



US LIMITED INTRO OFFERS

SEPTEMBER & OCTOBER 2026



LIMITED OFFER – CALURA GLOSS INTRO 1

* OFFER VALID FOR SEPTEMBER – OCTOBER 2026 ONLY

\$4.99 a bottle – everything else is free!

CALURA GLOSS

90	Gloss Shade*	2 oz
6	Gloss Developer*	32 oz
1	Gloss Clear (0-00)	32 oz

CALURA PERMANENT SHINE

6	Calura Permanent Shade*	2 oz
1	Calura Permanent Developer*	32 oz

CALURA CARE & STYLING

1	Moisture Balance Cleanser	32 oz
1	Moisture Balance Conditioner	32 oz
1	Colour Lock	32 oz

BLACKLIGHT BLONDE SCIENCE

1	Extra Blonde	1 lb
1	Smart Developer*	32 oz

OLIGO ACCESSORIES

1	Technical Apron
4	Calura Gloss Applicator Bottle
2	Colour Brush
2	Colour Bowl
1	Digital Colour Scale
1	Calura Gloss Shade Selector



* Stylist's choice

\$449.99

~~**\$599.99**~~

VALUE: \$1153.39

YOU SAVE: \$ 703.40

61%

US

LIMITED OFFER – CALURA GLOSS INTRO 2

* OFFER VALID FOR SEPTEMBER – OCTOBER 2026 ONLY

\$6.75 a bottle – everything else is free!

CALURA GLOSS

40	Gloss Shade*	2 oz
3	Gloss Developer*	32 oz

CALURA PERMANENT SHINE

4	Calura Permanent Shade*	2 oz
1	Calura Permanent Developer*	32 oz

CALURA CARE & STYLING

1	Moisture Balance Cleanser	32 oz
1	Moisture Balance Conditioner	32 oz

BLACKLIGHT BLONDE SCIENCE

1	Extra Blonde	1 lb
1	Smart Developer*	32 oz

OLIGO ACCESSORIES

1	Technical Apron
2	Calura Gloss Applicator Bottle
1	Colour Brush
1	Colour Bowl
1	Calura Gloss Shade Selector



* Stylist's choice

\$269.99

~~\$399.99~~

VALUE: \$607.40

YOU SAVE: \$ 337.41
56%

US

THE RULES



- GLOSS INTROS ARE FOR NEW GLOSS USERS ONLY – May not be sold to an existing Gloss customer
- Co-distribution markets – May not sell an intro to a salon already buying Gloss with another distributor
- One Intro per salon/independent stylist
- Trade – outs permitted (bottle for bottle) must be unopened bottles
- No posting – or advertising
- **September – October only**