

A studio photograph of four women standing side-by-side against a plain, light-colored background. They are all wearing black, form-fitting dresses. From left to right: the first woman has long, wavy, light brown hair; the second woman has a very short, textured, light-colored haircut; the third woman has long, wavy, light brown hair; and the fourth woman has long, wavy, light brown hair. The text 'BLOND REVOLUTION' is overlaid in the center in a large, white, sans-serif font. The dresses of the second, third, and fourth women feature a pattern of small white dots on the lower half, arranged in concentric, semi-circular arcs.

BLOND REVOLUTION



A COMPLETE SOLUTION FOR LIGHTENED HAIR

REPAIR / RESISTANCE / RECONSTRUCTION / RESTORATION

A powerful combination of active ingredients designed to deeply reconstruct and revitalize blonde hair.

90% LESS BREAKAGE*



EXTREME BIO REPAIR

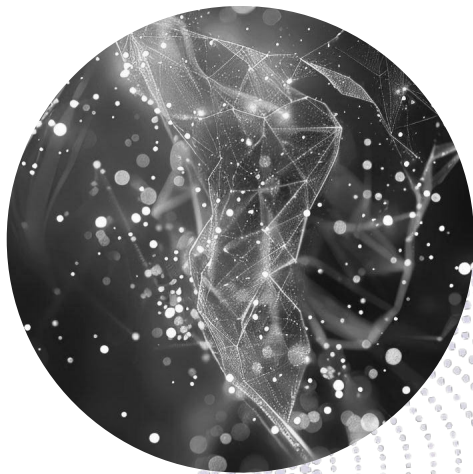
PEPTIDE REBUILD

VITA RESISTANCE

*Result obtained through the combined use of the product line vs comparable products without conditioning agents.

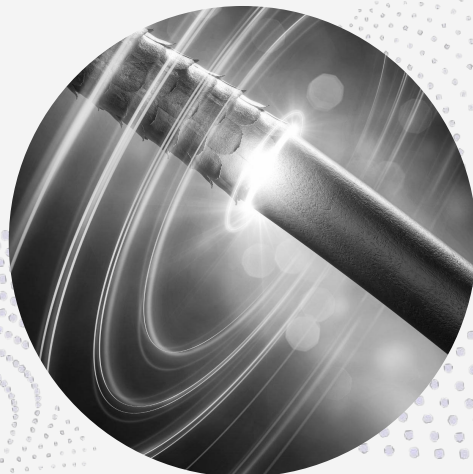
The background features a large, light gray circular frame. Inside the frame, a vertical dental crown is shown in a cross-section, revealing its internal structure. Below the crown, a dark, teardrop-shaped droplet of dental bonding material is depicted. To the right of the droplet, a magnifying glass is shown, focusing on a small, detailed view of the bonding material's surface. The overall aesthetic is clean and professional, emphasizing dental technology.

*BOND RESTORE
TECHNOLOGY*



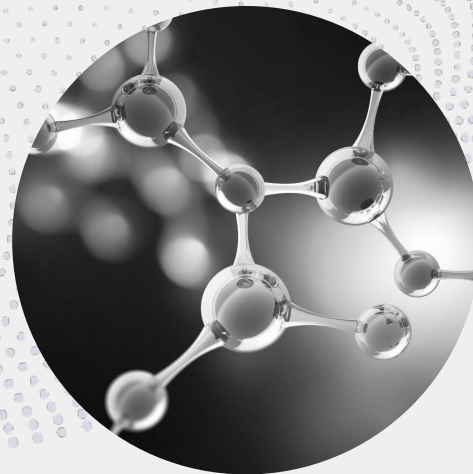
EXTREME BIO REPAIR

Amino acids with smaller molecular structures. Restores bonds, flexibility, and strength.



PEPTIDE REBUILD

Peptides that penetrate the hair fiber and interact directly with the damaged areas.



VITA RESISTANCE

Intelligent system that restructures the hair from the inside and out. Strengthens the strands.

NEW

ANTIOXIDANT SHAMPOO

HELPS PRESERVE LUMINOUS BLONDE FOR LONGER

- FIGHTS OXIDATION
- REMOVES POLLUTANTS
- GENTLY CLEANSSES
- PROMOTES SHINE



ACTIVES

EXTREME BIO REPAIR

restores molecular bonds, returning flexibility and strength to the hair fiber.

VITA RESISTANCE

restructures and strengthens the hair.

PEPTIDE REBUILD

penetrates the fiber and interacts directly with damaged areas.

*Results achieved with combined use of the Blond Revolution line

NEW

RESTRUCTURE SOFT CREAM

**RESTORES DAMAGED COMPLEX BONDS
REVITALIZING THE MOLECULAR STRUCTURE
OF LIGHTENED HAIR**

→ IMMEDIATE RESTORATION OF WEAKENED HAIR

→ RECOVERY OF MOLECULAR BONDS AND
REPLACEMENT OF PROTEIN LOST DURING
LIGHTENING

→ RECOVERS ELASTICITY AND RESTORES HAIR
INTEGRITY

SOFT CREAM
TEXTURE
FOR EASY
ABSORPTION



ACTIVES

EXTREME BIO REPAIR

restores molecular bonds, returning flexibility and strength to the hair fiber.

VITA RESISTANCE

restructures and strengthens the hair.

PEPTIDE REBUILD

penetrates the fiber and interacts directly with damaged areas.

*Compared to shampoo without conditioning agents

NEW

ACID ANTI-BREAKAGE

PROTECTS AGAINST BREAKAGE AND ELASTICITY LOSS

- IMMEDIATELY BALANCES PH
- DEEPLY SEALS THE CUTICLE
- RESTRUCTURES WEAKENED FIBER



ACTIVES

EXTREME BIO REPAIR

restores molecular bonds, returning flexibility and strength to the hair fiber.

VITA RESISTANCE

restructures and strengthens the hair.

PEPTIDE REBUILD

penetrates the fiber and interacts directly with damaged areas.

NEW

INSTANT DOSE

RESCUES CHEMICALLY DAMAGED HAIR

- ACTS DIRECTLY ON AREAS DAMAGED BY LIGHTENING
- COMBATS POROSITY
- INTENSIVE RESTORATIVE BENEFITS
- HELPS REPLENISH PROTEINS AND AMINO ACIDS LOST DURING LIGHTENING PROCESSES
- HIGHLY CONCENTRATED DOSE: 60-SECOND TREATMENT

*Results achieved with combined use of the Blond Revolution line



ACTIVES

EXTREME BIO REPAIR

restores molecular bonds, returning flexibility and strength to the hair fiber.

VITA RESISTANCE

restructures and strengthens the hair.

PEPTIDE REBUILD

penetrates the fiber and interacts directly with damaged areas.

NEW

NET MASK BLOND

**WEB-EFFECT MASK THAT WORKS BY FILLING IN
THE DAMAGED AREAS OF THE HAIR STRAND
DURING THE LIGHTENING PROCESS**

- RECOVERS HAIR VITALITY
- ELIMINATES POROSITY AND ENHANCES COLOR
- RESTORES THE NATURAL INTEGRITY OF THE HAIR



AMINO ACIDS

reconstructs and
strengthens the hair
structure.

NEW

IMPASSABLE BLOND

**FINISHING PRODUCT WITH HAIR SHIELDING
EFFECT, COMBATS FRIZZ AND RESTORES SHINE**

- WATERPROOFS THE HAIR FOR UP TO 5 WASHES
- ACTIVE INGREDIENTS THAT ARE BOOSTED BY HEAT STYLING TOOLS
- PRE AND POST USE OF HEAT STYLING TOOLS
- PROTECTION UP TO 446° F (230° C)
- MIRROR-LIKE SHINE



ACTIVES

EXTREME BIO REPAIR

restores molecular bonds, returning flexibility and strength to the hair fiber.

PEPTIDE REBUILD

penetrates the fiber and interacts directly with damaged areas.

BLOND REVOLUTION

A **COMPLETE SOLUTION** for lightened hair, with products designed to deeply reconstruct and revitalize blonde hair.

DULLNESS

POROSITY

BREAKAGE AND
BRITTLINESS

ELASTICITY
LOSS

LONG-LASTING
SALON-QUALITY BLONDE

PROFISSIONAL

- Instant Dose

- Restructure Soft Cream

- Acid Anti-breakage

- Antioxidant Shampoo 1L

HOME CARE

- Impassable Blond

- Antioxidant Shampoo 300ml
- Net Blond Mask





*SALON
PROTOCOLS*

BLOND FAST



DRY HAIR

RESTORATION

*INDICATION: FRAGILE
AND DRY HAIR*

ANTI POROSITY BLOND



DRY TO DAMAGED HAIR

REPAIR

*INDICATION: POROUS AND
DRY HAIR*

BLOND DAMAGE



DAMAGED TO BRITTLE HAIR

RECONSTRUCTION

INDICATION: BRITTLE HAIR



BLOND FAST

INDICATION: FRAGILE LIGHTENED HAIR

- Instantly repairs dry hair
- Promotes softness and combability
- Restores shine

BLOND FAST



STEP 1

Antioxidant Shampoo
Wash hair with Antioxidant Shampoo twice. Remove excess water with a towel.



STEP 2

Instant Dose
Section the hair and apply Instant Dose to the mid-lengths and ends. Leave on for 1 to 5 minutes and rinse.



STEP 3

FINISH: Impassable Blond
Remove excess water from the hair with a towel. Section the hair and apply Impassable Blond according to the hair's needs. Style with or without blow-drying.



ANTI POROSITY BLOND

*INDICATION: LIGHTENED, DRY
AND POROUS HAIR*

- Seals cuticles for immediate smoothness
- Improves combability
- Restores shine to the hair and the appearance of the ends

ANTI POROSITY BLOND



PRE-SHAMPOO

Acid Anti-Breakage

Use as a pre-shampoo treatment and leave on for 5 minutes.



STEP 1

Antioxidant Shampoo

Wash hair with Antioxidant Shampoo twice. Remove excess water with a towel.



STEP 2

Instant Dose

Section the hair and apply Instant Dose to the mid-lengths and ends. Leave on for 1 to 5 minutes and rinse.



STEP 3

FINISH: Impassable Blond

Remove excess water from the hair with a towel. Section the hair and apply Impassable Blond according to the hair's needs. Style with or without blow-drying.



BLOND DAMAGE

INDICATION: FRAGILE TO BRITTLE HAIR

- Helps balance the hair's pH
- Restructures weakened fiber
- Softness

BLOND DAMAGE



STEP 1

Antioxidant Shampoo

Wash hair with the Antioxidant Shampoo. Repeat process. Towel dry hair.



STEP 2

Restructure Soft Cream

Section the hair and apply the Restructure Soft Cream throughout the mid-lengths and ends. Do not rinse.



Acid Anti-Breakage

Carefully apply through the mid-lengths and ends. Warm the hair with a blow dryer, then rinse.



STEP 3

FINISH: Impassable Blond

Remove excess water from the hair with a towel. Section the hair and apply Impassable Blond according to the hair's needs. Style with or without blow-drying.

OVERLAY/USE THE HEAT OF THE HAIR DRYER FOR 10 MINUTES TO GENTLY WARM THE HAIR.

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