

THE SALON CENTER

J U L Y 2 0 2 6



EXCLUSIVE DEALS

Special Pricing
all month long!



NEW ARRIVALS

The latest products your
clients love.

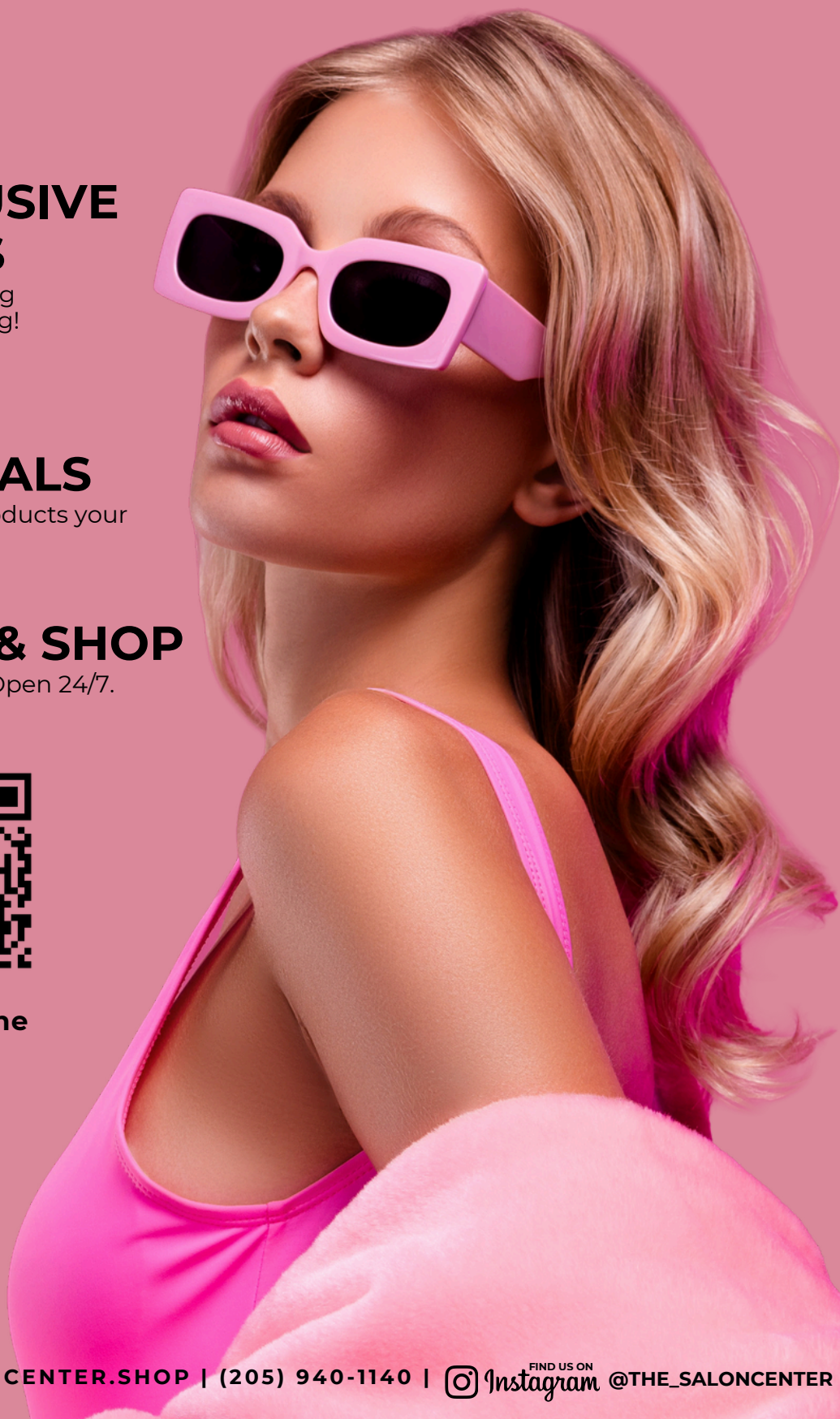


SCAN & SHOP

Quick. Easy. Open 24/7.



Scan To
Order Online





5 Must have formulas!



BOTANICAL CULTURE SHAMPOO

For luxury, nutrient-rich cleansing

WHAT IT DOES!

- + Cleanses without stripping or drying out the hair
- + Supports scalp balance and long-term hair health
- + Leaves hair soft, shiny, and touchably clean
- + Safe for all hair types, color-treated hair, hair extensions, or human hair additions
- + Infused with Vitamin C for strength and shine



EXTREME RESCUE HAIR MASK

For deep repair and intensive nourishment

WHAT IT DOES!

- + Deeply nourishes and repairs damaged hair
- + Strengthens and improves elasticity
- + Restores softness, smoothness, and shine
- + Helps protect hair from environmental stress
- + Safe for all hair types, color-treated hair, hair extensions, or human hair additions



SHEER GLASS COAT

For weightless, glass-like shine

WHAT IT DOES!

- + Delivers high-gloss, glass-like shine
- + Smooths the cuticle for a polished finish
- + Helps protect against humidity and frizz
- + Seals in moisture without weighing hair down
- + Safe for all hair types, color-treated hair, hair extensions, or human hair additions



NUTRITIOUS GLOW LEAVE-IN

For lightweight hydration and healthy shine

WHAT IT DOES!

- + Provides lightweight hydration without buildup
- + Helps detangle and improve manageability
- + Strengthens hair and supports overall hair health
- + Enhances natural shine and softness
- + Safe for all hair types, color-treated hair, hair extensions, or human hair additions



DE-FRIZZING SERUM

For Sleek Polished Perfection

WHAT IT DOES!

- + Instantly smooths frizz and flyaways
- + Boosts natural shine and softness
- + Helps protect against humidity and dryness
- + Leaves hair polished, not greasy

HAIRKIT

1 - Nutritious Glow Leave-in 5oz

1 - Extreme Rescue Hair Mask 8oz



\$14.99

(SALON VALUE \$29.98)

TRY ME KIT

One of each retail product



\$49.95

(SALON VALUE \$72.40)

Aloxxi

JULY - AUGUST 2026

PROMOTIONS

TREAT TRESSES TWICE AS NICE!

Salon Promotion:

BUY 1 ALOXXI HAIR MASK, GET 1 HALF OFF*

*Same item

Select from:

**E7
ANTI-FRIZZ MASQUE:**
SALON VALUE: \$30.00
SALON PRICE: \$22.50
SALON SAVINGS:
\$7.50 / 25%

**REPARATIVE
TREATMENT MASQUE**
SALON VALUE: \$27.50
SALON PRICE: \$20.63
SALON SAVINGS:
\$6.87 / 25%

**INSTABOOST
CONDITIONING
COLOUR MASQUE IN
GLOSS BOSS (CLEAR)**
SALON VALUE: \$27.00
SALON PRICE: \$20.25
SALON SAVINGS: \$6.75 / 25%



25%
OFF

"IT" COLOURS OF SUMMER AT A PRICE SURE TO HIT!

Salon Promotion:

BUY 2 OF SELECT INSTABOOST CONDITIONING COLOUR MASQUES AND GET 1 FREE!

Select from:

- STRICTLY PLATINUM
- ULTIMATE PLATINUM
- GOLDEN HEIRESS
- GLOSS BOSS



33%
OFF

SALON VALUE: \$40.50
SALON PRICE: \$27.00
SALON SAVINGS: \$13.50 / 33%

LATHER UP AND SOFTEN MORE, FOR LESS.

BUY LITER SIZE SHAMPOO OR CONDITIONER AT 20% OFF

Select from:

- CLARIFYING SHAMPOO
- HYDRATING SHAMPOO
- HYDRATING CONDITIONER
- REPARATIVE SHAMPOO
- REPARATIVE CONDITIONER
- VOLUMIZING SHAMPOO
- VOLUMIZING CONDITIONER
- VIOLET SHAMPOO



SALON VALUE: \$27.50
SALON COST: \$22.00
SALON SAVINGS: \$5.50 / 20%

20%
OFF

TAME THE WILD. KEEP THE STYLE!

20% OFF E7 ANTI-FRIZZ SHAMPOO & CONDITIONER

Select from:

- E7 ANTI-FRIZZ SHAMPOO
- E7 ANTI-FRIZZ CONDITIONER



20%
OFF

SALON VALUE: \$30.00
SALON PRICE: \$24.00
SALON SAVINGS: \$6.00 / 20%



COLOR BUILD

JEWLZ

BUY 24
COUTURE SILK COLORS

GET FREE

1 x Style Master Hair Spray
1 x Alpine Blonding Cream
2 x 7.5% Blue/Violet Alpine Developer

PROMO PRICE \$234.00
Normally \$300.30
SAVE \$66.30

BUY 18
COUTURE SILK COLORS

GET FREE

Style Master Hair Spray
Alpine Blonding Cream

PROMO PRICE \$175.50
Normally \$225.90
SAVE \$50.40

BUY 10
COUTURE SILK COLORS

GET FREE

Style Master Hair Spray

PROMO PRICE \$97.50
Normally \$110.00
SAVE \$12.50

BUY 10
LIQUID JEWLZ
COLORS

GET FREE
1 x 8.4oz
LIQUID
GLOSS



milk_shake®

everlasting bonds

Feel-good hair days start here.

instantly and progressively repairs hair bonds.



SALON EXCLUSIVE

pre-shampoo
repairs, strengthens, and rebuilds the hair structure intensely in one single use.



shampoo
gently cleanses while repairing and strengthening.



conditioner
progressively repairs hair bonds for long-lasting results without weighing hair down.



mask
gives nourishment and intense radiance without weighing hair down.



leave-in treatment
provides shine, softness and protects from heat damage (up to 446°F).

everlasting bonds retail at-home kit

\$57.00 | salon value \$76.00

INVEST:

- 1 everlasting bonds shampoo 10.1 fl.oz.
- 1 everlasting bonds conditioner 8.4 fl.oz.
- 1 everlasting bonds mask 4.05 fl.oz.

FREE PRODUCT

- 1 everlasting bonds leave-in 3.4 fl.oz.

FREE MERCHANDISING

- 1 everlasting bonds brochure
- 1 everlasting bonds retail easel card

**SAVE
\$19.00**

everlasting bonds service try me kit

\$143.00 | salon value \$194.00

INVEST

- 1 everlasting bonds pre-shampoo 13.5 fl.oz.
- 1 everlasting bonds shampoo 25.3 fl.oz.
- 1 everlasting bonds mask 13.5 fl.oz.

FREE PRODUCT

- 1 everlasting bonds leave-in 3.4 fl.oz.

FREE MERCHANDISING

- 1 everlasting bonds brochure
- 1 everlasting bonds easel card
- 1 everlasting bonds mirror cling
- 1 everlasting bonds back bar poster
- 1 everlasting bonds magnets

**SAVE
\$51.00**

everlasting bonds salon kit

\$341.50 | salon value \$479.00

INVEST

- 4 everlasting bonds shampoo 10.1 fl.oz.
- 4 everlasting bonds conditioner 8.4 fl.oz.
- 4 everlasting bonds mask 4.05 fl.oz.
- 4 everlasting bonds leave-in 3.4 fl.oz.
- 1 everlasting bonds pre-shampoo 13.5 fl.oz.

FREE PRODUCT

- 1 everlasting bonds shampoo 25.3 fl.oz.
- 1 everlasting bonds mask 13.5 fl.oz.

FREE MERCHANDISING

- 1 everlasting bonds brochure
- 1 everlasting bonds easel card
- 1 everlasting bonds retail easel card
- 1 everlasting bonds mirror cling
- 1 everlasting bonds back bar poster
- 1 everlasting bonds magnets

**SAVE
\$137.50**

Go big on best sellers

milk_shake's most-loved shampoos and conditioners in professional sizes.

backbar liters

\$20.15 | salon value \$31.00

- color maintainer shampoo sulfate free 33.8 fl.oz.
- color maintainer conditioner 33.8 fl.oz.
- color maintainer shampoo flower fragrance 33.8 fl.oz.
- color maintainer conditioner flower fragrance 33.8 fl.oz.
- no frizz allowed perfecting shampoo 33.8 fl.oz.
- no frizz allowed perfecting conditioner 33.8 fl.oz.
- leave in conditioner refill 33.8 fl.oz.
- insta.light shampoo 33.8 fl.oz.
- make my day shampoo 33.8 fl.oz.
- make my day conditioner 33.8 fl.oz.
- silver shine shampoo 33.8 fl.oz.
- light silver shine shampoo 33.8 fl.oz.
- icy blond shampoo 33.8 fl.oz.
- cold brunette shampoo 33.8 fl.oz.
- moisture&more shampoo 33.8 fl.oz.
- integrity & strength shampoo 33.8 fl.oz.
- integrity & strength conditioner 33.8 fl.oz.



\$21.45 | salon value \$33.00

- silver shine conditioner 33.8 fl.oz.
- icy blond conditioner 33.8 fl.oz.
- cold brunette conditioner 33.8 fl.oz.
- moisture&more conditioner 33.8 fl.oz.

Control frizz. Fight humidity.

salon value \$138.00

INVEST

- 3 no frizz allowed amazing anti-humidity spray 6.8 fl.oz.
- 3 no frizz allowed glistening light milk 5.1 fl.oz.
- 3 no frizz allowed glistening rich serum 3.4 fl.oz.

FREE

- 3 milk_shake mini puffer bags*
- 3 milk_shake hair brushes*



*free gift!**

KEEP IT REPAIRED WITH REPAIR+KERATIN

THE HERO 5-PACK BUNDLE

Repair+Keratin

Repair+Keratin Shampoo
Repair+Keratin Conditioner
KeratinFIXX 20-in-1 Leave-In Conditioner
Style+Keratin Daily Smoothing Cream
BambooMIRACLE Vegan Reconstructor

Salon Value: \$79.25

Sale Price: \$54.95 - 31% OFF

\$54.95



Buy Repair Shampoo, Get Repair Conditioner 50% OFF

Repair+Keratin

DUO BUNDLES

PURCHASE:

- 1 - Repair+Keratin Shampoo
- 1 - Repair+Keratin Conditioner

Salon Value: \$30.90

Sale Price: \$23.18

BUY

+ GET

50% OFF



**Buy BambooMIRACLE Shampoo,
Get BambooMIRACLE Conditioner 50% OFF**

Strength+Vegan

DUO BUNDLES

PURCHASE:

- 1 - BambooMIRACLE Shampoo
- 1 - BambooMIRACLE Conditioner

Salon Value: \$30.90

Sale Price: \$23.18

BUY

+ GET

50% OFF



BUY

25% OFF

Style+Keratin

PURCHASE:

- 2 - Rapid Rescue

RAPID RESCUE

Buy 2 Get 25% OFF

Salon Value: \$30.90

Sale Price: \$23.18



BACKBAR LITER DUOS

Buy Backbar Liter Shampoo,
Get Backbar Liter Conditioner 50% OFF

PURCHASE:

1 - Shampoo 33.8 oz / Liter
1 - Conditioner 33.8 oz / Liter

Salon Value: \$63.90

Sale Price: \$47.93

BUY

**YOUR
CHOICE**



+

GET

**MATCHING
CONDITIONER**



**50%
OFF**

BUY ONE 16.9 OZ TREATMENT GET UP TO 33% OFF - 7 FREE ITEMS

RECEIVE FREE - 7 ITEMS:

- 1 - Clean Start 16.9 oz
- 1 - Daily Smoothing Cream
- 1 - Rapid Rescue
- 1 - Argan Oil
- 1 - Ultra-Fast Blow Dry Mist
- 1 - Define, Shine & Style Cream
- 1 - Volumizing and Styling Foam

CHOOSE YOUR 16.9 OZ SMOOTHING TREATMENT FORMULA:

- 1 - BrazilianX ONE Smoothing Treatment - \$249.95
- 1 - Brazilian Renewal Smoothing Treatment - \$224.95
- 1 - Crème de Cocoa Extreme Renewal Smoothing Treatment - \$224.95
- 1 - Extreme Renewal Smoothing Treatment - \$224.95
- 1 - Pure Renewal Smoothing Treatment - \$224.95

Salon Value: \$336 to \$361

Sale Price: \$224.95 to \$249.95

**33%
SAVINGS**

BUY

**YOUR
CHOICE**



+
GET

FREE



ALCÔVE

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

NO FLUFF NO FILTERS **RESULTS ONLY.**

MULTITASKING MIST 450ML

Our bestselling 10-in-1 Multitasking Mist now comes in 450 mL. Smooths frizz, protects from the sun, and keeps hair looking flawless from morning to night!

Salon price: **\$14.00**

Suggested Retail: \$28.00



LAUNCH OFFER

Buy 6 Retail Sizes -250 mL
GET 1 FREE 450 mL

Salon price: **\$54.00** (Value \$68.00)

Salon Savings: 21%

VOLUMIZING CATEGORY

BUY 3 GET 1 FREE

*mix and match

PRODUCTS INCLUDED:

- Volumizing Shampoo – 300 mL / 10 oz
- Volumizing Conditioner – 300 mL / 10 oz
- Volumizing Mousse – 200 mL / 6.8 oz



Salon price: **\$27.00** (Value \$36.00)

Salon Savings: 25%

BACKBAR DUOS

- Hydrating Shampoo & Conditioner – 950 mL / 32 oz
- Curl Shampoo & Conditioner – 950 mL / 32 oz
- Daily Shampoo & Conditioner – 950 mL / 32 oz
- Volumizing Shampoo & Conditioner – 950 mL / 32 oz
- Violet Shampoo & Conditioner – 950 mL / 32 oz



Salon price: **\$34.00** (Value \$40.00)

Salon Savings: 15%

Suggested Retail: \$62.00

BACK TO SCHOOL

Stay fresh everyday with The Clean & Go and keep things nourished with The Hydrate & Go, wherever your day takes you.

**Save 10% +
Free Bag!**

THE CLEAN & GO:

- Daily Shampoo – 300 mL / 10 oz
- Daily Conditioner – 300 mL / 10 oz
- Dry Shampoo – 170 gr / 6.4 oz
- Free Bag



THE HYDRATE & GO:

- Hydrating Shampoo – 300 mL / 10 oz
- Hydrating Conditioner – 300 mL / 10 oz
- Restructuring Mask – 250 mL / 8.5 oz
- Free Bag



Salon price: **\$24.30** (Value \$27.00)

Suggested Retail: \$44.00



plant powered color care

Bōkka Botánica is a boutique, plant-powered haircare brand redefining color care. Our high-performance, vegan formulas are infused with nutrient-rich botanicals and naturally derived extracts, powered by our exclusive COLORLOKK Complex™ to lock in vibrancy, extend color life, and restore hair to its healthiest, most luminous condition.



SALON & STYLIST TRY ME KIT



SPECIAL SALON PRICE: \$179.00
SALON VALUE: \$220.25 **A 19% SAVINGS!**



BONUS OFFER:

1 Free Bokka Canvas Eco Tote
(a \$22 value, while supplies last)

PURCHASE:

- 1 Replenishing Moisture Shampoo - 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner - 10.1oz / 300ml
- 1 Replenishing Moisture Masque - 8oz / 237ml
- 1 Miracle Rescue & Repair Shampoo - 10.1oz / 300ml
- 1 Miracle Rescue & Repair Conditioner - 10.1oz / 300ml
- 1 Miracle Rescue & Repair All-in-1 Leave-in Treatment - 6oz / 177ml
- 1 Miracle Rescue & Repair Masque - 8oz / 237ml
- 1 Thikk.Volume Shampoo - 10.1oz / 300ml
- 1 Thikk.Volume Conditioner - 10.1oz / 300ml
- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 Blowdry Boost Volumizing Spray - 6oz / 177ml
- 1 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml
- 1 All Curled Up Curl Defining Cream - 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam - 7oz / 207ml
- 1 Show Off & Shine Illuminating Styling Spray - 16.9oz / 500ml
- 1 Born for the Stage Finishing Spray - Firm Hold - 16.9oz / 500ml
- 1 Mirror Cling - "Ask me about Plant Powered Color Care"
- 1 Tent Card - "Plant Powered Color Care"

Summer No-Frizz Duo

Fast blowouts and silky shine!

Velvet Smooth Blowdry Balm
6.8oz / 200ml

Abyssinian & Kendi Oil
1.7oz / 50ml

FREE GIFT

Bōkka Alligator Clips
An \$8 value, while supplies last



Special Salon Price:
\$26.75
SALON VALUE \$34.75



Free Replenishing Moisture Back Bar

Hydration for summer retail with FREE back bar!

Buy 6 **Replenishing Moisture Shampoo**
10.1oz / 300ml

Receive 1 Free **Replenishing Moisture Shampoo**
32oz / 946ml

— OR —

Buy 6 **Replenishing Moisture Conditioner**
10.1oz / 300ml

Receive 1 Free **Replenishing Moisture Conditioner**
32oz / 946ml



Special Salon Price:
\$79.50
SALON VALUE \$105



2026 JULY+
AUG

ALURAM™



Visit us online
& on social media!

PRE-WASH SCALP TREATMENT BOX KIT

Buy 1 Pre-Wash Scalp Treatment 8oz,
1 Daily Shampoo 12oz, 1 Hydrate & Repair
Treatment 11oz, & receive a Scalp Massager for **FREE!**



SALON COST: \$29.99

SUGGESTED RETAIL PRICE OF EACH: \$56.99

NEW! HIGH SHINE ANTI-FRIZZ BLOWOUT SPRAY 16oz



PROMOTIONAL SALON COST: \$12.00

REGULAR SALON COST: \$16.00

SUGGESTED RETAIL PRICE OF EACH: \$24.00

25% OFF COCONUT WATER TEXTURE SPRAY



PROMOTIONAL SALON COST: \$7.12

REGULAR SALON COST: \$9.50

SUGGESTED RETAIL PRICE OF EACH: \$14.25

25% OFF LITER & BACK BAR SALE

Because your go-to products should never run low!

25%
OFF!*



Liter Duo Bundles
(Daily, Moisturizing, Curl,
& Volumizing)

PROMOTIONAL COST: \$26.25
REGULAR SALON COST: \$35.00
SUGGESTED RETAIL PRICE: \$52.49

High Shine Liter Duo Bundle

PROMOTIONAL COST: \$30.00
REGULAR SALON COST: \$40.00
SUGGESTED RETAIL PRICE: \$59.99



Purple Shampoo Liter

PROMOTIONAL SALON COST: \$13.13
REGULAR SALON COST: \$17.50
SUGGESTED RETAIL PRICE: \$26.25



Leave-In Conditioner 16oz

PROMOTIONAL SALON COST: \$9.56
REGULAR SALON COST: \$12.75
SUGGESTED RETAIL PRICE: \$19.12



High Shine Glossing
Treatment 32oz **OR** Hydrate
& Repair Treatment 32oz

PROMOTIONAL COST: \$15.00
REGULAR SALON COST: \$20.00
SUGGESTED RETAIL PRICE: \$29.99



Body Wash 31oz

PROMOTIONAL SALON COST: \$11.25
REGULAR SALON COST: \$15.00
SUGGESTED RETAIL PRICE: \$22.50



Hand Soap Liter

PROMOTIONAL SALON COST: \$7.50
REGULAR SALON COST: \$10.00
SUGGESTED RETAIL PRICE: \$14.99

BETTER BY THE LITER

Blacklight Shampoo and Conditioner 32oz

Retail: \$67.20 (\$84.00 Value)
Professional: \$73.60 (\$92.00 Value)

Choose From: HYD, REP, NEU:VIO, or NEU: BLU



LITER
DUOS
20% OFF

Calura Moisture Balance Cleanser & Conditioner 32oz



\$64.00 (\$80.00 Value)

SUMMER TONING

FREE

**Blacklight Blue or Violet
Neutralizing Spray 7.6oz**

With the purchase of
**5 Blacklight Blue or Violet
Neutralizing Spray 7.6oz**

**NO MIX AND MATCH*

Salon Cost: \$85.00
Salon Value: \$102.00



BACK TO SCHOOL LUNCH BAGS

FREE
LUNCH BAG!
**\$20.00
VALUE**

CALURA KIT INCLUDES:

1 X MOISTURE BALANCE
CLEANSER, 8.5 FL. OZ
1 X RECOVERY MASQUE, 5 FL. OZ
1 X STYLING CRÈME, 2 FL. OZ

Salon Cost: \$40.00
Salon Value: \$59.45



BLACKLIGHT KIT INCLUDES:

1 X HYDRATING SHAMPOO, 10.1 FL. OZ
1 X HYDRATING CONDITIONER, 6.8 FL. OZ
1 X REPAIR MASK, 1.62 FL. OZ

Salon Cost: \$40.00
Salon Value: \$60.00



PROFFESIONAL CARE AND TONING

BUY:

24 X CALURA GLOSS SHADES, 2 OZ

FREE:

1 X BLUE OR VIOLET SHAMPOO PROFESSIONNEL, 32 FL. OZ



FREE GIFT!
**\$44.00
VALUE**

OR



Salon Cost: \$176.40
Salon Value: \$220.40

Transform hair in just 4 minutes
with affordable Bond-Repair!
July/August 2026

re:BOND™
molecular hair science

5+1 FREE!

re:BOND Miracle Bond³ Building Mask

Counter top 6-Piece Display -fits anywhere!



3oz/89ml

- Rebuilds & strengthens **3** main hair bonds, while improving color retention & vibrancy!
- Ultimate repair and protection for your clients hair between salon visits!

Special Offer: \$110.00!
Value \$132.00 Save \$22!

9+3 FREE!

AMINOFIXX™ Daily Miracle

Bond Building Spray

Counter top 12-Piece Display - also fits anywhere!



4oz/118ml

- Leave-In professional strength spray that repairs bonds and replenishes 11 essential amino acids!
- Suitable for daily-use; incredible porosity equalizer for before or after chemicals

Special Offer: \$99.00!
Value \$132.00 Save \$33!



Includes 12 Trial Packets!

Over \$300 in potential retail revenue
plus free back-bar!

Bond-Building Profit Center

-featuring retail, back bar, sampling & merchandising!

FOR RETAIL

- 3 Leave-In Miracle Bond³ Building Mask 3oz/89ml
- 3 Daily Miracle Bond³ Building Spray 4oz/118ml
- 3 Miracle Bond³ Building Shampoo 10.1oz/300ml
- 3 Miracle Bond³ Building Conditioner 10.1oz/300ml

FOR BACK BAR:

- 1 Leave-In Miracle Bond³ Building Mask 8oz/236ml
- 1 Daily Miracle Bond³ Building Spray 8oz/237ml
- 1 Miracle Bond³ Building Shampoo 32oz/946ml
- 1 Miracle Bond³ Building Conditioner 32oz/946ml

FOR SAMPLING/MERCHANDISING:

- 6 Miracle Bond³ Building Mask Trial Packettes .34oz/10ml
- 6 Daily Miracle³ Bond Building Sh/Cond Trial Packettes .34/10ml
- 4 Tent Cards

Salon Value	Special Offer	\$137 Savings!
\$336.00	\$199.00	Save 41%



Follow us @rebondhair

THE PERFECT BALANCE OF **MOLECULAR HAIR SCIENCE & NATURE**

Scruples®

Liter Duo Savings!

COLOR REVIVAL DUO

RENEWAL COLOR RETENTION SHAMPOO | 33.8 oz

RENEWAL COLOR RETENTION CONDITIONER | 33.8 oz

reg. value \$34.17 USA salon cost

\$24.95



VOLUME & LIFT DUO

STRUCTURE BATH VOLUMIZING SHAMPOO | 33.8 oz

QUICKSEAL DETANGLING CONDITIONER | 33.8 oz

reg. value \$35.65 USA salon cost

\$24.95



RESET & REPAIR DUO

HAIR CLEARIFIER DEEP CLEANSING SHAMPOO | 33.8 oz

ER REMERGENCY REPAIR CONDITIONER | 33.8 oz

reg. value \$34.17 USA salon cost

\$24.95



HYDRABOOST DUO

MOISTURE BATH REPLENISHING SHAMPOO | 33.8 oz

MOISTUREX REPLENISHING CONDITIONER | 33.8 oz

reg. value \$35.65 USA salon cost

\$24.95



25% Off Select Styling Products



TEXTURE FIX SEA SALT SPRAY GEL | 8.5 oz **SC4102**

Creates beachy texture and enhances natural waves in seconds.

\$8.90 USA each
reg. \$11.86 USA salon cost



HEAT UP STYLING & FINISHING THERMAL SPRAY | 8.5 oz **SC4322**

Protects and preps all hair types for heat-applied styling in seconds.

\$7.95 USA each
reg. \$10.60 USA salon cost



TEXTURIZING PASTE SCULPT & CREATE | 3.5 oz **SC537**

Adds texture and separation with flexible, matte hold.

\$9.53 USA each
reg. \$12.71 USA salon cost



TWISTED CURL- DEFINING CREME | 5 oz **SC558**

Defines curls and controls frizz for soft, lasting shape.

\$8.42 USA each
reg. \$11.23 USA salon cost

Save on Highlights!

ILLUSIONIST BRILLIANT CREME HIGHLIGHTS | 2.05 oz

\$7.99 USA each
reg. value \$8.88 USA salon cost



Special Savings!



ENFORCE WORKING & FINISHING HAIR SPRAY | 8.5 oz

Provides flexible hold and lasting style while controlling frizz in seconds.

\$7.03 USA each
reg. \$9.37 USA salon cost



PEARL FINISH HUMECTANT POMADE | 2 oz

Adds shine and definition while moisturizing hair for soft, touchable styles.

\$11.59 USA each
reg. \$15.45 USA salon cost

Get Developers for 6.99!

PURE OXI 10 VOLUME CREME DEVELOPER
33.8 oz **SC875**

reg. value \$9.05 USA salon cost

PURE OXI 20 VOLUME CREME DEVELOPER
33.8 oz **SC874**

reg. value \$9.05 USA salon cost

PURE OXI 30 VOLUME CREME DEVELOPER
33.8 oz **SC876**

reg. value \$10.92 USA salon cost

PURE OXI 40 VOLUME CREME DEVELOPER
33.8 oz **SC877**

reg. value \$10.92 USA salon cost

PURE OXI DEMI-PERMANENT CREME DEVELOPER **SC878**

reg. value \$10.92 USA salon cost

\$6.99 USA each

\$6.99
EACH



BACÒ

COLOR COLLECTION

BACÒ, KAARAL PROFESSIONAL COLORING SYSTEM TO SATISFY EVERY NEED. A WIDE RANGE OF SHADES, PERFORMING AND TREATING FORMULATIONS, **FOR BRIGHT COLOR RESULTS AND NATURALLY BEAUTIFUL HAIR.**

Buy

- 12 Bacò Color Collection tubes (Stylist Choice)

Get Free

- 1 Bacoplex N°1
- 1 Bacoplex N°2

Special Price

\$97.20

Salon Value

\$151.20

SAVINGS 36%



BLONDE ELEVATION

Buy

Powder Lift 17.6oz

- Regular Lightening Powder **or**
- Extreme Lift Powder

Get

- 50% Off Same Product



PURIFY

Liter Duo Savings

- 1 Purify Shampoo 1000ml
- 1 Purify Conditioner 1000ml

*Of same product

Hydra, Colors, Volume, or Energy

Special Price: \$34.99 each duo
(\$43.00 Value)



Reale

Special Price: \$39.00
(\$47.50 Value)



Filler

Special Price: \$37.00
(\$45.25 Value)



style

PERFETTO

A wide range of super-performing professional products to meet numerous styling and finishing needs with long-lasting effects and no residues.

Buy

1 Style Perfetto product of your choice

Get

1 of the same product **50% off**



* PROFESSIONAL PRODUCTS

* INNOVATIVE TECHNOLOGY

* HIGH-PERFORMANCE

* TEXTURE NURTURING

* NON-RESIDUAL

* INNER MIXABLE

IQ3 PERFETTO

- Ultra Powerful Airflow
- 1 turbo button, 3 speed settings, 3 temperature options, and a cool shot function
- “Color Lock Effect”
- Ultralight (10.4 oz)



Salon Cost

\$299.95

MSRP

\$369.95

*ALL SALES FINAL

GIFT WITH
PURCHASE

**Beetle
Trimmer**



\$49.95 Value

uniQ

NEW MULTISTYLER

Dries, straightens, adds volume and styles your hair your way, all in one.

4 in 1
MULTILOOK



SALON COST

\$ 208.90

MSRP

\$ 279.95

*ALL SALES FINAL

SPECIFICATIONS

Digital Brushless Motor
Motor speed: 100.000 RPM
Power: 1500 W (240v)
Temperatures: 3
Speeds: 3
Cold Shot
Self-Cleaning
Removable filter Accessories blocking system
Swivel Cable
Weight: 400 g (without cable)



JULY & AUGUST PROMOTION

25% OFF LITER DUOS!

Everydayness, Ultra Hydrating, Volumizing



Salon Promotional Cost: \$33.75 • Regular Salon Cost: \$45.00
Retail Value: \$90.00 • Suggested Retail Price: \$67.50

20% OFF

Violet Toning Shampoo (Liter), Clarifying Shampoo (Liter)
Peptide Primer Leave in Treatment (5oz), Everything Spray (16oz)



LITERS

Salon Promotional Cost: \$18.00 • Regular Salon Cost: \$22.50
Retail Value: \$45.00 • Suggested Retail Price: \$36.00

EVERYTHING SPRAY LEAVE-IN CONDITIONER

Salon Promotional Cost: \$14.40 • Regular Salon Cost: \$18.00
Retail Value: \$36.00 • Suggested Retail Price: \$28.80

PEPTIDE PRIMER LEAVE-IN TREATMENT

Salon Promotional Cost: \$19.20 • Regular Salon Cost: \$24.00

20% OFF

Prime Rejuvenation™ Scalp Serum (1.9oz)



This lightweight serum absorbs quickly without buildup to support a calm, comfortable scalp and an ideal environment for healthy hair.

- Helps promote an ideal environment for healthy hair
- Promotes a calm, refreshed scalp
- Made with White Tea Leaf Extract & Quinoa Extract

Salon Promotional Cost: \$9.60 • Regular Salon Cost: \$12.00
Retail Value: \$24.00 • Suggested Retail Price: \$19.20

BUY 6 AIR DRY CREMES & GET A CAPE FREE!



Crafted to absorb seamlessly into your hair, this creme ensures a residue-free finish that is ideal for air-drying, but is also perfect for enhancing curls with a diffuser. This is designed to help tame frizz, nourish your locks, and amplify shine.

Salon Promotional Cost: \$72.00 • Regular Salon Cost: \$92.00
Retail Value: \$144.00 • Suggested Retail Price (per 6oz): \$24.00



RED, WHITE, AND BLUE SALES!

5 X 11 PRE CUT POP UP FOIL

- 500 Count
- Ready To Use
- Light Embossed with a Dot Texture
- No slip, ultimate grip

\$11.99 EACH



5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$12.99

9 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$18.99

ALL PURPOSE CAPE OR ALL PURPOSE APRON



\$13.99 EACH

SILVER FOIL ROLL 5" X 1600 FT



ONLY \$38.99

DELUXE TOUCH CLEAR COLORING GLOVES (100 COUNT)



ONLY \$4.99

DELUXE TOUCH BLACK COLORING GLOVES (100 COUNT)



ONLY \$5.99

COLOR REMOVER WIPES



ONLY \$8.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$18.99

21" PROCESSING CAPS (100 COUNT)



ONLY \$5.99



SALON-EXCLUSIVE

- NOT SOLD ONLINE
- NO AMAZON UNDERCUTTING
- PREMIUM RESULTS YOUR CLIENTS CAN SEE

SUN, SAND, AND SUMMER READY HAIR

ATRIO OF NOURISHING HAIRCARE
ESSENTIALS WITH A FOUTA
FRINGED BEACH TOWEL
OUR GIFT TO YOU

Repair Shampoo 250 ml/8.45 fl oz

Repair Conditioner 250 ml/8.45 fl oz

Argan Oil 50ml/1.70 fl oz

Fouta Fringed Beach Towel **FREE** - value \$45

SALON PRICE: \$56.00



THE PERFECT PAIRING

ALL THE BENEFITS OF DRY HAIRSPRAY PAIRED WITH A LIMITED-EDITION TRAVEL SIZE

PURCHASE

DRY HAIR SPRAY

400 ml e 13.50 fl oz

+

**AND RECEIVE
A COMPLIMENTARY**

DRY HAIR SPRAY

75 ml e 2.55 fl oz



SALON PRICE: \$31.00

PROMO PRICE: \$19.00

SAVE 38%: \$12.00

THE ULTIMATE REPAIR KIT

Repair Shampoo 8.45 fl oz
Repair Conditioner 8.45 fl oz
Luxury Masque 6.80 fl oz
Vitamin Miracle 10.14 fl oz



ENJOY 20% OFF

SALON PRICE: \$110.50

PROMO PRICE: \$88.40

SAVE: \$22.10



SUMMER GIFT BAG DUO

LIMITED-EDITION SHAMPOO & CONDITIONER SET
FEATURING OUR BEST-SELLING HYDRATION DUO
IN AN EXCLUSIVE ONE-TIME SIZE



EXCEPTIONAL VALUE:

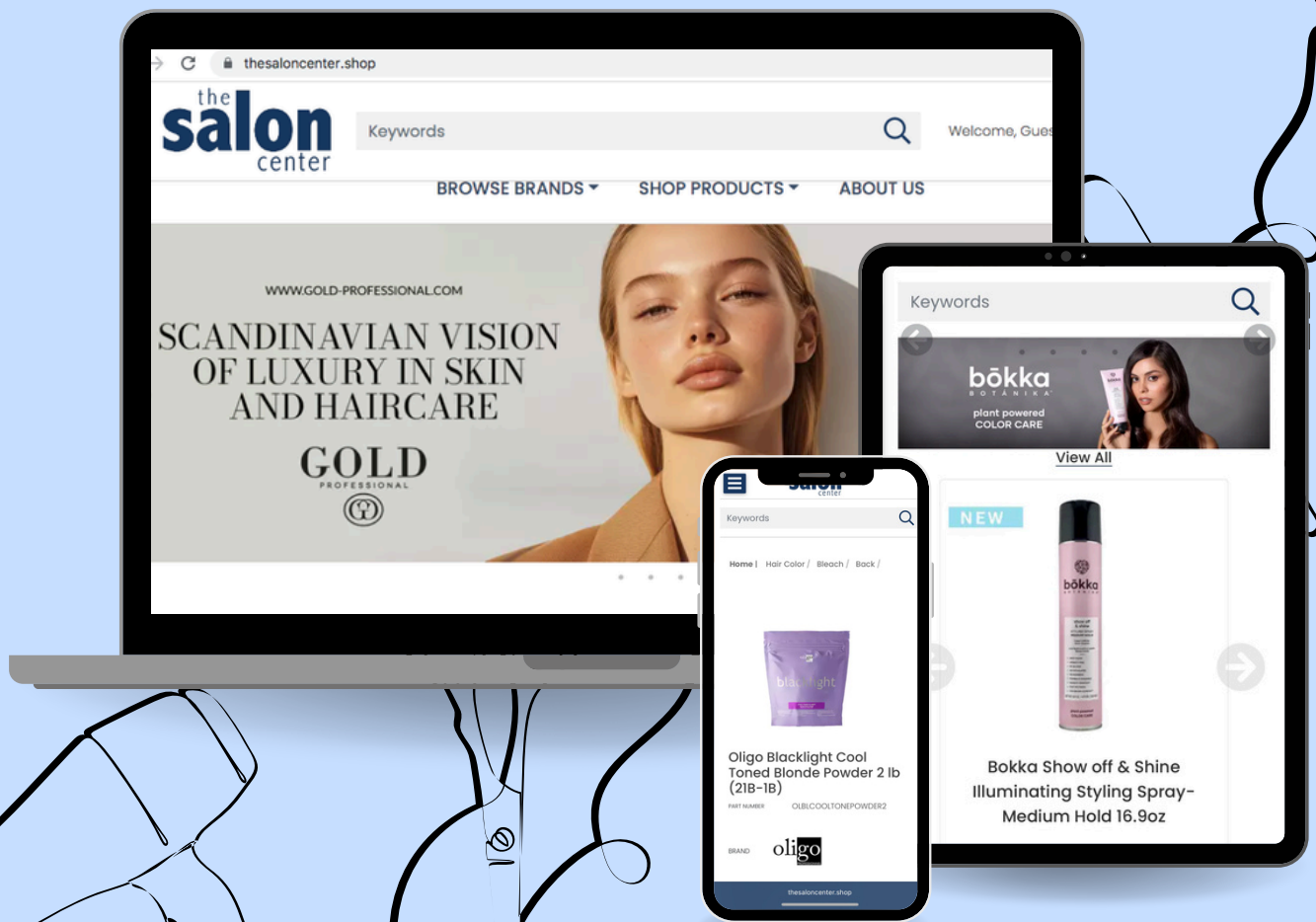
HYDRATION SHAMPOO 16.90 FL OZ
HYDRATION CONDITIONER 16.90 FL OZ

SALON PRICE \$48.00

LIMITED-TIME OFFER: JULY THROUGH AUGUST 2026

the
salon
center

OUR ONLINE STORE
IS OPEN



WWW.THESALONCENTER.SHOP

