEAL

**COLOR ART FRESH
TRY ME KIT**

\$21.26 USA

**INCLUDES:
1 - 2oz Hair Color
1 - 2oz Clear
1 - 2oz Activator**



RUSK®

SERIOUS SAVINGS!

RUSK w8less Plus Hairspray \$7.99ea

- Extra-strong hold
- Increases lift & strength
- Provides shine, control & condition from the inside out
- Can used for thermal styling or finishing
- For all hair types
- 10oz can



RUSK w8less Hairspray \$7.99ea

- Strong hold spray
- Lightweight & touchable support
- Provides shine, control & condition from the inside out
- Can used for thermal styling or finishing
- For all hair types
- 10oz can



the
salon
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HOLIDAY SALES!

ALL PURPOSE CAPE OR APRON

- Bleach Proof
- Color Proof
- Chem Proof
- Soft Crinkle Nylon

\$13.99 EACH



OR

STYLETEK



9 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$16.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$9.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$10.99

COLOR REMOVER WIPES



ONLY \$8.99

DELUXE TOUCH CLEAR COLORING GLOVES (100 COUNT)



ONLY \$4.99

DELUXE TOUCH BLACK COLORING GLOVES (100 COUNT)



ONLY \$5.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)

PINK FOILS



ONLY \$14.99

SILVER FOIL ROLL 5" X 1600 FT



ONLY \$36.99

21" PROCESSING CAPS (100 COUNT)



ONLY \$5.99

BRAZILIAN BLOWOUT.

the
salon
center



SAVE THE DATE!

THE SALON CENTER

Invites You To The VIP Launch Of

BRAZILIAN BLOWOUT® FREE



Patent Pending Smoothing System
Formulated Without Formaldehyde

JANUARY 20, 2025

Jacksonville, FL

JANUARY 27, 2025

Atlanta, GA

FEBRUARY 3, 2025

Baton Rouge, LA

FEBRUARY 10, 2025

Birmingham, AL

RSVP With Your Local
Salon Center Consultant