

PRICE GUIDE 2023

INTROS

* ALL INTRO KITS ARE PRE-PACKED DEALS

<p>COLOURAGE INTRO KIT Kit includes the 30 top selling colors- 12N, 10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 1N, 9G, 8G, 7G, 6G, 5G, 12A, 10A, 9A, 8A, 7A, 6A, 5A, 4A, 8AA, 7AA, 6AA, 7R, 6R, 5R, and 4RM. Three Processing Creams (10, 20 and 30 volume), a swatch ring, scale, bowl, brush and certificate for a color Zoom class.</p> <p>Salon Cost \$229.50/Value \$349.50 SAVE \$120.00 - Save 35%</p>	<p>LITEWORX INTRO KIT Includes (1) each: LITEWORX Conditioning Oil Lightener 8oz, Power Lifting Powder 1lb Tub, 4oz Color Toners 6R, 6AN, 6AB, 8CG, 10A and 12V, Processing Cream 20 Volume Qt, Processing Cream 10 Volume Qt, Pack of (12) Highlighting Caps, Measuring Beaker, Mixing Bowl, Applicator Brush, Swatch Ring and Formulation/ Instruction Guide</p> <p>Salon Cost \$137.70/Value \$155.70 SAVE \$18.00 - Save 12%</p>	<p>WAVE INTRO KIT Includes: (4) of each individual wave; Clientage, Pliance, Zone Control, Full Cycle, Colourage, and Versatage, (1) Moistureze 8oz, (1) Protage 4oz, (1) Liter Remove All Plus Shampoo, (1) Liter Clarifying Rinse, (1) Wave & Texture Manual, (1) Wave & Texture Informational Brochure</p> <p>Salon Cost \$166.30/Value \$232.30 SAVE \$66.00 - Save 30%</p>
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<p>TRESSA HAIR CARE INTRO Includes: (2) each 13.5oz Clarifying shampoo, 13.5oz Clarifying Rinse, 13.5oz Quenching Shampoo, 13.5oz Quenching Conditioner, 13.5oz Replenishing Shampoo, 13.5oz Replenishing Conditioner, 8.5oz Watercolors Violet Wash Shampoo and Tressa Retail Window Cling. (1) each Clarifying Shampoo Liter, Clarifying Rinse Liter, Quenching Shampoo Liter, Quenching Conditioning Liter, Replenishing Shampoo Liter, Replenishing Conditioning Liter and Watercolors Violet Wash Liter.</p> <p>Salon Cost \$168/Value \$213.00 SAVE \$45.00 - Save 21%</p>		
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<p>STYLING & FINISHING CARE INTRO Includes: (4) each 10oz Thermal Working Hairspray. (2) each 8.5oz Aglaze, 8.5oz Brace, 8.5oz Perk-It, 8.5oz Root Lifter, 8.5oz Supplex, 8.5oz Volume Foam, and 8.5oz Working Spray. (1) each Clarifying Shampoo Liter and Clarifying Rinse Liter and Tressa Retail Window Cling.</p> <p>Salon Cost \$130.00/Value \$206.00 SAVE \$76 - Save 37%</p>	<p>WC BB DEMI COLOR INTRO KIT Includes: (1) each 20z. Watercolors BB Demi Color (34) Shades, (2) BB QT Processors, (1) BB Swatch Ring, and (1) Applicator Bottle.</p> <p>Salon Cost \$187.00/Value \$260.00 SAVE \$73.00 - Save 28%</p>	<p>WC CLASSIC INTRO KIT (SMALL) Includes (1) ea. of 13 shades 8.5 oz. shampoos, (1) Clear Color Extending and (1) Violet Wash Liter</p> <p>Salon Cost \$141.00/Value \$220.00 SAVE \$79.00 - Save 36%</p>
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<p>WC INTENSE & METALLIC INTRO KIT Includes (1) ea. of 15 shades 8.5 oz. shampoos and (1) Silver Liter</p> <p>Salon Cost \$165.00/Value \$233.75 SAVE \$68.75 - Save 29%</p>	<p>WC DD INTENSE COLOR INTRO KIT Includes: (1) each 3oz. Tube WC DD Intense Color; (10) Shades, WC DD Intense Color Swatch Ring, (1) Education/Directions Sheet</p> <p>Salon Cost \$66.00/Value \$104.00 SAVE \$38.00 - Save 37%</p>	<p>WC CLASSIC INTRO KIT (LARGE) Includes (3) ea. of 13 shades 8.5 oz.; (3) Clear Color Extending Shampoos and (1) Violet Wash Liter</p> <p>Salon Cost \$412.00/Value \$605.00 SAVE \$193.00 - Save 32%</p>
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TRESSA

COLOURAGE

Colourage Gel Color 2 oz.....	6.90
Colourage Developers 12 oz.....	7.95
Processing Cream 12 oz.....	7.95
Colourage Swatch Ring.....	44.00

HAIR CARE

Shampoo 13.5oz.....	8.80
(Clarifying, Quenching, & Replenishing)	
Shampoo Liter.....	17.50
(Clarifying, Quenching, & Replenishing)	
Conditioner 13.5oz.....	8.80
(Clarifying, Quenching & Replenishing)	
Conditioner Liter.....	17.50
(Clarifying, Quenching & Replenishing)	
Remove All Plus Liter.....	22.00
Remove All Plus Gallon.....	44.00

SUPPORT PRODUCTS

Color Stain Remover 8oz.....	9.90
Color Stain Remover Liter.....	22.00
Tressa Neutralizer Pint.....	5.50
Moistureze 8oz.....	5.50
Moistureze Liter.....	11.00
Protage Skin Protector 4oz.....	6.60
Cutting Edge Cutting Lotion 8.5oz.....	9.90
PEQ Porosity Equalizer 8.5oz.....	9.90
Recell Kit (one application kit).....	8.80
Color Excel 4 oz.....	57.95
Color Excel 1.25 oz.....	27.95
FKS 4 oz.....	15.00

WAVES

Individual Wave.....	6.75
Econo Waves.....	59.00

EDUCATIONAL TOOLS

Color Manual.....	25.00
Wave Manual.....	25.00

STYLING & FINISHING

Aglaze 8.5oz.....	8.25
Aglaze Liter.....	22.00
Brace 8.5oz.....	8.80
Brace Liter.....	24.00
Perk-It 8.5oz.....	8.25
Root Lifter 8.5oz.....	8.80
Supplex 8.5oz.....	8.25
Supplex Gallon.....	49.50
Texturizing Paste 4oz.....	7.70
Thermal Working Hairspray 10.5oz.....	8.80
Volumizing Foam 8.5oz.....	8.80
Working Hairspray 8.5oz.....	8.80

LITEWORX

Conditioning Oil Lightener 8oz.....	11.75
Power Lifting Powder 1lb Tub.....	18.00
Color Toners 4 oz.....	8.75
Liteworx Swatch Ring.....	33.00

ACCESSORIES

Applicator Bottle (Slanted Tip).....	2.75
Color Bowl.....	5.50
Applicator Brush.....	2.75
Tube Key.....	1.10
Highlighting Caps (Pack of 12).....	6.60
6oz Measuring Beaker.....	1.70
WC BB Black Styling Cape.....	22.00
Watercolor Chemical Cape.....	33.00
Watercolor Stylist Apron.....	16.50

BēVē

Hydrating Shampoo Liter.....	30.00
Hydrating Shampoo 8oz.....	15.00
Hydrating Conditioner Liter.....	30.00
Hydrating Conditioner 8oz.....	15.00
Finished Hairspray 10.5 oz.....	14.00
Curled 6 oz.....	12.50

WATERCOLORS

INTENSE SHAMPOOS

Intense Shampoo 8.5oz.....	13.75
(Teal, Pink, Red, Green, Blue, Purple, Turquoise, Lilac, & Peach)	
Intense Metallic Shampoo 8.5oz.....	13.75
(Steel, Bronze, Copper, Gold, Rosegold, & Silver)	
Intense Metallic Shampoo Silver Liter.....	27.50

CLASSIC SHAMPOOS

Color Maintenance Shampoo 8.5 oz.....	13.75
Violet Wash Liter.....	27.50

CONDITIONERS

Conditioner 8.5oz.....	10.00
(Blonde & Clear)	
Ice whip 6.5 oz.....	13.75

BASE DROPS

Base Drops 4 oz.....	13.75
(Teal, Red, Blue, Pink, Purple, & Silver)	

LIGHTENER

Lightener Individ. Application.....	2.20
Lightener 2lb. Tub.....	32.95

ROOT CONCEALERS

Root Concealer 2 oz.....	11.00
(Blonde, Red, Light Brown, Brown, Dark Brown, & Platinum)	

WAVE • LAYAGE

Wave • layage.....	17.95
Wave • layage Accessory Kit.....	24.99

BB COLOR

BB Demi-Permanent Color 2 oz.....	6.00
Watercolors Demi Processor 32oz.....	7.95
BB Swatch Ring.....	38.00

DD COLOR

DD Intense Color 3 oz.....	8.75
DD Swatch Ring.....	16.50

HAIR CARE & STYLING

Baobab Hair Defense 8.5 oz.....	15.00
Intense Glossifier 4 oz.....	7.95