



# TRESSA WAVES FEATURES & BENEFITS









**INDIVIDUAL WAVE:** \$6.00 each  
**ECONO WAVES:** \$55.00 each

Tressa is the **ONLY** wave manufacturer that has a patented Triple Bonding Neutralizer.  
**What does this mean to you?**  
 It means less time and more revenue! It means you can add a color and/or a highlight service on the same day of a wave service!

### GET THE WAVE INTRO KIT

Includes: (4) of each individual wave; Clientage, Pliance, Zone Control, Full Cycle, Colourage, and Versatage, (1) Moistureze 8oz, (1) Protage 4oz, (1) Liter Remove All Plus Shampoo, (1) Liter Clarifying Rinse, (1) Wave & Texture Manual, (1) Wave & Texture Informational Brochure  
**Salon Cost \$154.00/Value \$220.00 SAVE \$66.00 - Save 30%**







HAIR PROFILE	WAVE CHOICE	FEATURES & BENEFITS	HAIR PROFILE	WAVE CHOICE	FEATURES & BENEFITS
Normal Normal Resistant Fine Resistant	 <b>VERSATAGE</b> Alkaline pH 9.5	<ul style="list-style-type: none"> <li>Processes at room temperature</li> <li>Stop action to prevent over processing</li> <li>Promises ultimate bounce, fullness and strength, while leaving hair in superb condition</li> </ul>	Normal - Multiple Porosity Highlighted (under 50%) Previously Permed	 <b>COLOURAGE</b> Acid pH 7	<ul style="list-style-type: none"> <li>Processes at room temperature</li> <li>Stop action to prevent over processing</li> <li>Minimizes color lifting</li> </ul>
Normal Extremely Resistant Normal Resistant Coarse Resistant	 <b>FULL CYCLE</b> Buffered Alkaline pH 8.5	<ul style="list-style-type: none"> <li>Processes with dryer heat</li> <li>Perfect for long hair</li> <li>Ideal for techniques using jumbo rods</li> <li>Perfect for spiral wraps</li> <li>Gives support of alkaline wave with the natural feel of an acid wave</li> </ul>	Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 <b>PLIANCE</b> Acid pH 6.7	<ul style="list-style-type: none"> <li>Processes with dryer heat or at room temperature</li> <li>Perfect for fine hair</li> <li>Gentle with very little cuticle lifting or swelling</li> <li>Recommended for Rod to Roller technique</li> </ul>
Normal Healthy Colored	 <b>CLIENTAGE</b> Buffered Acid pH 8.2	<ul style="list-style-type: none"> <li>Processes at room temperature</li> <li>True to rod size curl</li> <li>Acid wave results</li> <li>Adds great condition</li> <li>Great for Rod to Roller technique</li> </ul>	Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 <b>ZONE CONTROL</b> Buffered Acid pH 7.7	<ul style="list-style-type: none"> <li>Self-heating - No dryer heat required</li> <li>Stop action to prevent over processing</li> <li>Ensures even wave pattern throughout multi-porosity hair</li> <li>Recommended for Rod to Roller technique</li> </ul>

**\* PACKAGING MAY VARY**

## WAVE COMPARISON CHART

Note: This chart is intended for general comparison only, as recommended hair types and processing guidelines vary from product to product. Use only in accordance with manufacture's directions.

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Tressa	Matrix	Redken	Joico/ISO	Zotos	Quantum
 <b>VERSATAGE</b>	Opti.Effects Resistant	Creative Curl (normal/resistant)  Vector Variable Action	Triactive NT Normal/Resistant Formula  K- Pak Waves Reconstructive AlkalineWave (normal)	Texture EFX Normal and Resistant Thio Free Design Freedom Plus Alkaline	Firm Option  Quantum 5 Firm Choices Alkaline
 <b>FULL CYCLE</b>	Opti.Effects Resistant	Creative Curl (normal/resistant)	Triactive HP Regular Formula  K-Pak Waves Reconstructive Thio-FreeWave (normal)	Texture EFX Normal and Resistant Thio Free Feels So Lively (normal) Design Freedom Regular	Quantum 5 Firm Choices Alkaline
 <b>CLIENTAGE</b>	Opti.Extra Opti.Effects Normal	Vector Plus Extra Body (normal/ resistant) Vector Plus	Triactive AcidWave (normal, resistant, tinted)  K-Pak Waves Reconstructive AlkalineWave (color-treated) ISO (Option 3)	Texture EFX Color- Treated Previously Permed Feels So Lively (tinted) Warm & Gentle (tinted)	Original Acid  Quantum 5 ExtraVolume Acid
 <b>COLOURAGE</b>	Opti.Effects Sensitized	Inner Secret  Creative Curl (fine/limp/tinted/ highlighted)	Triactive NT ChemicallyT-treated Formula K-Pak Waves Reconstructive Wave Thio-free (color-treated) ISO (Option 2) Heavy Highlighted, Bleach	Design Freedom (tinted)  Acclaim Plus (hi-lift)  Ultra Bond Striations (Acid Balanced)	Extra Body Acid TT Blue  Blue Ring
 <b>PLIANCE</b>	Opti.Effects Sensitized  Biolage	Inner Secret Creative Curl (fine/limp/tinted/ highlighted)	Triactive NT ChemicallyTreated (tinted, highlighted) K- Pak Waves Reconstructive Acid Wave ISO (Option 2)	Desing Freedom Acid  Warm & Gentle (tinted)  Ultra Bond Creative License  Acclaim Acid Regular	Platinum  Quantum 5 Classic Body  TT Purple Ring
 <b>ZONE CONTROL</b>	Opti.Variable Action  Opti.Thermic	Vector Plus Original (all types, up to 50% highlighted)	Triactive Acid Wave (normal, highlighted) K-Pak Waves Reconsturctive Extra Body Acid Wave ISO (Option 1) ISO (Exo-thermic)	Ultra Bond Overture (natural curl for normal, tinted and highlighted up to 40%)	Quantum Ultra Frim Self Warming Quantum 5 Mega Frim Exothermic Quantum Hydra Balance