

THE SALON CENTER

M A Y 2 0 2 4



THESALONCENTER.COM | (205) 940-1140 |  FIND US ON *Instagram* @THE_SALONCENTER

Keratherapy May/June 2024 Promotions

Free Pro Flat Iron with Treatments

Purchase

1 Liter (33.8 oz) Smoothing Treatment
Choose Formula

- Brazilian Renewal Keratin Replenishment & Smoothing Treatment
- Extreme Renewal Keratin Replenishment & Smoothing Treatment
- Extreme Renewal Crème de Cocoa Keratin Replenishment & Smoothing Treatment
- Pure Renewal PLUS+ Keratin Replenishment & Smoothing Treatment
- BAMBOOMIRACLE Vegan Blowout Strengthening & Smoothing Treatment
- BAMBOOMIRACLE Vegan Blowout ZERO Strengthening & Smoothing Treatment

Receive Free

- Clean Start Pre Shampoo (Choose with Keratin Treatments)
- BAMBOOMIRACLE Vegan Detox Shampoo (Choose with Vegan Treatments)
- KT PRO450 Titanium Digital Flat Iron



Special Offer
\$350

Salon Value
\$542

35% SAVINGS

Business Building Tip

Stock up for the busiest **smoothing** season in years, and get a FREE flat-iron valued at \$165! Choose keratin-based or vegan treatments.



Featured Collection: Repair+Keratin Mini-Retailing Offer!



Special Offer
\$126

Salon Value:
\$188

33% SAVINGS

Purchase

- 3 Repair+Keratin Shampoo (10.1oz / 300ml)
- 3 Repair+Keratin Conditioner (10.1oz / 300ml)
- 3 Repair+Keratin 20-in-1 Leave-in Conditioner (4.2oz / 125ml)

Receive Free

- 1 Repair+Keratin Shampoo (33.8oz / Liter)
- 1 Repair+Keratin Conditioner (33.8oz / Liter)
- 2 Liter Pumps

Business Building Tip

Use liters at the back-bar to stimulate retail sales. Set up your retail sizes in a prominent area and include signage announcing everything **NEW!**

Keep Spring Hair Color Vibrant with our Color Protect Collection!

Purchase:

- ColorProtect+Keratin Shampoo (10.1oz / 300ml)
- ColorProtect+Keratin Conditioner (10.1oz / 300ml)
- ColorProtect+Keratin Color Seal Leave-in Spray (4.2oz / 125ml)

Business Building Tip

Offer the Color Seal FREE with the purchase of the shampoo & conditioner. Or, pass through the 24% savings for the trio. Be sure to add signage!



Special Offer
\$32

Salon Value:
\$42

24% SAVINGS

MAY - JUNE 2024

COLOR WOW

SOCIAL MEDIA HAS MADE THESE STYLERS INTO SUPERSTARS...

AND THEY ARE 20% OFF

Your clients know these and want them!

TOP TWO VOLUMIZERS THAT WENT OFF-THE-CHARTS VIRAL!



SAVE 20%

XTRA LARGE Bombshell Volumizer
(6.5 fl oz.)

Massive volume, no crunch or stiffness, heat protection
Lasts for days!

SALON PRICE:
~~-\$13.00~~ **\$10.40**



SAVE 20%

RAISE THE ROOT Thicken & Lift Spray
(5.0 fl oz.)

Sky-high, all-day root lift + volume, plus heat protection

SALON PRICE:
~~-\$12.00~~ **\$9.60**

TOP TWO VIRAL QUICK FRIZZ WINNERS!

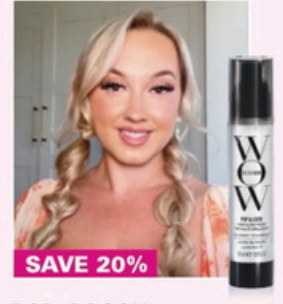


SAVE 20%

ONE-MINUTE TRANSFORMATION Styling Cream
(4.0 fl oz.)

On-the-spot frizz fix smooths, tames and de-frizzes instantly

SALON PRICE:
~~-\$12.00~~ **\$9.60**



SAVE 20%

POP & LOCK High Gloss Finish
(1.8 fl oz.)

All gloss, no grease!
Defrizzing shine serum and braid-perfecter

SALON PRICE:
~~-\$11.00~~ **\$8.80**

SAVE 25% ON THIS HALL-OF-FAME ALLURE ROOT CONCEALER

(WON ALLURE'S BEST OF BEAUTY 9 YEARS IN A ROW)



ROOT COVER UP
Instantly cover grays, touch up highlights, fill in sparse areas

SALON PRICE:
~~-\$17.25~~ **\$12.94**



- Cover roots, extend highlights seamlessly
- Clean-up up-do's
- Blend in extensions
- Even-out hairlines
- Fill in sparse spots for the look of thicker hair
- No mess, just press
- You can even swim in it!

NEW!

re:BOND™

molecular hair science

MAY / JUNE 2024 PROMOTIONS

re:BOND Stylist / Salon Starter Kit



- 3 Daily Miracle Bond³ Building Shampoo 10.1oz/300ml
- 3 Daily Miracle Bond³ Building Conditioner 10.1oz/300ml
- 3 Leave-In Miracle Bond³ Building Mask 3oz/89ml
- 1 Daily Miracle Bond³ Building Shampoo 32oz/946ml
- 1 Daily Miracle Bond³ Building Conditioner 32oz/946ml
- 1 32oz Pump
- 1 re:BOND Tent Card

SPECIAL SALON PRICE: \$156.10
SALON VALUE: \$223.00 A 30% SAVINGS!

re:BOND Miracle Bond³ Building Mask 5+1 Free with Display



The perfect balance of molecular hair science and nature.

- Reverses damage and aging
- Noticeable results after first use
- Strengthens, softens, smooths
- Patented technology
- Vegan and cruelty-free
- Professional strength
- For all hair types
- Great for extensions

PURCHASE:

- 5 Leave-In Miracle Bond³ Building Mask 3oz/89ml

RECEIVE:

- 1 Leave-In Miracle Bond³ Building Mask 3oz/89ml
and Counter Display

SPECIAL SALON PRICE: \$110.00
SALON VALUE: \$132.00 A 17% SAVINGS!



Follow us @rebonhair

THE PERFECT BALANCE OF MOLECULAR HAIR SCIENCE & NATURE

SUMMER DUOS

BOGO 50% OFF* *Buy one, get one 50% off (discount applied on the lowest priced item)
on your favorite **milk_shake** shampoo & conditioner **DUOS**.



Color Care DUO
NOW \$18.75 | Reg. \$25.00
1 color maintainer shampoo 10.1 oz
1 color maintainer conditioner 10.1 oz



Silver Shine DUO
NOW \$20.50 | Reg. \$27.00
1 silver shine shampoo 10.1 oz
1 silver shine conditioner 8.4 oz



Moisture Plus DUO
NOW \$20.50 | Reg. \$27.00
1 moisture plus shampoo 10.1 oz
1 moisture plus conditioner 8.4 oz



Icy Blond DUO
NOW \$20.50 | Reg. \$27.00
1 icy blond shampoo 10.1 oz
1 icy blond conditioner 8.4 oz



Integrity DUO
NOW \$19.50 | Reg. \$26.00
1 integrity nourishing shampoo 10.1 oz
1 integrity nourishing conditioner 10.1 oz



Color Care Flower DUO
NOW \$18.75 | Reg. \$25.00
1 color maintainer flower shampoo 10.1 oz
1 color maintainer flower conditioner 10.1 oz



FULL SPECTRUM BLONDING

Light Catchers Spotlight
Black Cream 3 + 1



\$81.00
Salon Value \$108.00

SAVE
\$27.00

3 light catcher spotlight black cream 8.82 oz
FREE product
1 light catcher spotlight black cream 8.82 oz

Light Catchers Spotlight
Clear Lights 2 + 1



\$38.00
Salon Value \$57.00

SAVE
\$19.00

2 light catcher spotlight clear lights 8.82 oz
FREE product
1 light catcher spotlight clear lights 8.82 oz

Light Catchers Spotlight
Level 7 2 + 1



\$56.00
Salon Value \$84.00

SAVE
\$28.00

2 light catcher spotlight level 7 14.11 oz
FREE product
1 light catcher spotlight level 7 14.11 oz

Light Catchers Spotlight
Level 9 2 + 1



\$60.00
Salon Value \$90.00

SAVE
\$30.00

2 light catcher spotlight level 9 14.11 oz
FREE product
1 light catcher spotlight level 9 14.11 oz

milk_shake® creative ABSOLUTE NATURAL

Creative Permanent Color
NEW SHADES

\$51.30

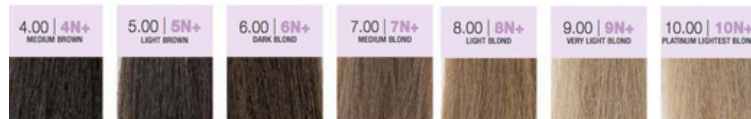
Salon Value \$85.10

SAVE
\$33.80

7 creative permanent color 3.4 oz*
FREE products

- 1 oxidizing emulsion 32.1 oz
- 1 Absolute Naturals swatch chart
- 1 Absolute Naturals box
- 1 brochure

*one of each shade



Sun & More
\$141.00

Salon Value \$202.00

SAVE
\$61.00



6 sun & more all over shampoo 8.4 oz
3 sun & more bi-phase leave in conditioner 8.4 oz
3 sun & more incredible milk 4.7oz

FREE products

- 1 sun & more crackling mousse 5.1 oz
- 1 sun & more desk expo
- 3 sun & more bikini bag assorted colors
- 3 sun & more beach bag assorted colors
- 1 sun & more brochure



15% OFF STARTER KITS

Grow your clientele and expand your service menu with Weft and Tape-In

CURATED BY EXPERTS | EVERYTHING YOU NEED TO PERFORM A SUCCESSFUL INSTALL IN ONE KIT.



Salon Cost
\$106.25

Salon Value
\$125.00

WEFT KIT:

- Storage Case
- Deluxe Pliers
- Stork Shears
- Loop Tool
- Weft Adhesive
- Weaving Needles (4 pieces/pack)
- Mini Clips (20 pieces/pack)
- Nylon Thread (all 4 colors)
- Beads (100 pieces/pack and all 4 colors)



Salon Cost
\$106.25

Salon Value
\$125.00

TAPE-IN KIT:

- Storage Case
- Professional Color Ring
- Extension Brush
- Comb
- Replacement Tabs
- Remover
- Clips
- Laminated Placement Guide
- Application Guide

iQ₃
perfetto

World's most advanced hairdryer

THE E-SYSTEM C IS A NEW TECHNOLOGY THAT ALLOWS IQ PERFETTO TO DETECT WHEN FILTER IS CLOGGED AND NEEDS IMMEDIATE CLEANING. THIS ENSURES THAT WORK IS NOT INTERRUPTED, AND A LONG LIFE OF THE HAIRDRYER IS GUARANTEED

- High speed RPM 110,000
- Turbo Boost 120,000 RPM
- Reduces drying time by up to 35%
- Super cool push button cool shot
- Oxy-Active technology extends the life of hair color.
- Patented Venturi Effect maximizes airflow
- Push button Reverse self-cleaning
- Ultralight (10.37 oz)
- 2 NEW high technology Nozzles: Now have a lock-in feature that prevents nozzles from coming off during use and new cool grip feature which keeps edges cool for removal and positioning.
- 1 Mini Diffuser / volumizer with lock-in feature
- 1 Deep Diffuser lock-in feature for the ultimate curls
- New Smart Pad with an expanded size sensor for easy use of the on/off feature
- AutoClean Reminder sensor light
- Cleaning kit included (1 Cleaning Cloth, 1 Cleaning Brush, 1 Hanging Hook)
- 10 Filters Included
- 9.5 ft standard size cord



10
FILTERS
INCLUDED

G.A.M.A.
ITALY | PROFESSIONAL



SALON
PRICE:

\$ 269.00

*ALL SALES ARE FINAL, NO REFUNDS OR EXCHANGES



OFFER 2: The Summer Bundle

BUY

- 2 UNITS OF SUMMER MIRACLE SHAMPOO 300 ML / 10.14 FL.OZ
- 2 UNITS OF SUMMER MIRACLE CONDITIONER 300 ML / 10.14 FL.OZ
- 1 UNIT OF MIRACLE SUMMER MASK 180 G/6.35 FL.OZ

GET

- 1 UNIT OF DELUXE PRIME MIRACLE SUMMER 260 ML/ 8.79 FL.OZ

\$104.00 18.75% OFF ONLY \$84.50



GET

OFFER 3: The Full Repair

BUY

- 1 UNIT OF NO METAL EQUALIZER SHAMPOO 1000 ML/33.81 FL.OZ
- 1 UNIT OF DEEP RECONSTRUCTION FLUID 500 ML/16.90 FL.OZ
- 1 UNIT OF INTENSIVE NUTRITION 1000 ML/33.81 FL.OZ
- 2 UNITS OF DELUXE PRIME SHAMPOO 300 ML/10.55 OZ
- 2 UNITS OF DELUXE PRIME CONDITIONER 300 ML/10.55 OZ

GET

- 2 UNITS OF AMINO 225 ML/7.61 FLOZ

\$261.00 18.77% OFF ONLY \$212.00



GET

OFFER 4: The #TRUSSform your look bundle

BUY

- 1 UNIT OF BLANC BLOND LIGHTENING POWDER 500 G/17.64 OZ
- 1 UNIT OF NO METAL EQUALIZER SHAMPOO 1000 ML/33.81 FL.OZ
- 1 UNIT OF DEEP RECONSTRUCTION FLUID 500 ML/16.90 FL.OZ
- 1 UNIT OF INTENSIVE NUTRITION 1000 ML/33.81 FL.OZ
- 2 UNITS OF DELUXE PRIME PLUS + 260 ML/9.15 OZ

GET

- 1 UNIT OF AIR LIBRE BLEACHING POWDER - 500 GR./17.63 FL.OZ

\$247.00 12.55% OFF ONLY \$216.00



GET

OFFER 6: The Hydrate & Protect

BUY

- 2 UNITS OF ULTRA HYDRATION PLUS SHAMPOO 300 ML/10.14 FL.OZ
- 2 UNITS OF ULTRA HYDRATION PLUS CONDITIONER 300 ML/10.14 FL.OZ
- 1 UNIT OF HAIR PROTECTOR 250 ML/8.45 FL.OZ

GET

- 1 UNIT OF MIRACLE MASK 180 G/6.35 FL.OZ

\$101.50 18.23% OFF ONLY \$83.00



GET



Premium Farm Direct Seed-to-Shelf CBD Products



- Organically Farmed CBD
- Pesticide FREE
- Non-GMO
- Cruelty FREE
- Vegan
- Gluten FREE



Our 3000mg Full Spectrum CBD Lotion is made with 80%+ pure Full Spectrum CBD Distillate. Designed for those achy days it'll be sure to provide what you need. Relax with the warming and cooling sensations of all natural menthol as your problems dissipate away.

SPECIAL SALE!

Hemp CBD Lotion Topical Full Spectrum

BUY 2 Hemp CBD Lotion 4oz,
GET 1 Hemp CBD Lotion 4oz FREE

Salon Price: ~~\$135.00~~ \$90.00

Save 33%

Hemp CBD Oil Tincture Full Spectrum



Our Full Spectrum Tinctures are made with 80%+ pure Full Spectrum CBD Distillate. The Full Spectrum tinctures not only contain CBD but also contain some terpenes, and other cannabinoids such as CBD, CBG, CBDV, CBC, and trace amounts of THC (less than 0.3%). Full spectrum products are more effective because the multiple cannabinoids and terpenes work together synergistically in what is recognized as the "entourage effect".

Oil Tincture 1000mg (1.0 oz) - \$26.00

Oil Tincture 4000mg (2.0 oz) - \$47.99

Recommended servings per bottle: 1.0 oz=30 2.0 oz = 60

MAY JUNE PROMOTIONS 2023



NOT AVAILABLE IN NORTH or SOUTH CAROLINA

GLOSS X FRAMAR: CREATION OF THE BOMBSHELL BLONDES

Transform your salon guest's hair with the Creation of the Bombshell Blondes kit for the perfect summer look. Use FRAMAR's exclusive foils for a precise lightening service.

THE KIT INCLUDES:

- 8 X CALURA GLOSS SHADES OF YOUR CHOICE, 2 OZ*
- 1 X CALURA GLOSS LOTION DEVELOPER 7 VOL. (2%), 8 OZ
- 1 X CALURA GLOSS CREAM DEVELOPER 7 VOL. (2%), 8 OZ
- 2 X BLACKLIGHT EXTRA BLONDE LIGHTENER, 1.6 OZ
- 1 X BLACKLIGHT SMART DEVELOPER 20 VOL. (6%), 4 OZ
- 1 X EXCLUSIVE OLIGO X FRAMAR POP UP FOIL BOX (250 SHEETS)
- + EXCLUSIVE FORMULAS AND TECHNIQUES
- *CONTACT YOUR DISTRIBUTOR



US: \$72.90
VALUE: \$97.50
SALON SAVINGS: 25%

CALURA PERMANENT SHINE HAIR COLOUR POOL FLOAT

BUY 24 CALURA PERMANENT SHADES AND RECEIVE A **FREE POOL FLOAT***
*VALUE OF \$50



US: \$200.40
VALUE: \$250.40
SALON SAVINGS: 20%

CALURATEN BOLD COLOURS

Ensure your guests' vibrant hues stay flawless with an easy new growth application. Bid farewell to colour mismatches and delight your guests with colours that keep their style fresh and vibrant.

THE KIT INCLUDES:

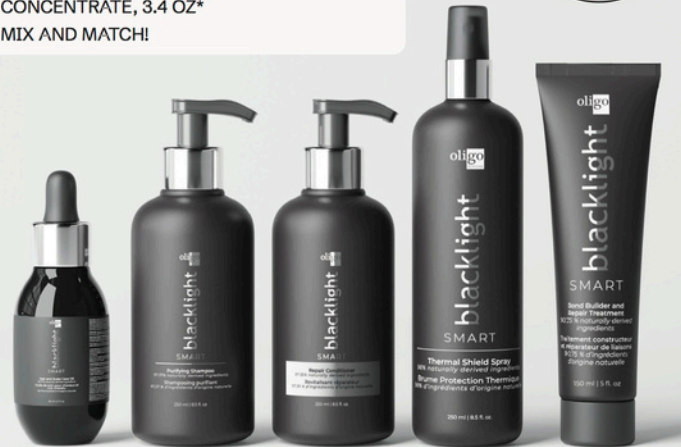
- 1 X CALURATEN 6 NEUTRAL, 2 OZ
- 1 X CALURATEN 7-4/7K, 2 OZ
- 1 X CALURATEN 6-55/6RR, 2 OZ
- 1 X CALURATEN 5-6/5V, 2 OZ
- 1 X CALURA PERMANENT DEVELOPER 20 VOL. (6%), 8 OZ



US: \$30.00
VALUE: \$37.40
SALON SAVINGS: 20%

SMART BOND BUILDING BRILLIANCE: UNLOCK YOUR PERFECT COMBINATION!

BUY 8 BLACKLIGHT SMART RETAIL FORMATS & **GET 1 FREE**
BOND PROTECTION & STRENGTHENING CONCENTRATE, 3.4 OZ*
MIX AND MATCH!



HAIR AND SCALP CARE OIL, 2.7 OZ - \$19.50 ea.
PURIFYING SHAMPOO, 8.5 OZ - \$17 ea.
REPAIR CONDITIONER, 8.5 OZ - \$18 ea.
THERMAL SHIELD SPRAY, 8.5 OZ - \$16 ea.
BOND BUILDER AND REPAIR TREATMENT, 5 OZ - \$20 ea.

VALUE: \$35.00 | SALON SAVINGS: UP TO 20%

ALCÔVE

NO FLUFF NO FILTERS **RESULTS ONLY.**

BAG DEAL



		QUANTITY
Hydrating Shampoo	300 ml	1
Hydrating Conditioner	300 ml	1
Curl Activator	250 ml	1
Restructuring Mask	250 ml	1
Multitasking Mist	250 ml	1

BAG DEAL \$39.99 | Value \$60.00

VIOLET DUO.

Enjoy A 20% discount when you purchase 2 of any backbar bottles of our Alcôve Violet Shampoo or Conditioner.

**FEEL CONFIDENT CONTROLLING
YELLOW TONES BEHIND THE BOWL.**

**VIOLET
SHAMPOO**



**VIOLET
CONDITIONER**

SALON PRICE

\$32.00

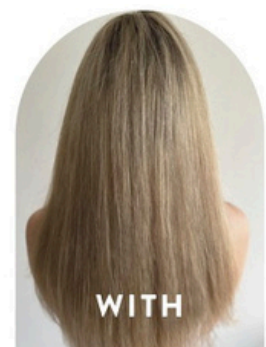
Value \$40.00

SAVINGS

20%



WITHOUT



WITH

Aloxxi



MAY-JUNE & Q2 2024
PROMOTIONS

BRUNETTE HUES ARE ALL THE NEWS

TURN BROWNS AROUND FAST, WITH OUR **NOT SO BROWN AND OUT ANDIAMO® EXPRESS PERMANENT COLOUR SEASONAL COLLECTION**

PRODUCT	SIZE
ANDIAMO 4Br	2 FL. OZ.
ANDIAMO 5GM	2 FL. OZ.
ANDIAMO 6Br	2 FL. OZ.
ANDIAMO 7GM	2 FL. OZ.
ANDIAMO 8Br	2 FL. OZ.
QUICK LIFT LIGHTENER KIT	
BARRIER CREAM	5.1 FL. OZ.
ANDIAMO PAPER SWATCH CHART	
LIGHTENER USAGE GUIDE	
TECHNIQUE CARD	

SALON PRICE:
\$49.95



24% OFF

E7 ANTI-FRIZZ CURL STYLER

Infused with an essential blend of rich Cupuaçu butter, nurturing oils and protective antioxidants, this lightweight, 3-in-1 hybrid gel-wax cream encourages an even curl spiral, and when dry leaves curls more manageable. The result is smooth, shiny, healthy, frizz-free curls that are perfectly defined and colour-protected hair.

KEY BENEFITS:

- 3-in-1 hybrid gel-wax-cream
- Encourages an even curl spiral
- Leaves curls more manageable



SIZE: 3.4 Fl. Oz. / 100 mL
SALON PRICE: \$15.00

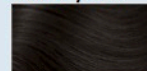
**NEW!
MAY 1**

COOL NEW LUMINEXX™

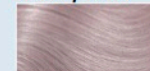


\$9.95 PER TUBE

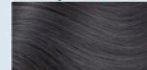
4AMT / 4.17



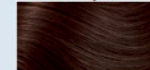
10VA / 10.21



7AA / 7.11



5NABR / 5.018



9AA / 9.11



7NABR / 7.018



DOUBLE YOUR STYLE

50% OFF

GET 50% OFF THE PURCHASE OF 2 PIECES OF BOMBSHELL VOLUMIZING GRIP STYLER, BOMBSHELL SHINE MIST, DRY SHAMPOO AND/OR TEXTURIZING SPRAY

BUY ONE GET ONE:

PRODUCT	COST
BOMBSHELL VOLUMIZING GRIP STYLER 6.5 oz	\$11.00 ea
BOMBSHELL SHINE MIST 6.5 oz	\$13.75 ea
DRY SHAMPOO 4.5 oz	\$11.00 ea
TEXTURE SPRAY 6 oz	\$12.00 ea

*must be same product



LIGHTEN UP!

25% OFF

LIGHTEN HOW YOU LIKE WITH THIS MIX AND MATCH LIGHTENER DEAL BUY ANY LIGHTENER AND GET ONE 50% OFF

ITEMS INCLUDED:

PRODUCT	SIZE
BLONDE 78 BLUE LIGHTENER	14.1 OZ.\$20 ea.
BLONDE 78 ULTRA LIGHTENER	14.1 OZ.\$20 ea.
BLONDE 78 WHITE LIGHTENER	14.1 OZ.\$20 ea.
CHARCOAL LIGHTENER	8.8 OZ.\$25 ea.
QUICK LIFT LIGHTENER KIT\$18 ea.





NEW! TAME & FIX FLYAWAY STICK

INNOVATION UNLOCKED

Alcohol-free styler that controls flyways, frizz, new hair growth and wiry grays for long-lasting polished style without unwanted crunchiness or greasiness or build up



\$99.90
Salon Cost
Salon Value
\$120

SALON PRICE:
\$9.99 EACH

PURCHASE:

10 - CBD Tame & Flyaway Stick 0.25oz

RECEIVE FREE:

2 - CBD Tame & Flyaway Stick 0.25oz

CURL BUNDLE

\$399
Salon Cost
Salon Value
\$619



PURCHASE:

- 1 - CBD Pro Curl Defining Treatment Liter
- 4 - CBD Instant Curl Refresh Shampoo 12oz
- 4 - CBD Instant Curl Repair Conditioner 12oz
- 4 - CBD Instant Curl Defining Cream 6oz

RECEIVE FREE:

- 1 - CBD Instant Curl Refresh Shampoo Liter
- 1 - CBD Instant Curl Repair Conditioner Liter
- 1 - Comb, App Brush, Cape, Bowl
- 4 - Hair Clips

BONUS FREE:

- 2 - CBD Instant Frizz Remedy 6oz
- 2 - CBD 7 Minute Blowout 6oz
- 2 - CBD Phyto-Molecular Oil 4oz

L&F SMALL BUNDLE

\$459
Salon Cost
Salon Value
\$897

PURCHASE:

- 1 - CBD 3 In 1 Molecular Mender System with Complex Boost 1L
- 1 - CBD Instant Damage Correction Shampoo 12oz
- 1 - CBD Instant Damage Correction Conditioner 12oz
- 1 - CBD Instant Frizz Remedy 6oz
- 1 - CBD 7 Minute Blowout 6oz
- 1 - CBD Phyto-Molecular Oil 4oz
- 1 - CBD Instant Volume Shampoo 12oz
- 1 - CBD Instant Volume Conditioner 12oz
- 1 - CBD Instant Volumizer 6oz
- 1 - CBD Instant Curl Refresh Shampoo 12oz
- 1 - CBD Instant Curl Repair Conditioner 12oz
- 1 - CBD Instant Curl Defining Cream 6oz

RECEIVE FREE:

- 1 - CBD Instant Curl Enhancing Shampoo 1L
- 1 - CBD Instant Curl Repair Conditioner 1L
- 1 - CBD Instant Frizz Remedy 6oz
- 1 - CBD 7 Minute Blowout 6oz
- 1 - CBD Phyto-Molecular Oil
- 1 - CBD Instant Curl Refresh Shampoo 12oz
- 1 - CBD Instant Curl Repair Conditioner 12oz
- 1 - CBD Instant Curl Defining Cream 6oz



BONUS FREE:

- 1 - CBD Instant Damage Correction Shampoo 1L
- 1 - CBD Instant Damage Correction Conditioner 1L
- 1 - CBD Instant Volume Shampoo 1L
- 1 - CBD Instant Volume Conditioner 1L



BRAZILIAN BLOWOUT®
 Earn more in less time.
 Give every client the hair of a lifetime.

SPRING SAVINGS

BUY 2, GET 1 FREE

SALON COST
 \$34.00

SALON VALUE
 \$51.00

PURCHASE:
 2 - Brazilian Blowout Anti-Frizz Shampoos 12oz
RECEIVE FREE:
 1 - Brazilian Blowout Anti-Frizz Shampoo 12oz



SALON COST
 \$36.00

SALON VALUE
 \$54.00

PURCHASE:
 2 - Brazilian Blowout Anti-Frizz Conditioner 12oz
RECEIVE FREE:
 1 - Brazilian Blowout Anti-Frizz Conditioner 12oz



B3 BOND BUILDER BONUS

\$2000 EARN IN SERVICE REVENUE

*Based on an additional \$25 per color ticket

SALON COST
 \$199.00

SALON VALUE
 \$364.00

PURCHASE:
 1 - B3 Bond Builder 17 oz
RECEIVE FREE:
 1 - B3 Demi Permanent Conditioner 34 oz



BB ORIGINAL SOLUTION

\$2500 EARN IN SERVICE REVENUE

*Based on an additional \$200 per service (12)

SALON COST
 \$150.00

SALON VALUE
 \$229.00

PURCHASE:
 1 - Brazilian Blowout Original Solution 12oz
RECEIVE FREE:
 1 - Brazilian Blowout Split End Correction 12oz



5+1 AEROFIXX

The Perfect Summer Style Finish

Stock up and save on our Humidity Resistant, Gel-Based Hairspray for all hair types!

ONLY **\$62.50**

Regular Price \$75.00 | Save \$12.50



SAVE
17%

BUNDLE: 3 + CPR 15 Minute Intense Reconstruction Treatments

Our CPR Take Home Treatment in a Bundle!

Buy-in, and resell our new CPR 15 Minute Intense Reconstruction Treatment Take Home Kit

ONLY **\$18.00**

Regular Price \$22.50 | Save \$4.50



SAVE
20%

DUOS: 1 + Zenyth Frizz Eliminating Serum

1 + Luxe Repair, Polish & Protect Spray

Protect, Condition and Repair with this Duo!

Buy In & Resell! Tackle summer frizz with this Taming and Control Styling Cocktail Duo!

ONLY **\$29.20**

Regular Price \$36.50 | Save \$7.30



SAVE
20%

STOCK UP: 1 + (your choice) SUDZZfx Styling Jars

A trio of styling pastes, creams and pomades!

Special Price! Choose from any of our SUDZZfx Styling Jars: DESIGN.IT, SCULPT.IT, MOLD.IT.

ONLY **\$12.38**

Regular Price \$16.50 | Save \$4.12



SAVE
25%

FRAMESI[®] COLOR LOVER

Dynamic
Blonde Series

30% OFF

>95% LONGER
LASTING
COLOR



Dynamic Blonde Violet Shampoo

16.9 fl. oz./500 mL

\$8.37

reg. salon price \$11.95

Dynamic Blonde Conditioner

16.9 fl. oz./500 mL

\$9.77

reg. salon price \$13.95

Dynamic Blonde Serum

4.75 fl. oz./140 mL

\$9.77

reg. salon price \$13.95

All FRAMESI COLOR LOVER Is: Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride

FRAMESI[®] COLOR LOVER

Select FRAMESI
COLOR LOVER

Shampoos,
Conditioners
and Masque:

(16.9 fl. oz./500 mL)



Volume
Boost
Shampoo

Volume
Boost
Conditioner

Moisture
Rich
Shampoo

Moisture
Rich
Conditioner

Moisture
Rich
Masque

Diamond
Strong
Shampoo

Diamond
Strong
Conditioner

16.9 fl. oz./500 mL

16.9 fl. oz./500 mL

30% OFF

\$9.07

reg. salon price
\$12.95

\$9.77

reg. salon price
\$13.95

All FRAMESI COLOR LOVER Is: Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride

**Framesi Professional Activators,
Ossidorr, & Mixcolor Crema**

(946 mL/33 oz.)

SAVE 33%

\$5.30 each

reg. salon price \$7.95



Cream
Activator

Liquid Cream
Activator

Deposit-Only
Cream Activator

Select DECOLOR^B Lighteners

50% OFF Lighteners

DECOLOR^B gives you the highest level of lightening while
maintaining maximum respect for the hair.

For professional use only. Review and adhere to all warnings on the product
packaging before use. Can cause an allergic reaction, patch test before use.
Do not use on damaged hair. Strand test before use.

Vegan, Gluten Free

INFINITY+

DIAMOND

CLAY LIGHTENER

CREAM PLUS



500g./18 oz.

\$14.98

reg. salon price \$28.95



500g./18 oz.

\$14.98

reg. salon price \$28.95



500g./18 oz.

\$14.98

reg. salon price \$28.95



150mL/7.5 oz.

\$7.98

reg. salon price \$15.95

Framesi
BARBER GEN
SINCE 1950

Approved by *ROME, ITALY
MACHETE

POLISHED AND REFRESHING.
A FRAGRANCE THAT CAPTIVATES.



100 mL

FREE FROM GLUTEN, PARABENS, SULFATES, DEA & ALCOHOL

**30%
SAVINGS**

BEARD OIL

\$5.24 ea.

reg. price \$7.48 ea.

May Only

ALL SHADES

NEW pH+ ACIDIC FORMULA FRAMCOLOR
PURE PIGMENT PLUS

RESTRUCTURE & COLOR
DAMAGED HAIR

NO DEVELOPER REQUIRED IN ONE STEP!



60 mL/2 oz.

vegan, gluten & ammonia free

\$4.34

regular salon price \$5.79

25% OFF

For professional use only. Review and adhere to all warnings
on the product packaging before use. Can cause an allergic
reaction, patch test before use. Strand test before use.

MORPHOSIS HAIR TREATMENT LINE

A CLEAN & CONSCIOUS
BEAUTY EXPERIENCE
SCALP AND HAIR
TREATMENT LINE

SUBLIMIS OIL Retail
Shampoo & Conditioner
open stock duo

25% OFF



SUBLIMIS OIL Shampoo

250 mL / 8.4 oz.
Regular Price: \$10.99

\$8.24

SUBLIMIS OIL Conditioner

250 mL / 8.4 oz.
Regular Price: \$11.99

\$8.99

ULTIMATE CARE Retail
Shampoo & Conditioner
open stock duo

25% OFF



ULTIMATE CARE
Shampoo

250 mL / 8.4 fl. oz.
Regular Price: \$10.99

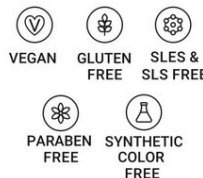
\$8.24

ULTIMATE CARE
Conditioner

250 mL / 8.4 fl. oz.
Regular Price: \$11.99

\$8.99

The Morphosis Scalp and Hair
Treatment lines are formulated with
up to 98% natural ingredients, most of
them from the Mediterranean regions.
Made in Italy.



BOSLEY MD

GIVE THINNING HAIR
THE FINGER.

BOSLEY MD
Revive+
HAIR DENSIFYING FOAM



**BREAKTHROUGH TECHNOLOGY
WORKS FASTER THAN MINOXIDIL!**



NEW! CREATED WITH AI TECHNOLOGY

Revive+

DENSIFYING* FOAM
FOR WOMEN + MEN



TWO MONTH SUPPLY

Salon Cost: \$17.50 each

mendxtend™
strengthening system



Longer, Thicker, Fuller-Looking Hair
30 DAYS GUARANTEED!



Starter Pack Includes:
1 - MendXtend Shampoo 5.1oz
1 - MendXtend Conditioner 5.1oz
1 - MendXtend Leave In Treatment 3.4oz

Salon Cost: \$22.50



tressa®
Professional

W^{OO}OO^{OO}
WATER
COLORS

BēVē

BEAUTIFULLY
VEGAN™

MARCH & APRIL DEALS



**20% OFF 13.5
SHAMPOOS &
CONDITIONERS**

~~\$8.80~~
\$7.04



**BUY A
COLOR
STAIN
REMOVER
LITER, GET A
FREE 8OZ**

~~\$31.00~~
\$22.00



**20% OFF
BB DEMI COLOR**

~~\$6.00~~
\$4.80



**20% OFF
INTENSE &
CLASSIC**

~~\$13.75~~
\$11.00

**20% OFF BÈVÈ
CURLED**

~~\$12.50~~ **\$10.00**

Curls or waves? The blending of cutting edge polymers and sustainable plant extracts make BēVē Curled the perfect elixir to tame or enhance any texture. B vitamins and anti-oxidants nourish and protect hair. **No crunchy curls here, just smooth, bouncy, uniform curls and frizz control!**

- Extremely high humidity resistance.
- Reactivates easily with water.



**20% OFF BÈVÈ
FINISHED SPRAY**



~~\$14.00~~
\$11.20

EMBARK ON A JOURNEY WITH THE AMERICAN CREW 3-IN-1 LINE



Whether you want to infuse your morning with energy and invigorate your senses with the 3-in-1 Ginger + Tea, or create a soothing ambiance to unwind and relax with the 3-in-1 Chamomile + Pine, elevate your daily routine with these thoughtfully crafted scents.

Salon Cost: \$9.00each



3-IN-1 CLASSIC

BY AMERICAN CREW

GO BACK TO THAT PLACE YOU KNOW WITH THE ORIGINAL 3-IN-1 QUINTESSENTIAL FORMULA.



3-IN-1 TEA TREE

BY AMERICAN CREW

LET YOUR SENSES TAKE YOU AWAY WITH THE REFRESHING AND REVITALIZING SCENT OF TEA TREE.



3-IN-1 GINGER + TEA

BY AMERICAN CREW

EXPERIENCE THE STIMULATING AND ENERGIZING FRAGRANCE OF GINGER & TEA.

HYDRATING COMPLEX
Supports the skin's natural moisture barrier



3-IN-1 CHAMOMILE + PINE

BY AMERICAN CREW

LET YOUR SHOWER TAKE YOU AWAY WITH THE RELAXING FRAGRANCE OF CHAMOMILE & PINE.

HYDRATING COMPLEX
Supports the skin's natural moisture barrier

SPRING SALES!

ALL PURPOSE CAPE OR APRON

- Bleach Proof
- Color Proof
- Chem Proof
- Soft Crinkle Nylon

\$13.99 EACH



OR



STYLETEK

9 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$16.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$9.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$10.99

SILVER FOIL ROLL 5" X 1600 FT



ONLY \$28.95
REG. \$33.95

DELUXE TOUCH CLEAR COLORING GLOVES (100 COUNT)



ONLY \$4.99

DELUXE TOUCH BLACK COLORING GLOVES (100 COUNT)



ONLY \$5.99

5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



ONLY \$13.99

BALAYAGE HAIR FILM (500 FEET) PERFORATED EVERY 12"



ONLY \$14.99

21" PROCESSING CAPS (100 COUNT)



ONLY \$5.99

JOON

Persian Secrets

Introducing the PERSIMMON ROSE HAIRSPAY

The Persimmon Rose Hairspray is a lightweight, buildable hairspray that provides flexibility and shine without leaving hair dull, stiff, or flaking. Using a unique blend of antioxidant-rich ingredients, such as Persimmon, Turmeric, and Saffron, we have created a hairspray which is able to nourish and strengthen, while helping protect the hair strand from heat, environmental stressors, and free radicals. Create bouncy, frizz-free styles meant to last all day.



\$16
8 fl. oz.

TREATMENTS AND STYLERS TRY-ME KIT

\$39
Save 20%
(Salon Value \$49)



1x

1x

1x

STYLST INTRO

Intro Kit Includes:

\$299
Save 33%
(Salon Value \$446)



8x

Saffron Hair Elixir Mini
0.17 fl.oz

\$3 Salon
\$6 Retail



4x

Saffron Hair Elixir
1.1 fl.oz

\$14 Salon
\$28 Retail



2x

Saffron Hair Elixir
3.1 fl.oz

\$25 Salon
\$50 Retail



4x

Persimmon Rose Spray
8 fl.oz

\$16 Salon
\$32 Retail



4x

Sumac Scalp Scrub
5.7 fl.oz

\$19 Salon
\$38 Retail



4x

Saffron Rose Shampoo
10 fl.oz

\$14 Salon
\$28 Retail



4x

Saffron Rose Shampoo 1L
33.8 fl.oz

\$32 Salon
\$64 Retail



1x



1x

Plus 24 Joon Pamphlets and 2 Joon Glorifier

joonhaircare.com



@joonhaircare

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