

# THE SALON CENTER

M A Y 2 0 2 5



@colorwowhairhair by  
@mrgilesrobinson using  
Texas Hold'em



THESALONCENTER.COM | (205) 940-1140 |  FIND US ON **Instagram** @THE\_SALONCENTER

## MAY / JUNE 2025 PROMOS

### Salon & Stylist Try Me Kit



**SPECIAL SALON PRICE: \$170.00**  
SALON VALUE: \$210.50 **A 19% SAVINGS!**



#### BONUS OFFER:

- 1 Free Waterproof Bokka Haircutting Cape (a \$25 value, while supplies last)

#### PURCHASE:

- 1 Replenishing Moisture Shampoo - 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner - 10.1oz / 300ml
- 1 Replenishing Moisture Masque - 8oz / 237ml
- 1 Miracle Rescue & Repair Shampoo - 10.1oz / 300ml
- 1 Miracle Rescue & Repair Conditioner - 10.1oz / 300ml
- 1 Miracle Rescue & Repair All-in-1 Leave-in Treatment - 6oz / 177ml
- 1 Miracle Rescue & Repair Masque - 8oz / 237ml
- 1 Thikk.Volume Shampoo - 10.1oz / 300ml
- 1 Thikk.Volume Conditioner - 10.1oz / 300ml
- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 Blowdry Boost Volumizing Spray - 6oz / 177ml
- 1 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml
- 1 All Curled Up Curl Defining Cream - 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam - 7oz / 207ml
- 1 Show Off & Shine Illuminating Styling Spray - 16.9oz / 500ml
- 1 Born for the Stage Finishing Spray - Firm Hold - 16.9oz / 500ml
- 1 Mirror Cling - "Ask me about Plant Powered Color Care"
- 1 Tent Card - "Plant Powered Color Care"

### Your Miracle is Back... and Bigger than Ever!



#### TRY ONE AT 20% OFF!

- 1 Miracle Rescue & Repair Masque *NEW SIZE* - 8oz / 237ml

**SPECIAL SALON PRICE: \$12**  
SALON VALUE: \$15 **A 20% SAVINGS!**

### Sleek & Smooth for Spring!



#### PURCHASE:

- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml

**SPECIAL SALON PRICE: \$21**  
SALON VALUE: \$25.50 **A 18% SAVINGS!**

### Back-Bar Savings!



### REPLENISHING MOISTURE DUO

#### PURCHASE:

- 1 Replenishing Moisture Shampoo - 32oz / 946ml
- 1 Replenishing Moisture Conditioner - 32oz / 946ml
- 2 Liter Pumps

**SPECIAL SALON PRICE: \$45**  
SALON VALUE: \$55 **A 18% SAVINGS!**

### THIKK.VOLUME DUO

#### PURCHASE:

- 1 Thikk.Volume Shampoo - 32oz / 946ml
- 1 Thikk.Volume Conditioner - 32oz / 946ml
- 2 Liter Pumps

**SPECIAL SALON PRICE: \$48.25**  
SALON VALUE: \$59 **A 18% SAVINGS!**



MAY - JUNE 2025

COLOR WOW

## BEST-SELLING GLAM MAKERS FOR "EVENT SEASON"

Start Fresh with a Dream Clean Routine – Buy 6 or More, **GET 20% OFF!**



### DREAM FILTER Pre-Shampoo Treatment

3-min hard water detox  
for brighter, shinier color

**PURCHASE:**  
x6 Dream Filter  
6.7 FL OZ

**SALON PRICE:**  
~~\$78.00~~ **\$62.40**



### COLOR SECURITY SHAMPOO

Sulfate-free, no-residue  
shampoo for ALL hair types

**PURCHASE:**  
x6 Color Security  
Shampoo  
8.4 FL OZ

**SALON PRICE:**  
~~\$72.00~~ **\$57.60**



### MONEY MASQUE

5-min deep treatment  
for expensive-looking  
texture

**PURCHASE:**  
x6 Money Masque  
7.5 OZ

**SALON PRICE:**  
~~\$135.00~~ **\$108.00**

Slay with our Sprays – Buy 5, **GET ONE FREE!**



### NEW! TEXAS HOLD 'EM STRONG HOLD HAIRSPRAY

For your biggest,  
boldest styles

**PURCHASE:**  
x5 Texas Hold 'Em  
8.8 OZ

**RECEIVE FREE:**  
x1 Texas Hold 'Em  
8.8 OZ



- ✓ Less wet, fast-drying formula
- ✓ Locks in styles for 8+ hours
- ✓ 82% style retention in high humidity\*
- ✓ Deposits up to 50% less alcohol\*\*

**SALON PRICE:**  
~~\$90.00~~ **\$75.00**

\*Independent study, average results recorded after 8 hrs in 60% relative humidity  
\*\*Independent comparison of leading sprays



### RAISE THE ROOT Thicken + Lift Spray

The cure for flat hair! Major  
lift without the stiff, sticky feel

**PURCHASE:**  
x5 Raise the Root  
5.0 FL OZ

**RECEIVE FREE:**  
x1 Raise the Root  
5.0 FL OZ

**SALON PRICE:**  
~~\$72.00~~ **\$60.00**



### STYLE ON STEROIDS Texturizing Spray

Instant volume + sexy  
texture that's never chalky

**PURCHASE:**  
x5 Style on Steroids  
7.0 OZ

**RECEIVE FREE:**  
x1 Style on Steroids  
7.0 OZ

**SALON PRICE:**  
~~\$90.00~~ **\$75.00**



### CULT FAVORITE Firm + Flexible Hairspray

Firm yet flexible hold for  
brushable, touchable styles

**PURCHASE:**  
x5 Cult Favorite  
10.0 OZ

**RECEIVE FREE:**  
x1 Cult Favorite  
10.0 OZ

**SALON PRICE:**  
~~\$84.00~~ **\$70.00**



### INSTA. LIGHT

ultimate shine in  
salon & at home.

Glass hair has never been this easy  
to achieve with our simple 3-step  
process, which starts in the salon  
with a rinse-out lotion service and  
continues at-home with shampoo  
and in-shower lotion.

#### insta.light service + retail

**\$120.00**  
salon value \$195.00

SAVE  
34%

#### INVEST

- 1 insta.light shampoo 33.8 fl.oz.
- 1 insta.light potion 10.1 fl.oz.
- 1 insta.lotion 8.4 fl.oz.
- 2 thermal protector 6.8 fl.oz.
- 3 insta.light shampoo 10.1 fl.oz.

#### FREE

- 3 insta.lotion 8.4 fl.oz.



### GIFT with purchase



**purchase**  
\$150 of retail  
open stock

**get 6 FREE**  
heat resistant bags\*



\*Assorted colors. While supplies last

### Signature Sweet Vanilla Starter \$264.00

Salon Value \$390.00

\*1 per user

- 3 make my day shampoo 10.1 oz
- 3 make my day conditioner 10.1 oz
- 3 whipped cream 6.8 oz
- 3 incredible milk 5.1 oz
- 3 incredible oil 1.7 oz
- 3 incredible serum 1.7 oz

#### FREE products

- 3 leave in conditioner 11.8 oz
- 1 make my day shampoo 33.8 oz
- 1 make my day conditioner 33.8 oz
- 1 leave in conditioner 33.8 oz

SAVE  
\$126.00



### light catcher spotlight lighteners

**\$132.00**

Salon Value \$200.50

SAVE  
\$68.50

- 1 light catcher LEVEL 8 17.64 oz
- 1 light catcher LEVEL 7 Freehand 14.11 oz
- 1 light catcher LEVEL 9 17.64 oz
- 1 light catcher black cream 8.82 oz
- 1 light catcher clear lights 8.82 oz

#### FREE products

- 3 oxidizing emulsion 32.1 oz
- 5 light catcher fast toning\*
- 1 light catcher brochure



\*one of each shade \*1 per user

### HOT-TO-GO HAIR

Don't let clients sleep on their hair care while they're  
on vacation this spring and summer. Travel kit trios will  
ensure good hair days no matter where they land.

#### color care travel trio

**\$11.75**  
salon value \$14.50

SAVE  
19%

#### INVEST

- color maintainer shampoo 1.7 fl.oz.
- color maintainer conditioner 1.7 fl.oz.
- leave in conditioner 2.5 fl.oz.



MSRP \$23.50

#### icy blond travel trio

**\$12.50**  
salon value \$16.00

SAVE  
22%

#### INVEST

- icy blond shampoo 1.7 fl.oz.
- icy blond conditioner 1.7 fl.oz.
- incredible milk 1.8 fl.oz.



MSRP \$25.00

#### flower vibes travel trio

**\$11.75**  
salon value \$14.50

SAVE  
19%

#### INVEST

- color maintainer flower shampoo 1.7 fl.oz.
- color maintainer flower conditioner 1.7 fl.oz.
- leave in flower conditioner 2.5 fl.oz.



MSRP \$23.50



# MAY JUNE PROMOTIONS 2025

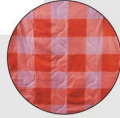
NOT AVAILABLE IN NORTH or SOUTH CAROLINA



## GLOSSY SUMMER

EMBRACE THE WARM WEATHER WITH A  
**FREE PICNIC MAT**  
(VALUE OF \$50, 55 X 67 IN)  
WHEN YOU PURCHASE  
**24 CALURA GLOSS SHADES, 2 OZ.**

FREE PICNIC MAT!



US: \$176.40  
\*UNTIL QUANTITIES LAST. LIMIT 1 PER ACCOUNT.

## BUY 5 18-IN-1 HAIR BEAUTIFIERS, GET 1 FREE

Stock up on a must-have Blacklight product that will leave hair looking right out of a magazine.



US: \$77.50  
VALUE: \$93.00  
SALON SAVINGS: 17%

## GET READY FOR WEDDING SEASON

Boost your clients' bridal styles this wedding season with our range of volume products!  
From elegant updos to flowing curls, create stunning looks that last all day and night.

### BUY 2 BLACKLIGHT VOLUME STYLING PRODUCTS, GET 1 FREE!

MIX & MATCH

THICKENING SPRAY, 8.5 OZ  
VOLUMIZING SHINE SPRAY, 8.5 OZ  
VOLUMIZING STYLING BALM, 8.5 OZ  
VOLUMIZING FIBER MOUSSE, 7 OZ



US: \$32.00  
VALUE: \$48.00  
SALON SAVINGS: 33%

## PRIDE MONTH WITH FUNKHUE!

### BUY 6 FUNKHUE SHADES AND GET 1 FREE!

DURING THE MONTH OF JUNE, \$1 OF EACH  
TUBE SOLD WILL GO TO RAINBOW RAILROAD



Rainbow Railroad is a global not-for-profit  
organization based in the United States and  
Canada that helps at-risk LGBTQ+ people  
escape persecution and reach safety worldwide.

US: \$56.10  
VALUE: \$65.45  
SALON SAVINGS: 14%



## LAUNCHING JUNE 1ST NEW! CALURATEN CLEAR

WANT TO ACHIEVE COLOUR RESULTS UP TO TWO LEVELS LIGHTER WITH CALURATEN?  
MEET CALURATEN CLEAR: YOUR NEW GO-TO FOR EFFICIENT NEW GROWTH TOUCH-UPS BEHIND THE CHAIR.



Learn how to use CaluraTEN Clear on this  
upcoming FREE online 45-minute class  
June 2nd, 2025 - 1PM EST / 10AM PST



REGISTER HERE!



# JOON

Persian Secrets

## KATIRA VOLUMIZING MOUSSE

WITH RICE WATER AND ROSEMARY

Katira Volumizing Mousse, enriched with Rosemary, Rice Water, and our proprietary blend of Persian botanicals, transforms your hair by creating soft, airy volume, refining texture, and eliminating frizz—without stiffness or crunch. At the heart of this formulation is Katira, long revered for its thickening, nourishing and styling benefits, it has been used in Persian beauty rituals for centuries. This remarkable natural polymer works by enhancing elasticity, strengthening individual strands, and has the unique ability to create styles with a soft, flexible finish.



## STYLERS KIT

**\$25**

Save 17%

(Salon Value \$30)

Intro Kit Includes:

- 1 - Katira Volumizing Mousse 5oz
- 1 - Persimmon Rose Hairspray 8oz



**Katira Volumizing Mousse**  
5 fl.oz.

\$14 Salon • \$28 Retail



**Persimmon Rose Hairspray**  
8 fl.oz.

\$16 Salon • \$32 Retail

## TRY-ME KIT

**\$89**

Save 20%

(Salon Value \$112)

Intro Kit Includes:

- 1 - Saffron Rose Moisture Mask 8.5oz
- 1 - Saffron Hair Elixir Oil 1.1oz
- 1 - Katira Volumizing Mousse 5oz
- 1 - Persimmon Rose Hairspray 8oz
- 1 - Sumac Scalp Scrub 5.7oz
- 1 - Saffron Rose Shampoo 10oz
- 1 - Saffron Rose Conditioner 10oz



joonhaircare.com

@joonhaircare





### SET THE TONE FOR A BRIGHTER SEASON WITH ALOXXI'S NEW LIQUID ACID TONERS!

Buy One Each of Six *New* Liquid Acid Toners and 1 OxiGel Developer and Receive a Liquid Acid Toner Swatch Easel FREE (\$15.00 Value) and Tail Comb (\$4.00 Value)

#### Includes:

- 6 - Liquid Acid Toner, 60mL/2 Fl. Oz.  
Shades: 10A, 10AA, 10GV, 10NAR, 10V, 10VA
- 1 - OxiGel 6 Vol. Developer, 33.8 Fl. Oz./1L
- 1 - Liquid Acid Toner Swatch Easel (\$15.00 Value)
- 1 - Tail Comb (\$4.00 Value)
- 1 - Technique Card



**SALON VALUE:** \$73.20  
**SALON COST:** \$52.90  
**SALON SAVINGS:** \$20.25

28%  
OFF

### FUN, AND SAVINGS THIS SUMMER!

#### Purchase 1

Bombshell Volumizing Grip Styler, Bombshell Shine Mist, Texturizing Spray or Dry Shampoo  
**get 25% Off!**



25%  
OFF

### KEEP BLONDE ON POINT WITH ALL YOUR BLONDE MAINTENANCE ESSENTIALS

#### Includes:

- 1 - INSTABOOST Conditioning Color Masque, Clear, 6.8 Fl. Oz./200mL
- 1 - INSTABOOST Conditioning Color Masque, Strictly Platinum, 6.8 Fl. Oz./200mL
- 1 - INSTABOOST Conditioning Color Masque, Ultimate Platinum, 6.8 Fl. Oz./200mL
- 1 - INSTABOOST Conditioning Color Masque, Golden Heiress, 6.8 Fl. Oz./200mL
- 1 - Violet Shampoo, 10.1 Fl. Oz./300mL
- 1 - Instaboot Swatch Chart



**SALON VALUE:** \$62.50  
**SALON COST:** \$50.00  
**SALON SAVINGS:** \$12.50

20%  
OFF

### KEEP FRIZZ AT BAY NO MATTER WHERE SUMMER TAKES YOU!

Get One Each of E7 Anti-Frizz Shampoo, E7 Anti-Frizz Conditioner and E7 Anti-Frizz Shine Mist in a FREE Travel Bag (\$10.00 Value)

#### Includes:

- 1 - E7 Anti-Frizz Shampoo, 10.1 Fl. Oz./300mL
- 1 - E7 Anti-Frizz Conditioner, 10.1 Fl. Oz./300mL
- 1 - E7 Anti-Frizz Shine Mist, 3.4 Fl. Oz./100mL
- 1 - Promotional Bag (\$10.00 Value)



**SALON VALUE:** \$55.00  
**SALON COST:** \$39.00  
**SALON SAVINGS:** \$16.00

29%  
OFF

### BRIGHTEN BLONDES FOR A LIGHTER PRICE!

Purchase 1 Lightener, and get 25% Off

- Blonde78 Blue LIGHTENER, 14.1 Oz./400g
- Blonde78 Ultra LIGHTENER, 14.1 Oz./400g
- Blonde78 White LIGHTENER, 14.1 Oz./400g
- Blonde78 Charcoal Cream LIGHTENER, 8.8 Oz./250g
- Quicklift LIGHTENER Kit
- Freehand LIGHTENER, 14.1 Oz./400g



25%  
OFF

### GET ON TREND FAST WITH THIS ANDIAMO COLLECTION

Purchase 5 ANDIAMO Express Permanent Colour Shades and Receive 1 Barrier Cream, Quick Lift LIGHTENER Kit, ANDIAMO Paper Swatch Chart and Technique Card FREE

#### Includes:

##### 5 - ANDIAMO SHADES

- 5C, 2 Oz. / 60g
- 5GM, 2 Oz. / 60g
- 5RM, 2 Oz. / 60g
- 7C, 2 Oz. / 60g
- 7GM, 2 Oz. / 60g

- 1 - Barrier Cream, 5.07 Fl. Oz. / 150 mL
- 1 - Quick Lift LIGHTENER Kit
- 1 - ANDIAMO Paper Swatch Chart
- 1 - Technique Card



**SALON VALUE:** \$69.45  
**SALON COST:** \$42.50  
**SALON SAVINGS:** \$26.95

39%  
OFF



### Featured Treatment Offer

**FREE Flat Iron with Treatment Purchase!**

#### Choose Your Smoothing Treatment Formula:

- Brazilian Renewal (33.8 oz / 1 Liter)
- Extreme Renewal Creme de Cocoa (33.8 oz / 1 Liter)
- Extreme Renewal (33.8 oz / 1 Liter)
- Pure Renewal PLUS+ (33.8 oz / 1 Liter)
- BAMBOOMIRACLE Blowout (33.8 oz / 1 Liter)
- BAMBOOMIRACLE Blowout ZERO (33.8 oz / 1 Liter)

#### Receive FREE:

- KT Pro 450 1.5 Digital Titanium Flat Iron

Salon Value: \$515 **Special Offer: \$350**



### Backbar Liter Duo Blowout

**Save 20.25% Off All Shampoo and Conditioner Liter Duos**

#### Your Choice (33.8 oz / 1 Liter):

- Moisture+Keratin Shampoo and Conditioner
- Repair+Keratin Shampoo and Conditioner
- ColorProtect+Keratin Shampoo and Conditioner
- Blonde+Keratin Shampoo and Conditioner

Salon Value: \$58 **Special Offer: \$46.25**





### Featured Collection

**Buy Shampoo and Conditioner, Get Leave-In FREE!**

#### Blonde+Keratin

##### Bundle Includes:

- Blonde+Keratin Toning Shampoo (10.1 oz / 300 ml)
- Blonde+Keratin Toning Conditioner (10.1 oz / 300 ml)
- Blonde+Keratin Toning Leave-In (4.2 oz / 125 ml)

Salon Value: \$41.25 **Special Offer: \$28**



### Featured Leave-In

**Buy 3, Get 1 FREE!**

##### Purchase:

3 - Volume+Keratin Root Boost & Volumizer (8.5 oz / 251 ml)

##### FREE:

1 - Volume+Keratin Root Boost & Volumizer (8.5 oz / 251 ml)

Salon Value: \$58 **Special Offer: \$43.50**



### Featured Styling

**Buy 2, Get 20.25% Off!**

##### Purchase:

2 - Style+Keratin Ultra Fast Blow Dry Mist (4.2 oz / 125 ml)

Salon Value: \$28 **Special Offer: \$22.33**





**Experience FIBERENEW<sup>TM</sup> and REVOLUTIONIZE the way your clients care for their hair!**

- Reverses Damage & Aging
- Noticeable Results After First Use
- Strengthens, Softens, & Smooths
- Patented Bond Repair Technology
- Vegan & Cruelty-Free
- Professional Strength
- For All Hair Types
- Great for 100% Human Hair Extensions

**Offer #1**

**Bond Repair Trial Kit**

*Experience the most luxurious, effective and affordable bond-repair treatment system!*

**PURCHASE:**

- 1 Leave-In Miracle Bond<sup>3</sup> Building Mask 3oz/89ml
- 1 Miracle Bond<sup>3</sup> Building Shampoo 10.1oz/300ml
- 1 Miracle Bond<sup>3</sup> Building Conditioner 10.1oz/300ml

**SPECIAL SALON PRICE \$39.00**

**SALON VALUE \$52.00 25% SAVINGS**

R-PROMO-10



**Offer #2**

**Retail Starter**

*Includes Pro size, retail display and trial packettes!!*

**PURCHASE:**

- 1 **6-Piece Display** of our Miracle Bond<sup>3</sup> Building Mask 3oz/89ml
- RECEIVE FREE:**

- 1 Miracle Bond<sup>3</sup> Building Mask 8oz/236ml
- 12 Miracle Bond<sup>3</sup> Building Mask Trial Packettes .34ml/10ml
- 12 Miracle Bond<sup>3</sup> Building Conditioner Trial Packettes .34oz/10ml
- 12 Miracle Bond<sup>3</sup> Building Conditioner Trial Packettes .34oz/10ml
- 2 Tent Cards

**SPECIAL SALON PRICE: \$132.00**

**SALON VALUE: \$265.50 A 50% SAVINGS!**

R-PROMO-17



**Offer #3**

**Free Back Bar!**

*With purchase of 6 retail size!*

**PURCHASE:**

- 6 Miracle Bond<sup>3</sup> Building Shampoo 10.1oz/300ml

**RECEIVE FREE:**

- 1 Miracle Bond<sup>3</sup> Building Shampoo 32oz/946ml
- 1 Pump

R-PROMO-18

**-OR-**

**PURCHASE:**

- 6 Miracle Bond<sup>3</sup> Building Conditioner 10.1oz/300ml

**RECEIVE FREE:**

- 1 Miracle Bond<sup>3</sup> Building Conditioner 32oz/946ml
- 1 Pump

**SPECIAL SALON PRICE: \$90.00**

**SALON VALUE: \$122.00 A 26% SAVINGS!**

R-PROMO-19





# Scruples®

NOW AVAILABLE  
IN THE CAROLINAS!

**GET THE COLOR YOU'VE ALWAYS WANTED -  
WITH FREE DEVELOPER**

**BUY 6 COLORS GET A FREE GIFT**

**HIGH DEFINITION HAIRCOLOR**  
**\$73.38**

reg. \$82.45

**PURCHASE**  
6 HIGH DEFINITION COLORS

**RECEIVE FREE**  
1 PURE OXI 20vol CREME DEVELOPER



**IT'S A COLOR REVOLUTION  
NOW WITH A GIFT JUST FOR YOU!**

**BUY 6 COLORS GET A FREE 4 OZ BLUE OIL**

**BLAZING HIGHLIGHTS**  
GEL COLORS

**\$73.38**

reg. \$84.00

**PURCHASE**  
6 BLAZING COLORS

**RECEIVE FREE**  
1 BLUE OIL  
LIGHTENER 4OZ



**\$10.62**  
SAVINGS

**BEHIND EVERY GREAT BLONDE,  
THERE IS POWER**

**FREE GIFT WITH PURCHASE**

**PURCHASE**  
1 - POWER BLONDE BALAYAGE  
CLAY LIGHTENER 16OZ

**RECEIVE FREE**  
1 - COLOR TOOL

**\$33.70**  
reg. \$43.70



**SHOCKINGLY BRIGHT  
STAND OUT WITH \$5 URBAND SHOCK!**

**URBAN SHOCK COLOR CRAZE**

**BLUE**  
**RED**  
**HOT PINK**  
**PURPLE**  
2.5 oz - reg. \$7.82  
**\$5.00 USA**

**ORANGE**  
**GREEN**  
**YELLOW**  
**TEAL**



**URBAN SHOCK BRIGHTS**

**RUBY - ROSE**  
**BERRY - MAGENTA**  
**AMETHYST - LILAC**  
**AQUA - MINT**  
3.04 oz - reg. \$8.86  
**\$5.00 USA**

**COBALT - SKY**  
**CHARCOAL - SILVER**  
**LEMON - MERINGUE**  
**CLEAR MIXER**





## FRAMESI COLOR LOVER

**DYNAMIC  
BLONDE SERIES**

**30%  
OFF**



500 mL/16.9 fl. oz. 150 mL/5.1 fl. oz.

**Dynamic Blonde  
Violet Shampoo**

**\$8.37**  
reg. salon price \$11.95

**Dynamic Blonde  
Conditioner**

**\$9.77**  
reg. salon price \$13.95

**Dynamic Blonde  
Serum**

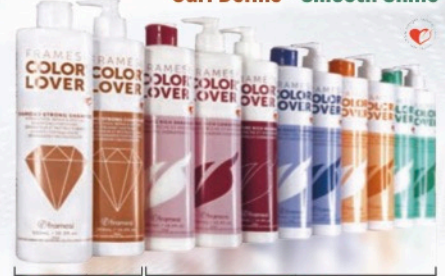
**\$9.77**  
reg. salon price \$13.95

ALL FRAMESI COLOR LOVER IS: Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride

## FRAMESI COLOR LOVER

**Diamond Strong • Moisture Rich • Volume Boost  
Curl Define • Smooth Shine**

**Select FRAMESI  
COLOR LOVER**  
Shampoos, Conditioners  
and Masque  
(500 mL/16.9 fl. oz.)



**30% OFF**

**\$10.47**  
reg. salon price \$14.95

**\$9.77**  
reg. salon price \$13.95

ALL FRAMESI COLOR LOVER IS: Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride

**Framesi Professional Activators,  
Ossidorr, & Mixcolor Crema**  
(946 mL/33 oz.)



**33% SAVINGS**

**\$5.63 each**  
reg. salon price \$8.45

Select **DECOLORB** Lighteners

**SAVE 50%**



For professional use only. Review and adhere to all warnings on the product packaging before use. Can cause an allergic reaction, patch test before use. Do not use on damaged hair. Strand test before use.  
Vegan, Gluten Free

**INFINITY+**  
500 g./18 oz.

**\$14.98**  
reg. salon price \$29.95

**DIAMOND**  
500 g./18 oz.

**\$14.98**  
reg. salon price \$29.95

**CREAM PLUS**  
150 mL/7.5 oz.

**\$8.98**  
reg. salon price \$17.95

## FRAMESI COLOR LOVER

**>95% LONGER  
LASTING  
COLOR**

**BE  
DYNAMIC**

*Save Up to 50%*

**Dynamic Brunette Shampoo**  
500 mL/16.9 fl. oz.

**\$7.48** reg. price: \$14.95

ALL FRAMESI COLOR LOVER IS:  
Vegan, Free From Sulfates, Parabens, Gluten, DEA & Sodium Chloride



*May Only*

**ALL SHADES**  
**NEW pH+ ACIDIC FORMULA FRAMCOLOR**  
**PURE PIGMENT PLUS**  
**RESTRUCTURE & COLOR**  
**DAMAGED HAIR**  
**NO DEVELOPER REQUIRED IN ONE STEP!**



60 mL/2 oz.  
vegan, gluten & ammonia free

**SAVE  
33%**

**\$3.86** regular salon  
price \$5.79

For professional use only. Review and adhere to all warnings on the product packaging before use. Can cause an allergic reaction, patch test before use. Strand test before use.

**Framesi  
BARBER GEN**  
SINCE 1950

Approved by **MACHETE**  
WINNING ITALIAN BARBERING TRADITION  
& CRAFTING EXCELLENCE IN MEN'S GROOMING

**POLISHED AND REFRESHING.**  
A FRAGRANCE THAT CAPTIVATES.

**25% SAVINGS**

**SHAVING GEL**

**\$5.61 ea.**  
reg. price \$7.48 ea.

**AFTER SHAVE CREAM**

**\$4.86 ea.**  
reg. price \$6.48 ea.



100 mL/3.4 fl. oz. 250 mL 8.4 fl. oz.

**Framesi  
BARBER GEN**  
SINCE 1950

Approved by **MACHETE**

WINNING ITALIAN BARBERING TRADITION  
& CRAFTING EXCELLENCE IN MEN'S GROOMING

**POLISHED AND REFRESHING.**  
A FRAGRANCE THAT CAPTIVATES.

**30%  
SAVINGS**

**BEARD OIL**

**\$5.24 ea.**  
reg. price \$7.48 ea.



100 mL/3.4 fl. oz.

FREE FROM GLUTEN, PARABENS, SULFATES, DEA & ALCOHOL



# ALCÔVE

NOT AVAILABLE IN NORTH or SOUTH CAROLINA

NO FLUFF NO FILTERS **RESULTS ONLY.**

## COCKTAIL MAKER

Shake things up!

salon price  
**\$27**

BUY 3 RETAIL SIZES,  
RECEIVE 1 **FREE** COCKTAIL SHAKER\*

\*Shaker Value \$9, Mix & Match, Limit 1 per account



Download your hair  
cocktail guide



## BLOND ESSENTIALS

Because blondes deserve extra love in the summer.

salon price  
**\$40**

RECEIVE A **FREE** THERMAL PROTECTION SPRAY  
WITH THE PURCHASE OF OUR VIOLET SHAMPOO  
AND CONTIONER (950 ML / 32 OZ)

VALUE: \$49.00 **SALON SAVINGS: 18%**



## COCKTAIL STATION

The best way for your guests to mix, match, and find their favorites.

salon price  
**\$70.40**

### THE KIT INCLUDES:

- 6xRestructuring mask, 55 ML/1.9 oz
- 6xMultitasking Mist, 60 ML/2 oz
- 6xCurl Activator, 60 ML/2 oz
- 6xThermal Protection Spray 60 ML/2 oz

VALUE: \$105.60 **SALON SAVINGS: 33%**

MSRP: \$16.00 for 3 travel sizes



## BYE BYE BRASS

Hello, sun-kissed hair!

salon price  
**\$18**

### THE KIT INCLUDES:

- Violet Shampoo and Conditioner, 300 ML/10 oz
- FREE** Thermal Protection Spray 60 ML/2 oz (Value \$4.40)

VALUE: \$22.40 **SALON SAVINGS: 20%**

MSRP: \$36.00





# LUMINE BEETLE

- Pro Sintered Blade
- Extra Blade Included
- Cordless Trimmer
- 6,000 rpm
- Lithium Battery
- Autonomy 90 minutes
- Hanging Hook
- Ergonomic Design
- Min. Cut 0.3mm



**SALON COST**  
**\$49.95**

\*ALL SALES ARE FINAL

# IQ3 PERFETTO

- Ultra Powerful Airflow
- 1 turbo button, 3 speed settings, 3 temperature options, and a cool shot function
- “Color Lock Effect”
- Ultralight (10.4 oz)

**INCLUDES:** Smart Pad, Star Nozzle, “Cool Grip” Concentrator Nozzles, Deep Diffuser, 9 Extra Washable Filters, Brush and Cloth for maintenance.



**SALON COST**  
**\$269.00**

\*ALL SALES ARE FINAL

# WAVER

- Silk Chrome Titanium
- Quick Heat Technology
- 4 Heat Levels:  
320 - 350 - 390 - 420 ( F)
- Central Barrel Wave Regulation  
from 0.66, 0.78, 0.86, and 0.98 (in)
- Barrels Wave Sizes 0.62 x 4.33 in



**SALON COST**  
**\$57.50**

\*ALL SALES ARE FINAL



# MAY MUST HAVES!

## DELUXE TOUCH BLACK COLORING GLOVES

- 100 GLOVES PER BOX
- 5MIL THICKNESS
- LATEX & POWDER FREE
- PROTECTS AGAINST STAINS AND CHEMICALS

**\$5.99 PER BOX**



**STYLETEK**

## 9 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



**ONLY \$16.99**

## 5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)



**ONLY \$9.99**

## 5 X 11 PRE CUT & READY TO USE POP-UP FOIL (500 COUNT)

Heavy Embossed



**ONLY \$10.99**

## SILVER FOIL ROLL 5" X 1600 FT



**ONLY \$36.95**

## DELUXE TOUCH CLEAR COLORING GLOVES (100 COUNT)



**ONLY \$4.99**

## ALL PURPOSE CAPE OR ALL PURPOSE APRON



**\$13.99 EACH**

## COLOR REMOVER WIPES



**ONLY \$8.99**

## BALAYAGE HAIR FILM (500 FEET) PERFORATED EVERY 12"



**ONLY \$14.99**

## 21" PROCESSING CAPS (100 COUNT)



**ONLY \$5.99**



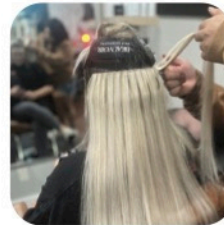
## BUTTERFLY WEFTS



Available in

16" Priced at **\$229.99**

20" Priced at **\$289.99**



**Currently offered  
in six colors**

- 15-minute per row installation
- No sewing required
- Beads are hidden
- Extremely comfortable
- Lays flat
- Highly customizable

## FOREVER TAPE-INS

One large piece of tape



Available in

16" Priced at **\$192.32**

20" Priced at **\$234.12**

- One-minute installation
- Perfect for weddings and special events
- Can be cut and customized extensively
- Super quick and easy to install

## GENIUS WEFTS & MACHINE WEFTS



**Genius Wefts**

Ultra-thin, Lightweight

Genius Wefts available in 16", 18", 20", 22", and 24", starting at **\$179.89**



**Machine Wefts**

Durable, High-volume

Machine Wefts available in 16", 18", 20", 22", 24", and 28", starting at **\$269.75**

### WHY CHOOSE BEAUVOIR

- Sourced from the top 10% of the healthiest hair donors worldwide
- Natural Slavic blondes and authentic Indian temple hair – never chemically lightened
- Over 100 quality checks for consistency and excellence
- Hair tested for density, pH, moisture, tensile strength, porosity, and strand diameter
- Unmatched color consistency and industry-leading weft construction
- Exclusive to salons and stylists