



HAPPY NEW YEAR BLITZ!

JANUARY - FEBRUARY 2026
CALURA PERMANENT SHINE INTRO 1 & 2

US





PERMANENT SHINE HAIR COLOUR

CALURA PERMANENT SHINE

100 Calura Permanent Shine Colour * 2 oz

You Pay \$5.99 per tube - Everything else is FREE

1 Demi Effect Developer 32 oz

5 Calura Permanent Developer * 32 oz

CALURATEN

6 CaluraTEN * 2 oz

CALURA GLOSS

6 Calura Gloss Colour * 2 oz

1 Gloss Developer * 32 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Moisture Balance Conditioner 32 oz

1 Colour Lock 32 oz

1 Styling Crème 8.5 oz

1 Recovery Mask 5 oz

1 Express Blowout Mist 8.5 oz

1 Amplifying Mousse 7.6 oz

1 Express Dry Finishing Hairspray 14 oz

1 Flex Finish Shaping Spray 14 oz

1 Dry Texture Spray 7oz

BLACKLIGHT

1 Extra Blonde 1Lb

1 Blacklight Smart Developer * 32 oz

SUPPORT TOOLS

1 Stain Remover 8 oz

1 Stain Protector 8 oz

1 Scalp Protector 6.8oz

1 Porosity Equalizer 8 oz

1 Clarifying Shampoo 32 oz

SUPPORT TOOLS

3 Colour Bowl

3 Colour Brush

1 Calura Gloss Applicator Bottle

1 Colour Scale

1 Cape

1 Kimono

1 Technical Apron

1 Tube Squeezer

1 Calura Permanent Shade Selector

INTRO 1

\$599.99

~~**\$799.99**~~

VALUE: \$1678.89

YOU SAVE: \$1078.90

64%

**STYLIST CHOICE*

CALURA PERMANENT SHINE

50 Calura Permanent Shine Colour * 2 oz

You Pay \$7.99 per tube - Everything else is FREE

1 Demi Effect Developer 32 oz

4 Calura Permanent Developer * 32 oz

CALURATEN

4 CaluraTEN * 2 oz

CALURA GLOSS

4 Calura Gloss Colour * 2 oz

1 Gloss Developer * 32 oz

CALURA CARE & STYLING

1 Moisture Balance Cleanser 32 oz

1 Moisture Balance Conditioner 32 oz

1 Colour Lock 32 oz

SUPPORT TOOLS

1 Stain Remover 8 oz

1 Stain Protector 8 oz

ACCESSORIES

2 Colour Bowl

2 Colour Brush

1 Colour Scale

1 Technical Apron

1 Tube Squeezer

1 Calura Permanent Shade Selector

\$399.99

~~**\$499.99**~~

VALUE: \$903.99

YOU SAVE: \$504.00

56%

**STYLIST CHOICE*

THE RULES – CALURA PERMANENT BLITZ 2026

- Blitz pricing is on Calura Permanent Shine Intro 1 & Intro 2
- January & February only
- No extensions
- May not be sold to an existing Calura Permanent user
- Only 1 intro per customer is allowed
- Trade – outs are allowed for up to the number of tubes included in the intro purchased